







# ANNUAL REPORT

July 1, 2014 – June 30, 2015

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Photos:

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CANADIAN  
KEYHOUSE

Crown Royal

CROWN  
CORNER

2015 IIHF World Championship

San Jose Sharks 3  
Winnipeg Jets 2

5 PERIOD 3 00.0 4

CANADA  
RUSSIA

DOMI

VIR







# WHO IS HOCKEY CANADA?

Hockey Canada is the national governing body for hockey across this country. The organization works in conjunction with the 13 provincial member branches and its affiliated organizations in growing the game at all levels.

Hockey Canada oversees the management of programs in Canada from entry-level to high performance teams and competitions, including world championships and the Olympic Winter Games. Hockey Canada is also Canada's voice within the International Ice Hockey Federation.

Hockey Canada has offices in Calgary and Ottawa and operates regional centres in Ontario and Quebec.

## HOCKEY CANADA BELIEVES IN...

- A positive hockey experience for all participants, in a safe, sportsmanlike environment.
- The development of life skills which will benefit participants throughout their lives.
- The values of fair play and sportsmanship, including the development of respect for all people by all participants.
- Hockey opportunities for all people regardless of age, gender, colour, race, ethnic origin, religion, sexual orientation or socio-economic status, and in both official languages.
- The importance for participants to develop dignity and self-esteem.
- Instilling the values of honesty and integrity in participants at all times.
- The promotion of teamwork, and the belief that what groups and society can achieve as a whole is greater than that which can be achieved by individuals.
- The country of Canada, its tradition in the game of hockey, and the proud and successful representation of this tradition around the world.
- The value of hard work, determination, the pursuit of excellence and success in all activities.
- The benefits of personal and physical well-being.

## VISION: WORLD SPORTS LEADERS

## LEAD, DEVELOP AND PROMOTE POSITIVE HOCKEY EXPERIENCES

Hockey is Canada and Canada is hockey.

Whoever said those words took the pulse of a nation that has had a long and storied love affair with hockey.

Let's face it – hockey is a touchstone of Canadian life. It is Canada's national theatre and it is the chatter of the country. Hockey is more than a sport for Canadians, it is a part of the country's heart and soul.

Hockey Canada is the national guardian of this great game and Hockey Canada had a record-setting year at all levels of the game, on and off the ice.

So take a minute and read why Hockey Canada is the front-runner on so many fronts and why other sports pale in comparison when it comes to tireless volunteers and leadership.



## BOARD OF DIRECTORS

The members of the Hockey Canada Board of Directors come from all walks of life and from all corners of this country, yet they all have one thing in common – they are custodians of the game who want nothing more than for hockey to prosper in the land of Olympic and world champions. These men and women are elected by their peers from Hockey Canada's 13 member branches and help develop a comprehensive plan to grow the game on a local and national level. The board is composed of volunteers who graciously devote their time and energy to the betterment of the game of hockey from coast to coast to coast.



## MESSAGES



**Joe Drago**

*Chairman,  
Hockey Canada Board of Directors*

One year ago at the Winter Congress, I was honoured and humbled to be elected chairman of the Hockey Canada Board of Directors, chosen to lead the most respected amateur sport organization in the world.

And as I have travelled the country over the last 12 months, visiting the biggest cities and smallest towns, I have come to truly respect the influence hockey has on the day-to-day lives of so many Canadians, and it just drives home the importance of Hockey Canada's role in continuing to develop the game.

On the ice and off, we found great success last season – including a pair of gold medals on the international stage – but we will not sit back and celebrate. We continue to seek ways to grow the game through recruitment, event management, and marketing and participant development initiatives at all ages.

And we could not do it without the never-ending support of everyone who plays a role in Canadian hockey, in our member branches and minor hockey associations, from volunteers to players, coaches and officials. Their passion makes the game run from day to day, and from coast to coast to coast.

Hockey in Canada is so much more than a game. It is a part of who we are, and keeping it that way demands our constant attention, constant creativity, and constant change.

I am excited to work with the board of directors, the staff of Hockey Canada, and Canadians from British Columbia, to Nunavut, to Newfoundland & Labrador, and I thank you for what you have done for our game, and for what you will do in the future.



**Tom Renney**

*President & Chief Executive Officer,  
Hockey Canada*

What a year it has been for Hockey Canada, and for Canadian hockey.

From the growth of development programs, to successful national and international events on Canadian ice, to gold medals on the international stage, Canada once again showed why it is a world hockey leader.

As I said in this space one year ago, as I embarked on my first season as president and chief executive officer of Hockey Canada, I cannot help but be excited about the game.

Having the opportunity to travel to every corner of our country, and seeing how hockey impacts the everyday lives of Canadians, is something that never ceases to amaze me. This is not just a game, this is who we are as Canadians, and it energizes me to lead this organization and make hockey the best it can be.

I must convey my sincerest thank you to the hundreds of thousands of volunteers, who are the backbone of our game. Without the countless hours they give, there simply would be no hockey. We saw it at the 2015 IIHF World Junior Championship, and we saw it in minor hockey associations across Canada – Canadian hockey is better because of what they do.

To the member branches and minor hockey associations across the country, thank you for your unending support. Nothing Hockey Canada does, from national and international events to skill development camps, safety initiatives and countless other programs, would be possible without your time and effort.

We are also extremely grateful for the support received from our sponsors, licensees, and funding partners, who have brought value to Hockey Canada events, making them premier sporting attractions in Canada.

This is an exciting time to be involved with hockey across our country, and I look forward to working and interacting with Canadians as we continue to grow the game to new levels, and help leave it in a better place for future generations.

Thank you, and we'll see you around the rink.









# YEAR IN REVIEW

**JULY** Sarnia-Lambton, Ont., named host of 2014 World Under-17 Hockey Challenge ... Doug Derragh named head coach of Canada's National Women's Team for 2014-15 season ... Dwayne Gylywoychuk named head coach of Canada's National Women's Development Team for 2014-15 season ... Cassandra Turner named head coach of Canada's National Women's Under-18 Team for 2014-15 season ... Seven Canadians attend IIHF Women's U18 High Performance Camp in Vierumäki, Finland ... Jody Hull named head coach of Canada's National Men's Summer Under-18 Team for U18 Ivan Hlinka Memorial Cup ... Tom Renney named president and CEO of Hockey Canada

**AUGUST** Canada's National Men's Summer Under-18 Team wins gold medal at 2014 U18 Ivan Hlinka Memorial Cup in Breclav, Czech Republic and Piestany, Slovakia ... Five officials attend inaugural Hockey Canada Level V Female Officiating Seminar in Calgary, Alta. ... National Women's Development Team faces United States in three-game series in Calgary, Alta. ... Canada's National Women's Under-18 Team wins two of three games in series against United States in Calgary, Alta. ... Huntsville, Ont., named host of 2015 National Women's Under-18 Championship

**SEPTEMBER** Kamloops, B.C., named host of 2016 IIHF Ice Hockey Women's World Championship ... Red Deer, Alta., named host of 2015 Esso Cup

**OCTOBER** St. Catharines, Ont., named host of 2016 IIHF Ice Hockey U18 Women's World Championship ... 34 communities from Newfoundland & Labrador to British Columbia host The Long Game as part of World Girls' Hockey Weekend ... Jeff Tomlinson named head coach of Canada's National Men's Team for 2014 Deutschland Cup ... 18 Canadian officials named to IIHF events for 2014-15 season

**NOVEMBER** Russia wins gold medal at 2014 World Under-17 Hockey Challenge in Sarnia-Lambton, Ont. ... Canada's National Women's Team wins gold medal at 2014 4 Nations Cup in Kamloops, B.C. ... Canada's National Men's Team finishes fourth at 2014 Deutschland Cup in Munich, Germany ... Guy Boucher named head coach of Canada's National Men's Team for 2014 Spengler Cup ... Hockey Canada and Samsung unveil Drill Hub

**DECEMBER** Hockey Canada celebrates 100th anniversary with 96th Annual Meeting and gala evening in Ottawa, Ont. ... Leduc, Alta., named host of 2015 World Sledge Hockey Challenge ... United States wins gold at 2014 World Junior A Challenge in Kindersley, Sask. ... Canada's National Men's Team finishes fourth at 2014 Spengler Cup in Davos, Switzerland

**JANUARY** Canada's National Junior Team wins gold medal at 2015 IIHF World Junior Championship in Toronto, Ont., and Montreal, Que. ... Canada's National Women's Development Team wins gold medal at 2015 Nations Cup in Füssen, Germany ... Ken Babey named head coach of Canada's National Sledge Team for 2014-15 season ... Canada's National Women's Under-18 Team wins silver medal at 2015 IIHF Ice Hockey U18 Women's World Championship in Buffalo, N.Y.

**FEBRUARY** Canada's National Sledge Team wins bronze medal at 2015 World Sledge Hockey Challenge in Leduc, Alta. ... Toronto, Ont., named host of 2015 Hockey Canada Foundation Celebrity Classic ... Jim Gregory, Pat Quinn and Serge Savard named Distinguished Honourees of the Order of Hockey in Canada ... Quebec wins women's hockey gold medal at 2015 Canada Winter Games in Prince George, B.C. ... Program of Excellence management group named for 2015-16 season

**MARCH** Ontario wins men's hockey gold medal at 2015 Canada Winter Games in Prince George, B.C. ... Canada's National Sledge Development Team faces United States in three-game series in Calgary, Alta. ... Dave Lowry named head coach of Canada's National Junior Team for 2015-16 season ... Kelly McCrimmon named head coach of Canada's National Men's Summer Under-18 Team for U18 Ivan Hlinka Memorial Cup ... Canada's National Sledge Team faces United States in three-game series in Indian Trail, N.C. ... Tim Hunter named head coach of Canada's National Men's Under-18 Team for 2015 IIHF Ice Hockey U18 World Championship

**APRIL** Canada's National Women's Team wins silver medal at 2015 IIHF Ice Hockey Women's World Championship in Malmö, Sweden ... Jim Nill named general manager of Canada's National Men's Team for 2015 IIHF Ice Hockey World Championship ... Riley Wiwchar named general manager of 2016 IIHF Ice Hockey Women's World Championship ... Todd McLellan named head coach of Canada's National Men's Team for 2015 IIHF Ice Hockey World Championship ... South East Prairie Thunder win 2015 Allan Cup in Clarendville, N.L. ... Sudbury Lady Wolves win 2015 Esso Cup in Red Deer, Alta. ... Canada's National Men's Under-18 Team wins bronze medal at 2015 IIHF Ice Hockey U18 World Championship in Zug and Lucerne, Switzerland ... Toronto Young Nationals win 2015 TELUS Cup in Rivière-du-Loup, Que. ... Denis Hainault named executive director of 2017 IIHF World Junior Championship ... Canada's National Sledge Development Team wins one of three games in series against United States in Amherst, N.Y.

**MAY** Canada's National Sledge Team wins silver medal at 2015 IPC Sledge Hockey World Championship in Buffalo, N.Y. ... Canada's National Men's Team wins gold medal at 2015 IIHF Ice Hockey World Championship in Prague and Ostrava, Czech Republic ... Portage Terriers win 2015 RBC Cup in Portage la Prairie, Man. ... Kris Knoblauch, Jamie Kompon and Marco Pietroniro named head coaches of Canada's national under-17 teams for 2015 World Under-17 Hockey Challenge ... Quispamsis, N.B., named host of 2016 TELUS Cup ... Ed Wahl of Scarborough, Ont., wins Outstanding Volunteer Award at Hockey Canada national awards banquet in Toronto, Ont.

**JUNE** Canada's National Junior Team and Canada's National Men's Team honoured for world championship victories at Hockey Canada Foundation Celebrity Classic in Toronto, Ont. ... Laura Schuler named head coach of Canada's National Women's Team for 2015-16 season ... Dwayne Gylywoychuk named head coach of Canada's National Women's Development Team for 2015-16 season ... Lisa Haley named head coach of Canada's National Women's Under-18 Team for 2015-16 season ... Doug Armstrong named general manager of Canada's National Men's Team for 2016 World Cup of Hockey ... Stan Butler named head coach of Canada's National Men's Summer Under-18 Team for U18 Ivan Hlinka Memorial Cup ... Dawson Creek and Fort St. John, B.C., named hosts of 2015 World Under-17 Hockey Challenge



# EVENTS

The profile of national and international events hosted in Canada by Hockey Canada continues to grow. During the 2014-15 season, more than 112,000 fans bought tickets and saw games live and in person, another 1.1 million watched on TSN/RDS, the official broadcasters of Hockey Canada, and more than 153,000 logged on to free FASTHockey webcasts. Five provinces – from Quebec in the east to Alberta in the west – hosted tournaments, and teams and players from all 10 provinces participated, allowing Hockey Canada events to reach from coast to coast to coast for yet another season, and giving hundreds of players the chance to represent their hometown, province and country in front of the most passionate hockey fans in the world.



NOV. 2-8, 2014 SARNIA-LAMBTON, ONT.		NOV. 4-8, 2014 KAMLOOPS, B.C.		DEC. 14-20, 2014 KINDERSLEY, SASK.		FEB. 1-7, 2015 LEDUC, ALTA.		APRIL 13-18, 2015 CLARENVILLE, N.L.		APRIL 19-25, 2015 RED DEER, ALTA.		APRIL 20-26, 2015 RIVIÈRE-DU-LOUP, QUE.		MAY 9-17, 2015 PORTAGE LA PRAIRIE, MAN.	
GOLD Russia		GOLD Canada		GOLD United States		GOLD United States		CHAMPIONS South East Prairie Thunder		GOLD Sudbury Lady Wolves		GOLD Toronto Young Nationals		CHAMPIONS Portage Terriers	
SILVER United States		SILVER United States		SILVER Denmark		SILVER Russia		RUNNERS-UP Bentley Generals		SILVER Red Deer Chiefs		SILVER Grenadiers de Châteauguay		RUNNERS-UP Carleton Place Canadians	
BRONZE Sweden		BRONZE Sweden		BRONZE Russia		BRONZE Canada				BRONZE Saskatoon Stars		BRONZE Regina Pat Canadians			
8 TEAMS	22 GAMES	4 TEAMS	10 GAMES	6 TEAMS	13 GAMES	4 TEAMS	10 GAMES	6 TEAMS	11 GAMES	6 TEAMS	19 GAMES	6 TEAMS	19 GAMES	5 TEAMS	13 GAMES
3,683/277 FACEBOOK EN/FR	5,401/205 TWITTER EN/FR	1,088/33 FACEBOOK EN/FR	731/13 TWITTER EN/FR	3,268/50 FACEBOOK EN/FR	3,341/61 TWITTER EN/FR	1,356/52 FACEBOOK EN/FR	830/46 TWITTER EN/FR	— FACEBOOK EN/FR	— TWITTER EN/FR	1,473/137 FACEBOOK EN/FR	1,490/77 TWITTER EN/FR	2,201/411 FACEBOOK EN/FR	3,290/198 TWITTER EN/FR	3,890/31 FACEBOOK EN/FR	4,511/21 TWITTER EN/FR
33,414 FASTHOCKEY	216 VOLUNTEERS	N/A FASTHOCKEY	211 VOLUNTEERS	29,716 FASTHOCKEY	150 VOLUNTEERS	5,334 FASTHOCKEY	93 VOLUNTEERS	— FASTHOCKEY	— VOLUNTEERS	13,987 FASTHOCKEY	176 VOLUNTEERS	30,953 FASTHOCKEY	113 VOLUNTEERS	40,543 FASTHOCKEY	230 VOLUNTEERS
139,000 TSN	24,720 ATTENDANCE	472,000 TSN	22,733 ATTENDANCE	145,000 TSN	11,927 ATTENDANCE	45,000 TSN	5,135 ATTENDANCE	— TSN	— ATTENDANCE	13,700 TSN	6,044 ATTENDANCE	8,900 TSN	22,562 ATTENDANCE	180,000 TSN	19,220 ATTENDANCE









# HIGH PERFORMANCE

Canada's long-standing tradition of international success continued during the 2014-15 season; national teams brought home medals from each of the six IIHF and IPC world championships they competed in, reaching the gold medal game at five and winning a pair of world titles – ending gold medal droughts at the IIHF World Junior Championship and IIHF Ice Hockey World Championship. Canada's 13 member branches and more than 3,500 minor hockey associations continued to produce not only great athletes, but tremendous ambassadors for our nation's game, giving Canadians from coast to coast to coast reasons to be proud both on and off the ice.

## RESULTS

EVENT	RESULT	RECORD	GF	GA
2014 Ivan Hlinka Memorial Cup (National Men's Summer U18 Team)	gold medal	5-0	32	10
National Women's Under-18 Team vs. United States	—	2-1	9	8
National Women's Development Team vs. United States	—	0-3	3	11
2014 4 Nations Cup (National Women's Team)	gold medal	4-0	11	5
2014 Deutschland Cup (National Men's Team)	fourth place	1-2	6	8
2014 Spengler Cup (National Men's Team)	fourth place	2-2	14	11
2015 IIHF World Junior Championship	gold medal	7-0	39	9
2015 Nations Cup (National Women's Development Team)	gold medal	3-0	13	2
2015 IIHF Ice Hockey U18 Women's World Championship	silver medal	3-2	16	9
2015 World Sledge Hockey Challenge	bronze medal	3-2	15	5
National Sledge Development Team vs. United States	—	1-5	8	18
National Sledge Team vs. United States	—	0-3	1	7
IIHF Ice Hockey Women's World Championship	silver medal	3-2	20	13
2015 IIHF Ice Hockey U18 World Championship	bronze medal	6-1	33	23
2015 IPC Sledge Hockey World Championship	silver medal	4-1	27	5
2015 IIHF Ice Hockey World Championship	gold medal	10-0	66	15
<b>TOTAL</b>	<b>5G 3S 2B</b>	<b>54-24</b>	<b>313</b>	<b>159</b>



# NATIONAL & INTERNATIONAL EXPERIENCE

## NATIONAL MEN'S TEAM - IIHF WORLD RANKING - 1ST

	WORLD U17 HOCKEY CHALLENGE OR CWG	SUMMER U18 TEAM (S) OR U18 WORLDS (W)	IIHF WORLD JUNIOR CHAMPIONSHIP	IIHF WORLD CHAMPIONSHIP	OLYMPIC WINTER GAMES
<b>Brent Burns (D)</b>	—	—	2004	2008, 2010, 2011, 2015	—
<b>Sean Couturier (F)</b>	2008, 2009	2009(S)	2011	2015	—
<b>Sidney Crosby (F)</b>	2003	2003(S)	2004, 2005	2006, 2015	2010, 2014
<b>Matt Duchene (F)</b>	2008	2008(W), 2008(S)	—	2010, 2011, 2013, 2015	2014
<b>Cody Eakin (F)</b>	—	2008(S), 2009(W)	2011	2015	—
<b>Jordan Eberle (F)</b>	2007	2007(S), 2008(W)	2009, 2010	2010, 2011, 2012, 2013, 2015	—
<b>Aaron Ekblad (D)</b>	2012, 2013	2013(S)	2014	2015	—
<b>Tyler Ennis (F)</b>	2006	2006(S)	2009	2015	—
<b>Claude Giroux (F)</b>	—	—	2008	2013, 2015	—
<b>Taylor Hall (F)</b>	2008	2008(W), 2008(S)	2010	2013, 2015	—
<b>Dan Hamhuis (D)</b>	1999	—	2001, 2002	2006, 2007, 2008, 2009, 2013, 2015	2014
<b>Martin Jones (G)</b>	2007	—	2010	2015	—
<b>Nathan MacKinnon (F)</b>	2011, 2011, 2012	2012(S),	2013	2014, 2015	—
<b>Jake Muzzin (D)</b>	—	—	—	2015	—
<b>Ryan O'Reilly (F)</b>	2008	2008(S), 2009(W)	—	2012, 2013, 2015	—
<b>David Savard (D)</b>	—	—	—	2015	—
<b>Brayden Schenn (F)</b>	2007, 2008	2008(W), 2008(S)	2010, 2011	2014, 2015	—
<b>Tyler Seguin (F)</b>	2009	2009(S)	—	2015	—
<b>Mike Smith (G)</b>	—	—	—	2013, 2015	2014
<b>Jason Spezza (F)</b>	—	—	2000, 2001, 2002	2008, 2009, 2011, 2015	—
<b>Tyler Toffoli (F)</b>	2009	2009(S)	—	2015	—
<b>Patrick Wiercioch (D)</b>	—	—	—	2015	—
<b>PLAYERS/APPEARANCES</b>	<b>15/20</b>	<b>13/19</b>	<b>15/21</b>	<b>23/49</b>	<b>4/5</b>

## NATIONAL WOMEN'S TEAM - IIHF WORLD RANKING - 1ST

	U18 NATIONALS (N) November (J) January OR CWG	U18 TEAM U.S. SERIES OR WORLDS	DEVELOPMENT TEAM U.S. SERIES OR JANUARY EVENT	IIHF WORLD CHAMPIONSHIP	OLYMPIC WINTER GAMES
<b>Courtney Birchard (D)</b>	2005(N), 2007	—	2008, 2008, 2009, 2010, 2011	2012, 2013, 2015	—
<b>Bailey Bram (F)</b>	2007	2007, 2008	2008, 2008, 2009, 2010, 2011, 2012	2012, 2013, 2015	—
<b>Jessica Campbell (F)</b>	2007, 2008, 2009	2008, 2009, 2009, 2010	2010, 2011, 2012, 2012, 2013	2015	—
<b>Emily Clark (F)</b>	2011, 2011, 2012	2011, 2012, 2012, 2013	2014, 2015	2015	—
<b>Sarah Davis (F)</b>	2007, 2007, 2008, 2009	2009, 2010	2011, 2012, 2015	2015	—
<b>Ann-Renée Desbiens (G)</b>	2009, 2011, 2011	2010, 2011	2012, 2014, 2015	2015	—
<b>Laura Fortino (D)</b>	2007, 2008	2008, 2008, 2009	2010, 2011	2012, 2013, 2015	2014
<b>Brianne Jenner (F)</b>	2005(N), 2007, 2007, 2008	2007, 2008, 2008, 2009	2010, 2010, 2012	2012, 2013, 2015	2014
<b>Rebecca Johnston (F)</b>	2005(N), 2007	—	2006, 2007, 2007, 2008, 2008, 2009	2007, 2008, 2009, 2011, 2012, 2013, 2015	2010, 2014
<b>Halli Krzyzaniak (D)</b>	2011, 2011, 2012	2011, 2012, 2012, 2013	2014, 2015	2015	—
<b>Geneviève Lacasse (G)</b>	—	—	2010, 2011, 2012, 2013	2012, 2013, 2015	2014
<b>Brigitte Lacquette (D)</b>	2008	2008, 2009, 2009, 2010	2012, 2012, 2013	2015	—
<b>Jocelyne Larocque (D)</b>	2005(J), 2005(N)	—	2006, 2006, 2007, 2007, 2008, 2008, 2009	2011, 2012, 2013, 2015	2014
<b>Emerance Maschmeyer (G)</b>	2011, 2011	2011, 2012	2012, 2014, 2015	2015	—
<b>Caroline Ouellette (F)</b>	1995	—	1998	1999, 2000, 2001, 2004, 2005, 2007, 2008, 2009, 2011, 2012, 2013, 2015	2002, 2006, 2010, 2014
<b>Marie-Philip Poulin (F)</b>	2005(N), 2007, 2007, 2008	2007, 2008, 2008, 2009	2010, 2012, 2013	2009, 2011, 2012, 2013, 2015	2010, 2014
<b>Jamie Lee Rattray (F)</b>	2007, 2008, 2009	2008, 2009, 2009, 2010	2012, 2012, 2013	2015	—
<b>Lauriane Rougeau (D)</b>	2005(N), 2007, 2007	2007, 2008	2008, 2009, 2010, 2010, 2011	2012, 2013, 2015	2014
<b>Jillian Saulnier (F)</b>	2007, 2008, 2009	2008, 2009, 2009, 2010	2010, 2011, 2012, 2012, 2013	2015	—
<b>Natalie Spooner (F)</b>	2005(N), 2007, 2007	2007, 2008	2008, 2009, 2010, 2010, 2011	2011, 2012, 2013, 2015	2014
<b>Kelly Terry (F)</b>	2008, 2009	2009, 2010	2012, 2013, 2015	2015	—
<b>Jennifer Wakefield (F)</b>	2005(J), 2005(N), 2007	—	2007, 2008, 2008, 2009, 2010, 2010	2009, 2011, 2012, 2013, 2015	2014
<b>Tara Watchorn (D)</b>	2005(N), 2007, 2007	2007, 2008	2010, 2010, 2011, 2012	2011, 2015	2014
<b>PLAYERS/APPEARANCES</b>	<b>22/57</b>	<b>17/51</b>	<b>23/89</b>	<b>23/67</b>	<b>11/16</b>





# MEMBERSHIP DEVELOPMENT

Every season, hundreds of thousands of Canadians – players, coaches, officials and trainers – are involved in Canada's game in more than 3,500 minor hockey associations, and every single one of them are affected by Hockey Canada's development system. From skills camps for players, to Hockey Canada Officiating Program, Hockey Canada Safety Program, and so many more, Hockey Canada's development programs continue to evolve, continue to develop future stars, and continue to be the envy of the hockey world. Ultimately, the overall goal is to promote positive hockey experiences for all, while remaining a world hockey leader.

## HOCKEY CANADA SKILLS ACADEMY

The Hockey Canada Skills Academy program celebrated its 12th anniversary in 2014/2015. There are now academies in 12 of 13 Hockey Canada member branches, and in every corner of the country.














 35	 6	 1	 3	 80*	 1	 4
 37	 17	 4	 27	 1	 1	<b>TOTAL 217</b>

\* The Hockey Quebec Sports School/Skills Academy model has been in place for more than 20 years in the Quebec school system. Along with the Hockey Quebec 'Sport Etude' and 'Midget Espoir' programs, Hockey Canada Skills Academy programs continue to demonstrate an excellent example of academic and athletic pursuits within the school system.



## HOCKEY UNIVERSITY

More than 36,000 Canadians used Hockey Canada's online Hockey University, the premier online resource for hockey education in Canada, during the 2014/2015 season.

	Coaching	Officiating	Safety	Total Users
	1,356	1,578	1,634	<b>4,568</b>
	1,611	2,848	2,194	<b>6,653</b>
	1,321	2,049	630	<b>4,000</b>
	1,181	1,139	440	<b>2,760</b>
	18	0	5	<b>23</b>
	140	146	0	<b>286</b>
	2,961	1,688	57	<b>4,706</b>
	1,303	1,436	0	<b>2,739</b>
	3,561	1,066	1,333	<b>5,960</b>
	744	442	303	<b>1,489</b>
	204	389	258	<b>851</b>
	652	322	1,019	<b>1,993</b>
	38	258	89	<b>385</b>
<b>TOTAL</b>	<b>15,090</b>	<b>13,361</b>	<b>7,962</b>	<b>36,413</b>

## HOCKEY CANADA REGIONAL CENTRES

In the 2014/2015 season, Hockey Canada Regional Centre's in Quebec and Ontario ran skills camps and skills testing for thousands of kids across each province.

### Skills Camps & Combines

55

### Participants

3,700

## RESPECT IN SPORT - PARENT PROGRAM

More than 90,000 parents completed Respect in Sport Parent Program during the 2014/2015 season. Parents were surveyed on what they gained from completing the online program with the results being overwhelmingly positive.

STATEMENTS	PARENTS IN AGREEMENT
Useful information	87.2%
Simple and easy to understand	95.0%
Convenient method of online delivery	89.7%
Makes you a more child-centered sport parent	97.4%
More confident to ensure a safe sports environment	93.3%
More confident to set realistic expectations	94.1%
More confident to interact positively with others	93.4%
Would recommend this program for other parents	94.2%

## COACHING CLINICS

Over 1700 coaching clinics were conducted across the nation by Hockey Canada's 13 member branches.

COACHING CLINIC	CLINICS HELD
Coach 1 – Intro to Coaching	320
Coach 2 – Coach Level	500
Development 1	259
Development 2	9
High Performance 1	21
Instructional Stream	500
Professional Development	150
<b>TOTAL</b>	<b>1,759</b>












## WORLD GIRLS' HOCKEY WEEKEND

As part of the fifth annual World Girls' Hockey Weekend, Hockey Canada's membership staged The Long Game, featuring continuous games ranging from Atom to Senior and running from the east coast to the west coast.

	Atom Red	Atom White	Peewee Red	Peewee White	Bantam Red	Bantam White	Midget Red	Midget White	Senior Red	Senior White
<b>TOTAL</b>	42	61	30	37	38	23	32	32	44	46

The Long Game included 108 teams in 54 games (approximately 1650 players) in 37 communities. Over 500 coaches, officials and volunteers made the event possible over the 18-hour span.

Other events through World Girls' Hockey Weekend were hosted from coast to coast to coast, ranging from small family parties to large tournaments within the member branches:

	# of Events	LG Events		# of Events	LG Events
	24	5		5	5
	—	4		10	5
	5	5		8	5
	—	4		6	5
	4	5		5	5
	4	5	<b>TOTAL</b>	71	53

15,000 patches and certificates were sent out to participants all around the country in recognition and appreciation of their contributions to the annual celebration.




















# REGISTRATION

















Involvement in adult recreational hockey has increased dramatically; Hockey Canada and its members are in year four of a five-year partnership with Canlan Ice Sports/Adult Safe Hockey Network, and more than 103,000 players were registered for the 2014-15 season, up from 12,000 in 2010-11. This surpasses the goal to reach 100,000 registrants by 2014-15. Hockey Canada and Canlan continue to work on a recruitment plan, which is implemented annually to increase membership across the country, with positive evidence of growth already seen in a number of member branches without Canlan facilities. The future of adult recreational hockey is an exciting one, and Hockey Canada is looking forward to continued growth in this segment of its membership.

## ADULT RECREATION

	M 15,543		M 5,219		M 31,763		M 420		M 1,403
	F 2,451		F 957		F 3,454		F 706		F 142
	17,994		6,176		35,217		1,126		1,545
	M 6,950		M 377		M 3,539		M 304		M 16,650
	F 1,088		F —		F 270		F 210		F —
	8,038		377		3,809		514		16,650
	M 8,874		M 5,377		M 423		M 300		M 97,142
	F 700		F —		F 258		F 225		F 10,461
	9,574		5,377		681		525		107,603



















# PLAYER REGISTRATION BY MEMBER BRANCH















		House League	University	College	Sr. AAA & AA	Senior Other	Adult Rec- House (Canlan)	Major Jr.	Jr. A	Junior Other	High School	Juvenile	Intermediate	Midget	Bantam	Peewee	Atom	Novice	Initiation	Pre-Novice	Tyke	Sledge Hockey	Special Needs	NA	Total
	M	—	—	—	347	89	15,543	—	382	1,001	—	745	—	6,602	5,798	6,416	6,111	5,856	957	3,201	11	2	—	512	53,573
	F	—	—	—	—	178	2,451	—	—	21	—	79	—	1,182	891	936	894	774	154	444	11	2	—	17	8,034
		—	—	—	347	267	17,994	—	382	1,022	—	824	—	7,784	6,689	7,352	7,005	6,630	1,111	3,645	22	4	—	529	61,607
	M	298	77	201	357	929	6,950	—	625	1,850	—	—	—	7,587	7,137	8,725	8,919	9,270	8,870	—	—	122	—	1,789	63,706
	F	40	70	98	205	781	1,088	—	6	212	—	—	—	1,281	985	1,155	1,179	1,051	1,281	—	—	24	—	351	9,807
		338	147	299	562	1,710	8,038	—	631	2,062	—	—	—	8,868	8,122	9,880	10,098	10,321	10,151	—	—	146	—	2,140	73,513
	M	—	—	—	—	2,538	8,874	—	—	750	—	—	—	3,310	2,740	3,362	3,526	3,721	3,766	75	38	—	44	30	32,774
	F	—	—	—	13	84	700	—	—	18	—	—	—	729	472	587	708	742	846	23	7	—	17	69	5,015
		—	—	—	13	2,622	9,574	—	—	768	—	—	—	4,039	3,212	3,949	4,234	4,463	4,612	98	45	—	61	99	37,789
	M	2,197	—	—	18	974	5,219	—	263	658	1,147	103	—	1,789	2,472	3,024	3,161	1,927	553	1,176	—	—	—	20	24,701
	F	313	—	—	41	130	957	—	—	121	58	—	—	482	666	699	778	680	144	297	—	—	—	2	5,368
		2,510	—	—	59	1,104	6,176	—	263	779	1,205	103	—	2,271	3,138	3,723	3,939	2,607	697	1,473	—	—	—	22	30,069
	M	96	28	—	27	10	377	—	138	110	73	—	—	573	602	692	678	611	699	—	—	—	—	—	4,714
	F	17	—	—	—	—	—	—	—	—	—	—	—	15	33	106	104	95	141	—	—	—	—	—	511
		113	28	—	27	10	377	—	138	110	73	—	—	588	635	798	782	706	840	—	—	—	—	—	5,225
	M	—	31	—	—	—	5,377	—	288	620	—	558	—	4,309	3,802	4,001	4,000	3,593	2,876	—	—	68	—	—	29,523
	F	—	—	—	—	—	—	—	—	—	—	5	—	56	98	152	243	264	333	—	—	11	—	—	1,162
		—	31	—	—	—	5,377	—	288	620	—	563	—	4,365	3,900	4,153	4,243	3,857	3,209	—	—	79	—	—	30,685
	M	2,027	—	—	64	58	31,763	—	789	2,229	—	5,475	11	23,716	24,239	26,193	25,603	18,268	10,311	2,703	10,550	394	159	2,029	186,581
	F	144	—	—	176	5,132	3,454	—	—	—	—	83	1,952	6,500	5,692	5,391	4,771	4,085	1,428	186	1,241	75	28	1,492	41,830
		2,171	—	—	240	5,190	35,217	—	789	2,229	—	5,558	1,963	30,216	29,931	31,584	30,374	22,353	11,739	2,889	11,791	469	187	3,521	228,411
	M	—	86	235	—	213	3,539	—	2,823	3,985	1,196	506	—	14,181	12,361	14,075	13,961	13,680	447	12,657	—	36	—	101	94,082
	F	—	69	176	24	—	270	—	324	253	8	3	—	1,047	919	996	863	795	28	737	—	5	—	—	6,517
		—	155	411	24	213	3,809	—	3,147	4,238	1,204	509	—	15,228	13,280	15,071	14,824	14,475	475	13,394	—	41	—	101	100,599
	M	158	—	—	—	388	423	—	110	292	—	—	—	2,689	1,991	2,140	1,921	1,861	1,764	—	—	—	18	—	13,755
	F	41	—	—	—	26	258	—	—	—	—	—	—	651	310	390	291	230	243	—	—	—	10	32	2,482
		199	—	—	—	414	681	—	110	292	—	—	—	3,340	2,301	2,530	2,212	2,091	2,007	—	—	—	28	32	16,237
	M	—	—	—	—	—	420	—	136	607	—	—	—	2,192	2,299	2,350	2,167	2,184	2,160	—	—	33	—	—	14,548
	F	—	—	—	—	—	706	—	—	2	—	—	—	400	418	416	423	411	444	—	—	7	—	—	3,227
		—	—	—	—	—	1,126	—	136	609	—	—	—	2,592	2,717	2,766	2,590	2,595	2,604	—	—	40	—	—	17,775
	M	—	—	—	—	—	304	—	22	272	—	—	—	697	523	594	571	564	530	—	—	—	—	2	4,079
	F	—	—	—	—	14	210	—	—	—	—	—	—	248	192	139	132	121	95	—	—	—	—	5	1,156
		—	—	—	—	14	514	—	22	272	—	—	—	945	715	733	703	685	625	—	—	—	—	7	5,235
	M	4	—	—	55	171	300	—	—	221	53	—	—	1,267	1,286	1,397	1,443	1,469	1,218	142	—	—	—	5	9,031
	F	24	—	—	—	—	225	—	—	—	36	—	—	202	305	277	165	235	162	24	—	—	—	290	1,945
		28	—	—	55	171	525	—	—	221	89	—	—	1,469	1,591	1,674	1,608	1,704	1,380	166	—	—	—	295	10,976
	M	—	—	—	—	—	1,403	—	8	47	—	—	—	223	211	262	248	254	135	47	34	—	—	2	2,874
	F	—	—	—	—	—	142	—	—	—	—	—	—	10	12	74	46	38	18	14	10	—	1	75	440
		—	—	—	—	—	1,545	—	8	47	—	—	—	233	223	336	294	292	153	61	44	—	1	77	3,314
	M	—	—	—	—	—	—	1,425	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	1,425
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
		—	—	—	—	—	—	1,425	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	1,425
	M	—	—	—	—	—	16,650	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	16,650
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
		—	—	—	—	—	16,650	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	16,650
AFFILIATE PLAYERS																									
	M	4,780	222	436	868	5,370	97,142	1,425	5,584	12,642	2,469	7,387	11	69,135	65,461	73,231	72,309	63,258	34,286	20,001	10,633	655	221	4,490	552,016
	F	579	139	274	459	6,345	10,461	—	330	627	102	170	1,952	12,803	10,993	11,318	10,597	9,521	5,317	1,725	1,269	124	56	2,333	87,494
		5,359	361	710	1,327	11,715	107,603	1,425	5,914	13,269	2,571	7,557	1,963	81,938	76,454	84,549	82,906	72,779	39,603	21,726	11,902	779	277	6,823	639,510



# REGISTRATION BY YEAR
















		2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
	M	37,711	37,748	38,383	39,495	39,549	40,268	51,728	53,167	53,546	<b>53,573</b>
	F	6,282	6,355	6,644	6,722	6,748	6,832	7,202	8,836	7,983	<b>8,034</b>
		<b>43,993</b>	<b>44,103</b>	<b>45,027</b>	<b>46,217</b>	<b>46,297</b>	<b>47,100</b>	<b>58,930</b>	<b>62,003</b>	<b>61,529</b>	<b>61,607</b>
	M	52,409	53,997	54,568	56,133	56,316	60,127	62,434	63,202	59,981	<b>63,706</b>
	F	6,701	6,956	7,930	8,438	8,468	8,907	8,911	8,489	9,131	<b>9,807</b>
		<b>59,110</b>	<b>60,953</b>	<b>62,498</b>	<b>64,571</b>	<b>64,784</b>	<b>69,034</b>	<b>71,345</b>	<b>71,691</b>	<b>69,112</b>	<b>73,513</b>
	M	24,150	24,008	23,162	24,902	24,773	25,124	32,186	32,844	32,421	<b>32,774</b>
	F	3,863	3,949	3,751	4,099	4,022	4,030	4,712	4,973	4,849	<b>5,015</b>
		<b>28,013</b>	<b>27,957</b>	<b>26,913</b>	<b>29,001</b>	<b>28,795</b>	<b>29,154</b>	<b>36,898</b>	<b>37,817</b>	<b>37,270</b>	<b>37,789</b>
	M	19,934	19,973	20,114	20,098	20,430	20,336	23,500	24,462	24,708	<b>24,701</b>
	F	3,538	3,769	4,146	4,137	4,233	4,192	4,570	4,940	5,143	<b>5,368</b>
		<b>23,472</b>	<b>23,742</b>	<b>24,260</b>	<b>24,235</b>	<b>24,663</b>	<b>24,528</b>	<b>28,070</b>	<b>29,402</b>	<b>29,851</b>	<b>30,069</b>
	M	5,343	4,615	4,986	5,037	4,975	4,600	4,654	4,670	4,707	<b>4,714</b>
	F	—	408	465	487	496	492	484	513	573	<b>511</b>
		<b>5,343</b>	<b>5,023</b>	<b>5,451</b>	<b>5,524</b>	<b>5,471</b>	<b>5,092</b>	<b>5,138</b>	<b>5,183</b>	<b>5,280</b>	<b>5,225</b>
	M	27,683	24,063	24,215	24,741	25,593	25,868	27,847	25,270	28,520	<b>29,523</b>
	F	975	943	988	1,034	1,040	1,165	1,142	1,187	1,304	<b>1,162</b>
		<b>28,658</b>	<b>25,006</b>	<b>25,203</b>	<b>25,775</b>	<b>26,633</b>	<b>27,033</b>	<b>28,989</b>	<b>26,457</b>	<b>29,824</b>	<b>30,685</b>
	M	186,694	172,993	175,568	187,204	175,258	165,915	183,486	193,009	189,138	<b>186,581</b>
	F	35,226	38,539	40,249	46,205	46,109	45,356	44,765	42,936	41,864	<b>41,830</b>
		<b>221,920</b>	<b>211,532</b>	<b>215,817</b>	<b>233,409</b>	<b>221,367</b>	<b>211,271</b>	<b>228,251</b>	<b>235,945</b>	<b>231,002</b>	<b>228,411</b>
	M	83,215	90,304	94,001	94,430	96,859	96,968	97,766	94,100	93,185	<b>94,082</b>
	F	5,609	6,165	6,018	6,415	6,601	6,773	6,693	6,519	6,354	<b>6,517</b>
		<b>88,824</b>	<b>96,469</b>	<b>100,019</b>	<b>100,845</b>	<b>103,460</b>	<b>103,741</b>	<b>104,459</b>	<b>100,619</b>	<b>99,539</b>	<b>100,599</b>
	M	14,579	12,831	14,612	14,748	15,116	14,535	14,077	14,168	15,632	<b>13,755</b>
	F	1,376	1,651	1,484	1,838	1,806	1,776	1,776	2,268	2,751	<b>2,482</b>
		<b>15,955</b>	<b>14,482</b>	<b>16,096</b>	<b>16,586</b>	<b>16,922</b>	<b>16,413</b>	<b>15,853</b>	<b>16,436</b>	<b>18,383</b>	<b>16,237</b>
	M	15,237	15,508	15,387	15,262	15,409	15,260	15,198	15,889	15,928	<b>14,548</b>
	F	2,250	2,261	2,432	2,675	2,832	2,779	3,066	3,262	3,405	<b>3,227</b>
		<b>17,487</b>	<b>17,769</b>	<b>17,819</b>	<b>17,937</b>	<b>18,241</b>	<b>18,039</b>	<b>18,264</b>	<b>19,151</b>	<b>19,333</b>	<b>17,775</b>
	M	4,529	4,530	4,562	4,391	4,346	4,338	4,198	4,118	4,020	<b>4,079</b>
	F	1,495	1,403	1,517	1,457	1,403	1,417	1,272	1,249	1,183	<b>1,156</b>
		<b>6,024</b>	<b>5,933</b>	<b>6,079</b>	<b>5,848</b>	<b>5,749</b>	<b>5,755</b>	<b>5,470</b>	<b>5,367</b>	<b>5,203</b>	<b>5,235</b>
	M	7,248	7,596	7,735	8,152	8,519	9,109	9,317	9,215	9,315	<b>9,031</b>
	F	1,074	1,296	1,296	1,314	1,408	1,557	1,627	1,637	1,690	<b>1,945</b>
		<b>8,322</b>	<b>8,281</b>	<b>9,031</b>	<b>9,466</b>	<b>9,927</b>	<b>10,666</b>	<b>10,944</b>	<b>10,852</b>	<b>11,005</b>	<b>10,976</b>
	M	3,261	2,869	2,913	3,400	2,916	2,679	2,636	2,389	2,705	<b>2,874</b>
	F	1,168	1,707	541	487	458	449	455	421	382	<b>440</b>
		<b>4,429</b>	<b>3,576</b>	<b>3,454</b>	<b>3,887</b>	<b>3,374</b>	<b>3,128</b>	<b>3,091</b>	<b>2,810</b>	<b>3,087</b>	<b>3,314</b>
	M	1,364	1,411	1,324	1,378	1,394	1,457	1,405	1,419	1,424	<b>1,425</b>
	F	—	—	—	—	—	—	—	—	—	<b>—</b>
		<b>1,364</b>	<b>1,411</b>	<b>1,324</b>	<b>1,378</b>	<b>1,394</b>	<b>1,457</b>	<b>1,405</b>	<b>1,419</b>	<b>1,424</b>	<b>1,425</b>
	M	—	—	—	—	—	—	—	—	13,050	<b>16,650</b>
	F	—	—	—	—	—	—	—	—	—	<b>—</b>
		<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>13,050</b>	<b>16,650</b>
	M	483,357	472,446	481,530	499,371	491,453	486,584	530,432	537,922	548,280	<b>552,016</b>
	F	69,557	73,791	77,461	85,308	85,624	85,827	86,675	87,230	86,612	<b>87,494</b>
		<b>552,914</b>	<b>546,237</b>	<b>558,991</b>	<b>584,679</b>	<b>577,077</b>	<b>572,411</b>	<b>617,107</b>	<b>625,152</b>	<b>634,892</b>	<b>639,510</b>

# OFFICIALS REGISTRATION

		Level I	Level II	Level III	Level IV	Level V	Level VI	Other	Total
	M	2,205	1,470	254	46	19	7	—	<b>4,001</b>
	F	230	122	14	5	—	—	—	<b>371</b>
									<b>4,372</b>
	M	2,026	2,062	357	77	23	8	25	<b>4,578</b>
	F	161	132	18	3	1	—	1	<b>316</b>
									<b>4,894</b>
	M	1,647	755	220	48	21	7	9	<b>2,707</b>
	F	157	63	9	4	—	—	—	<b>233</b>
									<b>2,940</b>
	M	571	356	495	31	12	5	—	<b>1,470</b>
	F	67	32	20	6	—	—	—	<b>125</b>
									<b>1,595</b>
	M	64	64	89	29	12	3	—	<b>261</b>
	F	9	5	6	1	—	—	—	<b>21</b>
									<b>282</b>
	M	297	440	350	62	32	4	—	<b>1,185</b>
	F	19	9	2	—	—	—	—	<b>30</b>
									<b>1,215</b>
	M	1,176	3,842	2,041	618	178	19	—	<b>7,874</b>
	F	265	415	99	15	—	—	—	<b>794</b>
									<b>8,668</b>
	M	867	2,085	1,438	45	11	11	—	<b>4,457</b>
	F	40	59	49	5	1	—	—	<b>154</b>
									<b>4,611</b>
	M	405	278	394	65	22	9	11	<b>1,184</b>
	F	50	15	5	3	—	—	—	<b>73</b>
									<b>1,257</b>
	M	206	252	430	58	20	6	—	<b>972</b>
	F	16	19	18	3	—	—	—	<b>56</b>
									<b>1,028</b>
	M	108	98	135	11	7	4	—	<b>363</b>
	F	15	9	9	—	—	—	—	<b>33</b>
									<b>396</b>
	M	254	139	241	30	10	3	—	<b>677</b>
	F	28	15	12	—	—	—	—	<b>55</b>
									<b>732</b>
	M	51	36	11	8	—	—	—	<b>106</b>
	F	1	5	—	—	—	—	—	<b>6</b>
									<b>112</b>
	M	9,877	11,877	6,455	1,128	367	86	45	<b>29,835</b>
	F	1,058	900	261	45	2	—	—	<b>2,266</b>
		<b>10,935</b>	<b>12,777</b>	<b>6,716</b>	<b>1,173</b>	<b>369</b>	<b>86</b>	<b>45</b>	<b>32,101</b>



# COACH REGISTRATION

		House League	University	College	Sr. AAA & AA	Senior Other	Adult Rec—House (Canlan)	Major Jr.	Jr. A	Junior Other	High School	Juvenile	Intermediate	Midget	Bantam	Peewee	Atom	Novice	Initiation	Pre—Novice	Tyke	Sledge Hockey	Special Needs	NA	Total
	M	—	—	—	23	32	4	—	45	117	—	86	—	1,159	1,151	1,351	1,307	1,366	168	767	5	—	—	50	7,631
	F	—	—	—	—	—	1	—	—	1	—	—	—	61	38	44	58	66	14	40	2	—	—	2	327
		—	—	—	23	32	5	—	45	118	—	86	—	1,220	1,189	1,395	1,365	1,432	182	807	7	—	—	52	7,958
	M	50	7	31	48	119	—	—	85	308	—	—	—	1,773	1,778	2,462	2,700	2,967	3,191	—	—	19	—	280	15,818
	F	1	6	10	7	23	—	—	—	9	—	—	—	100	97	83	88	99	168	—	—	4	—	30	725
		51	13	41	55	142	—	—	85	317	—	—	—	1,873	1,875	2,545	2,788	3,066	3,359	—	—	23	—	310	16,543
	M	—	—	—	1	214	33	—	—	83	—	—	—	593	523	673	800	939	932	18	7	—	5	20	4,841
	F	—	—	—	1	10	1	—	—	—	—	—	—	35	6	19	28	29	36	—	—	—	—	2	167
		—	—	—	2	224	34	—	—	83	—	—	—	628	529	692	828	968	968	18	7	—	5	22	5,008
	M	530	—	—	3	86	—	—	32	80	200	18	—	351	565	785	888	551	136	293	—	—	—	1	4,519
	F	19	—	—	3	—	—	—	—	13	3	—	—	27	42	40	45	38	11	17	—	—	—	—	258
		549	—	—	6	86	—	—	32	93	203	18	—	378	607	825	933	589	147	310	—	—	—	1	4,777
	M	21	3	—	1	1	—	—	18	10	11	—	—	118	125	158	157	127	132	—	—	—	—	—	882
	F	1	—	—	—	—	—	—	—	—	—	—	—	—	2	4	5	10	19	—	—	—	—	—	41
		22	3	—	1	1	—	—	18	10	11	—	—	118	127	162	162	137	151	—	—	—	—	—	923
	M	—	—	—	—	—	—	—	35	73	—	70	—	760	727	818	885	816	480	—	—	10	—	—	4,674
	F	—	—	—	—	—	—	—	—	—	—	—	—	9	7	11	12	25	28	—	—	1	—	—	93
		—	—	—	—	—	—	—	35	73	—	70	—	769	734	829	897	841	508	—	—	11	—	—	4,767
	M	398	—	—	13	233	220	—	102	276	—	444	300	4,127	4,435	4,726	4,629	3,514	1,096	476	1,251	39	13	1,066	27,358
	F	22	—	—	17	455	8	—	—	—	—	5	240	895	842	830	744	547	47	8	25	4	1	142	4,832
		420	—	—	30	688	228	—	102	276	—	449	540	5,022	5,277	5,556	5,373	4,061	1,143	484	1,276	43	14	1,208	32,190
	M	—	9	41	1	14	3	—	416	548	31	95	—	2,536	2,365	2,945	2,901	3,017	50	2,471	—	2	—	14	17,459
	F	—	4	15	1	—	1	—	10	7	3	1	—	48	42	51	55	53	4	50	—	—	—	—	345
		—	13	56	2	14	4	—	426	555	34	96	—	2,584	2,407	2,996	2,956	3,070	54	2,521	—	2	—	14	17,804
	M	22	—	—	—	31	—	—	15	36	—	—	—	339	364	397	372	367	358	—	—	—	1	7	2,309
	F	5	—	—	—	—	—	—	—	—	—	—	—	10	7	3	3	2	7	—	—	—	—	—	37
		27	—	—	—	31	—	—	15	36	—	—	—	349	371	400	375	369	365	—	—	—	1	7	2,346
	M	—	—	—	—	—	3	—	17	69	—	—	—	450	511	573	544	549	542	—	—	6	—	3	3,267
	F	—	—	—	—	—	—	—	—	—	—	—	—	22	23	24	14	12	33	—	—	2	—	2	132
		—	—	—	—	—	3	—	17	69	—	—	—	472	534	597	558	561	575	—	—	8	—	5	3,399
	M	—	—	—	—	—	—	—	6	26	—	—	—	133	106	122	115	118	47	—	—	—	—	—	673
	F	—	—	—	—	—	—	—	—	—	—	—	—	7	10	7	8	1	4	—	—	—	—	—	37
		—	—	—	—	—	—	—	6	26	—	—	—	140	116	129	123	119	51	—	—	—	—	—	710
	M	6	—	—	5	12	—	—	—	26	38	—	—	160	206	220	202	172	113	22	—	—	—	38	1,220
	F	—	—	—	—	—	—	—	—	—	3	—	—	5	8	4	2	5	5	—	—	—	—	11	43
		6	—	—	5	12	—	—	—	26	41	—	—	165	214	224	204	177	118	22	—	—	—	49	1,263
	M	—	—	—	—	—	—	—	—	7	—	—	—	22	24	41	40	40	23	9	2	—	1	3	212
	F	—	—	—	—	—	—	—	—	—	—	—	—	1	—	3	1	8	3	1	—	—	3	10	30
		—	—	—	—	—	—	—	—	7	—	—	—	23	24	44	41	48	26	10	2	—	4	13	242
	M	—	—	—	—	—	—	131	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	131
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
		—	—	—	—	—	—	131	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	131
	M	1,027	19	72	95	742	263	131	771	1,659	280	713	300	12,521	12,880	15,271	15,540	14,543	7,268	4,056	1,265	76	20	1,482	90,994
	F	48	10	25	29	488	11	—	10	30	9	6	240	1,220	1,124	1,123	1,063	895	379	116	27	11	4	199	7,067
		1,075	29	97	124	1,230	274	131	781	1,689	289	719	540	13,741	14,004	16,394	16,603	15,438	7,647	4,172	1,292	87	24	1,681	98,061



# HOCKEY CANADA FOUNDATION

The Hockey Canada Foundation, along with its sister organization, the Canadian Hockey Foundation U.S., provides a source of secure, sustainable, long-term funding to support the future development and delivery of Hockey Canada programs, projects and activities. Working with Hockey Canada, the Hockey Canada Foundation raises funds through a number of events it hosts throughout the year, highlighted by its flagship fundraiser, the Hockey Canada Foundation Celebrity Classic gala and golf tournament. The Foundation puts funds to work, in partnership with Hockey Canada and its 13 member branches, to help ensure Canada remains at the forefront in the development and promotion of amateur hockey.



## FUNDING CORNERSTONES

Accessibility, Diversity, Health and Wellness  
Skill Development  
Canada's Hockey Heritage

## MISSION

Creating and fostering greater accessibility to the game

EVENT	FUNDS RAISED
2015 Hockey Canada Foundation Celebrity Classic	\$702,000
eBay Jersey Auctions (IIHF World Junior Championship, IIHF Ice Hockey Women's World Championship, IIHF Ice Hockey World Championship)	\$149,000
Going Fore Gold Golf Tournament	\$98,000
TCAA Charity Golf Tournament	\$36,000
TCAA Fantasy Games	\$16,000
<b>TOTAL</b>	<b>\$1,001,000</b>

GRANTS	AMOUNT
Canucks for Kids Fund (2014 HCF gala legacy)	\$343,000
The Big Play – HCF & Jumpstart	\$250,000
The First Shift – Bauer	\$54,000
KidSport Calgary (2013 HCF gala legacy)	\$50,000
Comrie's Sports Equipment Bank	\$40,000
IIHF World Junior Championship (development programming)	\$40,000
Dreams Come True – Richmond, B.C. & Rivière-du-Loup, Que. (equipment and registration fees)	\$40,000
Grassroots Initiatives	\$30,000
1993-94 National Junior Team Reunion	\$26,000
Aboriginal and Inner-City Youth Programming	\$20,000
World Girls' Hockey Weekend	\$25,000
Floorball	\$15,000
Sips, Sticks & Stilettos (Edmonton Girls Hockey Association)	\$13,000
True North Foundation Hockey Academy	\$10,000
Caroline Ouellette Girls Hockey Celebration	\$3,000
<b>TOTAL</b>	<b>\$959,000</b>

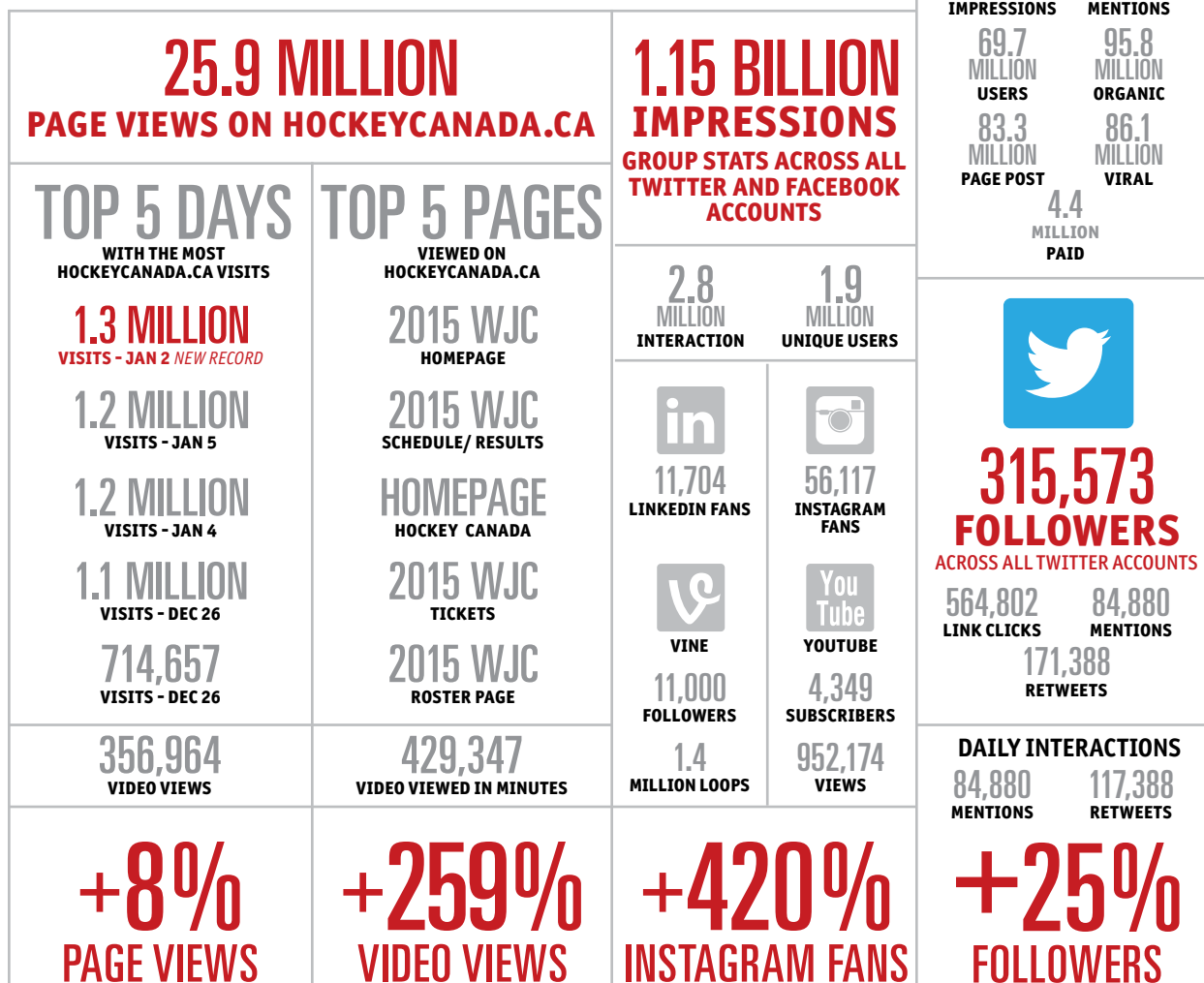






# MARKETING & COMMUNICATIONS

This is the age of up-to-the-second information, and Hockey Canada's communications platforms strive to meet that need. Whether it's the date and location of the next Hockey Canada Skills Camp, the gold medal game match-up at the TELUS Cup, or who has been chosen to wear the 'C' for Canada's National Women's Team, Hockey Canada's external communications strategy uses a variety of platforms to share information and messaging, including HockeyCanada.ca, social media and more than 150 news releases a year. Never has Hockey Canada's social presence been greater, with hundreds of thousands of fans checking out Facebook, Twitter, and Instagram for the latest news and behind-the-scenes updates from Canada's national teams, and national and international events across the country and around the world.









# BUSINESS DEVELOPMENT & PARTNERSHIPS

## PREMIER PARTNERS



## INTERNATIONAL PARTNERS

AIR CANADA 

**BAUER**



**Kraft Heinz**



**Purolator**



**SAMSUNG**

SPORTCHEK 



## NATIONAL PARTNERS & OFFICIAL SUPPLIERS



starwood  
Hotels and  
Resorts

**TIMEX**

**WRIGLEY**  
A Subsidiary of Mark Incorporated

The 2014-15 season saw 29 leading consumer brands promote their association with Hockey Canada, reinforcing the strength and value of the Hockey Canada brand. Through national consumer promotions, grassroots programs, advertising, contesting, employee engagement and experiential activations, partners delivered outstanding Hockey Canada experiences across the country. Key initiatives included RBC Learn to Skate and the RBC Road to the World Juniors; TELUS #AllHeartCanada; Esso Medals of Achievement; Nike Speedhouse; Canadian Tire's "The Big Play," in association with the Hockey Canada Foundation; Bauer First Shift; McDonald's at Mc and World Junior Fan Zone program; the Chevrolet Helmet program; Kraft Celebrating Canada's Best; Molson Canadian commemorative cans; Gatorade/SportChek on-pack promotion; Samsung Empowering the Future of Hockey; Boston Pizza Design-A-Mask; and Timber Mart Sharp Shooter. TELUS, Canadian Tire and Samsung were also founding sponsors of the Hockey Canada Century Tour, helping to celebrate 100 years of Hockey Canada and recognize the volunteers that are the backbone of Canada's game.

# LICENSING & MERCHANDISING

The 2014-15 season celebrated Hockey Canada's centennial anniversary, and a special-edition jersey was developed by Nike to commemorate the milestone. With the 2015 IIHF World Junior Championship hosted in Canada, the centennial jersey was the 'must-have' for Team Canada fans. A broad array of officially-licensed anniversary products were created to support the anniversary and the event. Hockey Canada was privileged to partner with more than 45 licensees, who supported the retail trade with high quality items across 14 primary product categories – apparel, collectibles, cresting, electronics and accessories, equipment, eyewear, footwear, headwear, household products, luggage, media, novelties, timepieces and jewelry, and toys and games. The retail partnership with the CTC group, including Canadian Tire, Sport Chek, Pro Hockey Life, National Sports, and Sports Experts, provided unprecedented retail offerings for Canadians.



## TOP LICENSING PARTNERS



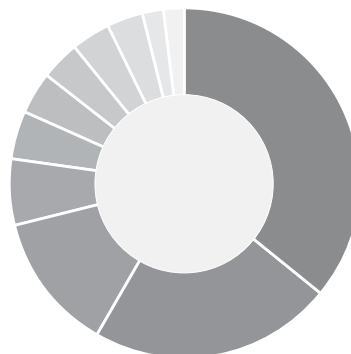




# FINANCE

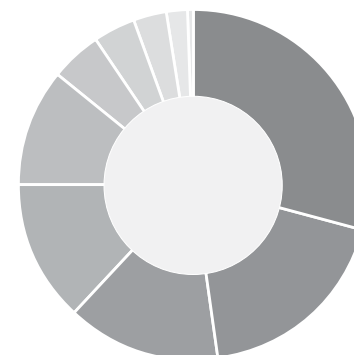
Hockey Canada continues to operate on strong financial footing. The fiscal year ending June 30, 2015 was a successful one, highlighted by the 2015 IIHF World Junior Championship, which was co-hosted by Toronto and Montreal. Funds generated from this event will not only benefit grassroots hockey programs in Ontario and Quebec, but all 13 of Hockey Canada's member branches. Corporate partners continue to provide solid financial support to Hockey Canada's high performance and development programs, as well as helping to grow the Hockey Canada brand globally. Hockey Canada continues to maintain strong partnerships at both the federal and provincials levels of government; its programs will benefit from a four-year funding window from the federal government, as well as the Own the Podium, directed at Canada's Olympic athletes.

## SOURCE OF FUNDS



36.1% International Event Hosting	3.6% Fitness & Amateur Sports
22.4% Marketing Services	3.5% Member Branch Assessments
12.7% Insurance Premiums	3.5% Interest & Other
6.1% Events	2.0% Funding Agencies
4.4% Goods & Services	1.7% Other
4.0% High Performance	

## USE OF FUNDS



29.3% International Event Hosting	4.8% Development Programs
18.6% General Operations	3.8% Member Services
14.2% High Performance	3.1% Marketing Services
13.1% Insurance Costs	1.9% Technology
10.7% Events	0.4% Other

Percentage breakdown includes revenue and expenses from the 2015 IIHF World Junior Championship.

# FUNDING PARTNERS

On an annual basis, Hockey Canada benefits from its relationship with its funding partners. These agencies generously fund Hockey Canada to help the organization realize its goals in developing the game of hockey across the country and internationally, whether it is through programs like Own the Podium, which enhances the chances of Hockey Canada having success at the Olympic Winter Games, or by aiding the development of players, coaches and officials at the local, provincial and national levels.

Canada



Canadian  
Heritage  
Sport Canada

Patrimoine  
canadien



OWN THE  
PODIUM | À NOUS LE  
PODIUM

Alberta



SADDLEDOME FOUNDATION

SEAMAN HOTCHKISS  
HOCKEY FOUNDATION



Coaching  
Association  
of Canada





# MEMBERS & PARTNERS

## HOCKEY CANADA MEMBER BRANCHES



### BC Hockey

President: Randy Henderson  
6671 Oldfield Road  
Saanichton, BC  
V8M 2A1  
Tel: 250-652-2978  
Fax: 250-652-4536  
www.bchockey.net



### Hockey Alberta

President: Terry Engen  
100 College Blvd., Box 5005,  
Room 2606  
Red Deer, AB T4N 5H5  
Tel: 403-342-6777  
Fax: 403-346-4277  
www.hockeyalberta.ca



### Saskatchewan Hockey Association

President: Mary-Anne Veroba  
#2 - 575 Park Street  
Regina, SK S4N 5B2  
Tel: 306-789-5101  
Fax: 306-789-6112  
www.sha.sk.ca



### Hockey Manitoba

President: Bill Whitehead  
145 Pacific Avenue, Room 508  
Winnipeg, MB R3B 2Z6  
Tel: 204-925-5755  
Fax: 204-925-5761  
www.hockeymanitoba.ca



### Hockey Northwestern Ontario

President: Glenn Timko  
216 Red River Road, Suite 100  
Thunder Bay, ON P7B 1A6  
Tel: 807-623-1542:  
Fax: 807-623-0037  
www.hockeyhno.com



### Hockey Eastern Ontario

President: Mike Depratto  
813 Shefford Road  
Ottawa, ON K1J 8H9  
Tel: 613-224-7686  
Fax: 613-224-6079  
www.hockeyeasternontario.ca



### Ontario Hockey Federation

President: Tony Foresi  
400 Sheldon Drive, Unit 9  
Cambridge, ON N1T 2H9  
Tel: 226-533-9070  
Fax: 519-620-7476  
www.ohf.on.ca



### Hockey Quebec

President: Réal Langlais  
7450 boulevard Les Galeries  
d'Anjou, suite 210  
Montreal, QC H1M 3M3  
Tel: 514-252-3079  
Fax: 514-252-3158  
www.hockey.qc.ca



### Hockey Nova Scotia

President: Garth Isenor  
7 Mellor Avenue, Suite 17  
Dartmouth, NS B3B 0E8  
Tel: 902-883-2465  
Fax: 902-454-3883  
www.hockeynovascotia.ca



### Hockey Prince Edward Island

President: Barry Thompson  
40 Enman Crescent  
Charlottetown, PE C1E 1E6  
Tel: 902-368-4334  
Fax: 902-368-4337  
www.hockeypei.com



### Hockey Newfoundland and Labrador

President: Jack Lee  
32 Queensway  
Grand Falls-Windsor, NL A2A 2J4  
Tel: 709-489-5512  
Fax: 709-489-2273  
www.hockeynl.ca



### Hockey New Brunswick

President: Ray Carmichael  
861 Woodstock Road  
P.O. Box 456  
Fredericton, NB E3B 4Z9  
Tel: 506-276-3311  
Fax: 506-453-0868  
www.hnb.ca



### Hockey North

President: Mike Gravel  
3506 McDonald Drive  
Yellowknife, NT  
X1A 2H1  
Tel: 867-920-2729  
Fax: 867-920-2739  
www.hockeynorth.ca



### Hockey Canada

201-151 Canada Olympic  
Road SW  
Calgary, AB T3B 6B7  
Tel: 403-777-3636  
Fax: 403-777-3635  
  
**Hockey Canada**  
N204 - 801 King Edward Ave.  
Ottawa, ON K1N 6N5  
Tel: 613-562-5677  
Fax: 613-562-5676  
www.hockeycanada.ca



## PARTNERS

**HOCKEY CANADA IS PROUD TO PARTNER WITH THE FOLLOWING:**



**Aboriginal Sport Circle**  
Akwasasne Mohawk Territory  
34 McCumber Road, Unit 7  
Akwasasne, ON K6H 5R7  
[www.aboriginalsportcircle.ca](http://www.aboriginalsportcircle.ca)



**Canadian Deaf Ice Hockey Federation**  
4176 Colonial Drive  
Mississauga, ON L5L 4B9  
[cdihf.deafhockey.com](http://cdihf.deafhockey.com)



**International Ice Hockey Federation**  
Brandschenkestrasse 50,  
Postfach, 8027 Zurich, Switzerland  
[www.iihf.com](http://www.iihf.com)



**Canadian Amputee Hockey Committee**  
[www.canadianamputeehockey.ca](http://www.canadianamputeehockey.ca)



**Canadian Hockey League**  
305 Milner Avenue, Suite 201  
Scarborough, ON M1B 3V4  
[www.chl.ca](http://www.chl.ca)



**National Hockey League**  
1185 Avenue of the Americas  
New York, NY 10036  
[www.nhl.com](http://www.nhl.com)



**Canadian Armed Forces National Defence Headquarters**  
MGen George R. Pearkes Building  
101 Colonel By Drive  
Ottawa, ON K1A 0K2  
[www.forces.gc.ca](http://www.forces.gc.ca)



**Canadian Interuniversity Sport**  
801 King Edward ave.,  
Suite N205  
Ottawa, ON K1N 6N5  
[www.cis-sic.ca](http://www.cis-sic.ca)



**National Hockey League Players' Association**  
20 Bay Street, Suite 1700  
Toronto, ON M5J 2N8  
[www.nhlpa.com](http://www.nhlpa.com)



**Canadian Ball Hockey Association**  
9107 Norum Road  
Delta, BC V4C 3H9  
[www.cbha.com](http://www.cbha.com)



**Canadian Junior Hockey League**  
Suite 2400, 525 8th Ave. SW  
Calgary, AB T2P 1G1  
[www.cjhlhockey.com](http://www.cjhlhockey.com)



**National Inline Hockey Association – Canada**  
107C Main Street  
Dauphin, MB R7N 1C1  
[www.niha.ca](http://www.niha.ca)





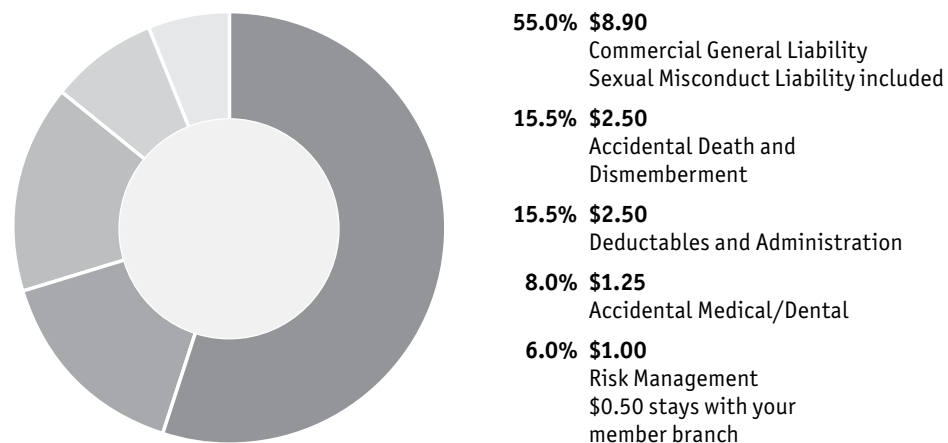
# INSURANCE

One of the benefits of being a member of Hockey Canada is knowing that an exceptional insurance program has been built with the needs of its members in mind. It involves good financial management, so funds are in place to meet claims obligations when they fall due, and includes establishing control mechanisms, so only genuine claims are reimbursed. With the help of all those involved with our game, Hockey Canada incorporates risk control and safety management, which is key to keeping our game safe and keeping our insurance program strong.

## INSURANCE PROGRAM STRUCTURE



## PREMIUM BREAKDOWN CHART



*Directors and Officers Liability Premiums are paid by Hockey Canada*

## HOW IS MY PREMIUM SPENT?

