

2013 ANNUAL REPORT





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APRIL 28, 2013 Sault Ste. Marie, Ont. – The Red Deer Chiefs celebrate after blanking the Ottawa Jr. 67's 5-0 to win the TELUS Cup, Canada's National Midget Championship. The Chiefs got goals from five different players and 27 saves from goaltender Matt Zentner in the final, becoming the fourth team in the tournament's 40-year history, and the third in the last eight years, to win back-to-back gold medals.

WHO IS HOCKEY CANADA?



HOCKEY CANADA is the national governing body for grassroots hockey in this country. The organization works in conjunction with the 13 provincial branches, the Canadian Hockey League and a number of associate member organizations in growing the game at all levels.

Hockey Canada oversees the management of programs in Canada from entry-level to high performance teams and competitions, including world championships and the Olympic Winter Games. Hockey Canada is also Canada's voice within the International Ice Hockey Federation.

Hockey Canada has offices in Calgary and Ottawa and operates regional centres in Western Canada, Ontario and Quebec.

LEAD, DEVELOP AND PROMOTE POSITIVE HOCKEY EXPERIENCES

Hockey is Canada and Canada is hockey.

Whoever said those words took the pulse of a nation that has had a long and storied love affair with hockey.

Let's face it - hockey is a touchstone of Canadian life. It is Canada's national theatre and it is the chatter of the country. Hockey is more than a sport for Canadians, it is a part of the country's heart and soul.

Hockey Canada is the national guardian of this great game and Hockey Canada had a record-setting year at all levels of the game, on and off the ice.

So take a minute and read why Hockey Canada is the front-runner on so many fronts and why other sports pale in comparison when it comes to tireless volunteers and leadership.

BOARD OF DIRECTORS

The members of Hockey Canada's board of directors come from all walks of life and from all corners of this country, yet they all have one thing in common - they are custodians of the game who want nothing more than for this game to prosper in the land of Olympic and world champions.

These men and women are elected by their respective branches and help develop a comprehensive plan to grow the game on a local and national level. The board of directors elects officers, who are tasked with fulfilling the responsibilities of the board between meetings. The board is composed of volunteers who graciously devote their time and energy to the betterment of the game of hockey from coast to coast.

2012-13 BOARD OF DIRECTORS

- Mike Bruni**, Chair, Hockey Canada
- Jim Hornell**, Executive Vice-Chair, Hockey Canada
- Ken Corbett**, Past Chair, Hockey Canada
- Claude Allain**, Vice Chair, Hockey Canada
- Michael Brind'Amour**, Vice Chair, Hockey Canada
- Joe Drago**, Vice Chair, Hockey Canada
- Terry Ledingham**, Vice Chair, Hockey Canada
- Ed Pupich**, Vice Chair, Hockey Canada
- Bob Nicholson**, President/CEO, Hockey Canada
- Judy Bain**, President, Hockey Northwestern Ontario
- Bill Bowman**, President, Ontario Hockey Federation
- Ray Carmichael**, President, Hockey New Brunswick
- Al Hubbs**, President, Saskatchewan Hockey Association
- Réal Langlais**, President, Hockey Québec
- Jack Lee**, President, Hockey Newfoundland and Labrador
- Wilf Liefke**, President, BC Hockey
- Randy Pulsifer**, President, Hockey Nova Scotia
- Ron Thompson**, President, Ottawa District Hockey Association
- Rob Virgil**, President, Hockey Alberta
- Gary Vivian**, President, Hockey North
- Bill Whitehead**, President, Hockey Manitoba
- Goops Wooldridge**, President, Hockey PEI
- John Clements**, Council Director, Minor Hockey
- Dean Filane-Figliomeni**, Council Director, Senior Hockey
- Joanne Hughes**, Council Director, Female Hockey
- Karen Phibbs**, Council Director, Junior Hockey
- Barry Reynard**, Council Director, Hockey Development
- Caroline Ouellette**, Female Athlete Representative
- Gord Sherven**, Male Athlete Representative
- Gilles Courteau**, Canadian Hockey League Representative

SPECIAL ADVISORY COUNCIL

- Grant Fagerheim**, Chair, Hockey Canada Foundation
- Jean Labonté**, Disabled Athlete Representative
- James Mays**, Referee-in-Chief
- Sheila-Ann Newton**, Canadian Interuniversity Sport



MESSAGE FROM THE CHAIRMAN OF THE BOARD AND THE PRESIDENT

ON BEHALF OF Hockey Canada, we would like to congratulate everyone on another fantastic year. From the first puck dropped in September to the final trophy presented in May, the 2012-13 season showed the hockey world why Canada is a world leader; from our development programming to domestic events and international competition, Hockey Canada continued to build on its tradition of success.

This season marked the return of the IIHF Ice Hockey Women's World Championship to Canada for the first time since 2007, and to Ottawa for the first time since the nation's capital hosted the first women's world championship in 1990. It was a week to celebrate women's hockey, with both the world championship and Ontario provincial championships taking place in the Ottawa area, bringing together hundreds of teams and thousands of players to chase gold. Organizers set records for ticket sales and welcomed hockey fans from across the country and around the world, while millions of Canadians tuned in to TSN broadcasts, helping our messaging reach all corners of the country.

While the women's world championship was undoubtedly the highlight of the hockey calendar, Hockey Canada also played host to a number of national and international events; in total, seven provinces - from Prince Edward Island on the East Coast to British Columbia in the west - welcomed domestic events, putting the future of the game on display for all Canadians to see.

We know that none of the events Hockey Canada is a part of every season, along with the hundreds of development activities we run, from skill development camps to Esso Fun Days and We Are Coaches, would be possible without the continued support of our 13 branches. It is the branches that provide the necessary infrastructure to support these events and programs and initiatives all across the country.

We are extremely grateful for the support received from our sponsors, licensees, and funding partners. They are dedicated to our game and have brought value to Hockey Canada events, making them premier sporting attractions in Canada. This support has allowed Hockey Canada to offer outstanding domestic championships and host very successful international events.

Hockey Canada strives to be the best sport organization possible. We will continue to focus on our commitments and priorities and push our major projects, but will look to the future as well; we need to ensure the game is as strong, if not stronger, for the next generation. We thank you for helping to push the boundaries and grow the game, and look forward to setting the bar even higher next season.

Our efforts are always to focus on the values of respect, fun, safety and teamwork as being the essential ingredients to ensuring a quality experience for everyone involved in the game. Our approach continues towards "Staying Relevant with the Courage to Change."

Hockey Canada also wants to thank the hundreds of thousands of volunteers who tirelessly give their time every season to make sure Canada's game continues to grow and prosper. Whether it is at the IIHF Ice Hockey Women's World Championship or with a minor hockey association, volunteers are the lifeblood of our nation's game, and without them it is difficult to fathom where hockey would be in Canada.



MICHAEL J. BRUNI, Q.C.
Chair of the Hockey Canada
Board of Directors



BOB NICHOLSON
President and CEO

YEAR IN REVIEW

4NC – 4 Nations Cup (women's)
CRC – Canada-Russia Challenge (NJT)
DC – Deutschland Cup
MECO – Meco Cup (U22)
NSDT – National Sledge Development Team
NST – National Sledge Team

SC – Spengler Cup
SHWC – IPC Sledge Hockey World Championship
U18 (W) – National Women's Under-18 Team
U18 (M) – National Men's Under-18 Team
U22 – National Women's Under-22 Team
WJC – IIHF World Junior Championship

WSHC – World Sledge Hockey Challenge
WU18 – IIHF Ice Hockey U18 World Championship
WWC – IIHF Ice Hockey Women's World Championship
WWU18 – IIHF Ice Hockey U18 Women's World Championship



HHOF-IIHF Images / Matthew Murnaghan

2012 IIHF ICE HOCKEY WORLD CHAMPIONSHIP

MAY Victoriaville and Drummondville, Que., named hosts of 2013 World Under-17 Hockey Challenge ... Penticton Vees win 2012 RBC Cup in Humboldt, Sask. ... Canada's National Men's Team finishes fifth at 2012 IIHF Ice Hockey World Championship in Helsinki, Finland and Stockholm, Sweden ... Steve Spott named head coach of Canada's National Junior Team for 2012 Canada-Russia Challenge and 2013 IIHF World Junior Championship ... Todd Gill named head coach of Canada's National Men's Summer Under-18 Team for 2012 Memorial of Ivan Hlinka tournament ... Halifax, N.S., hosts Hockey Canada's 93rd Annual General Meeting

JUNE Dan Church named head coach of Canada's National Women's Team through 2014 Olympic Winter Games ... Canada's National Women's Team and Canada's National Women's Under-18 Team honoured for world championship victories at Hockey Canada Foundation gala in Toronto, Ont.

JULY Six National Women's Program candidates attend IIHF High Performance Women's Camp in Bratislava, Slovakia ... Lisa Jordan named head coach of Canada's National Women's Under-22/Development Team for summer series against United States ... Jim Fetter named head coach of Canada's National Women's Under-18 Team for 2012-13 season

AUGUST Canada's National Junior Team wins 2012 Canada-Russia Challenge ... Canada's National Men's Summer Under-18 Team wins gold medal at 2012 Memorial of Ivan Hlinka tournament in Breclav, Czech Republic and Piestany, Slovakia ... Canada's National Women's Under-22/Development Team swept by United States in three-game series in Calgary, Alta. ... Canada's National Women's Under-18 Team wins two of three games in series against United States in Blaine, Minn. ... Burnaby, B.C., named host of 2013 Esso Cup

9	CRC	Canada 3 RUS 2	16	U18 (W)	Canada 3 USA 2
10	CRC	RUS 6 Canada 3	17	U18 (M)	Canada 5 CZE 2 (SF)
13	U18 (M)	Canada 4 SUI 1	17	U22	USA 4 Canada 2
13	CRC	RUS 6 Canada 5	17	U18 (W)	USA 3 Canada 1
14	U18 (M)	Canada 7 SWE 5	18	U18 (M)	Canada 4 FIN 0 (G)
14	CRC	Canada 4 RUS 2	18	U22	USA 4 Canada 3
15	U18 (M)	Canada 3 SVK 2	18	U18 (W)	Canada 5 USA 4 (SO)
16	U22	USA 4 Canada 1			

SEPTEMBER Mike Mondin named head coach of Canada's National Sledge Team ... Hockey Canada introduces Club Hockey Canada ... Pierre Alain named head coach of Canada's National Women's Under-22/Development Team for 2013 Meco Cup ... Bob Nicholson elected vice-president of IIHF Council

OCTOBER World Girls' Hockey Weekend held ... Cape Breton, N.S., named host of 2014 World Under-17 Hockey Challenge ... Hockey Canada launches concussion awareness app ... 21 Canadian officials named to IIHF events for 2012-13 season

NOVEMBER Winnipeg, Man., named host of 2013 Female World Sport School Challenge ... Rich Chernomaz named head coach of Canada's National Men's Team for 2012 Deutschland Cup ... Doug Shedden named head coach of Canada's National Men's Team for 2012 Spengler Cup ... Canada's National Women's Team wins silver medal at 2012 4 Nations Cup in Kerava and Tikkurila, Finland ... Canada's National Men's Team finishes fourth at 2012 Deutschland Cup ... United States wins gold medal at 2012 World Junior A Challenge in Yarmouth, N.S. ... Ontario Blue wins gold medal at 2012 National Women's Under-18 Championship in Dawson Creek, B.C. ... Canada's National Sledge Team announces roster for 2012-13 season

6	4NC	Canada 6	FIN 0	10	DC	SVK 5	Canada 2
7	4NC	Canada 3	USA 1	10	4NC	USA 3	Canada 0 (G)
9	DC	GER 3	Canada 2	11	DC	SUI 6	Canada 1
9	4NC	Canada 9	FIN 0				

DECEMBER Canada's National Sledge Team wins silver medal at 2012 World Sledge Hockey Challenge in Calgary, Alta. ... Paul Henderson, Dave King and Mark Messier named Distinguished Honourees of the Order of Hockey in Canada ... Canada's National Men's Team wins 2012 Spengler Cup in Davos, Switzerland

2	WSHC	Canada 11	JPN 0	28	WJC	Canada 6	SVK 3
3	WSHC	Canada 4	NOR 1	29	SC	Canada 5	FRI 1
5	WSHC	Canada 2	USA 1	29	WWU18	Canada 4	HUN 1
6	WSHC	Canada 10	JPN 0 (SF)	30	WJC	Canada 2	USA 1
8	WSHC	USA 1	Canada 0 (G)	30	WWU18	Canada 4	FIN 0
26	WJC	Canada 9	GER 3	31	WJC	Canada 4	RUS 1
26	SC	MAN 2	Canada 1 (OT)	31	SC	Canada 7	HCD 2
27	SC	Canada 5	HCD 0				

JANUARY Shattuck-St. Mary's School wins Prep Division gold medal at 2013 World Sport School Challenge in Calgary, Alta. ... Okanagan Hockey Academy wins Varsity Division gold medal at 2013 World Sport School Challenge in Calgary, Alta. ... Sweden wins gold medal at 2013 World Under-17 Hockey Challenge in Victoriaville and Drummondville, Que. ... Canada's National Junior Team finishes fourth at 2013 IIHF World Junior Championship in Ufa, Russia ... Canada's National Women's Under-18 Team wins gold medal at 2013 IIHF Ice Hockey U18 Women's World Championship in Heinola and Vierumäki, Finland ... Canada's National Women's Under-22/Development Team wins gold medal at 2013 Meco Cup in Füssen, Germany ... Canada's National Sledge Team sweeps three-game series against Norway in La Baie, Que.

1	WWU18	Canada 7	GER 0	5	MECO	Canada 2	FIN 0
3	WJC	USA 5	Canada 1 (SF)	6	MECO	Canada 8	RUS 3 (G)
3	MECO	Canada 4	SUI 0	17	NST	Canada 10	NOR 0
4	WWU18	Canada 7	SWE 2 (SF)	18	NST	Canada 9	NOR 2
5	WJC	RUS 6	Canada 5 (OT) (B)	19	NST	Canada 7	NOR 1
5	WWU18	Canada 2	USA 1 (OT) (G)				

FEBRUARY Yarmouth, N.S., named host of 2013 World Junior A Challenge ... Canada's National Sledge Team wins one of three games in series against the United States in Rockland, Ont. ... Edge School for Athletes wins gold medal at 2013 Female World Sport School Challenge

14	NST	USA 2	Canada 0	16	NST	USA 2	Canada 1
15	NST	Canada 2	USA 0				

MARCH Governor General David Johnston and Mrs. Sharon Johnston named patrons of 2013 IIHF Ice Hockey Women's World Championship ... Calgary, Alta., named host of 2013 National Women's Under-18 Championship ... Don Hay named head coach of Canada's National Men's Under-18 Team for 2013 IIHF Ice Hockey U18 World Championship ... Canada's National Sledge Development Team swept by United States in three-game series in Toronto, Ont.

28	NSDT	USA 4	Canada 1	30	NSDT	USA 2	Canada 0
29	NSDT	USA 3	Canada 2 (SO)				

APRIL Canada's National Women's Team wins silver medal at 2013 IIHF Ice Hockey Women's World Championship in Ottawa, Ont. ... Canada's National Sledge Team wins gold medal at 2013 IPC Sledge Hockey World Championship in Goyang, South Korea ... Lindy Ruff named head coach of Canada's National Men's Team for 2013 IIHF Ice Hockey World Championship ... Bentley Generals win 2013 Allan Cup in Red Deer, Alta. ... Canada's National Men's Under-18 Team wins gold medal at 2013 IIHF Ice Hockey U18 World Championship in Sochi, Russia ... LHFDQ Nord wins 2013 Esso Cup in Burnaby, B.C. ... Red Deer Chiefs win 2013 TELUS Cup in Sault Ste. Marie, Ont.

2	WWC	Canada 3	USA 2 (SO)	18	WU18	Canada 4	SVK 1
3	WWC	Canada 13	SUI 0	20	SHWC	Canada 1	USA 0 (G)
5	WWC	Canada 8	FIN 0	20	WU18	Canada 3	GER 1
8	WWC	Canada 8	RUS 1 (SF)	22	WU18	Canada 10	SUI 1
9	WWC	USA 3	Canada 2 (G)	23	WU18	Canada 6	SWE 0
13	SHWC	Canada 5	ITA 0	25	WU18	Canada 6	CZE 0 (QF)
14	SHWC	Canada 4	RUS 3	26	WU18	Canada 3	FIN 1 (SF)
16	SHWC	Canada 5	KOR 0	28	WU18	Canada 3	USA 2 (G)
18	SHWC	Canada 5	CZE 0 (SF)				



2013 ESSO CUP - LHFDQ NORD

EVENTS

ANOTHER HOCKEY season is in the books, and it was another year of growth for Hockey Canada's national team events and national championships held in Canada. In total, more than 150,000 fans watched games live, another 500,000 watched on TSN/RDS, the official broadcasters of Hockey Canada, and more than 68,000 logged on to free webcasts through FASTHockey.

Seven provinces – from Prince Edward Island to British Columbia – welcomed domestic events, putting the future of the game on display for all Canadians to see. Excited crowds filled the Mariners Centre in Yarmouth, N.S., and Colisée in Victoriaville, Que., for the 2012 World Junior A Challenge and 2013 World Under-17 Hockey Challenge, respectively, with big crowds out at all of the events held across the country.

The IIHF Ice Hockey Women's World Championship returned to Ottawa in April, with the nation's capital welcoming the world for the first time since the inaugural women's world championship in 1990. The event was a tremendous success, with ticket sales and attendance records set and thousands of minor hockey players descending on the city for the OWHa provincial championships.

Hockey Canada events set records during the 2012-13 season.

- The 2013 IIHF Ice Hockey Women's World Championship set a single game fan attendance record for a women's hockey game with 18,013 people attending Canada's win over Finland on Friday, April 5, 2013.
- The 2012 World Junior A Challenge drew record crowds relative to venue capacity with over 90% of all seats occupied during the event. In the end a net legacy of over \$150,000 was recognized for the benefit of local hockey and the development of Junior A hockey.
- The 2013 TELUS Cup drew over 32,000 fans for the week including four games having over 2,500 fans in the building – unprecedented numbers for the TELUS Cup.

GENERAL EVENT INFORMATION

Annual Date	Category	Teams	Games	Days
NATIONAL WOMEN'S UNDER-18 CHAMPIONSHIP				
representatives from each branch; Atlantic is combination of four branches early November	women's under-18	8	18	5
WORLD JUNIOR A CHALLENGE				
representatives from Canada's 10 Junior A leagues (East and West), as well as four international early November	Junior A	6	13	8
WORLD SPORT SCHOOL CHALLENGE				
representatives from Canada's sport schools, as well as two international teams late December, early January	*two divisions men's high school	12*	32	6
WORLD UNDER-17 HOCKEY CHALLENGE				
representatives from five Canadian regions (Pacific, West, Ontario, Quebec, Atlantic), as well as five international late December, early January	men's under-17	10	27	7
FEMALE WORLD SPORT SCHOOL CHALLENGE				
representatives from Canada's sport schools mid February	women's high school	8	18	4
ALLAN CUP – NATIONAL SENIOR CHAMPIONSHIP				
regional winners, as well as host team; club mid April	Senior men's	6	11	6
ESSO CUP – NATIONAL FEMALE MIDGET CHAMPIONSHIP				
regional winners, as well as host team; club late April	Midget female	6	19	7
TELUS CUP – NATIONAL MIDGET CHAMPIONSHIP				
regional winners, as well as host team; club late April	Midget male	6	19	7
RBC CUP – NATIONAL JUNIOR A CHAMPIONSHIP				
regional winners, as well as host team; club early May	Junior A	5	13	9

2013-14 EVENT HOSTS

Event	Host
2013 World Junior A Challenge	Yarmouth, N.S.
2013 National Women's Under-18 Championship	Calgary, Alta.
2013 World Sledge Hockey Challenge	TBD
2014 World Sport School Challenge	Calgary, Alta.
2014 World Under-17 Hockey Challenge	Cape Breton, N.S.
2014 Female World Sport School Challenge	Winnipeg, Man.
2014 Allan Cup	Dundas, Ont.
2014 Esso Cup	Stoney Creek, Ont.
2014 TELUS Cup	Moose Jaw, Sask.
2014 RBC Cup	Vernon, B.C.

2012-13 EVENT RESULTS

Host	Gold/1 ST	Silver/2 ND	Bronze/3 RD
 2012 NATIONAL WOMEN'S UNDER-18 CHAMPIONSHIP Dawson Creek, B.C.	(G) Ontario Blue	(S) Manitoba	(B) Ontario Red
 2012 WORLD JUNIOR A CHALLENGE Yarmouth, N.S.	(G) United States	(S) Canada West	(B) Switzerland
 2012 WORLD SLEDGE HOCKEY CHALLENGE Calgary, Alta.	(G) United States	(S) Canada	(B) Norway
 2013 WORLD SPORT SCHOOL CHALLENGE Calgary, Alta.	PREP: (G) Shattuck-St. Mary's School	(S) Czech Republic	(B) Germany
	VARSITY: (G) Okanagan Hockey Academy	(S) Rothesay Netherwood School	(B) Edge School for Athletes
 2013 WORLD UNDER-17 HOCKEY CHALLENGE Victoriaville/Drummondville, Que.	(G) Sweden	(S) Russia	(B) United States
 2013 FEMALE WORLD SPORT SCHOOL CHALLENGE Winnipeg, Man.	(G) Edge School for Athletes	(S) Okanagan Hockey Academy	(B) Pursuit of Excellence Hockey Academy
 2013 IIHF ICE HOCKEY WOMEN'S WORLD CHAMPIONSHIP Ottawa, Ont.	(G) United States	(S) Canada	(B) Russia
 2013 ALLAN CUP – NATIONAL SENIOR CHAMPIONSHIP Red Deer, Alta.	(1 ST) Bentley Generals	(2 ND) Clarenville Caribous	
 2013 ESSO CUP – NATIONAL FEMALE MIDGET CHAMPIONSHIP Burnaby, B.C.	(G) LHFDQ Nord	(S) North Bay Ice Boltz	(B) Edmonton Thunder
 2013 TELUS CUP – NATIONAL MIDGET CHAMPIONSHIP Sault Ste. Marie, Ont.	(G) Red Deer Chiefs	(S) Ottawa Jr. 67's	(B) Rousseau Royal de Laval-Montréal
 2013 RBC CUP – NATIONAL JUNIOR A CHAMPIONSHIP Summerside, P.E.I.			

HIGH PERFORMANCE

FROM COAST to coast to coast, from the Strait of Georgia to Baffin Bay to Cape Spear, Canadians involved in hockey had reason to celebrate during the 2012-13 season. Canada's 13 branches and thousands of minor hockey associations continued to produce not only great athletes, but tremendous ambassadors for our nation's game.

Canada's national teams represented Canadians with pride and honour on the ice, bringing home medals from nearly every event they attended, many of them gold, continuing Canada's long-standing tradition of success on the international stage.

WORLD UNDER-17 HOCKEY CHALLENGE

This year, for the first time since 1994, the World Under-17 Hockey Challenge returned to the province where it began, as Victoriaville and Drummondville, Que., played host to the game's future stars. Although the gold medal game featured two European teams for just the second time in 21 under-17 tournaments, Canada's five regional teams (Atlantic, Ontario, Pacific, Quebec, West) represented themselves well, with three finishing in the top six, led by Quebec's fourth-place finish in front of its home fans.

NATIONAL MEN'S UNDER-18 TEAM

Canada's National Men's Summer Under-18 Team continued its dominance of summer U18 events in August, winning the Memorial of Ivan Hlinka tournament for the fifth consecutive year and eighth time in nine tries. The Canadians ran undefeated through the tournament in Piestany, Slovakia, and Breclav, Czech Republic, capped off by a Nathan MacKinnon hat trick in a 4-0 gold medal game win over Finland.

In April, Canada's National Men's Under-18 Team travelled to Sochi, Russia, and claimed the gold medal at the 2013 IIHF Ice Hockey U18 World Championship, ending the United States' four-year run with a 3-2 gold medal game victory over the U.S. Sixteen-year-old Connor McDavid was named MVP after leading the tournament in scoring and leading Canada to its third U18 world title, all of which have come in tournaments held in Russia (2003 - Yaroslavl; 2008 - Kazan; 2013 - Sochi).

NATIONAL JUNIOR TEAM

For the first time since 2008, Canada's National Junior Team headed overseas for the IIHF World Junior Championship, travelling 10 time zones east of Toronto to Ufa, Russia, for the 2013 tournament. The Canadians ran undefeated through the preliminary round, beating the Americans and host Russians on back-to-back days to earn a semifinal berth for the 15th consecutive year, but gold medal dreams were dashed in a semifinal loss to the U.S., and the tournament finished with a bronze medal game defeat to Russia in overtime, yet another 6-5 Canada-Russia classic. Canadian captain Ryan Nugent-Hopkins was named Top Forward by the IIHF directorate after leading the tournament in scoring.

NATIONAL MEN'S TEAM

As it has every year since 1984, Canada's National Men's Team hit the ice in Davos, Switzerland, just after Christmas to take part in the Spengler Cup. With the NHL lockout in effect, Canada's roster included a number of NHLers, including Captain Canada himself, Ryan Smyth. After a tournament-opening overtime loss, the Canadians rolled undefeated the rest of the way, beating host HC Davos 7-2 in the championship game for Canada's 12th Spengler Cup championship.

NATIONAL SLEDGE TEAM

After a September selection camp, Canada's National Sledge Team hit the ice for its first competition of the year at the 2012 World Sledge Hockey Challenge at the home of Hockey Canada, the Markin MacPhail Centre at Canada Olympic Park in Calgary, Alta. Despite an undefeated preliminary round, the Canadians settled for the silver medal, dropping a 1-0 nailbiter to the United States in the gold medal game.

Canada returned to the ice for a three-game series against Norway in La Baie, Que., in mid-January, sweeping the Norwegians by a combined 26-3, and followed that up in February by taking one of three from the Americans in a series in Rockland, Ont.

The season concluded in the Far East in mid-April, as the national team travelled to Goyang, South Korea, for the 2013 IPC Sledge Hockey World Championship. The Canadians posted four shutouts in five games and allowed just three goals, capped off by a 1-0 win over the U.S. that gave Canada its third world championship, and first since 2008.

Hockey Canada continues to promote sledge hockey across the country, with development activities taking place from coast to coast during the 2012-13 season and many more planned for next year as the sport's profile continues to grow.

NATIONAL SLEDGE DEVELOPMENT TEAM

Canada's National Sledge Development Team only hit the ice once during the 2012-13 season, dropping all three games in a series against the United States in late March in Toronto, although Canada still holds an 8-4 all-time advantage over its North American rivals.

Created prior to the 2010-11 season, Canada's National Sledge Development Team helps elite-level sledge hockey players not chosen for Canada's National Sledge Team get an opportunity to get international experience with hopes of developing their skills for future national team duty.

NATIONAL WOMEN'S UNDER-18 TEAM

Canada's National Women's Under-18 Team headed south of the border to Blaine, Minn., for a three-game series against the United States in August, winning the series with a 5-4 shootout victory in the third and deciding game. It is the fourth time in the six-year history of the U18 series that the Canadians have come out victorious.

In late December it was off to Heinola and Vierumäki, Finland, for the 2013 IIHF Ice Hockey U18 Women's World Championship, where Canada defended its 2012 gold medal. The Canadians cruised to first in their preliminary round group, allowing only a single goal, and beat Sweden in the semifinals to advance to the gold medal game. Down 1-0 to the Americans very late in the third period, Catherine Dubois scored with 13 seconds left to tie the game and Karly Heffernan won it 58 seconds into overtime, giving Canada its third U18 world title and second in a row.

NATIONAL WOMEN'S UNDER-22/DEVELOPMENT TEAM

Canada's National Women's Under-22/Development Team welcomed the United States to the Markin MacPhail Centre at Canada Olympic Park in Calgary in August, dropping all three games of the series to the Americans, just the second time in 10 all-time series between the rivals that the Canadians have been swept.

Next up was the 2013 Meco Cup in Füssen, Germany, in early January, where the Canadians continued their domination at the event, winning for the ninth time in 11 years. Canada allowed only one goal total in wins over Germany, Switzerland and Finland to reach the gold medal game, where it scored a 6-3 victory over Russia to earn the top prize and return to the top of the podium after a bronze medal in 2012.

NATIONAL WOMEN'S TEAM

In November, Canada's National Women's Team travelled to Kerava and Tikkurila, Finland, to try and regain the gold medal at the 4 Nations Cup. After allowing just a single goal in three games en route to the gold medal game, the Canadians came up short against the United States, falling 3-0 and settling for silver. It marked just the fifth time in 17 tries the Canadians didn't win gold at the tournament.

The season culminated in April at the 2013 IIHF Ice Hockey Women's World Championship in Ottawa, Ont., as the tournament returned to where it all began 23 years earlier at the first world championship. After a come-from-behind 3-2 shootout win over the U.S. in the tournament opener, the Canadians scored convincing wins over Switzerland (13-0), Finland (8-0) and Russia (8-1) to set up another gold medal showdown with the Americans. Once again it would be a 3-2 game, but this time it would be the Americans with the victory, leaving Canada with its fifth silver medal in 15 world championships.

PARTNERS

On the men's side, the Canadian Hockey League continues to be a strong partner and the key contributor of talent to Canada's under-17, under-18 and junior programs. Because of the CHL, Hockey Canada can continue to develop and see success on the international stage. On the women's side, players come from the minor and senior hockey club programs across Canada, including the Canadian Women's Hockey League, as well as a number of CIS and NCAA programs. The players who participate in the women's under-18 program are selected directly from the branch Programs of Excellence across Canada.

Once again the driving force behind another highly successful year in international hockey was the role of Hockey Canada's branches and grassroots programs, all of which would not be possible without the help of the thousands of volunteers throughout the system who generously donate their time in coaching and developing players. Their hard work creates the ground work for thousands of players to partake in fun atmospheres where they can become better athletes.



2013 WORLD UNDER-17 HOCKEY CHALLENGE



JANUARY 5, 2013 Heinola, Finland – Canada's National Women's Under-18 Team shows off its gold medals after beating the United States 2-1 in overtime in the final of the 2013 IIHF Ice Hockey U18 Women's World Championship. Trailing 1-0 in the final minute, Canada got the tying goal from Catherine Dubois with 13 seconds left and the winner from Karly Heffernan 58 seconds into overtime to win its second straight world championship, and third overall.

DEVELOPMENT



HOCKEY CANADA BOARD PRIORITIES

The Hockey Canada Board of Directors met in August 2012 to focus their attention on a number of operational priorities designed to address the needs of hockey development programming throughout the 13 member branches. By considering new trends and opportunities in today's game, branch and Hockey Canada operational staff worked diligently throughout the 2012-13 season to explore exciting new opportunities to support the growth of Hockey Canada grassroots programming. These priorities included: building partnerships with private hockey programs, investigating the ability to implement non-body checking options in all levels of minor hockey, creating more freedom of player movement, introducing a flexible/multiple seasons model to create more options for participants, and a more committed effort to grow the Hockey Canada sport school programs. While great progress was made in each of these areas, work on these priorities will continue to be a focus for operational staff for the 2013-14 season.



BUILDING A SOLID SKILL BASE

This season, close to 600,000 young girls and boys laced up their skates and hit the ice in over 3,500 minor hockey associations from Vancouver Island to Newfoundland and Labrador. In addition to playing within the Canadian minor hockey system, young players have the opportunity to participate in programs like the Hockey Canada Skills Camps and Hockey Canada Skills Combines, providing them with enhanced development experiences. Hockey Canada began the skills camp program in 1997 and over a 15-year period has provided development opportunities for close to 65,000 players and 15,000 coaches. The Hockey Canada Skills Combine program is a new initiative that provides players with the chance to participate in on-ice and off-ice skills and fitness tests to see how they stack up against their peers.



COACH MENTORSHIP

Hockey Canada's National Coach Mentorship Program provides unique development support for coaches at all levels of female hockey and minor hockey. Specialty clinics provide trained coach mentors with the tools to deliver important instructional programs in the areas of goaltending, skating, positional play and general hockey skills like puck control, shooting, and scoring. The clinic framework can include a classroom session followed by an on-ice session. During the 2012-13 season, this continuing education initiative has supported more than 6,500 coaches across Canada through their attendance at one or more specialty clinics.



LEARNING ONLINE

A new development for the 2013-14 season will be the introduction of the Hockey University e-learning platform for coaches, officials and team safety personnel. Hockey Canada has partnered with Respect Group Inc. in the design of online education programs designed to support volunteers with an effective, efficient and innovative method of completing much of their learning requirements online. In the case of coaches and officials, these entry-level programs will allow the delegate to complete much of the course material at their pace prior to attending a face-to-face clinic for the on-ice portion of their seminars.



HOCKEY CANADA SCHOOL PROGRAMS

Hockey Canada's partnership with the Canadian school system continues to make great strides and have a positive impact on a growing number of players and their teachers. Close to 150 schools now offer the Hockey Canada Skills Academy program to over 5,500 students. Based on a major recommendation from the 1999 Molson Open Ice Summit, this initiative completed its 12th season of operation and demonstrates continuing growth within the school system. Hockey Canada also showcased its sports school initiative by hosting two World Sport School Challenge events. The 12-team men's event was hosted in Calgary, Alta., at Hockey Canada's WinSport facility just after Christmas, while the inaugural eight-team women's event was a huge success hosted at the MTS Iceplex in Winnipeg, Man., in February.



GROWING FEMALE HOCKEY

The International Ice Hockey Federation introduced World Girls Hockey Day in 2011. The event was so successful that in 2012 the event grew to become the World Girls Hockey Weekend, with the goal of elevating the awareness of female hockey around the world. In Canada, over 13,000 female players participated in programs led by thousands of enthusiastic volunteers. Programs like Esso Fun Days, Discover Hockey and Learn to Play provided first-time participants with unique hockey experiences in a fun and positive environment.



THE SEAMAN HOTCHKISS HOCKEY FOUNDATION LEGACY

Hockey Canada is extremely proud of a number of development programs and initiatives made possible through generous donations of organizations like the Seaman Hotchkiss Hockey Foundation, Hockey Canada Foundation, Calgary Foundation: Daryl K. Seaman Canadian Hockey Fund, and National Hockey League.

Determined to ensure there would be financial support in place to fund research and development projects well in to the future, in 1980 the Calgary Flames owners formed the Flames Project 75 for this purpose. For well over 30 years the Seaman Hotchkiss Hockey Foundation (formerly Flames Project 75) annually contributes to a wide variety of key research and development initiatives. In the 2012-13 season, the foundation grant of \$150,000 included the awarding of over \$30,000 in scholarships to up and coming young officials in the Canadian system. The Kenneth Stiles Memorial Scholarship program recognizes both the academic excellence and on-ice proficiency of officials throughout Canada. In awarding these scholarships, the selection committee also considers the contributions these young officials make within their communities in the form of support towards their minor hockey association, the officiating community, and branch events and activities.

















DEVELOPING QUALITY LEADERSHIP
















Hockey Canada promotes quality sport leadership development through educational programs designed to support parents, administrators, coaches, officials and safety personnel through a number of very important initiatives. The Respect in Sport program, initially introduced to address the prevention of bullying, harassment and abuse, has grown to include the education of all volunteers in the grassroots hockey system. Included in this initiative is the Respect in Sport parent program, designed to help parents recognize, understand and respond to issues of bullying, harassment, abuse and neglect, and to help create a safe, healthy and positive environment for children to play the sport they love. Programs like Speak Out, Respect in Sport, and the Hockey Canada Safety Program are integral components in the development of Hockey Canada's network of volunteers.

The Hockey Canada Safety Program (Hockey Trainers Certification Program in Ontario) qualified 10,000 volunteers across Canada. Through this program, Hockey Canada branches are able to ensure that all teams in Canada have someone who is able to provide safety management, emergency action plans and responsible response to injuries on their respective teams. The safety program has an exciting future ahead as it prepares to offer this very important curriculum in an online format.

OFFICIALS REGISTRATION - MALE & FEMALE 2012-2013
















Branch		Level I	Level II	Level III	Level IV	Level V	Level VI	Other	Total: Male/Female	Branch Total :
	M	2,248	1,418	256	62	23	7	-	4,014	4,367
	F	245	94	11	3	-	-	-	353	
	M	2,205	2,071	323	71	17	9	-	4,696	4,990
	F	150	127	15	2	-	-	-	294	
	M	1,462	748	258	48	24	8	10	2,558	2,760
	F	142	47	10	3	-	-	-	202	
	M	734	396	493	87	11	3	-	1,724	1,861
	F	87	23	22	5	-	-	-	137	
	M	86	83	108	24	9	1	-	311	365
	F	27	10	16	1	-	-	-	54	
	M	403	496	382	26	9	7	-	1,323	1,375
	F	27	18	6	1	-	-	-	52	
	M	794	1,705	988	360	128	20	-	9,152	9,152
	F	245	322	78	17	-	-	-	-	
	M	1,101	2,066	1,420	60	6	10	-	4,663	4,801
	F	38	53	39	8	-	-	-	138	
	M	-	-	-	-	-	-	-	1,258	1,317
	F	39	9	8	3	-	-	-	59	
	M	264	303	340	51	6	5	-	969	1,039
	F	31	22	15	2	-	-	-	70	
	M	150	70	150	10	7	5	-	392	441
	F	26	7	15	1	-	-	-	49	
	M	289	113	228	33	11	1	-	675	746
	F	18	37	16	-	-	-	-	71	
	M	26	36	5	2	-	-	-	69	74
	F	4	1	-	-	-	-	-	5	
	M	9,762	9,505	4,951	834	251	76	-	31,804	33,288
	F	1,079	770	251	46	-	-	-	1,484	
LEVEL TOTALS		10,841	10,275	5,202	880	251	76	-	33,288	33,288

COACH REGISTRATION - MALE & FEMALE 2012-2013
















		HOUSE LEAGUE	UNIVERSITY	COLLEGE	SR. AAA & AA	SENIOR OTHER	ADULT REC- HOUSE (CANLAN)	MAJOR JR.	JR. A	JUNIOR OTHER	HIGH SCHOOL	JUVENILE	INTERMEDIATE	MIDGET	BANTAM	PEEWEE	ATOM	NOVICE	INITIATION	PRE-NOVICE	TYKE	SLEDGE HOCKEY	SPECIAL NEEDS	NA	TOTAL
	M	—	14	—	32	4	—	—	48	139	—	91	—	1,345	1,425	1,632	1,626	1,571	—	977	—	—	—	—	8,904
	F	—	—	—	—	—	—	—	—	1	—	1	—	62	45	41	43	56	—	58	—	—	—	—	307
			14		32	4			48	140		92		1,407	1,470	1,673	1,669	1,627		1,035					9,211
	M	—	8	22	62	128	16	—	54	320	—	—	—	1,687	1,759	2,289	2,513	2,696	2,353	467	22	—	—	—	14,396
	F	—	1	6	7	16	6	—	—	10	—	—	—	71	58	61	65	58	114	36	1	—	—	—	510
			9	28	69	144	22		54	330				1,758	1,817	2,350	2,578	2,754	2,467	503	23				14,906
	M	—	—	—	1	270	7	—	—	85	—	—	—	598	575	724	825	923	867	—	3	—	—	9	4,887
	F	—	—	—	—	12	—	—	—	—	—	—	—	46	10	20	25	29	24	—	—	—	—	—	166
					1	282	7			85				644	585	744	850	952	891		3			9	5,053
	M	555	—	—	4	88	—	—	31	89	168	32	—	417	579	769	912	615	103	286	—	—	—	—	4,648
	F	17	—	—	2	3	—	—	—	9	3	—	—	26	28	36	36	28	4	24	—	—	—	—	216
		572			6	91			31	98	171	32		443	607	805	948	643	107	310					4,864
	M	18	3	—	3	—	—	—	15	16	16	4	—	127	146	139	158	115	99	—	—	—	—	—	859
	F	—	—	—	—	—	—	—	—	—	—	—	—	1	3	4	1	3	13	—	—	—	—	—	25
		18	3		3				15	16	16	4		128	149	143	159	118	112						884
	M	—	—	—	—	—	—	—	40	84	—	71	—	726	753	780	857	825	339	62	—	7	—	—	4,544
	F	—	—	—	—	—	—	—	—	—	—	2	—	9	2	2	15	13	11	5	—	1	—	—	60
									40	84		73		735	755	782	872	838	350	67		8			4,604
	M	652	—	—	17	278	106	—	73	323	—	372	400	4,445	4,715	5,067	4,764	3,543	454	528	1,990	21	20	722	28,490
	F	16	—	—	20	520	4	—	—	1	—	3	281	912	926	898	738	625	31	9	32	2	4	82	5,104
		668			37	798	110		73	324		375	681	5,357	5,641	5,965	5,502	4,168	485	537	2,022	23	24	804	33,594
	M	—	15	38	8	29	7	—	394	482	—	59	—	2,529	2,463	2,814	2,803	2,620	40	2,409	—	11	—	—	16,721
	F	—	4	14	—	—	1	—	17	8	—	—	—	36	49	53	36	53	1	46	—	6	—	—	324
			19	52	8	29	8		411	490		59		2,565	2,512	2,867	2,839	2,673	41	2,455		17			17,045
	M	4	—	—	—	37	3	—	13	24	—	—	—	350	417	401	384	367	320	—	—	—	—	—	2,320
	F	1	—	—	—	—	—	—	—	—	—	—	—	12	5	9	7	6	8	—	—	—	—	—	48
		5				37	3		13	24				362	422	410	391	373	328						2,368
	M	—	—	—	—	—	5	—	18	77	—	—	—	448	522	580	536	555	536	13	—	4	—	—	3,294
	F	—	—	—	—	—	—	—	—	—	—	—	—	14	19	17	24	13	21	—	—	2	—	—	110
							5		18	77				462	541	597	560	568	557	13		6			3,404
	M	—	—	—	—	17	—	—	3	28	—	—	—	130	106	123	108	102	67	—	—	—	—	1	685
	F	—	—	—	—	1	—	—	—	—	—	—	—	17	7	12	6	4	5	—	—	—	—	—	52
					18				3	28				147	113	135	114	106	72					1	737
	M	—	—	—	3	18	3	—	—	30	42	—	—	151	179	236	195	176	113	17	—	—	—	29	1,192
	F	—	—	—	—	—	1	—	—	—	1	—	—	4	7	11	2	5	7	1	—	—	—	13	52
					3	18	4			30	43			155	186	247	197	181	120	18				42	1,244
	M	—	—	—	—	—	1	—	—	6	—	—	—	15	24	28	29	37	20	—	—	—	—	7	167
	F	—	—	—	—	—	—	—	—	—	—	—	—	1	1	1	3	1	5	—	—	—	—	—	16
							1			6				16	25	29	32	38	25					11	183
	M	—	—	—	—	—	—	121	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	121
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
								121																	121
	M	1,229	40	60	130	869	148	121	689	1,703	226	629	400	12,968	13,663	15,582	15,710	14,145	5,311	4,759	2,015	43	20	768	91,228
	F	34	5	20	29	552	12	—	17	29	4	6	281	1,211	1,160	1,165	1,001	894	244	179	33	11	4	99	6,990
		1,263	45	80	159	1,421	160	121	706	1,732	230	635	681	14,179	14,823	16,747	16,711	15,039	5,555	4,938	2,048	54	24	867	98,218

REGISTRATION

REGISTRATION BREAKDOWN

		1998-99	1999-2000	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
	M	41,773	38,387	37,991	39,506	38,802	39,118	36,245	37,711	37,748	38,383	39,495	39,549	40,268	51,728	53,167
	F	3,822	3,751	4,406	4,741	5,321	6,075	4,305	6,282	6,355	6,644	6,722	6,748	6,832	7,202	8,836
		45,595	42,138	42,397	44,247	44,123	45,193	40,550	43,993	44,103	45,027	46,217	46,297	47,100	58,930	62,003
	M	54,645	54,296	53,275	53,245	52,774	55,023	53,128	52,409	53,997	54,568	56,133	56,316	60,127	62,434	63,202
	F	3,442	4,462	4,725	5,137	6,882	4,635	6,444	6,701	6,956	7,930	8,438	8,468	8,907	8,911	8,489
		58,087	58,758	58,000	58,382	59,656	59,658	59,572	59,110	60,953	62,498	64,571	64,784	69,034	71,345	71,691
	M	31,625	30,521	29,598	29,326	29,009	28,915	25,584	24,150	24,008	23,162	24,902	24,773	25,124	32,186	32,844
	F	1,640	1,703	1,992	2,138	2,234	2,449	4,170	3,863	3,949	3,751	4,099	4,022	4,030	4,712	4,973
		33,265	32,224	31,590	31,464	31,243	31,364	29,754	28,013	27,957	26,913	29,001	28,795	29,154	36,898	37,817
	M	23,738	23,449	22,720	22,133	23,295	21,835	20,991	19,934	19,973	20,114	20,098	20,430	20,336	23,500	24,462
	F	2,773	2,911	2,981	3,259	2,888	3,112	3,666	3,538	3,769	4,146	4,137	4,233	4,192	4,570	4,940
		26,511	26,360	25,701	25,392	26,183	24,947	24,657	23,472	23,742	24,260	24,235	24,663	24,528	28,070	29,402
	M	5,678	5,798	5,510	5,479	5,544	5,168	5,004	5,343	4,615	4,986	5,037	4,975	4,600	4,654	4,670
	F	213	205	104	181	200	295	328	—	408	465	487	496	492	484	513
		5,891	6,003	5,614	5,660	5,744	5,463	5,332	5,343	5,023	5,451	5,524	5,471	5,092	5,138	5,183
	M	22,147	22,938	27,413	27,729	27,581	28,528	22,872	27,683	24,063	24,215	24,741	25,593	25,868	27,847	25,270
	F	1	—	—	—	—	—	861	975	943	988	1,034	1,040	1,165	1,142	1,187
		22,148	22,938	27,413	27,729	27,581	28,528	23,733	28,658	25,006	25,203	25,775	26,633	27,033	28,989	26,457
	M	156,611	155,614	164,006	168,701	165,164	171,523	182,028	186,694	172,993	175,568	187,204	175,258	165,915	183,486	193,009
	F	19,237	23,114	28,119	30,280	34,642	36,833	27,950	35,226	38,539	40,249	46,205	45,356	44,765	42,936	42,936
		175,848	178,728	192,125	198,981	199,806	208,356	209,978	221,920	211,532	215,817	233,409	221,367	211,271	228,251	235,945
	M	88,570	85,686	83,804	86,341	88,674	95,235	82,852	83,215	90,304	94,001	94,430	96,859	96,968	97,766	94,100
	F	2,715	2,934	3,600	3,326	3,142	3,543	5,557	5,609	6,165	6,018	6,415	6,601	6,773	6,693	6,519
		91,285	88,620	87,404	89,667	91,816	98,778	88,409	88,824	96,469	100,019	100,845	103,460	103,741	104,459	100,619
	M	14,636	15,086	15,099	15,176	15,027	13,616	16,241	14,579	12,831	14,612	14,748	15,116	14,535	14,077	14,168
	F	1,096	1,412	1,571	1,601	1,663	1,288	1,692	1,376	1,651	1,484	1,838	1,806	1,878	1,776	2,268
		15,732	16,498	16,670	16,777	16,690	14,904	17,933	15,955	14,482	16,096	16,586	16,922	16,413	15,853	16,436
	M	15,286	15,078	15,147	14,797	14,846	14,833	15,639	15,237	15,508	15,387	15,262	15,409	15,260	15,198	15,889
	F	1,138	1,269	1,578	1,759	1,908	1,967	2,171	2,250	2,261	2,432	2,675	2,832	2,779	3,066	3,262
		16,424	16,347	16,725	16,556	16,754	16,800	17,810	17,487	17,769	17,819	17,937	18,241	18,039	18,264	19,151
	M	4,609	4,459	4,530	4,453	4,378	4,469	4,043	4,529	4,530	4,562	4,391	4,346	4,338	4,198	4,118
	F	697	701	884	861	1,326	1,469	1,421	1,495	1,403	1,517	1,457	1,403	1,417	1,272	1,249
		5,306	5,160	5,414	5,314	5,704	5,938	5,464	6,024	5,933	6,079	5,848	5,749	5,755	5,470	5,367
	M	8,559	8,137	7,500	7,752	8,304	7,657	7,614	7,248	7,596	7,735	8,152	8,519	9,109	9,317	9,215
	F	723	714	762	933	557	557	1,168	1,074	,685	1,296	1,314	1,408	1,557	1,627	1,637
		9,282	8,851	8,262	8,685	8,861	8,214	8,782	8,322	8,281	9,031	9,466	9,927	10,666	10,944	10,852
	M	2,789	2,497	2,953	2,778	3,121	3,009	3,261	3,261	2,869	2,913	3,400	2,916	2,679	2,636	2,389
	F	251	245	383	347	414	417	517	1,168	,707	541	487	458	449	455	421
		3,040	2,742	3,336	3,125	3,535	3,426	3,778	4,429	3,576	3,454	3,887	3,374	3,128	3,091	2,810
	M	—	—	—	—	—	1,308	1,318	1,364	1,411	1,324	1,378	1,394	1,457	1,405	1,419
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
		—	—	—	—	—	1,308	1,318	1,364	1,411	1,324	1,378	1,394	1,457	1,405	1,419
	M	470,666	461,946	469,546	477,416	476,519	490,237	476,820	483,357	472,446	481,530	499,371	491,453	486,584	530,432	537,922
	F	37,748	43,421	51,105	54,563	61,177	62,640	60,250	69,557	73,791	77,461	85,308	85,624	85,827	86,675	87,230
		508,414	505,367	520,651	531,979	537,696	552,877	537,070	552,914	546,237	558,991	584,679	577,077	572,411	617,107	625,152

BRANCH REGISTRATION - MALE & FEMALE 2012-2013

		HOUSE LEAGUE	UNIVERSITY	COLLEGE	SR. AAA & AA	SENIOR OTHER	ADULT REC- HOUSE (CANLAN)	MAJOR JR.	JR. A	JUNIOR OTHER	HIGH SCHOOL	JUVENILE	INTERMEDIATE	MIDGET	BANTAM	PEEWEE	ATOM	NOVICE	INITIATION	PRE-NOVICE	TYKE	SLEDGE HOCKEY	SPECIAL NEEDS	NA	TOTAL	
	M	—	127	—	353	—	14,774	—	348	919	—	669	—	6,449	6,028	6,517	6,729	6,115	—	4,139	—	—	—	—	53,167	
	F	—	42	—	48	61	3,216	—	—	15	—	89	—	1,223	940	1,098	805	768	—	531	—	—	—	—	8,836	
			169		401	61	17,990		348	934		758		7,672	6,968	7,615	7,534	6,883		4,670						62,003
	M	3,000	74	163	453	501	6,351	—	353	1,860	—	—	—	7,666	7,415	8,521	9,063	8,854	7,345	1,499	84	—	—	—	63,202	
	F	—	24	74	237	740	674	—	—	238	—	—	—	1,230	1,048	1,093	1,069	991	832	227	11	—	—	1	8,489	
		3,000	98	237	690	1,241	7,025		353	2,098				8,896	8,463	9,614	10,132	9,845	8,177	1,726	95			1	71,691	
	M	—	—	—	—	3,386	7,513	—	—	743	—	—	—	3,618	3,001	3,524	3,827	3,608	3,561	—	27	—	—	—	36	32,844
	F	—	—	—	18	190	737	—	—	1	—	—	—	884	504	637	642	692	651	—	3	—	—	—	14	4,973
					18	3,576	8,250			744				4,502	3,505	4,161	4,469	4,300	4,212		30				50	37,817
	M	2,418	—	—	14	967	4,489	—	246	605	1,030	215	—	2,017	2,627	2,982	3,270	2,063	365	1,154	—	—	—	—	—	24,462
	F	321	—	—	52	76	830	—	—	102	51	—	—	559	600	717	703	561	78	290	—	—	—	—	—	4,940
		2,739			66	1,043	5,319		246	707	1,081	215		2,576	3,227	3,699	3,973	2,624	443	1,444						29,402
	M	74	25	—	23	11	259	—	114	112	66	56	—	640	660	690	673	611	656	—	—	—	—	—	—	4,670
	F	23	—	—	—	—	—	—	—	—	—	—	—	28	58	64	115	82	143	—	—	—	—	—	—	513
		97	25		23	11	259		114	112	66	56		668	718	754	788	693	799							5,183
	M	—	27	—	—	—	569	—	256	561	—	600	—	4,374	3,990	4,017	4,085	3,634	2,660	429	—	68	—	—	—	25,270
	F	—	—	—	—	—	—	—	—	1	—	12	—	38	81	174	263	266	271	72	—	9	—	—	—	1,187
			27				569		256	562		612		4,412	4,071	4,191	4,348	3,900	2,931	501		77				26,457
	M	3,182	—	—	24	47	34,366	—	579	2,163	—	5,047	1	26,028	25,513	26,761	25,859	18,985	3,460	2,768	17,659	220	81	266	193,009	
	F	190	—	—	224	5,481	1,050	—	—	—	—	61	2,562	6,764	6,695	6,487	5,436	4,422	528	184	1,867	50	12	923	42,936	
		3,372			248	5,528	35,416		579	2,163		5,108	2,563	32,792	32,208	33,248	31,295	23,407	3,988	2,952	19,526	270	93	1,189		235,945
	M	—	80	224	93	474	3,815	—	2,798	3,895	—	407	—	15,241	13,493	14,853	14,157	12,284	265	11,939	—	82	—	—	94,100	
	F	—	65	175	23	—	248	—	412	153	—	—	—	1,152	1,040	1,033	848	651	14	687	—	18	—	—	6,519	
			145	399	116	474	4,063		3,210	4,048		407		16,393	14,533	15,886	15,005	12,935	279	12,626		100				100,619
	M	60	—	—	—	333	521	—	85	201	—	—	—	2,714	2,229	2,196	2,111	1,915	1,803	—	—	—	—	—	—	14,168
	F	19	—	—	—	—	133	—	—	—	—	—	—	616	330	367	324	233	246	—	—	—	—	—	—	2,268
		79				333	654		85	201				3,330	2,559	2,563	2,435	2,148	2,049							16,436
	M	—	—	—	—	—	522	—	125	577	651	—	—	2,264	2,450	2,513	2,413	2,241	2,095	27	—	10	—	1	—	15,889
	F	—	—	—	—	—	648	—	—	—	211	—	—	399	401	440	409	379	364	6	—	5	—	—	—	3,262
							1,170		125	577	862			2,663	2,851	2,953	2,822	2,620	2,459	33		15		1		19,151
	M	—	—	—	—	65	290	—	21	239	—	—	—	714	561	568	595	557	500	—	—	—	—	—	8	4,118
	F	—	—	—	—	115	103	—	—	—	—	—	—	327	185	195	139	63	122	—	—	—	—	—	—	1,249
						180	393		21	239				1,041	746	763	734	620	622							8
	M	2	—	—	22	190	525	—	—	270	57	—	—	1,204	1,146	1,486	1,483	1,522	1,156	102	—	18	—	32	9,215	
	F	75	—	—	—	—	—	—	—	—	—	—	11	138	253	341	165	203	169	15	—	—	—	—	267	1,637
		77			22	190	525			270	57		11	1,342	1,399	1,827	1,648	1,725	1,325	117		18		299	10,852	
	M	—	—	—	—	—	973	—	—	38	—	—	—	281	204	247	236	216	191	—	—	—	—	—	3	2,389
	F	—	—	—	—	—	114	—	—	—	—	—	—	23	30	41	47	36	34	—	—	—	—	—	96	421
							1,087			38				304	234	288	283	252	225						99	2,810
	M	—	—	—	—	—	—	1,419	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	1,419
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
								1,419																		1,419
	M	8,736	333	387	982	5,974	74,967	1,419	4,925	12,183	1,804	6,994	1	73,210	69,317	74,875	74,501	62,605	24,057	22,057	17,770	398	81	346	537,922	
	F	628	131	249	602	6,663	7,753	—	412	510	262	162	2,573	13,381	12,165	12,687	10,965	9,347	3,452	2,012	1,881	82	12	1,301	87,230	
		9,364	464	636	1,584	12,637	82,720		1,419	5,337	12,693	2,066	7,156	2,574	86,591	81,482	87,562	85,466	71,952	27,509	24,069	19,651	480	93	1,647	625,152



DECEMBER 31, 2012 Davos, Switzerland – Champions for the first time since 2007, Canada's National Men's Team gathers around the Spengler Cup after beating host HC Davos 7-2 in the championship game. With a roster bolstered by the NHL lockout, the Canadians outscored the opposition 18-5, claiming their 12th championship since 1984 at the oldest club team competition in the world.















ADULT RECREATION — CANLAN

HOCKEY CANADA'S Adult Recreation program has taken some very positive steps towards growing the program to a new level this season. Hockey Canada and its member branches are in year two of a five-year adult recreation partnership with Canlan Ice Sports/Adult Safe Hockey Network. During the 2010-11 season, Hockey Canada had just over 12,000 adult recreational players – that number has grown to over 82,000 participants in just a two-year timeframe based on the relationship with Canlan Ice Sports.

For the 2012-13 season, over 82,000 adult players are playing fall/winter and spring/summer hockey right across the country as part of adult recreational leagues and all are members of Hockey Canada.

Hockey Canada and Canlan continue to work on a recruitment plan, which will be implemented to increase membership in other parts of the country, such as Atlantic Canada and rural areas with some good evidence of growth already seen in a number of branches without Canlan facilities.

The North American Classic will be hosted at the new Markin MacPhail Centre at Canada Olympic Park, the home of Hockey Canada, in Calgary, Alta., from May 20-25, 2013. The bi-annual event is not only for the players participating but also for families, by providing opportunity to enjoy other activities within the host city. More than 120 teams and 1,500 players will be attending the event in Calgary and will recognize the value they receive as players through Hockey Canada.

 17,990	 569	 393
 7,025	 35,416	 525
 8,250	 4,063	 1,087
 5,319	 654	 82,720
 259	 1,170	



HOCKEY CANADA FOUNDATION



The Hockey Canada Foundation provides an ongoing source of funding to support the development and delivery of a wide range of Hockey Canada programs. The Hockey Canada Foundation currently governs more than \$6 million in endowment funds and grants to Hockey Canada, **to promote and foster accessibility to the game of hockey.**

PRIORITY RANKING OF FUNDING CORNERSTONES

- Accessibility, diversity, health and wellness
- Skill development
- Facilities
- Canada's hockey heritage

2012 -2013 EXECUTIVE COMMITTEE MEMBERS

Hockey Canada Foundation Canadian Hockey Foundation U.S.

- | | |
|----------------------------------|-----------------------------|
| • Grant Fagerheim - chair | • Chris Bezaire - chair |
| • Jim Treliving - vice-chair | • Mike Humes - vice-chair |
| • Barry Lorenzetti - secretary | • Paul Delparte - secretary |
| • Allan Matthews - treasurer | • Dave Andrews - treasurer |
| • Brian Cooper - special advisor | • Bill Ackerman - director |
| • Tom Bitove - director | • Bill Comrie - director |
| • Mark Chipman - director | • Bill Torrey - director |
| • Doug Goss - director | |
| • Lois Mitchell - director | |
| • Dan O'Neill - director | |
| • Ryan Walter - director | |

CALENDAR OF KEY HOCKEY CANADA FOUNDATION EVENTS

- June 2012** Hockey Canada Foundation Celebrity Classic - Toronto, Ont.
- August 2012** Going Fore Gold - London, Ont.
- September 2012** TCAA Charity Golf Tournament - Chestermere, Alta.
- September 2012** Dreams Come True - Charlottetown, P.E.I.
- September 2012** Dreams Come True - Saskatoon, Sask.
- January 2013** IIHF World Junior Championship eBay auction (raised \$42,000)
- February 2013** TCAA vs. KPMG fantasy game - Calgary, Alta.
- March 2013** TCAA vs RigSat Communications fantasy game - Calgary, Alta.
- April 2013** Team Canada Alumni Association
1992/1994/1997 National Women's Teams world championship
reunion - Ottawa, Ont.
- June 2013** Hockey Canada Foundation Celebrity Classic - Calgary, Alta.

2012 HOCKEY CANADA FOUNDATION CELEBRITY CLASSIC

The ninth annual gala was hosted at the Air Canada Centre in Toronto, Ont., and celebrated the gold medal victories of Canada's National Women's Team and Canada's National Women's Under-18 Team at their respective world championships.

Further to the world championship recognitions, the inaugural Order of Hockey in Canada recipients were recognized; Jean Béliveau, Cassie Campbell-Pascall, Wayne Gretzky, Gordie Howe and Gordon Renwick were the first Distinguished Honourees.

With a total of \$592,000 in net proceeds raised from the Celebrity Classic, the Hockey Canada Foundation will proudly support event partners, Maple Leaf Sports & Entertainment and their Team Up Foundation. Legacy funding of \$305,000 will be directed to a rink refurbishment program in the low-income neighbourhood of Regent Park and be a focal point of a significant project for the Team Up Foundation and Toronto Community Housing. The remaining \$287,000 has been placed into the Hockey Canada Foundation Endowment Fund for further support of Hockey Canada priorities and national Hockey Canada Foundation initiatives.

DREAMS COME TRUE PROGRAM

The Dreams Come True program provides a fun skills camp which allows under-privileged youth the opportunity to become involved in the game of hockey by supplying a camp and covering equipment costs, as well as providing registration fees for the year. To date, more than 20 Dreams Come True camps have been held across the country, giving over 800 children the opportunity to play the game.

Two camps were held this past year, the first on Prince Edward Island and the second in Saskatchewan. Charlottetown and Saskatoon were host cities in September to 30 young players each, respectfully identified through social organizations, KidSport and Urban Kids for their recruitment and/or retention in the minor hockey system.

GRASSROOTS INITIATIVES

A new Hockey Canada Foundation initiative will provide three grants of up to \$10,000 each to local minor hockey associations in the host communities of select Hockey Canada national championships. Through the support of our branch partners, communities in the areas of the Esso Cup, Allan Cup and TELUS Cup have been identified. These grants will support programs encouraging recruitment and retention or skill development.

GOING FORE GOLD

The annual Going Fore Gold golf event took place in August at the Redtail Golf and Country Club in London, Ont. This year's event raised \$78,000 in net proceeds that will be held in a restricted fund for Canada's National Women's Team during the 2014 Olympic year.

TEAM CANADA ALUMNI ASSOCIATION GOLF TOURNAMENT

The Team Canada Alumni Association hosted its third annual alumni charity golf tournament in September 2012 in Chestermere, Alta., at Lakeside Greens Golf Course. The event hosted 125 players, including 25 Team Canada alumni, and continues to be met with growing success. More than \$28,000 was raised in support of the Team Canada Alumni Association and the Hockey Canada Foundation. The fourth annual event will be held in September 2013.

TEAM CANADA ALUMNI REUNION

In efforts to celebrate Canada's hockey heritage, Hockey Canada and the Hockey Canada Foundation recognized 45 National Women's Team alumna from the 1992, 1994 and 1997 IIHF World Women's Championship teams at the 2013 IIHF Ice Hockey Women's World Championship in Ottawa. The Hockey Canada Foundation is proud to support these alumni gatherings that are invaluable to the celebration of Canada's storied hockey history and the continued connection between alumni and Hockey Canada.

THE HOCKEY CANADA FOUNDATION AND TEAM CANADA ALUMNI ASSOCIATION HAVE PROUDLY PARTNERED WITH THE FOLLOWING HOCKEY CANADA SPONSORS:

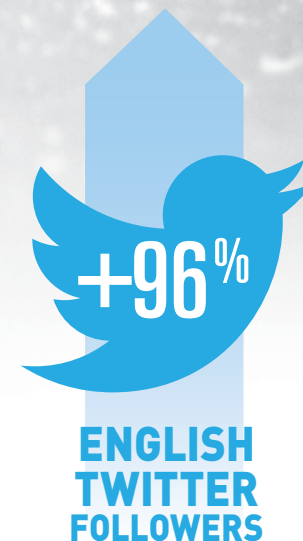
- Lowe's Rink Reno
- RBC Play Hockey
- Kraft Assists
- Mars Play On
- Hankook's Practice Like a Pro
- Esso's support of various Hockey Canada and Hockey Canada Foundation initiatives (primarily in Hockey North)



COMMUNICATIONS

As Hockey Canada’s minor hockey programs, national team events and domestic championships continue to grow in profile, so too does the need for information on them. In the age of up-to-the-second information, members and fans want to know what is going on near their community, what the score is, who’s playing who in the gold medal game and where the next Hockey Canada Skills Camp will be held.

Hockey Canada’s external communications strategy uses a variety of platforms to bring information and messaging to Canada and the world.



WEBSITE

For most members and fans, HockeyCanada.ca is the first stop. Between April 25, 2012 and April 25, 2013, the official online home of Hockey Canada was visited 4.8 million times by more than 2.7 million unique visitors from more than 200 countries, leading to 16.3 million page views.

On average, more than 7,300 fans visited HockeyCanada.ca every day, with a high of more than 116,500 visiting on December 31, 2012, as Canada’s National Junior Team faced Russia in the preliminary round of the 2013 IIHF World Junior Championship.

TOP FIVE MOST VIEWED

HOCKEYCANADA.CA PAGES (+ homepage) – 2012-13 SEASON

EVENT	VISITS
HockeyCanada.ca homepage	3,901,206
2013 IIHF World Junior Championship homepage	473,508
2012 Spengler Cup schedule/results	353,343
2013 World U17 Hockey Challenge schedule/results	237,156
2013 IIHF Ice Hockey Women’s World Championship homepage	221,732
2012 RBC Cup homepage	196,806

Visitors are coming for more than just scores. Over the course of the season, more than 250 written and video event and player features from Hockey Canada’s current and past events were viewed thousands of times. More than 170 press releases helped get as much information out as possible on everything Hockey Canada.

TOP FIVE DAYS

VISITS – DATE WITH THE MOST HOCKEYCANADA.CA VISITS – 2012-13 SEASON

116,528 – DECEMBER 31, 2012

114,874 – DECEMBER 30, 2012

104,287 – DECEMBER 26, 2012

91,888 – DECEMBER 28, 2012

79,022 – JANUARY 2, 2013

HOCKEY CANADA IN THE NEW MEDIA

Hockey Canada's web presence doesn't end with its website. The organization continues to embrace the growth of social media, managing Facebook pages and Twitter feeds not only for Hockey Canada, but for Team Canada and all national and international events hosted on Canadian soil.

In just over two years, Hockey Canada has now racked up more than 404,000 Facebook likes and more than 93,300 followers on Twitter, which represents increases in the past year of 28% on Facebook and 96% on Twitter. Hockey Canada made substantial inroads on the French Facebook and Twitter platforms in the past season, growing those followers by 46% and 294%, respectively.

In addition, hundreds of fans followed along with Canada's national championships this spring on both social media platforms, getting goal-by-goal and game-by-game updates and winning great prizes leading up to and during the tournaments.

	English		French	
	Facebook Likes	Twitter Followers	Facebook Likes	Twitter Followers
Hockey Canada	404,094	93,307	1,753	2,421
Team Canada Men	—	17,088	—	593
Team Canada Women	—	958	—	141
2013 Women's Worlds	1,950	3,913	116	116
Sledge Hockey	1,099	1,160	52	49
National Women's Under-18 Championship	756	459	112	23
World Junior A Challenge	2,611	1,685	24	48
World Sledge Hockey Challenge	825	424	34	42
World Under-17 Hockey Challenge	2,279	1,706	218	161
Esso Cup	795	640	79	27
TELUS Cup	1,387	1,226	54	47
RBC Cup	2,777	1,474	5	14
Club Hockey Canada	1,100	1,286	—	107



MORE THAN
308,500 VIDEO VIEWS

884 SUBSCRIBERS

ESTIMATED
200,341 MINUTES WATCHED
 IN THE PAST YEAR

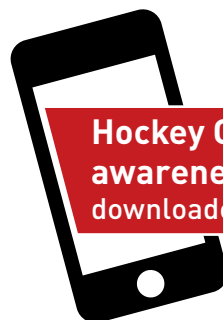
TOTAL OF
1085 VIDEOS UPLOADED
 TO OUR YOUTUBE CHANNEL

TOP FIVE VIDEOS WATCHED

NAME	IEWS
NJT Spelling: Ufa	26,630
2012 U18 Nationals Promo – Game On	5,140
2012 RBC Cup Promo – Who Will Win?	4,671
2012 RBC Cup Preliminary Highlights	4,613
U17 Players to Watch: Ontario	4,372

HOCKEY CANADA MOBILE APPS

Fans are checking out Hockey Canada and its programs on smart phones, thanks to its mobile apps.



Hockey Canada concussion awareness apps
 downloaded nearly 18,500 times.

MEDIA RELATIONS

Hockey Canada distributes its news releases to over 2,000 members of the media and collaborates with all forms of media to ensure Hockey Canada's message gets to its membership and stakeholders through mainstream and new media.

By providing the media with quality services and pertinent background and information on teams, events and programs, Hockey Canada can maintain and ensure its status as a leader in hockey and sport, in Canada and around the world.

Hockey Canada's press conferences and events are extremely well attended by media, which provides Hockey Canada with numerous platforms to get key messaging out, to promote athletes and to grow properties such as teams and national championships.

HOCKEY CANADA PUBLICATIONS

Hockey Canada also publishes a number of guides and programs that allows it to get information and messaging to members and fans.

During the 2012-13 season, Hockey Canada produced several event programs that were available for purchase at its domestic and world championships.

FALL/WINTER SEASON

National Women's Under-18 Championship

World Junior A Challenge

World Under-17 Hockey Challenge

World Sledge Hockey Challenge

SPRING SEASON

IIHF Ice Hockey Women's World Championship

Esso Cup

TELUS Cup

RBC Cup

Hockey Canada's media guides are produced in digital format and available online at HockeyCanada.ca, with guides produced for all national team programs. Media guides, complete with staff profiles, player profiles, program and event history, are produced for all of Canada's national teams as well as for domestic championships.

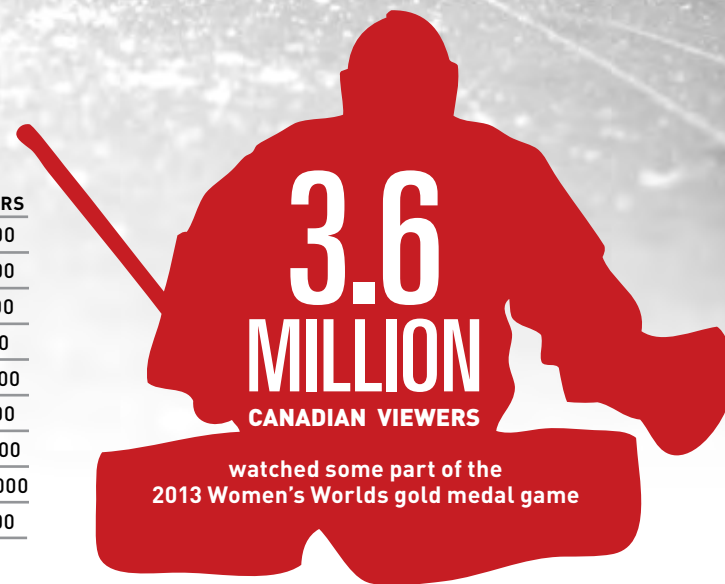
HOCKEY CANADA ON TSN/RDS



Hockey Canada's media partnership with TSN and RDS brings Canada's national championships, international events and national teams to millions of Canadian viewers every year.

This season, TSN and RDS broadcast championship games from all of Canada's national and domestic championships, as well as national team games from four IIHF world championships, raising Hockey Canada's profile and introducing Canadians to Hockey Canada's programming and numerous hockey teams and players.

EVENT	VIEWERS
2012 World Junior A Challenge	88,000
2012 World Sledge Hockey Challenge	73,000
2013 World Under-17 Hockey Challenge	57,000
2013 Esso Cup (TSN2)	8,000
2013 TELUS Cup	106,000
2013 Allan Cup	42,000
2013 Order of Hockey in Canada	224,000
2013 IIHF Ice Hockey Women's World Championship	2,100,000
2013 Clarkson Cup	22,000

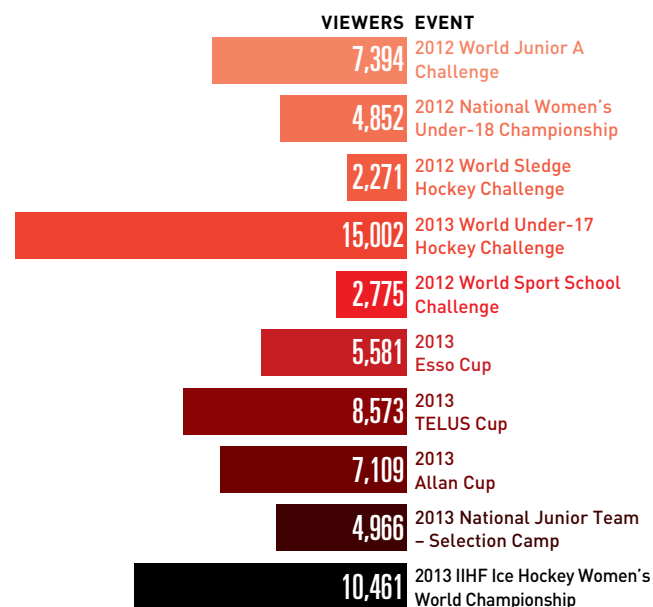


SOME BROADCAST HIGHLIGHTS FROM THE 2012-13 SEASON:

- 1 TSN and RDS broadcast more than 30 games from domestic championships and IIHF world championships, including:
 - eight domestic championship gold medal games
 - 31 Team Canada games at world championships
- 2 TSN set a single-game viewership record during the Canada-United States gold medal game at the 2013 IIHF Ice Hockey Women's World Championship; an average audience of 795,000 watched, with audience levels peaking at 1.6 million viewers in the third period, and over 3.6 million Canadians watched some part of the game.
- 3 In addition to game broadcasts, TSN worked with Hockey Canada to develop special features for TSN That's Hockey; during the season, reports were produced on a young player from Whitby, Ont., and his journey to recovery after a concussion, a new Canadian in Edmonton, Alta., who played elite Bantam hockey only five years after arriving in Canada, and a feature on the passing of long-time Team Canada coach Wayne Fleming.
- 4 The Hockey Canada/TSN partnership has led to innovative programming tying into grassroots development; during the 2013 IIHF World Junior Championship, each Team Canada player was featured in a TSN skills vignette promoting a specific skill and a drill that will help a minor hockey player develop that skill.
- 5 TSN joined with Hockey Canada to produce a 30-minute special on the 2013 Order of Hockey in Canada ceremony in Ottawa, Ont, which drew nearly 225,000 viewers during its two tape-delay broadcasts.

HOCKEY CANADA ON FASTHOCKEY

The 2012-13 season saw the continuation of Hockey Canada's relationship with FASTHockey, bringing games from domestic events across the country live to fans from coast to coast and around the world via webcast. The webcasts were provided for free to Hockey Canada's Facebook fans, helping us grow those numbers and present the broadcasts to many more people.



CONCUSSIONS

Concussions continue to be in the public eye and are a topic that all those who are involved with sport and recreation discuss on a regular basis. Hockey Canada knows that in order to effectively recruit and retain young players and create an enjoyable experience, we need to work to create the safest environment possible for all those involved.

With the financial support of the Public Health Agency of Canada, Hockey Canada, the Canadian Centre for Ethics and Sport, the Coaching Association of Canada and ThinkFirst Canada (now Parachute) have worked in collaboration on a project aimed at reducing brain injuries in team sports in Canada; all part of the federal government's Active and Safe Initiative.

Hockey Canada felt it wanted to reach as many of its members as possible, but at the same time reach other amateur sports organizations, medical disciplines and the Canadian public; an effective way to do this would be through smart-phone concussion apps available at no cost.

On October 25, 2012 in Toronto, Hockey Canada proudly launched the Hockey Canada Concussion Awareness apps in both English and French, with versions for adults and kids. The apps include a variety of resources and information on concussions, focusing on prevention, respect, rules, symptoms and return to play protocol. The apps are available for Blackberry, iOS and Android devices and can be downloaded free

on several websites and platforms including HockeyCanada.ca, Blackberry's AppWorld, iTunes and the Google Play Store.

A highlight of the app project was the endorsement by Sidney Crosby. To Hockey Canada, this adds so much integrity to the app and assists in highlighting the importance of this information and of this new educational tool.

As part of this project Hockey Canada has also added a new concussion resource centre to HockeyCanada.ca. Here you can find not only the information highlighted on the app, but also more in-depth information on concussions, safety and injury prevention.

A final component to the project was an overall marketing campaign specific to concussion prevention. This campaign included the poster to the right highlighting "Nathan," a young player who suffered a severe concussion during practice. "Nathan" shares his story and his experiences as he recovered from this injury and we thank "Nathan" and his family for their support of this project.

Hockey Canada concussion awareness apps
 downloaded nearly 18,500 times



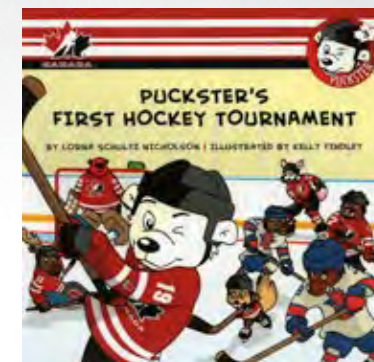
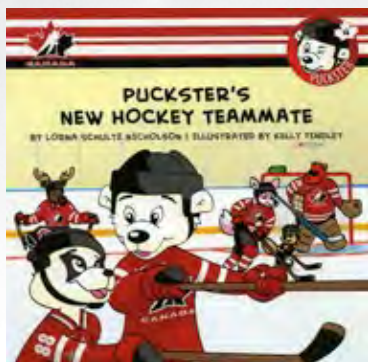
The apps can be downloaded at: HockeyCanada.ca/Apps



APRIL 5, 2013 Ottawa, Ont. – Canada’s National Women’s Team lines up on the blue-line for the playing of O Canada following its 8-0 win over Finland at the 2013 IIHF Ice Hockey Women’s World Championship. The win kept Canada undefeated in Group A, but the bigger story was the 18,013 fans who turned out at SBP Arena to watch the game, setting an all-time attendance record for a women’s hockey game.



MARKETING & SPONSORSHIP



HIGHLIGHTS FROM THE 2012-13 SEASON

The Canadian Tire family of brands joined the Hockey Canada team – a partnership that brings two of the largest sporting retailers in Canada (Sport Chek and Canadian Tire) into the fold of Hockey Canada corporate partners.

Puckster, the official mascot of Hockey Canada, was featured in two new children's books: Puckster's First Hockey Tournament and Puckster's New Hockey Teammate.

The 2013 Order of Hockey in Canada was celebrated on Parliament Hill with Paul Henderson, Dave King and Mark Messier being recognized. The induction ceremony was carried on TSN with over 225,000 viewers watching the broadcast. Among the attendees were Prime Minister Stephen Harper, 2012 Order of Hockey in Canada honouree Cassie Campbell-Pascall, Pat Quinn, Kevin Lowe and Senator Jacques Demers.

Corporate partners activated their sponsorship with the following key initiatives:

- **Esso** – Esso has been the only title sponsor of Canada's National Female Midget Championship since the championship was started in Calgary in 2009. Prior to the addition of the Esso Cup, Esso was the title sponsor of the Esso Women's national. From a grassroots perspective Esso distributes over 20,000 medals every year as part of the Esso Medals of Achievement program and to date over two million medals have been distributed. Esso also supports a minor hockey jersey program, the Esso Extra hockey jersey program, where teams can earn up to \$750 toward their jerseys. Finally, as part of its partnership with Hockey Canada Esso provides gift cards for all the fuel for shuttle and hospitality vehicles at all of Hockey Canada's national championships and domestic events.
- **RBC** – RBC is a proud premier partner of Hockey Canada and title sponsor of the National Junior A Championship. RBC has been committed over the past number of years to growing the game at the entry level through its RBC Play Hockey program. The RBC Play Hockey program provides grants to local minor hockey associations and special interest groups to make the game more accessible, build infrastructure and support programming. Since the introduction of the RBC Play Hockey program, RBC has given well over \$1 million to communities. On top of its commitment to grassroots RBC contributes significantly to volunteers through recognition of Local Hockey Leaders, including programs like outfitting all volunteers at the 2013 IIHF Ice Hockey Women's World Championship.
- **TELUS** – TELUS has been the title sponsor of the National Midget Championship since 2005 and was a big part of the event this year in Sault Ste. Marie, Ont., that set records for attendance at the National Midget Championship. Through the partnership with Hockey Canada TELUS has launched programs that have benefitted event host committees and athletes alike. Each year every event host committee in Canada receives phones to better operationalize their events and all national team athletes receive Sweet Deals from TELUS that offer reduced rates on technology and service – demonstrating TELUS' commitment to grassroots and high performance hockey.
- **GM Helmet Program** – A Bauer helmet was provided to every five-year-old (2007 birth year) who registered for hockey in Canada. The player (family) registered online, picked up their package at their local GM dealer and redeemed the voucher for a Bauer helmet at Sport Chek. Over the past season, 15,000 of an eligible 22,000 helmets were distributed to kids. It was a successful collaboration between the three Hockey Canada partners.
- **Lowe's Rink Renovation** – For the third year, Lowe's invested a total of \$100,000 into two rinks to update their facilities. The chosen arenas were in London, Ont., and Windsor, Ont., respectively.
- **Kraft Hockey Goes On** – A grant program providing financial support to hockey projects and communities across Canada launched. Over 1,000 communities entered to win grants from Kraft. 2.98 million votes were cast for the nominated communities and ultimately the grand prize winners of \$100,000 were selected. Golden, B.C., Central Butte, Sask., Goderich, Ont., Amqui, Que., and Bonavista, N.L., were the grand prize recipients with another 20 communities being awarded \$20,000 grants for their minor hockey associations. Hockey Canada received \$100,000 for a national learn to skate program.
- **atoMc Hockey** – A McDonald's Canada minor hockey sponsorship program of Atom-level divisions across Canada, which provides free sets of pro-style jerseys and socks to all participating teams. In its third year, enrollment grew, topping out at over 35,000 jerseys for the 2012-13 season with a goal of over 60,000 for 2013-14.

PREMIER SPONSORS



INTERNATIONAL MARKETING PARTNERS



NATIONAL MARKETING PARTNERS





APRIL 28, 2013 Sochi, Russia – Canada's National Men's Under-18 Team celebrates following its 3-2 win over the United States in the gold medal game at the 2013 IIHF Ice Hockey U18 World Championship. Laurent Dauphin had a goal and an assist for the Canadians, who ended the Americans' four-year run atop the podium and won their third world title, all of which have come in Russia (2003, 2008, 2013).

LICENSING & MERCHANDISING



Hockey Canada's licensing program continues to exceed business expectations, with strong sales in all channels of distribution. Team Canada fans can find licensed product in a wide variety of channels of distribution across Canada and in a wide spectrum of price points.

HOCKEY CANADA'S recent partnership with Canadian Tire and its diverse group of retail banners, which includes FGL Sports (Sport Chek, National Sports, Hockey Experts, Sports Experts, along with a host of other outdoor banners) offers fans from coast to coast the opportunity to shop for officially-licensed product in over 695 locations across Canada. This translates into over 90 per cent of Canadians who live within a 15-minute radius of a Canadian Tire Corporation or related banner retail outlet.

In addition, Team Canada product is offered throughout the retail landscape in a wide variety of channels, including:

- sport specialty retail
- licensed product retail
- e-commerce/online boutiques
- department stores
- club membership retail
- value-priced merchants
- mass merchants
- food and drug retail
- tourism, travel and gift retail

Hockey Canada was privileged to partner with 49 licensees for the 2012-13 hockey season. These partners supported the retail trade with a broad array of licensed items in 14 product categories:

- apparel
- collectibles
- cresting
- electronics and accessories
- equipment
- eyewear
- footwear
- headwear
- household products
- luggage
- media
- novelties
- timepieces and jewelry
- toys and games

Fact: The estimated figure for sports-licensed merchandise sales in Canada and the U.S. in 2012 increased by 2.2% from 2011, to \$13.07 billion.

THE HOSTING of the 2013 IIHF Ice Hockey Women's World Championship in Ottawa, Ont., from April 2-9 was an extraordinary event. It allowed fans to cheer on Team Canada with a commemorative jersey, and corresponding retail apparel. The jersey reveal, attended by National Women's Team members Tessa Bonhomme, Gillian Apps, Meghan Agosta-Marciano and Jayna Hefford, kicked off a "Fight With Us" movement alongside Sport Chek. Fans readily embraced the limited edition jersey and apparel program, designed, built and distributed by NIKE, Inc.

The world championship set an in-venue sales record for the international event. Hockey Canada's in-venue merchandising partner, Game Day Merchandising, exceeded expectations with a strong game plan and a dynamic sales and management team.

Several sponsor partners launched highly successful premium programs throughout the season to support their affiliation with Hockey Canada. Innovative corporate premiums were also evident throughout dozens of arenas across the country. Sponsors activated with a number of unique and fan-friendly products, from noise makers to specialty headwear, flags and lanyards/ticket pouches, at Hockey Canada-hosted events including national championships, invitational tournaments and pre-competition games.

A successful transition was made with a new e-commerce partner in 2012-13. Mustang Inc., based in London, Ont., has designed and implemented a fresh business model for Hockey Canada's online storefront. Designed to be on the leading edge for engagement with hockey fans here at home and also abroad, it is expected a large assortment of products and fan items will be added on a regular basis.

Hockey Canada's top seven licensing partners for the 2012-13 season are:





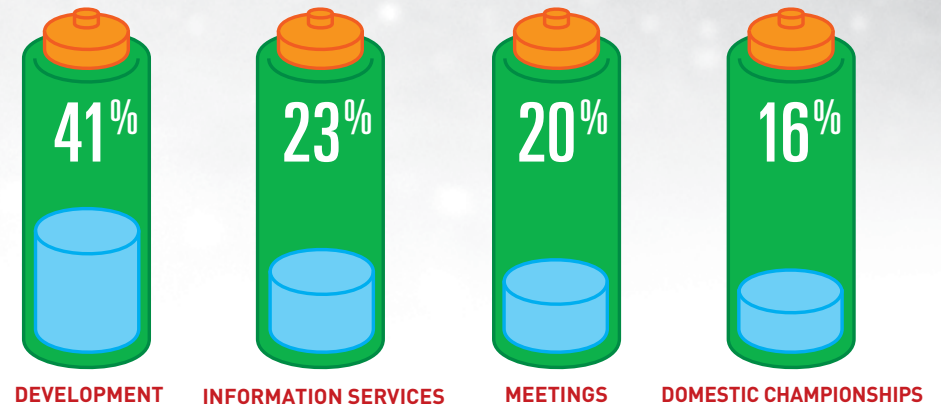
FINANCE

Financially, the year ended June 30, 2012 was very successful for Hockey Canada, with the highlight being the 2012 IIHF World Junior Championship, co-hosted in the Alberta cities of Calgary and Edmonton. Both cities pulled together and were able to set event records for total and average attendance and total ticket sales. Furthermore, it is estimated that the event generated an economic impact of \$85 million, as well as leaving behind a significant legacy in the province. These funds will largely be used to promote the game at the grassroots level in Alberta, but will also benefit the remainder of the country. While the Association featured positive net income in three of the four funds within the audited financial statements, it did experience a net loss of approximately \$620,000 in the operating fund. Note that this is the first time in a number of years that the Association has experienced an operating loss. It is important to Hockey Canada to feature breakeven results, at minimum, in all funds and we are confident we will do so again for the year ended June 30, 2013. On the asset side of the balance sheet, it is worth noting that total assets have increased by over 22%, again due primarily to the success of the 2012 IIHF World Junior Championship. Finally, Hockey Canada was very pleased by the performance of our long-term investments, which continued to exhibit positive growth despite challenging worldwide market conditions.

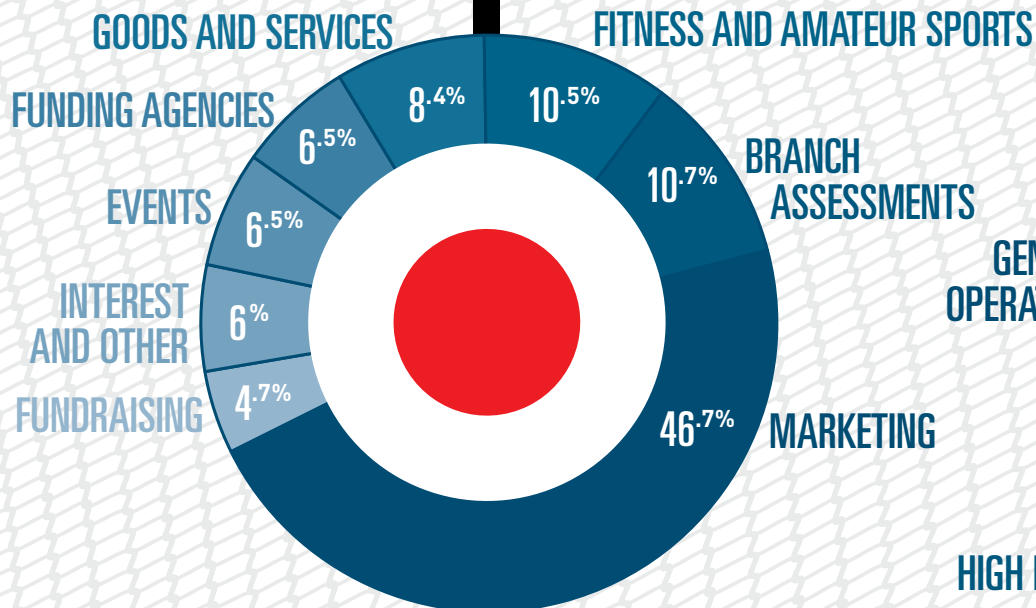
AS WAS THE CASE in prior years, Hockey Canada continues to benefit from very strong partnerships at both the federal and provincial levels of government. Federally, it continues to benefit from the Own the Podium program that resulted in such success at the 2010 Olympic Winter Games. This invaluable partnership allows the High Performance group to enhance training and competition levels as it enters the homestretch in preparing for the 2014 Olympic Winter Games in Sochi, Russia. At the provincial level, Hockey Canada not only benefitted from the annual funding provided but was grateful for the considerable support given to the 2012 IIHF World Junior Championship. Finally, the year ended June 30, 2012 saw Hockey Canada move into its new facility within the WinSport Winter Sport Institute. This building, which features state-of-the-art technology, will allow Hockey Canada to be at the forefront in newly emerging training and development techniques and would not have been possible without the support of both the Government of Canada and the Province of Alberta.

During the prior year, it was noted that the Hockey Canada Board of Directors had approved funding for a three-year window to allow Hockey Canada to pursue specific initiatives in the areas of recruitment and retention, e-learning and technology. The year ended June 30, 2012 was the first of the three-year program and Hockey Canada is pleased to report that significant progress has been made in each of the three areas of focus, while the approved funds have been managed in a careful and prudent manner.

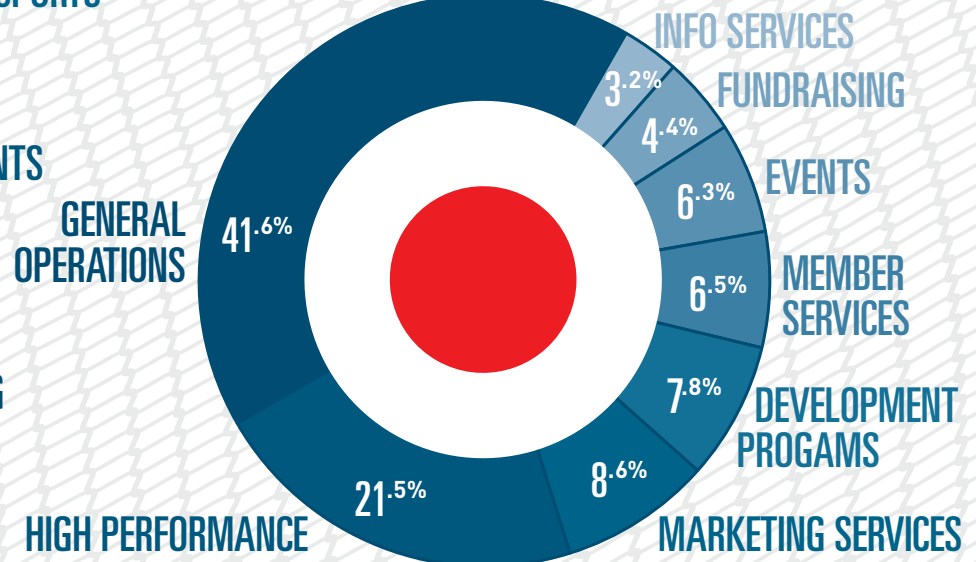
USE OF PARTICIPANT ASSESSMENT FEE



SOURCE OF OPERATING FUNDS



USE OF OPERATING FUNDS





APRIL 20, 2013 Goyang, South Korea – As it waits for the medal presentation ceremony to begin, Canada's National Sledge Team celebrates its 1-0 win over the United States in the gold medal game at the 2013 IPC Sledge Hockey World Championship. Graeme Murray scored the lone goal in the final and Corbin Watson earned his fourth straight shutout, helping the Canadians to their third gold medal at worlds, and first since 2008.

FUNDING PARTNERS

On an annual basis Hockey Canada benefits from its relationship with the following funding partners. These agencies generously fund Hockey Canada to help the Association realize its goals in developing the game of hockey across the country and internationally.

GOVERNMENT OF CANADA — SPORT CANADA

Hockey Canada receives annual funding from Sport Canada to assist in administration, high performance, coaching and officiating, development and managing national teams and championships. In addition, Sport Canada established the Own the Podium program to provide incremental funding in order to enhance Hockey Canada's and other winter sports chances of winning gold at the 2010 Olympic Winter Games in Vancouver. As a result of the unprecedented success of Canadian athletes in 2010, the Own the Podium program has been generously extended through the current quadrennial as Hockey Canada works toward the 2014 Olympic Winter Games in Sochi, Russia.

SADDLEDOME AMATEUR SPORT FUND

Hockey Canada is one of three beneficiaries of legacy funding from the decision to construct the Saddledome for the 1988 Olympic Winter Games in Calgary. The Saddledome Amateur Sport Fund has contributed over \$1.5 million annually to Hockey Canada, Calgary Parks and Recreation and WinSport Canada to assist in benefiting sports in Calgary and throughout the province.

ALBERTA

Hockey Canada and Alberta have a long history of mutually funding amateur hockey in the province of Alberta. Based on the Calgary location of Hockey Canada's head office and the ongoing support and hosting of various events and programs throughout the province, Alberta has extended this agreement to generously provide annual funding from 2009-10 through 2012-13.

SEAMAN HOTCHKISS HOCKEY FOUNDATION

The Seaman Hotchkiss Hockey Foundation (formerly Flames Project 75) focuses its support in assisting minor hockey development in both Alberta and across Canada. Funding is provided to Hockey Canada on a project-by-project basis to support the ongoing goals of the organization.

OTHER

Other funding agencies such as the Coaching Association of Canada and Canadian Paralympic Committee provide annual funding to Hockey Canada. In addition, the National Hockey League and NHL's seven Canadian teams continue to provide funding to aid in coaching, officiating and regional minor hockey development and competitions.



Canadian
 Heritage

Patrimoine
 canadien

Sport Canada



SADDLEDOME FOUNDATION

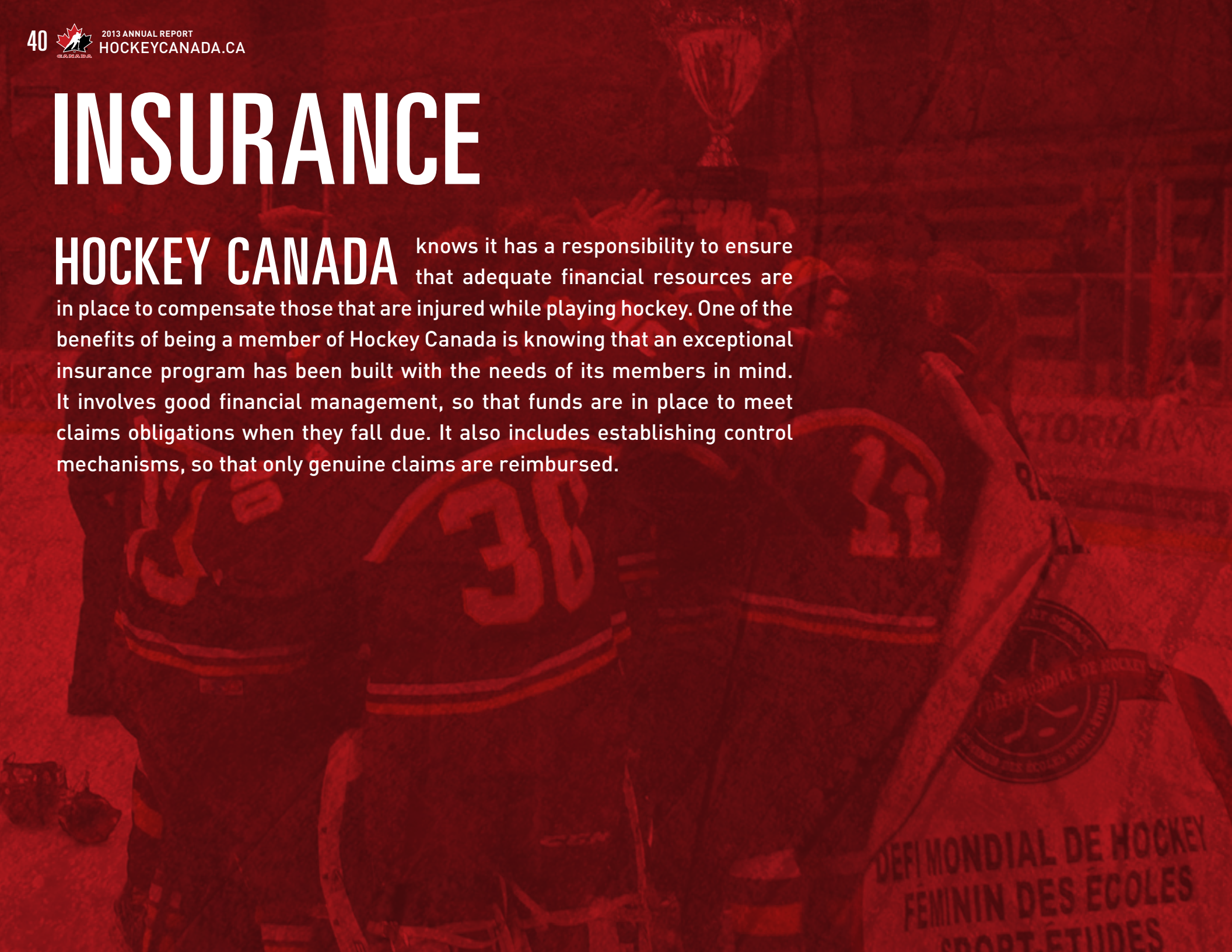


**SEAMAN HOTCHKISS
 HOCKEY FOUNDATION**



INSURANCE

HOCKEY CANADA knows it has a responsibility to ensure that adequate financial resources are in place to compensate those that are injured while playing hockey. One of the benefits of being a member of Hockey Canada is knowing that an exceptional insurance program has been built with the needs of its members in mind. It involves good financial management, so that funds are in place to meet claims obligations when they fall due. It also includes establishing control mechanisms, so that only genuine claims are reimbursed.



WITH the assistance of the Hockey Canada Insurance Committee and Hockey Canada's insurance broker, B.F. Lorenzetti, Hockey Canada has engaged what it feels is an effective insurance carrier that knows the needs of the organization for policy coverage in the areas of commercial general liability, sexual misconduct liability, directors and officers liability, and accidental death and dismemberment coverage. A great amount of research and dialogue ensures Hockey Canada is delivering effective coverage at a fair premium for its members.

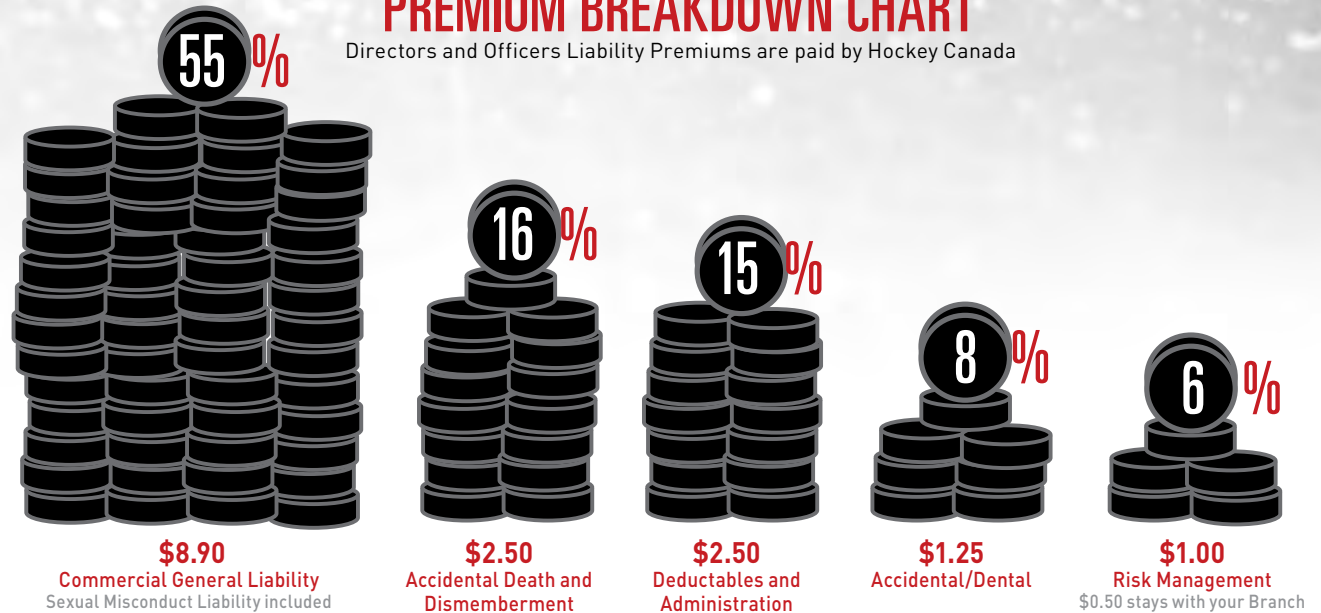
The medical/dental coverage Hockey Canada offers is a self-administered secondary insurance program that is managed by Hockey Canada. This coverage assists members who may not have private secondary coverage for services such as dental and physiotherapy to the limits set within the policy. The policy also assists members who have exhausted their limits within their private coverage to the Hockey Canada policy limits.

Even with all of the coverage outlined above, Hockey Canada is able to maintain a low premium. The premium is based upon the total membership of players in Hockey Canada, and by the continual focus on safety by its branches, minor hockey associations and membership. All members of Hockey Canada have the ability to assist in keeping exposure to a minimum by practicing risk, conduct and safety management on an ongoing basis. Everyone needs to continue to work together to stress strong skill development, effective rules and enforcement, and respect in the game. By growing efforts in these areas, Hockey Canada will continue to keep the game safe, recruit and retain players, parents and volunteers and deliver the strong insurance program that is currently delivered.

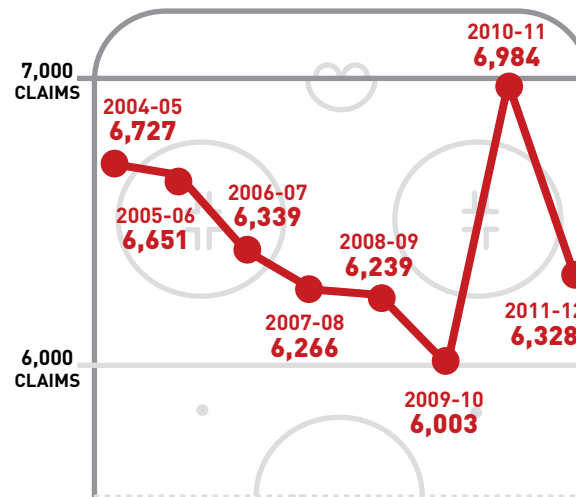
To the right is a breakdown of the premium that each member pays on an annual basis. This premium covers all of the policies mentioned above and continues to reflect an affordable program for all members. The total claims chart is also a good news story as it reflects that injury claims are not on the rise, but it is necessary to continue to reduce these numbers annually.

PREMIUM BREAKDOWN CHART

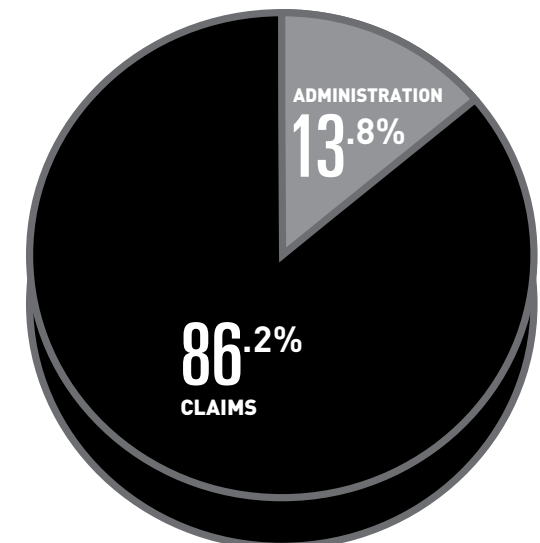
Directors and Officers Liability Premiums are paid by Hockey Canada



TOTAL CLAIMS CHART - ACCIDENTAL MEDICAL/DENTAL



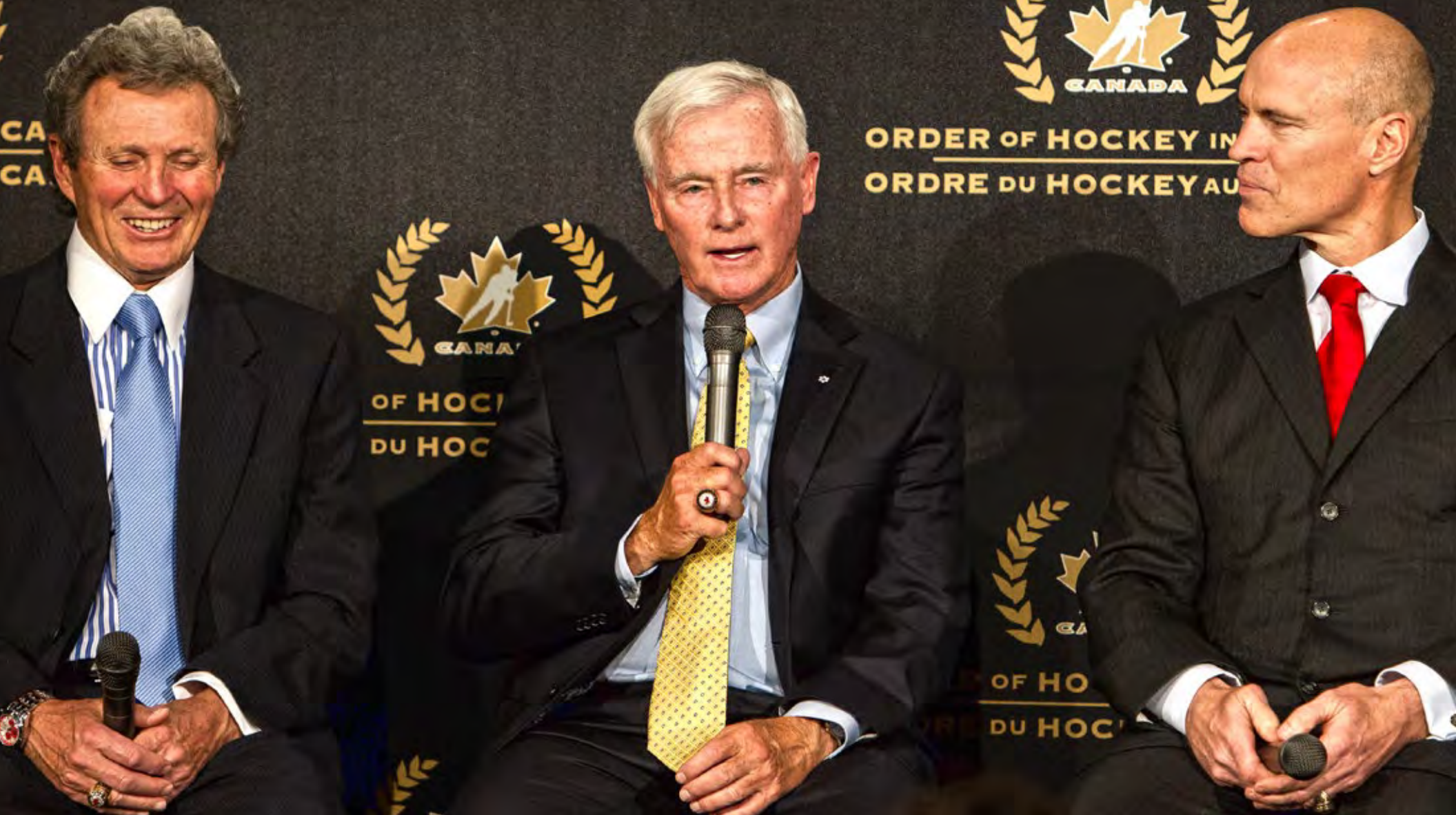
HOW IS MY PREMIUM SPENT?





ORDER OF HOCKEY IN CANADA
ORDRE DU HOCKEY AU CANADA

APRIL 8, 2013 Ottawa, Ont. – From left to right, Paul Henderson, Dave King and Mark Messier meet with the media after being officially invested into the Order of Hockey in Canada during a ceremony on Parliament Hill. Henderson, the 1972 Summit Series hero, King, one of the greatest coaches in Canadian hockey history, and Messier, a six-time Stanley Cup champion, were the second group of Distinguished Honourees.



ORDER OF HOCKEY IN
ORDRE DU HOCKEY AU



OF HOC
DU HOC



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DU HOC

AFFILIATED ORGANIZATIONS & HOCKEY PARTNERS

**HOCKEY CANADA IS PROUD TO BE ASSOCIATED
 WITH THE FOLLOWING ASSOCIATIONS:**



Aboriginal Sport Circle
 Akwesasne Mohawk Territory
 34 McCumber Road, Unit 7
 Akwesasne, ON K6H 5R7



Canadian Amputee Hockey Committee
www.canadianamputeehockey.ca



Canadian Armed Forces
 National Defence Headquarters
 MGen George R. Pearkes Building
 101 Colonel By Drive
 Ottawa, ON K1A 0K2
www.forces.gc.ca



Canadian Ball Hockey Association
 5 – 56 Pennsylvania Avenue
 Concord, ON L4K 3V9
www.cbha.com



Canadian Deaf Ice Hockey Federation
 4176 Colonial Drive
 Mississauga, ON L5L 4B9
cdihf.deafhockey.com



Canadian Hockey League
 305 Milner Avenue, Suite 201
 Scarborough, ON M1B 3V4
www.chl.ca



Canadian Interuniversity Sport
 801 King Edward ave., Suite N205
 Ottawa, ON K1N 6N5
www.cis-sic.ca



Canadian Junior Hockey League
www.cjhlhockey.com



International Ice Hockey Federation
 Brandschenkestrasse 50,
 Postfach, 8027 Zurich, Switzerland
www.iihf.com



National Hockey League
 1185 Avenue of the Americas
 New York, NY 10036
www.nhl.com



National Hockey League Players' Association
 20 Bay Street, Suite 1700
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www.nhlpa.com



National Inline Hockey Association – Canada
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Fax: [613] 562-5676
www.hockeycanada.ca

 **Hockey North**
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Yellowknife, N.T. X1A 3J2
Tel: [867] 920-2729
Fax: [867] 873-3815
www.hockeynorth.ca

 **BC Hockey**
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Fax: [250] 652-4536
www.bchockey.net

 **Ontario Hockey Federation**
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Fax: [902] 454-3883
www.hockeynovascotia.ca


 **Hockey Alberta**
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Fax: [403] 346-4277
www.hockeyalberta.ca

 **Hockey Northwestern Ontario**
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Fax: [807] 623-0037
www.hockeyhno.com

 **Hockey Newfoundland and Labrador**
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Grand Falls-Windsor, N.L.
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Fax: [709] 489-2273
www.hockeynl.ca

 **Saskatchewan Hockey Association**
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Fax: [306] 789-6112
www.sha.sk.ca

 **Ottawa District Hockey Association**
President: Ron Thompson
1247 Kilborn Place, Suite D300
Ottawa, Ont. K1H 6K9
Tel: [613] 224-7686
Fax: [613] 224-6079
www.odha.com

 **Hockey Prince Edward Island**
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40 Enman Crescent
Charlottetown, P.E.I. C1A 7K7
Tel: [902] 368-4335
Fax: [902] 368-4337
www.hockeypei.com

 **Hockey Manitoba**
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Tel: [204] 925-5757
Fax: [204] 925-5761
www.hockeymanitoba.mb.ca

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d'Anjou, suite 210
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Tel: [514] 252-3079
Fax: [514] 854-7341
www.hockey.qc.ca

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Fax: [506] 453-0868
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