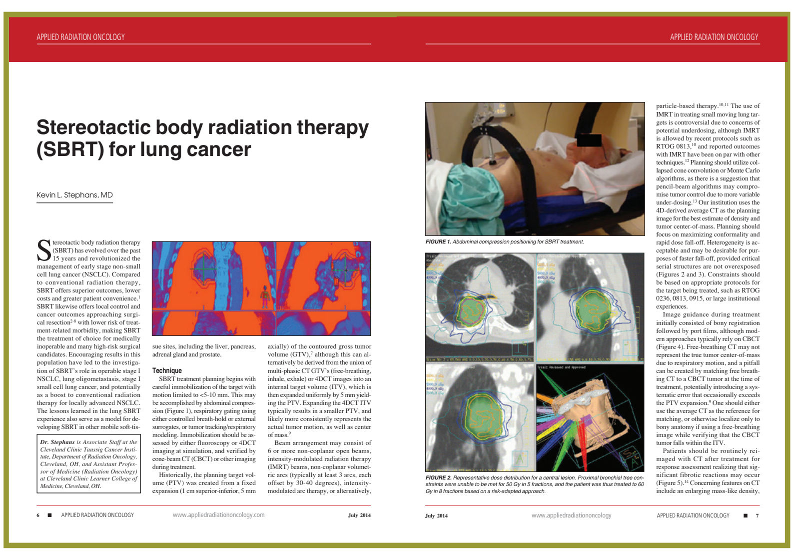
APPLIED RADIATION ONCOLOGY™ MEDIA PLANNER 2017

2017 Editorial Calendar

Month	Topics	Events
March Space | Feb 7 Materials | Feb 14	***Focus: Brain Metastases*** Radiation for the postoperative surgical cavity Stereotactic radiosurgery for cerebellar metastases Technology Trends: Stereotactic radiosurgery for brain metastases	ESTRO | May 5-9
June Space | May 10 Materials | May 16	***Focus: Skin Cancer/Melanoma*** Targeting melanoma Mycosis fungoides involving head and neck mucosal sites Technology Trends: EBRT/IMRT/TomoTherapy for skin cancer	ASCO | June 2-6 AAPM | July 30-Aug 3
September Space | Aug 9 Materials | Aug 15	***Focus: Prostate cancer*** Single-fraction radiation therapy Brachytherapy applications Technology Trends: Proton therapy for prostate cancer	ASTRO | Sept 24-27
December Space | Nov 8 Materials | Nov 14	***Focus: Leadership/Patient Experience*** Virtual/augmented reality applications in radiation oncology iPAD, gaming, and wearable technology for patients Technology Trends: Reducing anxiety/improving the patient experience	RSNA | Nov 26-Dec 1


APPLIED RADIATION ONCOLOGY

Stereotactic body radiation therapy (SBRT) for lung cancer

Kevin L. Stephans, MD

Each issue of *Applied Radiation Oncology* features physician-authored, board-reviewed articles and cases as well as a Technology Trends article, which reviews the most recent techniques and equipment keeping our readers up to date with the newest features available in the marketplace.

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