

OVERVIEW | 2003



**“LEAD, DEVELOP, AND PROMOTE
POSITIVE HOCKEY EXPERIENCES.”**



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BOB NICHOLSON
*PRESIDENT,
HOCKEY CANADA*

Hockey in our country continues to expand in many of areas of development and high performance programs with technology, new development initiatives and the rise in participation within our game.

Hockey Canada: Our Board of Directors voted early in 2003 to change our official name from the Canadian Hockey Association to Hockey Canada – making translation of name consistent, as well as keeping us in line with other sport organizations and many of our 13 Branches who go by similar name usage.

Hockey Canada continues to have success in all areas of hockey in our country and on the international stage.

The official web site of Hockey Canada continues to expand to now include over 10,000 web pages in both English and French. New development programs will be launched next season including Skills Testing for coaches and players, and the CBET program which will provide a new look for coaching certification in our country. Meanwhile, player enrollment continues to grow in Canada – with over 530,000 participants – a total that has grown each of the past 4 years.

Thank you to the many sponsors and licensees of Hockey Canada – without you, the much needed financial support would not allow us to produce quality individuals in our game, and the world's best hockey development programs.

I trust that you will enjoy this Hockey Canada overview document and hopefully it will enlighten you as to what Hockey Canada is and does. Thank you for being a part of our great game!



ALLAN MATTHEWS
*CHAIR OF THE BOARD,
HOCKEY CANADA*

Hockey Canada offers an extensive array of programs and services to meet its domestic and international responsibilities. As an organization our primary role is to support hockey players of all ages and abilities in their pursuit of fun and a positive hockey experience.

Domestically Hockey Canada provides the leadership in development programs that enable the thousands of volunteers in our Branches and local community associations to deliver high quality, safe, and fun on-ice experiences for our grassroots players.

Internationally Hockey Canada both creates and delivers the programs that maintain our position as a world hockey leader. Canadians rally behind these players every time they step on the ice in the pursuit of a gold medal.

These programs would not be of the caliber they are without the support of our Premier Sponsors; Imperial Oil, RBC Financial Group, Bauer Nike Hockey and McDonald's. On behalf of the Board of Directors, I would like to thank them and our other sponsors and licensees for their support. Together we can encourage all players, coaches, and officials to always put forth their own gold medal effort each time they take to the ice.

Whether on the ice, in the stands, or at home watching television, Canadians embrace hockey not only for the pride we feel for our national game, but also for the positive values and experiences associated with it. Hockey memories that we cherish for a lifetime.

SERVING OVER 4,500,000 CANADIANS



HOCKEY CANADA ... THE ORGANIZATION FOR HOCKEY IN CANADA

- Hockey Canada is the sole governing body for amateur hockey in Canada following the merger in July 1994 of the Canadian Amateur Hockey Association and Hockey Canada.
- Hockey Canada operates national programming in cooperation with 13 Provincial Branch Associations, the Canadian Hockey League and Canadian Inter-University Sport.
- Hockey Canada oversees the management of hockey programming in Canada from the entry level of the game to participation in international competition, including World Championship and Olympic Games.
- Over 4.5 million Canadians are directly involved each season in Hockey Canada's domestic, international, and research and development programs.
- Hockey Canada's office in Calgary, Alberta offers hockey development and operations support as well as hosting the National Team training centre. The Ottawa, Ontario office manages insurance, retail and administration. Regional Centres of Excellence are located in Vancouver, Calgary, Montreal and Saint John.
- Hockey Canada employs a staff of over 75 people from coast to coast and directly involves hundreds of volunteers at the national level.

OVER 4.5 MILLION CANADIANS ARE INVOLVED IN HOCKEY AS COACHES, PLAYERS, OFFICIALS, TRAINERS, ADMINISTRATORS OR DIRECT VOLUNTEERS.

HOCKEY CANADA SERVES
13 SEPARATE BRANCHES
- 31,243 TEAMS AND
521,621 PLAYERS.

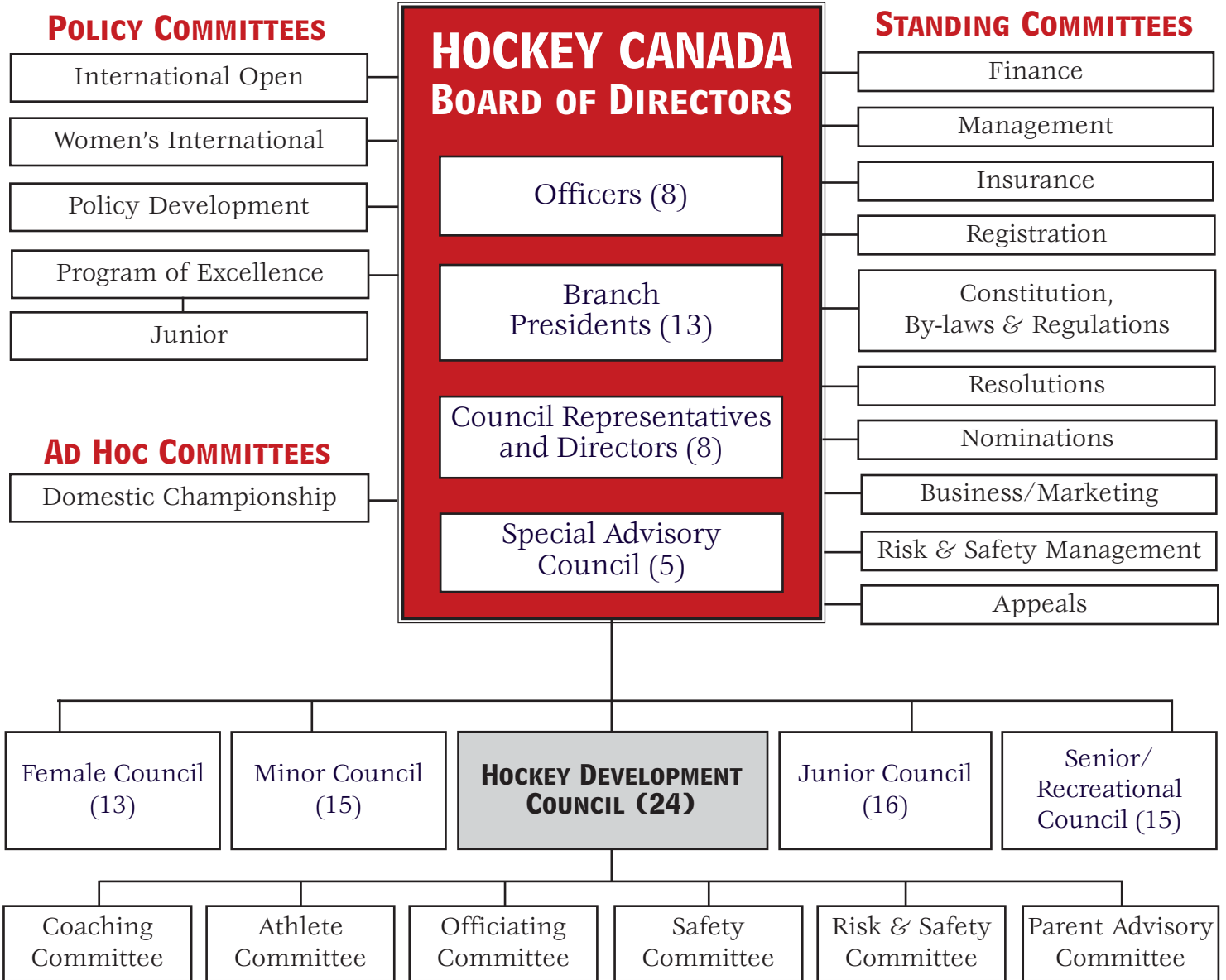
HOCKEY CANADA MEMBERSHIP AND INVOLVEMENT BY PROVINCE (2001/02)

Registered Players - 1 Involved In Hockey - 2

BRITISH COLUMBIA (BCAHA)	44,247	1
	389,805	2
ALBERTA (HA)	58,382	1
	286,838	2
SASKATCHEWAN (SHA)	31,464	1
	421,375	2
MANITOBA (HM)	25,392	1
ONTARIO (HNO, OHF, ODHA)	232,370	1
	1,943,386	2
QUEBEC (HQ)	89,667	1
	1,148,515	2
NEW BRUNSWICK (HNB)	16,777	1
NOVA SCOTIA (HNS)	16,556	1
PRINCE EDWARD ISLAND (PEIHA)	5,314	1
	313,599	2
NEWFOUNDLAND (HNL)	8,685	1
N.W. T. /YUKON (HN)	3,125	1
	22,001	2

1- Total Registered Players **532,435** 1
2- Involved In Hockey **APPROX > 4.5 MILLION** 2

1- Based on the Hockey Canada 20/02 Registration Report
2- Source, based on 1993 Angus Reid National Poll





SPONSORS

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PREMIER SPONSORS



Hockey Canada is proud to recognize our four premier sponsors: McDonald's Restaurants, Esso, Bauer Nike Hockey, RBC Financial Group and official broadcaster TSN/RDS. Their support helps our hockey development programs provide the best learning opportunities in the world for young hockey players. This support also allows our national teams to proudly play for Canada internationally and to remain as the world's hockey leader.



Esso

ESSO MEDALS AND CERTIFICATES OF ACHIEVEMENT

The Esso Medals of Achievement rewards good sportsmanship, effort and dedication.



Since 1981, Esso has provided over two million medals and over 30 million certificates of achievement to hockey teams across Canada. Each team receives participation certificates for every player and three medals for the most dedicated, most improved and most sportsmanlike players.

ESSO SHOOTING FOR GOLD (WWW.SHOOTINGFORGOLD.COM)

Shooting for Gold is an Esso Schools Program designed to enhance children's education through hockey. This web-based program provides educators with a teaching curriculum for grades 4, 5 and 6 that focuses on Team Canada.



The Esso Schools program has provided over 40,000 school-aged children the opportunity to attend major hockey events.

ESSO FUN DAYS

Esso Fun Days provide young girls with an introduction to hockey and the opportunity to learn about the game on and off the ice. In the 2001/2002 season, over 1,500 girls participated in Esso Fun Days events across Canada.



TSN/RDS

TSN/RDS is the official broadcaster of Hockey Canada. The network broadcasts more than twenty national and international hockey games for Hockey Canada.

RBC FINANCIAL GROUP

RBC FINANCIAL GROUP TOONIES FOR YOUR TEAM

The Toonies for your Team program features an assortment of easy-to-run fundraising ideas for minor hockey associations and teams. One of these initiatives, the RBC Toonie Toss, raised over \$175,000 for amateur hockey in the 2001/2002 season.

RBC FINANCIAL GROUP JUNIOR A SCHOLARSHIP PROGRAM

These scholarships reward Canada's amateur hockey players for excellence on and off the ice. One player from each of the country's Junior A leagues receives a \$1,000 scholarship for post-secondary education. Of these recipients, a national winner is selected and is awarded an additional \$5,000 scholarship as well as a trip to the Royal Bank Cup for a formal presentation.

MCDONALD'S

MCDONALD'S SKILLS DEVELOPMENT CAMPS

As title sponsor of the McDonald's Skill Development Camps, McDonald's supports skill development for young hockey players across the country. The camps provide atom and peewee level players with an opportunity to enhance their fundamental skills in a positive, learning environment.

The primary focus of the camp is centered around on-ice fundamental skills, with time scheduled for life skill enhancement in areas such as respect, fitness and teamwork. This is the Hockey Canada's most successful development initiative with 70 camps throughout Canada slated for the 2002/2003 season, directly touching over 5,000 players.

BAUER NIKE HOCKEY

A valued Premier sponsor since 1998, Bauer Nike Hockey plays an important role in the preparation and performance of our national hockey teams competing in Canada and around the world. Bauer Nike Hockey outfits our national team players, coaches and staff including the popular Team Canada jersey.

Bauer Nike Hockey is the exclusive world-wide rights holder to the authentic hockey jersey of Team Canada. During the 2001/2002 season, Hockey Canada's jersey produced by Nike and worn by our national teams in Salt Lake City was the most popular hockey jersey.

In addition to the jersey, all authentic Team Canada skates, gloves, pants, sticks and helmets are produced by Bauer Nike Hockey.





SPONSORS

ASSOCIATE GOLD SPONSORS

AIR CANADA

Air Canada has had a long association with Hockey Canada. This season marked the 25th anniversary of the Air Canada Cup National Midget Championship. In addition to titling this event, the airline also sponsors Canada's five regional midget championships and midget level scholarships.

GENERAL MOTORS

The largest component of the General Motors sponsorship portfolio is the Chevrolet Safe and Fun hockey program designed to educate parents on respect and responsibility within the game, while introducing players to some basic skills and concepts during fun on and off ice activities. Each season, these one day clinics and three day camps are held across the country and include camp visits from hockey celebrities like Cassie Campbell, Mike Bossy and Bobby Orr.

General Motors also provides assistance to Hockey Canada national and international events donating vehicles for the host committees that are used to transport event participants.

MOLSON

Molson's continued support of Hockey Canada and our national teams makes them an integral part of the Hockey Canada sponsorship family. In 2002, Molson donated one million dollars to the players on Canada's Olympic hockey teams after their gold medal wins. In 2003, Molson donated another \$125,000 to the Women's National team players to support their efforts as amateur athletes.

ASSOCIATE SILVER SPONSORS

GENERAL MILLS

The Cheerios Breakfast of Champions has become a popular fixture at events like the Esso Women's National Championship. Local School Children are treated to a Cheerios breakfast that includes a visit with national and provincial hockey players.

In the 2002/2003 season, General Mills created a large scale promotion commemorating the double gold wins in Salt Lake City. The Cheerios "Reflections of Gold" program featured a collectible four disc DVD series featuring Olympic hockey game footage, player interviews and more. Six million Reflections of Gold discs were available in selected General Mills cereal boxes.

ITECH

Itech supplies equipment for several Hockey Canada programs including the officiating program, Air Canada Cup and McDonald's Skills Development Camps. Itech is a Hockey Canada partner in the facial protection category and also supplies prize packages for the Hockey Canada domestic events.

PEPSI/FRITO LAY

Pepsi/Frito Lay joined the Hockey Canada sponsor group in late 2002. This sponsorship also includes the Gatorade brand. In addition to providing Pepsi and Gatorade product for Hockey Canada domestic and international events, Gatorade supplies Hockey Canada's national teams.

Pepsi's "Joy of Hockey" campaign invited Canadians to recall their favourite childhood memories and qualify to win great prizes. Frito Lay's instant win promotion gave consumers the chance to win hockey prizes by spotting the Hockey Canada puck inside over 10 million specially marked potato chip packages.

TIMEX

The Timex Community Coach of the Year Award provides hockey players, parents and administrators with a means to recognize outstanding hockey coaches in Canada. Selected coaches receive a Community Coaching Kit that includes items such as a watch, whistle, instructional materials and a Coaches Club membership.

In addition to coach recognition, Timex also sponsors the Timex Player of the Game at Hockey Canada domestic events.



HOCKEY CANADA LICENSING

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Canada's national winter sport brings fans of Team Canada, from near and far together, to celebrate our rich history, current achievements and future accomplishments. Team Canada licensed products can be found throughout Canada in over 1,000 retail shops, including mass merchants, independent licensed product shops, mail-order and internet shopping services, membership-based retailers, sporting goods dealers, resort & tourist shops, gift kiosks, grocery stores, and related merchants.

Licensed product is also synchronized within the strategic placement of corporate premiums for Hockey Canada's corporate business partners. In addition, it is within the numerous domestic events staged by Hockey Canada, and it is available at the various international events hosted in Canada. These include the IIHF's World Championships for Women, Junior, Under-18 and Under-17 events.

Hockey Canada's trademarks are globally recognized within the hockey community. As with Team Canada's on-ice success, Team Canada's licensing program has enjoyed continuing success and growth due to the dedicated and hard work by each of Hockey Canada's fifty licensing partners to become an international leader in hockey team merchandise sales. Licensing partners are selected on a number of variables with a primary focus on delivering unique products and merchandise lines that complement and embellish the licensing program and each of its partners.

Within the licensing partners, there exists a very high level of sophisticated business talent, an extraordinary dedication to quality and an eye for detail with an ever present desire to provide superior customer service for Canadian consumers, corporate partners and international fans of Team Canada.

TEAM CANADA LICENSING PROGRAM

APPAREL

AMERICAN NEEDLE
AUTHENTIC TEAM APPAREL (A.T.A.)
BARBARIAN RUGBY WEAR
BAUER NIKE HOCKEY INC.
BULLETTIN
CANADIAN GRAPHICS WEST
NEW ERA CAP CO., INC.
PACE SETTER SPORTSWEAR
PAM GM CREATION INC.
PUFFIN GEAR
SWEAT SPORT CO. INC.
TCMI GROUP INC.
ROGER EDWARDS SPORT LTD.
SHANE KNIT LTD.
THE HOME GAME

BEVERAGES

WATERTOWNE BOTTLING CO. LTD.

COLLECTIBLES

THE BRADFORD EXCHANGE, LTD.
THE SPORTS VAULT CORP.

EQUIPMENT

BAUER NIKE HOCKEY INC.
EASTON
INFINITY SPORTS IMPORTS INC.

ITECH

J. HUDSON & CO. (ACME WHISTLES) LTD.
JAZZ GOLF
POWER SHOT
PRO-SNAP
TRAINER'S CHOICE
VICEROY RUBBER AND PLASTICS LTD.

HOUSEHOLD PRODUCTS

ELBY GIFTS, INC.
BRINTEX MARKETING LTD
NORTH POLE CANADA

LUGGAGE

TRAVELWAY GROUP INTERNATIONAL INC

NOVELTIES

ALL CANADIAN EMBLEM CORPORATION
B & S EMBLEM LTD.
EXECUTIVE PROMOTIONS
FUTURE PRODUCT SALES, INC.
GRANT CUSTOM PRODUCTS LTD.
HEADINGLY UPFRONT DESIGN & MANUFACTURING
HUNTER MANUFACTURING GROUP INC.
IMMACULATE IMPRESSIONS INC.
IN GLAS CO
J.F. SPORTS CANADA
KING CAT PROMOTIONS
SPORT FX INTERNATIONAL CORPORATION
ULTRA INNOVATIONS

POSTERS/PHOTOGRAPHS

PARKERS PRODUCTS
TRENDS INTERNATIONAL, CORP.
PHOTO FILE

TOYS

KDI GROUP
NELVANA
TMP INTERNATIONAL, INC.

TRAVEL

DESTINY TOURS INTERNATIONAL, INC.



In addition to Hockey Canada’s premier sponsors, and the many associate sponsors and licensees, Hockey Canada receives other funding from various agencies, including the following:

**GOVERNMENT OF CANADA
– SPORT CANADA**

As a national sport governing body, Hockey Canada annually receives funding from Sport Canada, that assists in administration, domestic development programs, high performance coaching programs, national championships and national teams. Hockey Canada receives over \$1 million annually from Sport Canada.

SADDLEDOME AMATEUR SPORT FUND

Hockey Canada is one to the three beneficiaries of legacy funding from the decision to construct the Saddledome for the Winter Olympic Games through the Saddledome Foundation and the Amateur Sport Fund. The Saddledome Amateur Sport Fund donates \$750,000 annually to Hockey Canada, Calgary Parks and Recreation, and CODA, with a mandate of benefiting amateur sports in Calgary and the province of Alberta.

ALBERTA LOTTERIES

Hockey Canada and Alberta Lotteries have a long partnership in funding amateur hockey in the province of Alberta. The funding from Alberta Lotteries, \$200,000 per year, is on the basis of Hockey Canada's head office being in the province of Alberta, as well as hosting various events and programs annually throughout the province.

FLAMES PROJECT 75

The present and past owners of the Calgary Flames designated a series of oil wells in the province of Alberta that would benefit amateur sport and various charitable causes in the province of Alberta. Hockey Canada, on an application basis to Project 75, receives in excess of \$70,000 per year for assistance in minor hockey development programs in Alberta, as well as nationally.

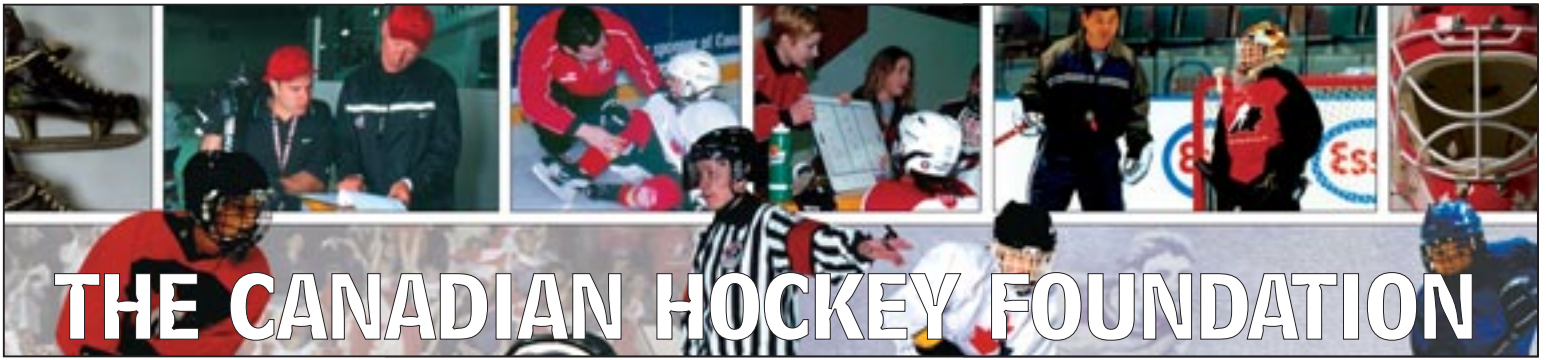
NATIONAL HOCKEY LEAGUE

Hockey Canada receives \$100,000 US in funding from the NHL, that directly benefits hockey development in Canada.

OTHER

Other funding agencies such as CODA, the Coaching Association of Canada, and the Canadian Hockey Foundation also donate funding to Hockey Canada on an annual basis.





THE CANADIAN HOCKEY FOUNDATION

INVESTING IN THE FUTURE OF CANADIAN HOCKEY

MAKE A GIFT AND HELP BUILD AN ENDOWMENT PROGRAM THAT WILL HELP CREATE A PROMISING FUTURE FOR CANADIAN HOCKEY



PLAN A GIFT AND LEAVE A LEGACY THAT WILL HAVE AN EVERLASTING IMPACT ON CANADIAN HOCKEY

The Canadian Hockey Foundation provides a new source of secure, sustainable, long term funding to support the future development and delivery of Hockey Canada programs, projects, and activities.

The Foundation accepts donations for the purpose of establishing and growing a selection of endowment and general purpose Funds. Caring Canadians who want to give back to the game can now do so knowing their gift to the Foundation will have an impact for generations to come.

Working with the Hockey Canada team, the Foundation puts gifts to work to help ensure Canada remains at the forefront in the development and promotion of amateur hockey.

Making A Difference

Each year the Foundation provides funding for both current and next generation initiatives that...

- Make children's first contact with hockey a safe and positive experience.
- Develop fundamental skills while introducing the principles of respect, fitness, and teamwork.
- Provide qualified community-based coaching resources for all levels and streams of hockey.
- Provide officiating to ensure fair application of the rules of the game and the safety of all participants.
- Prepare players for higher stages of competition at the domestic and international level.
- Support the continued growth of female hockey, the fastest growing segment of the Canadian game.
- Educate players and parents about the core values of respect, responsibility, and pure enjoyment of our game.

Corporate Governance:

Our volunteer leadership has been drawn from across Canada, reflecting both our constituency and the national reach of the Foundation. Our Board of Directors has a wealth of business experience, a deep commitment to the non-profit sector, and a singular passion for Canadian hockey.

The Foundation is dedicated to maintaining the highest standards of corporate governance; we are committed to honoring donor intent, employing prudent investment practices, and ensuring effective use of all funds under our care.

Focus On Fundraising

Our fundraising strategy is focused on seeking financial support from a cross section of Canadians. Current fund development initiatives include an:

Endowment Campaign: A sustained major gift campaign aimed at growing a significant asset base that over time will generate increasing levels of income that will be used to meet the future needs of Canadian hockey.

Special Events: To be held at different locations across the country to raise additional funds and increase public awareness regarding the groundbreaking we are doing on behalf of Canadian hockey.

Deferred Giving: Promoting the tax and estate planning benefits of leaving a legacy to Canadian hockey by bequest or other type of future gift.

Other funding proposals such as sponsorship will be integrated into the overall plan where possible.

Donor Stewardship

The Foundation seeks to develop lasting relationships with our supporters that are built on shared values, interests, and needs.

The Foundation will serve our donors by:

- Acknowledging contributions in a timely, accurate, and appropriate manner.
- Recognizing generosity in meaningful ways, including appropriate public appreciation or anonymity if requested.
- Reporting back in a consistent and accurate manner on the use, impact, and management of their gifts.

TO LEARN MORE ABOUT THE CANADIAN HOCKEY FOUNDATION OR TO EXPLORE THE MANY DIFFERENT GIVING OPTIONS OR TO MAKE A GIFT TO CANADIAN HOCKEY...

**Call: (403) 777-4562 or
E-mail: nfader@hockeycanada.ca or
Visit our web page at: www.hockeycanada.ca**

THE CANADIAN HOCKEY FOUNDATION
B/N 86549 4694 RR0001

Give to the Friends of Hockey Canada, our sister U.S. public charity and receive tax relief against American source income.





WORLD'S FINEST HOCKEY PROGRAMMING

HOCKEY CANADA

DOMESTIC

MINOR

FEMALE

JUNIOR

SENIOR/ADULT RECREATION

RESEARCH AND DEVELOPMENT

"CENTRES OF EXCELLENCE"

PLAYERS

COACHING

OFFICIATING

INITIATION

PARENTS

SAFETY & SPORT MEDICINE

RECREATIONAL

VIDEO LIBRARIES

INTERNATIONAL

UNDER 17 MEN'S

UNDER 18 MEN'S

UNDER 18 WOMEN'S

UNDER 22 WOMEN'S

WORLD JUNIOR CHAMPIONSHIP

WOMEN'S WORLD CHAMPIONSHIP

MEN'S NATIONAL TEAM

OLYMPIC GAMES

MEN'S WORLD CHAMPIONSHIP

WORLD CUP OF HOCKEY

CHL REGIONAL CENTRES OF EXCELLENCE

PROGRAM DELIVERY

BRANCH ASSOCIATIONS CIS

PLAYERS COACHES ADMINISTRATORS

MEMBERSHIP

VOLUNTEERS PARENTS OFFICIALS



DEVELOPMENT PROGRAMS



HOCKEY CANADA SKILLS MANUALS (REPLACES INITIATION PROGRAM)

The Hockey Canada Skills Manuals are a series of skills development manuals designed as a teaching curriculum to lead coaches through an entire year of practices.

There are seven manuals in the series beginning with the Initiation program manuals for coaches instructing 5 and 6 year olds continuing through to the midget manual including a goaltender specific guide.

The manuals were developed to assist coaches in teaching fundamental skills through progressive skill teaching and fun drills ensuring athletes are active while having fun on the ice.

Approximately 20,000 manuals have been sold to date as the primary resource that coaches receive with the newly designed coaching certification courses.

COACHING DEVELOPMENT PROGRAM

The goal of the Coaching Development Program is to enhance the training and development of 75, 000 active hockey coaches across Canada from the grass-roots to Canada's National Teams.

- Approximately 15,000 coaches (many first-time coaches) attend a 3M National Coaching Certification Program (NCCP) clinic each season to learn and subsequently coach minor hockey.
- Former participants include: Mike Keenan, Terry Crisp, Roger Neilson, Dave King, Andy Murray, Mike Babcock, Jacques Martin, Danièle Sauvageau and Marc Crawford.
- The Coaches Club at www.coachesclub.net is the leading, interactive coaching website available in the world.
- Upon request, Hockey Canada assists in the growth and promotion of hockey internationally by supplying key resource personnel and educational materials worldwide.

OFFICIATING PROGRAM

Hockey Canada's Officiating Program aims to standardize the teaching methods and techniques of officiating. This leads to uniform rule interpretation throughout Canada.

- Over 25,000 officials register with Hockey Canada annually.
- All registered officials are required to attend a clinic and/or refresher clinic each season. There were over 1,100 clinics held last season across Canada.

Hockey Canada supplies an average of ten to twenty officials (in accordance with the number of IIHF events) to the IIHF World Championships each season. When requested, Hockey Canada also supplies personnel and educational materials to countries seeking assistance in officiating development.

MCDONALD'S SKILLS DEVELOPMENT CAMPS



In their sixth year, the McDonald's Skills Development Camps are all about development opportunities for both players and coaches. Fundamental skill development is the primary focus of the program; ensuring players receive the necessary learning opportunities to further enhance their skill base.

These Camps are designed for the recreational player in the Atom and Pee wee age divisions and have the following objectives.

- To develop/enhance the fundamental skills of skating, passing, stick handling and shooting.
- To create an opportunity for players to meet other players and develop friendships.
- To promote the fun of the game.
- To teach the concepts of fair play, fitness, safety, team work and the importance of a positive attitude.
- To provide a memorable experience for all who attend.

FEMALE HOCKEY DEVELOPMENT PROGRAM

With an 88% increase in female hockey participation over the past five years, Hockey Canada would like to further promote and develop all areas of female hockey, increasing opportunities for girls and women to play, coach, officiate and administrate the game.

- Approximately 55,000 female hockey players on 2,600 teams in over 250 leagues registered from novice to senior hockey during the 2001-2002 season
- 2001-2002 showed a 6 per cent increase in female registrants across Canada compared to the 2000-2001 season.
- The female council, which has representation from across Canada, researches and submits recommendations specific to all aspects of female hockey.
- In addition to the develop programs offered by Hockey Canada, there are a variety of programs specific to female hockey.
 - Esso Fun Days
 - Schools Program
 - Introduction to Coaching
 - Leadership & Role Model Clinics
 - Female Official Development Seminars
 - Player Evaluation Training Seminars



RISK AND SAFETY MANAGEMENT

For Hockey Canada, risk management is the process by which a branch, association, league or team reviews its activities, programs and operating procedures to identify, understand, and eliminate or minimize the everyday risks in operating an organized hockey program.

Risk management is not a one time activity, it is an ongoing process. The best approach to effective risk management is the common sense approach including being aware of all the risks involved in a hockey related activity.

Hockey Canada's Risk and Safety Management initiatives include the Safety Program and the Speak Out Program, both which help to create a safe environment for all those involved with the game.

SPEAK OUT PROGRAM

In 1997, Hockey Canada initiated the "Speak Out" Program to address the issues of abuse and harassment within the game. The ultimate goal of the initiative is to provide a safe enjoyable environment for all Hockey Canada participants. Today, the program continues to strengthen and grow at all levels of our organization.

Speak Out initiatives have included promotional brochures and posters, a parent's guide to help parents understand abuse and harassment prevention, and an educational workshop for administrators, coaches, trainers/safety people and other Hockey Canada participants. All across Canada, we have coaches, trainers/safety people and volunteers who better understand the issues of harassment and abuse and are committed to making hockey safe and fun for all.

SAFETY PROGRAM

The Hockey Canada Safety Program is a risk management and safety education program for the volunteer safety person at all levels of hockey. The ultimate goal of the program is to have all hockey safety persons implement effective risk management programs with their teams where safety is the first priority at all times, both on and off the ice.

All teams within Hockey Canada are required to have a safety person, who has completed the one day Hockey Canada Safety Program.

CHEVROLET SAFE AND FUN HOCKEY

The Chevrolet Safe and Fun hockey program is a hockey program designed to educate parents on respect and responsibility within the game, while introducing players to some basic skills and concepts during fun on and off-ice activities. The program enables all participants to become contributing members of the hockey family, develop a strong value system, and experience a sense of personal responsibility. These goals are achieved in an atmosphere of respect, responsibility, but most of all – fun!

Chevrolet and Hockey Canada understand the important part parents play in helping beginning hockey players to develop respectful attitudes. By helping to educate parents, it is the hope of Chevrolet and Hockey Canada that each parent may become a Safe & Fun ambassador for the greatest game in the world! For more information on the Chevrolet Safe and Fun Program visit www.hockeycanada.ca.

NATIONAL INSURANCE PROGRAM

Hockey Canada has instituted a National Insurance Program to help decrease the financial impact that hockey injuries may have on the 600,000 players and/or their parents in the unfortunate event of being injured while participating in organized Canadian hockey. Hockey Canada attempts to meet both the moral and financial obligation to members by providing a comprehensive liability package including major medical/dental coverage, as well as accidental death and dismemberment coverage to each individual involved in hockey. This encompasses players, coaches, referees, managers, assistant coaches and volunteers of all description who are members of Hockey Canada.

Speak Out!





NATIONAL CHAMPIONSHIPS

Esso Women's National Hockey Championship



When the first Women's Canadian Championship was held in 1982 there were only about 5,000 players, 345 teams and eight leagues in Canada. Now, 21 years later there are over

50,000 players, more than 3,000 teams and 13 leagues in the country.

The objectives of the Esso Women's National Championship are to bring together each province's top team for elite competition, to strengthen the development of women's hockey within the provincial branches, and to present a common goal for teams and players – to compete for the Esso Women's National Championship.

The 2003 Esso Women's National was held in Saskatoon March 12-16. Alberta captured the gold medal with a thrilling 6-3 victory over Team Ontario. The game was broadcast live on TSN and RDS, and the semi finals were broadcast live on WTSN.



The 2003 Esso Isobel Gathorne-Hardy Award was presented to Tanya Leone, of Burnaby, British Columbia. The award for Female Athlete of the Year, is named after Lord Stanley's daughter, Isobel who played in the first recorded women's hockey game, more than 100 years ago.

AIR CANADA CUP NATIONAL MIDGET AAA CHAMPIONSHIP



For 25 years, Air Canada has played a key role in midget hockey through the sponsorship of the Air Canada Cup. The tournament continually provides an opportunity to help young people build leadership skills, strengthen fundamental skills and encourage the ideals of fair play and team spirit.

Air Canada first sponsored the national midget AAA championship in 1979 and expanded its involvement in 1984 by establishing regional championships in the Pacific, Western, Central, Quebec, and Atlantic Regions. The five regional champions, along with the host team, compete for the Air Canada Cup in a seven-day round-robin tournament that culminates with the gold medal final game televised live on TSN and RDS.

The Air Canada Cup is often a stepping stone in hockey development with players such as Joe Sakic, Al MacInnis, Steve Yzerman and Patrick Roy, having competed in former national AAA midget championships. The Air Canada Cup has continually provided fans with an outstanding display of Canada's top 16 and 17 year old talent and each many players go on to become outstanding performers on either junior, or Canadian/American university teams. The final game in 2002 featured a 6-2 win by the Tisdale Trojans over the Dartmouth Subways, in front of 2,943 spectators, giving the Western Region its sixth win in the last 10 years.

The 25th annual Air Canada Cup was held in Sault Ste Marie, Ontario April 21 - 27, 2003. Kenora, Ontario will play host to the 26th edition of this prestigious event in 2004.





NATIONAL CHAMPIONSHIPS



ROYAL BANK CUP NATIONAL JUNIOR 'A' CHAMPIONSHIP



The Royal Bank Cup, known before 1996 as the Centennial Cup, is the national Junior 'A' hockey championship which began in 1971. Canada's top Junior 'A' teams, compete in a round robin tournament between the regional winners of the Doyle Cup, the Anavet Cup, the Fred Page Cup, the Dudley Hewitt Cup and the host community.

Junior 'A' hockey is a very important link in our hockey system because it brings high level junior hockey to communities big and small and provides scholarship opportunities for player to pursue their educational goals. There are presently 132 teams in Junior 'A' hockey across Canada.

Over the years, the Royal Bank Cup has featured players and coaches whose names are easily recognized by hockey fans. Curtis Joseph - current NHL star, Bryan Murray - current general manager of the Anaheim Mighty Ducks and Joe Murphy - first round draft pick in 1986 by the Detroit Red Wings.

The eighth Annual Royal Bank Cup was held in Charlottetown, Prince Edward Island May 3-11, 2003. The final was broadcast live on TSN and RDS. The ninth annual Royal Bank Cup will be held in Grande Prairie, Alberta in May 2004.



ALLAN CUP NATIONAL MEN'S SENIOR AAA CHAMPIONSHIP



The Allan Cup was donated in 1908 by Sir Montague Allan, C.V.O. to encourage senior amateur hockey players after the National Hockey League took possession of the Stanley Cup. The Allan Cup became emblematic of the senior amateur hockey championship in Canada that was open to any of the season's senior league champions.

The Allan Cup was created for amateur hockey. As a result, all surplus proceeds from the Cup were retained each year for the purpose of building up a reserve fund to assist teams unable to meet the expenses necessary to compete in the Cup. As well, during the first two Winter Olympic games where ice hockey was a sanctioned event, the trustees of the Allan Cup permitted the fund to be used to send current Allan Cup Champions to represent Canada at the Winter Olympics.

The Allan Cup was donated outright to Hockey Canada in 1928 at the annual Association Meeting in Winnipeg in 1984. It was then that the classification of teams competing for the Allan Cup was changed to Senior AAA.

The 2003 Allan Cup was held in Dundas, Ontario, April 15-19.



Royal Bank Cup National Junior A Championship
Coupe Banque Royale Championnat national junior A
 2003
 Charlottetown Civic Centre,
 Charlottetown, P.E.I.
 May 3-11, 2003
 Tickets / Billets (902) 894-9996
 www.canadianhockey.ca

REGIONAL CHAMPIONSHIPS



AIR CANADA CUP MIDGET AAA REGIONAL CHAMPIONSHIPS

The Air Canada Cup Midget AAA Regional Championships feature the top Midget AAA team from each of the respective Hockey Canada branches. Teams participate in a regional tournament or series to determine the five regional winners that will have the opportunity to move on to the Air Canada Cup each year. The events are typically held two weeks prior to the start of the Air Canada Cup National Tournament.

Pacific Region: Series between BCAHA, Hockey Alberta, and Hockey (year to year decision). The 2003 event was played in Williams Lake, British Columbia.

Western Region: Four team tournament between Saskatchewan Hockey Association, Hockey Manitoba, and Hockey Northwestern Ontario plus the host team. The 2003 Event was played in Thunder Bay, Ontario.

Central Region: Seven team tournament featuring representatives from Ottawa District Hockey Association and the Ontario Hockey Federation's member partners. The 2003 event was played in Arnprior, Ontario.

Quebec Region: Final Series of the Quebec Midget AAA League playoffs determines winner.

Atlantic Region: Five team tournament between Hockey Newfoundland and Labrador, Hockey New Brunswick, Hockey Nova Scotia and PEI Hockey Association and a host team. The 2003 event was held in Cole Harbour, NS.

IRVING OIL CHALLENGE CUP - ATLANTIC BANTAM AAA CHAMPIONSHIP

Teams from the four Atlantic branches of Hockey Canada as well as a host team compete annually for the Irving Oil Challenge. The championship is a three day round robin style tournament with the top four teams during the preliminary round competing for the championship. In 2003, the event was hosted in Saint John, NB. 2003 marks Irving Oil's 12th year of sponsoring the event.

WESTERN SHIELD AND CENTRAL SHIELD WOMEN'S HOCKEY CHAMPIONSHIPS

In its 43rd year of existence, the Western Shield is the oldest regional women's hockey championship in Canadian history. Midget, Senior A and Senior AA teams from British Columbia, Alberta, Saskatchewan and Manitoba compete in this event.

The Senior A, AA and Midget teams in Ontario and Quebec compete for the Central Shield. Taking place in the month of April the Central Shield has existed since the 1997-98 season alternating the provinces in which the competition is played.

ATLANTIC CHALLENGE CUP

The "Chally" Cup is Atlantic Canada's Program of Excellence Hockey Championship. The word "Chally" is short for challenge and highlights the events ultimate objective of providing a challenging environment for all participants.

The Chally Cup is a round-robin competition between Atlantic Branch representative teams (New Brunswick, Newfoundland & Labrador, Nova Scotia and Prince Edward Island). The Championship serves as a development experience for the top male and female players, coaches and officials as they proudly compete in this best-on-best event.

The Chally Cup targets Male Under 15 and 16, and Female Under 15 and 18 players. The competition serves as a stepping stone to assist players, coaches, and officials prepare for participation on future regional teams, such as the Male Team Atlantic program that competes in the World Under 17 Hockey Challenge. A total of 12 teams, specifically 1 player per age category per province, participate in the event which includes in excess of 420 participants.



OTHER REGIONAL EVENTS

SENIOR MEN'S

- G.P. Bolton Cup - Eastern
- Patton Cup - Western

JUNIOR 'B' MEN'S

- Don Johnson Cup - Atlantic Region
- Sutherland Cup - Ontario
- Coupe Chrysler - Quebec
- Keystone Cup - Western Region

BANTAM

- Ontario Bantam Championship (formerly OHL Cup)
- Western Bantam Championship

PEE WEE

- Ontario Pee Wee Championship
- Atlantic Pee Wee Championship



2002 OLYMPICS

THE DOUBLE GOLD IN SALT LAKE CITY



Hockey Canada, along with millions of Canadians from coast to coast, shared the glory together back in late February of 2002 when both the Women and Men of Team Canada captured gold at the Salt Lake City Winter Olympics.



For the women it marked our first Olympic gold medal, a title missed in Nagano in 1998. For the men it was 50 years to the day since the elusive gold was last won. Our gold medals in 2002 placed Canada back on top of the hockey world and back in the minds and hearts of all Canadians.



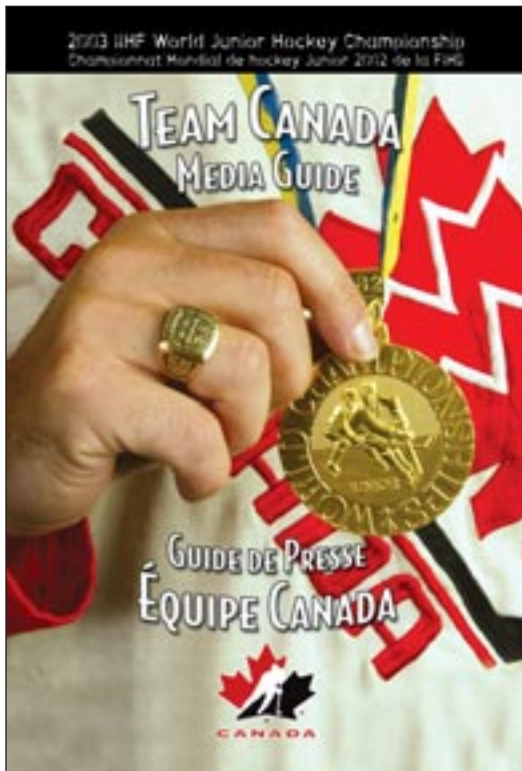
The double gold in Salt Lake City has and will continue to have an enormous effect on hockey in our country through to the next Olympics. More and more young girls are joining the sport. Women's hockey is the fastest growing area of hockey registration in our country. The profile of becoming Olympic gold medalists has significantly influenced this growth. The performance of the Men's team in Salt Lake City and the demonstration of skill and speed, combined with true Canadian character, demonstrated to the hockey development system in Canada that "skill" which we indeed have and that our future looks bright with such players as Jarome Iginla, Simon Gagné, Eric Brewer, Ryan Smyth and Ed Jovanovski.

Double Gold in Salt Lake City was not just an incredible accomplishment, it was a statement. Hockey in Canada is doing just fine!





The goals of the High Performance program are to identify top caliber hockey players in specific age categories, and to maintain Canada's position as a major force in international hockey competition by providing opportunities to both Canada's best players and coaches to measure and refine their skills against high caliber international competition.



MEN'S PROGRAMS

NATIONAL TEAM

It is expected that the part-time National Team program will participate in the following international competitions: Deutschland Cup, Spengler Cup and the Nagano Cup. Over 100 National Team members have graduated to the NHL since 1980 including Eric Lindros, Sean Burke, and Paul Kariya.



WORLD CHAMPIONSHIP TEAM

The World Championship Team is a one-time team composed of the best available players in Canada, consisting mainly of NHL players whose teams did not make the playoffs.



OLYMPIC TEAM

The Men's Olympic Team is also a one-time team composed of the best players in Canada from the NHL. The management and coaching staff select the players for the team. There are no evaluation camps.



NATIONAL JUNIOR TEAM

The National Junior Team is formed of the best players in Canada under 20 years of age. This one-time team is selected from two evaluation camps, then meets approximately two weeks before the World Junior Championship to prepare for the championship.

NATIONAL UNDER-18 TEAM

The National Under-18 Team conditions players to the rigours of international competition by giving first exposure to off-shore officiating, ice-surfaces, travel and bureaucracy. Canada's National Under-18 Program consists of two separate teams assembled twice a year. In the summer for the 8 Nations Tournament and in April for the Under-18 World Championship. This team also serves as a developmental program for the World Junior Team.

REGIONAL UNDER-17 TEAM

The Regional Under-17 Teams are the initial stage in player identification for the best players in each province. Players are introduced to the IIHF rules, international tactics and strategies. As well, they further develop skills to make them competitive for the National Under-18 Team try outs. These teams compete annually in the World Under-17 Hockey Challenge, being held this year in St. John's, Newfoundland.



HIGH PERFORMANCE PROGRAMS

WOMEN'S PROGRAMS

The goal of the Women's High Performance Program is to maintain Canada's status as the world leader in international women's hockey. The program is designed to identify potential athletes early and provide them with opportunities, both on and off the ice, to develop into elite level players for Canada's Under-22 Team and National Women's Team.



• Both the National Team and the Under-22 Team are selected for a single season of international events. Throughout the competitive season, athletes continue to train and play with their in-season teams, coming together only for camps and competitions. At the conclusion of the season, the selection process begins again for the next season of international competition.

• The National Women's Team is the highest level of hockey available for female players and competes in the Olympics, the World Championships and the 4 Nations Cup (Canada, USA, Sweden, Finland).

• The National Women's Team has won seven consecutive World Championship gold medals, a gold medal at the 2002 Winter Olympics, and a silver medal at the 1998 Winter Olympics (the first time women's hockey was included as an Olympic Sport).

• The National Under-22 Team is a development program aimed at preparing players ages 17 – 21 for the National Team. By participating in the Hockey Canada Program of Excellence at a younger age, players have more time to develop both physically and mentally. This assists our most talented players in becoming better prepared to compete on the international stage. The 2003 World Championship Team featured 12 graduates from the Under-22 program.

• The National Women's Under-22 Program holds a selection camp in August. The team traditionally plays a three games series against the USA immediately following the camp and participates in an international tournament in February.

• In addition to the camps and events that are part of the National Women's and Under-22 Programs, the National Women's Team supports female hockey development across Canada from the minor to senior level through activities such as: "Coach for a Day" program, "Experience a Dream" player program and Coaching Clinics.

CANADIAN MEDAL COUNT FOR THE LAST 25 YEARS

WINTER OLYMPICS

- **MEN'S**
one gold ('02) and two silver ('92, '94)
- **WOMEN'S**
one gold ('02) and one silver ('98)

MEN'S WORLD CHAMPIONSHIP

- **THREE GOLD** ('94, '97, '03)
- **FOUR SILVER** ('85, '89, '91, '96)
- **FOUR BRONZE** ('82, '83, '86, '95)

WOMEN'S WORLD CHAMPIONSHIP

- **SEVEN GOLD** ('90, '92, '94, '97, '99, '00, '01)

WORLD JUNIOR CHAMPIONSHIP

- **TEN GOLD** ('82, '85, '88, '90, '91, '93 – '97)
- **FIVE SILVER** ('77, '86, '99, '02, '03)
- **FOUR BRONZE** ('78, '83, '00, '01)



INTERNATIONAL CHAMPIONSHIPS

2004 IIHF Women's World Championship



The Women's World Championship returns to Canada in 2004, when Halifax, Nova Scotia, hosts the prestigious tournament. Canada has a long history of success in this event as seven time defending champions of the event. On the heels of the Women's Olympic Gold performance and the tremendous success of the World Junior Championship in Halifax, it should be the stage for a very exciting 2004 Women's World Championship. This will mark the fourth time that Canada has played host to this Championship.

2003 IIHF World Junior Hockey Championship



The 2003 World Juniors, held in Halifax and Sydney, Nova Scotia, established new benchmarks for sporting events in Canada, highlighted by:

- Over 240,000 spectators, surpassing the previous event attendance mark by over 30 per cent.
- Record-breaking television audiences on TSN/RDS, including the number one and number two ranked audiences in the 19-year history of the network.
- Event profits in excess of \$3 million, directly benefiting hockey programs in Nova Scotia and Canada.
- Sponsor successes in event promotions, ranging from ticket giveaways to major contests.



World Under 17 Hockey Challenge



The first operation of the current ten team event occurred in Quebec in the 1985-1986 hockey season. This invitational tournament featured five Canadian Regional Under-17 teams and five European National Under-17 teams. At that time, the tournament was called the Quebec Cup.

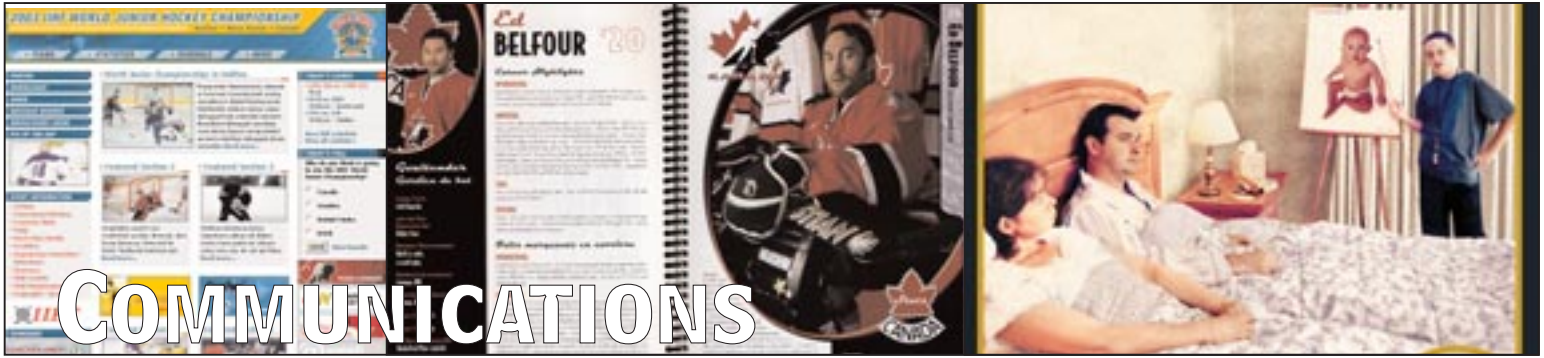
The World Under-17 Hockey Challenge is hosted annually, with the only exceptions being the years in with the Canada Winter Games are played. This assists in creating public awareness and also provides consistency and continuity to the international federations and regional teams. The 2002/2003 season was a Canada Winter Games year.

The Under-17 Program is an integral part of Hockey Canada's Program of Excellence. The World Under-17 Challenge gives players an opportunity to experience high caliber hockey, while also preparing themselves for possible selection for the National Under-18 Team and the National Junior Team.

Since its inception, this Championship has helped produce a large number of National Hockey League players. The list includes Pavel Bure and Alexander Mogilny of the former Team USSR, Niklas Sundstrom and Mats Sundin of Team Sweden, Mathieu Schneider and Pat Peake of Team USA, Luke Richardson and Brendan Shanahan of Team Ontario, Scott Niedermayer and Joe Sakic of Team Pacific, Curtis Leschyshyn and Brendan Witt of Team West, and Éric Dazé and Félix Potvin of Team Quebec.

St. John's, Newfoundland has been awarded the 2004 World Under 17 Hockey Challenge.





COMMUNICATIONS



Hockey Canada's communications department, based in Calgary, is responsible for media and public relations, web site, publications and statistics, graphic design and corporate communications for the organization.

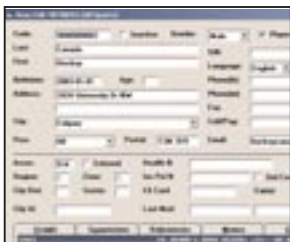
The communications department writes over 130 media releases per year, which are then distributed to over 2,000 international and domestic media, all branches, council and board members, as well as hockey fans around the world.

The official web site of Hockey Canada, www.hockeycanada.ca, receives an average of 1 million hits per week and, and had over 90 million hits during the World Junior Championship and has over 10,000 web pages in both English and French. The web site includes the latest information on development programs and national teams, as well as branch contact information. All web updates and maintenance is done by the communications department.

The communications department writes and researches all magazine feature stories, player profiles, statistics and coach information for all national teams and domestic events. Designing and doing the layout for all domestic championship magazines, as well as game programs for the World Juniors and Women's when held in Canada, has the department producing over 45 projects a year - including brochures, posters, flyers and magazines.

HOCKEY MANAGEMENT SYSTEM

This is a software product that helps the branch/association do daily registration tasks. It gives managing, tracking, and reporting on hockey membership related activities. This project started during the 2001/02 season. Currently, all 13 branches and 300 associations use the system. The plan for the 2003/04 season is to add capabilities to streamline and standardize the registration process.



HOCKEY CANADA AND PJ DDB LAUNCH MASSIVE PSA CAMPAIGN - 'RELAX, IT'S JUST A GAME.'

At a media conference this fall in Toronto, Hockey Canada and Palmer Jarvis DDB (PJ DDB) unveiled a ground-breaking public service campaign, entitled, 'Relax, it's just a game'. The campaign is designed to raise awareness and end some of the inappropriate parental pressure toward young hockey players in Canada.

The campaign has been featured on ABC Nightly News with Peter Jennings, CNN, NESN, ESPN, the New York Times; as well as on all national media outlets in Canada including TSN and RDS during all NHL telecasts.

With the tag line "What if kids pressured us the way we pressure them? Relax. It's just a game", the campaign addresses the problem of the 'bad hockey parent' for the first time through public service announcements. The PSA's use humour to reverse roles in parent-child relationships by putting an impactful spin on the pressures some parents may put on their children involved in sports.

The public service campaign, launched in English and French, encompasses TV, radio, print and web outlets. The campaign has been a huge success. Hockey Canada has not purchased any media buys and all media outlets who have run the ads are doing so as a PSA and 'pro-bono'.



What if kids pressured us the way we pressure them?





FUNDS (2001/02 ACTUAL)

%	SOURCES OF FUNDING (2001/02 ACTUAL)	
25%	SPONSORS/LICENSEES	\$ 5,110,000
37%	PROGRAM/EVENT REVENUE	\$ 7,732,000
10%	MEMBERSHIP/SERVICE FEES	\$ 1,946,000
7%	MERCHANDISE	\$ 1,405,000
10%	SPORT FUNDING AGENCIES	\$ 1,990,000
8%	GOVERNMENT	\$ 1,648,000
3%	OTHER	\$ 808,000
100%	TOTAL	\$ 20,640,000

SPONSORS/LICENSEES (2001/02 ACTUAL)

PREMIER SPONSORS	\$ 2,238,000
ASSOCIATE SPONSORS	\$ 1,547,000
LICENSEES	\$ 1,325,000
TOTAL	\$ 5,110,000

%	TOTAL EXPENDITURES (2001/02 ACTUAL)	
64%	HOCKEY DEVELOPMENT	\$ 13,172,000
17%	MARKETING/LICENSING/EVENTS	\$ 3,545,000
17%	OPERATIONS	\$ 3,548,000
2%	SURPLUS	
100%	TOTAL	\$ 20,265,000

HOCKEY DEVELOPMENT (2001/02 ACTUAL)

75%	HIGH PERFORMANCE /INTERNATIONAL PROGRAMS	\$ 9,871,000
10%	DOMESTIC DEVELOPMENT PROGRAMS/EVENTS	\$ 1,317,000
15%	DAY-TO-DAY OPERATIONS /OTHER	\$ 1,987,000
100%	TOTAL	\$ 13,172,000



2002/03 CALENDAR OF EVENTS

JUNE 2002

POE High Performance Coaching Seminar
June 6-9 Calgary, AB

Hockey Canada Officers Meeting
June 29-July 1 Toronto, ON

JULY 2002

International Coaches Seminar
July 4-7 Montreal, PQ

SHA Advanced I Coaching Seminar
July 16-21 Wilcox, SK

Master Course Conductor / Technical Director Workshop
July 18-21 Alliston, ON

Hockey Quebec Advanced I Coaching Seminar
July 28-August 2 TBD

NBAHA Advanced I Coaching Seminar

AUGUST 2002

National Under 18 Team Development & Selection Camp
August 1-9 Calgary, AB

National Women's Under 22 Selection Camp August 9-18

Eastern Canada National Junior Team Evaluation & Development Camp
August 10-20 Halifax, NS

National Men's Under 18 Eight Nations Cup
August 12-18 Piestany, Slovakia

National Women's Under 22 Team vs. USA
August 19-25 Lake Placid, USA

Hockey Canada Board of Directors Summer Planning Meeting
August 23-24 Alliston, ON

OCTOBER 2002

National Women's Team Development Camp
October 8-13 Vaughan, ON

Hockey Canada Officers Meeting
October 18 Ottawa, ON

Hockey Canada Fall Council Meeting
October 18-20 Ottawa, ON

NOVEMBER 2002

National Women's Team Four Nations Cup
November 6-10 Kitchener, ON

National Men's Team vs. Switzerland
November 5 Bern, Switzerland

National Men's Team vs. Germany
November 6 Koln, Germany

Deutschland Cup
November 8-10 Hannover, Germany

Hockey Canada Officers Meeting
November 29 Winnipeg, MB

Hockey Canada Board of Directors Semi Annual Meeting
November 29-30 Winnipeg, MB

DECEMBER 2002

National Junior Team Selection Camp
December 11-16 Halifax, NS

National Junior Team Pre-Competition Camp
December 17-25 NS

IIHF World Junior Hockey Championship
December 26-January 5 Halifax, NS

Spengler Cup
December 26-31 Davos, Switzerland

Hockey Canada Officers Meeting
December 31-Jan 2 Halifax, NS

FEBRUARY 2003

Sweden Hockey Games
February 3-9 Stockholm, Sweden

Swiss Cup
February 3-9 Basel, Switzerland

Hockey Canada Officers Meeting
February 14-15

Canada Winter Games
February 22-March 8 Bathurst / Campbellton, NB

MARCH 2003

Esso Women's National Hockey Championship
March 12-16 Saskatoon, SK

Western Senior Men's Hockey Championship

NCAA Women's Hockey Championship
March 20-24 USA

National Women's Team Pre-World Camp
March 21-25 Vancouver, BC

National Women's Team Pre-World Camp
March 25-31 China

OHL Cup (Ontario Bantam Hockey Championship) March 24-29

Eastern Senior Men's Hockey Championship
March 28-30

Pacific Senior Men's Hockey Championship
March 28-30 AB

APRIL 2003

IIHF Women's World Hockey Championship
April 1-8 Beijing, China

Air Canada Cup Central Regional
April 1-6

Don Johnson Cup (Maritime Junior "B" Hockey Championship) April 2-6

Air Canada Cup Pacific Regional
April 3-6 Williams Lake, BC

Air Canada Cup Atlantic Regional
April 3-6 Cole Harbour, NS

Western Bantam Hockey Championship April 3-6

Ontario PeeWee Hockey Championship April 3-6

Air Canada Cup Western Regional
April 4-6 Thunder Bay, ON

IIHF World Under 18 Hockey Championship
April 5-22 Russia

Air Canada Cup Quebec Representative
Ending April 6 QC

Allan Cup (Senior Men's Hockey Championship)
April 9-13 Dundas, ON

APRIL 2003

Irving Oil Challenge Cup (Atlantic Bantam Championship)
April 10-13

Women's Western Shield Hockey Championship
April 10-13 Surrey, BC

Hockey Canada Officers Meeting
April 11-12

Keystone Cup (Western Junior "B" Hockey Championship)
April 17-20

Doyle Cup (Pacific Junior "A" Hockey Championship)
April 20-27 AB / BC

Dudley Hewitt Cup (Central Junior "A" Hockey Championship) April 20-27

Anavet Cup (Western Junior "A" Hockey Championship)
April 20-27 SK / MB

Air Canada Cup (National Midget Hockey Championship)
April 21-27 Sault Ste. Marie, ON

Fred Page Cup (Eastern Junior "A" Hockey Championship)
April 23-27 Cornwall, ON

MAY 2003

Royal Bank Cup (National Junior "A" Hockey Championship)
May 3-11 Charlottetown, PE

CHL Memorial Cup
Quebec City, PQ

Hockey Canada Officers Meeting
May 15 Regina, SK

Hockey Canada Annual General Meeting
May 15-20 Regina, SK

