



1914 2014



Annual Report
July 1, 2013 - June 30, 2014

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Photos: HHOF-IIHF-IOC / Images on Ice / Matthew Manor / Jeff Vinnick / Andre Ringuette



Who is Hockey Canada?

Hockey Canada is the national governing body for grassroots hockey in the country. The organization works in conjunction with the 13 provincial branches, the Canadian Hockey League and Canadian Interuniversity Sport in growing the game at all levels.

Hockey Canada oversees the management of programs in Canada from entry-level to high performance teams and competitions, including world championships and the Olympic Winter Games. Hockey Canada is also Canada's voice within the International Ice Hockey Federation.

Hockey Canada has offices in Calgary and Ottawa and operates regional centres in Ontario and Quebec.

Lead, Develop and Promote Positive Hockey Experiences

Hockey is Canada and Canada is hockey.

Whoever said those words took the pulse of a nation that has had a long and storied love affair with hockey.

Let's face it - hockey is a touchstone of Canadian life. It is Canada's national theatre and it is the chatter of the country. Hockey is more than a sport for Canadians, it is a part of the country's heart and soul.

Hockey Canada is the national guardian of this great game and Hockey Canada had a record-setting year at all levels of the game, on and off the ice.

So take a minute and read why Hockey Canada is the front-runner on so many fronts and why other sports pale in comparison when it comes to tireless volunteers and leadership.

Vision

World Sports Leaders

Hockey Canada Believes In...

- A positive hockey experience for all participants, in a safe, sportsmanlike environment.
 - The development of life skills which will benefit participants throughout their lives.
 - The values of fair play and sportsmanship, including the development of respect for all people by all participants.
 - Hockey opportunities for all people regardless of age, gender, colour, race, ethnic origin, religion, sexual orientation or socio-economic status, and in both official languages.
 - The importance for participants to develop dignity and self-esteem.
 - Instilling the values of honesty and integrity
- in participants at all times.
- The promotion of teamwork, and the belief that what groups and society can achieve as a whole is greater than that which can be achieved by individuals.
 - The country of Canada, its tradition in the game of hockey, and the proud and successful representation of this tradition around the world.
 - The value of hard work, determination, the pursuit of excellence and success in all activities.
 - The benefits of personal and physical well-being.

Board of Directors

The members of the Hockey Canada Board of Directors come from all walks of life and from all corners of this country, yet they all have one thing in common - they are custodians of the game who want nothing more than for hockey to prosper in the land of Olympic and world champions. These men and women are elected by their respective branches and help develop a comprehensive plan to grow the game on a local and national level. The board of directors elects officers, who are tasked with fulfilling the responsibilities of the board between meetings. The board is composed of volunteers who graciously devote their time and energy to the betterment of the game of hockey from coast to coast.

Messages

As Hockey Canada, its branches, councils and members gather for the Winter Congress in the nation's capital, it is important we take this opportunity not only to reflect, but especially to look to the future.

In recent months, Hockey Canada has introduced a new president and chief executive officer, and undergone governance changes that will keep the organization moving in the right direction, and help it remain a world sport leader.

On the ice and off, we have found considerable success, but we will not rest on our laurels. We continue to seek ways to grow the game through recruitment, event management, and marketing and participant development initiatives at all ages.

Across the country, in arenas from Port Alberni, B.C., to Baker Lake, Nunavut, to Buchans, N.L., hockey is as much a part of Canadian culture as ever. We thank the branches and minor hockey associations who help keep our game vibrant from coast to coast.

As Hockey Canada celebrates 100 years, it is important we remember those who helped the game reach new heights. From staff to volunteers to players, coaches and officials, every single person involved in our game, and, in fact, every person who has ever been involved is a part of our 100th anniversary. We are the lucky ones; we have inherited a strong game, and a strong organization, and we look forward to passing Canada's game on to a new generation.

Hockey in Canada is a sport, a business, and part of our culture and heritage, but it is also about the people who come to our game and the positive relationships we create, nurture and maintain. We must never forget that.

As my time as chairman comes to an end, I thank you for what you have done for our game, for what you will do in the future, and for making Hockey Canada the envy of the hockey world.



Jim Hornell
Chair of the Hockey Canada
Board of Directors



Tom Renney
President & Chief Executive Officer,
Hockey Canada

This is an exciting time for me as I welcome delegates from across the country to my first annual general meeting as president and chief executive officer of Hockey Canada. As I have said from Day 1 on the job, I am thrilled to lead this organization and the amazing people who are part of it.

As I look towards the future of Hockey Canada, I cannot help but be excited.

The passion our country has for hockey is something that never ceases to amaze me, and as I have travelled extensively throughout Canada, meeting Canadians who make hockey happen, I am energized by their love of the game, and by their hopes for the future of Canadian hockey.

Volunteers are the lifeblood of our game, and I wanted to thank the hundreds of thousands of Canadians who tirelessly give their time every season to make sure our game continues to grow and prosper. Whether it is at the IIHF World Junior Championship or with a minor hockey association, the hours given for the betterment of our game are invaluable and crucial to hockey's continued growth.

To the branches and minor hockey associations across the country, thank you for your unending support. Nothing Hockey Canada does, from national and international events to skill development camps, safety initiatives and countless other programs, would be possible without your time and effort.

We are also extremely grateful for the support received from our sponsors, licensees, and funding partners, who have brought value to Hockey Canada events, making them premier sporting attractions in Canada.

Hockey Canada strives to be the best sport organization possible. We will continue to look to the future; we need to ensure the game is as strong, if not stronger, for the next generation. We thank you for helping to push the boundaries and grow the game, and look forward to setting the bar even higher.





100th Anniversary



As Hockey Canada celebrates 100 years on Dec. 4, it is taking the festivities from coast to coast to coast, and to arenas around the world this season. Thanks to support from the Government of Canada, the centrepiece of the 100th anniversary is the Hockey Canada Century Tour, a caravan that is criss-crossing the country, bringing the history of Canada's game to more than one million Canadians with a state-of-the-art interactive timeline of milestone hockey moments and artifacts, and on-ice experiences on a one-third scale synthetic ice rink. In addition, Canada's national teams will wear a special 100th anniversary jersey throughout the 2014-15 season, including at all IIHF and IPC world championships.



IMPORTANT CENTURY TOUR FACTS

- 100 communities visited
- 13 branches visited
- 20,000 square feet in exhibits
- 26,000+ kilometres travelled (as of Jan. 1, 2015)
- 8,000+ green screen photos sent from the truck in the first three months
- 81,000+ active attendees in the first three months on tour
- 1,003 teachers registered for the schools program in the first three months

Year in Review

JULY

Four Canadians attend IIHF Hockey Development Camp in Vierumäki, Finland ... Six National Women's Program candidates attend IIHF High Performance Women's Camp in Sheffield, England ... Mike Babcock named head coach of Canada's National Men's Team for 2013-14 season, including 2014 Olympic Winter Games ... Laura Schuler named head coach of Canada's National Women's Under-18 Team for 2013-14 season ... Tim Bothwell named head coach of Canada's National Women's Development Team for 2013-14 season

AUGUST

Canada's National Men's Summer Under-18 Team wins gold medal at 2013 Memorial of Ivan Hlinka tournament in Breclav, Czech Republic and Piestany, Slovakia ... Canada's National Women's Under-18 Team wins two of three games in series against United States in Lake Placid, N.Y.

SEPTEMBER

Canada's National Sledge Team wins gold medal at 2013 Four Nations Tournament in Sochi, Russia

OCTOBER

Pat McEleney named executive director of 2015 and 2017 IIHF World Junior Championships ... 33 communities from Newfoundland & Labrador to British Columbia host The Long Game as part of World Girls Hockey Weekend ... Toronto, Ont., named host of 2013 World Sledge Hockey Challenge ... Stony Creek, Ont., named host of 2014 Esso Cup ... 16 Canadian officials named to IIHF events for 2013-14 season

NOVEMBER

24 Canadian and international officials attend the Hockey Canada Level VI officiating seminar in Terrebonne, Que. ... Canada's National Women's Team wins gold medal at 2013 4 Nations Cup in Lake Placid, N.Y. ... United States wins gold medal at 2013 World Junior A Challenge in Yarmouth, N.S. ... Ontario Red wins gold medal at 2013 National Women's Under-18 Championship in Calgary, Alta. ... Doug Shedden named head coach of Canada's National Men's Team for 2013 Spengler Cup

DECEMBER

Canada's National Sledge Team wins gold medal at 2013 World Sledge Hockey Challenge in Toronto, Ont. ... Vancouver, B.C., named host of 2014 Hockey Canada Foundation Celebrity Classic ... Wendel Clark, Marc Denis, Martin Lapointe and Gary Roberts named honorary captains for 2015 IIHF World Junior Championship ... Kevin Dineen named head coach of Canada's National Women's Team for 2014 Olympic Winter Games ... Canada's National Men's Team finishes fourth at 2013 Spengler Cup in Davos, Switzerland

JANUARY

United States wins gold medal at 2014 World Under-17 Hockey Challenge in Cape Breton, N.S. ... Canada's National Junior Team finishes fourth at 2014 IIHF World Junior Championship in Malmö, Sweden ... Canada's National Sledge Team wins one of three games in series against United States in Charlotte, N.C. ... Caroline Ouellette, Sidney Crosby and Greg Westlake named Canada's captains for 2014 Olympic Winter Games and 2014 Paralympic Winter Games ... Canada's National Sledge Development Team is swept in series against United States in London, Ont. ... Hayley Wickenheiser named Canadian flag bearer for Opening Ceremony at 2014 Olympic Winter Games ... Clare Drake, France St-Louis and Steve Yzerman named Distinguished Honourees of the Order of Hockey in Canada

FEBRUARY

Kamloops, B.C., named host of 2014 4 Nations Cup ... Canada's National Women's Team wins gold medal at 2014 Olympic Winter Games ... Canada's Men's Olympic Team wins gold medal at 2014 Olympic Winter Games

MARCH

Canada's National Sledge Team wins bronze medal at 2014 Paralympic Winter Games ... Kevin Dineen named head coach of Canada's National Men's Under-18 Team for 2014 IIHF Ice Hockey U18 World Championship ... Rob Blake named general manager of Canada's National Men's Team for 2014 IIHF Ice Hockey World Championship ... Canada's National Women's Under-18 Team wins gold medal at 2014 IIHF Ice Hockey U18 Women's World Championship in Budapest, Hungary

APRIL

Bob Nicholson steps down as president and CEO of Hockey Canada, effective June 1 ... Kindersley, Sask., named host of 2014 World Junior A Challenge ... Dave Tippett named head coach of Canada's National Men's Team for 2014 IIHF Ice Hockey World Championship ... Canada's National Sledge Development Team wins one of three games in series against United States in Charlotte, N.C. ... Dundas Real McCoys win 2014 Allan Cup in Dundas, Ont. ... Rivière-du-Loup, Que., named host of 2015 TELUS Cup ... Weyburn Red Wings win 2014 Esso Cup in Stony Creek, Ont. ... Canada's National Men's Under-18 Team wins bronze medal at 2014 IIHF Ice Hockey U18 World Championship ... Prince Albert Mintos win 2014 TELUS Cup in Moose Jaw, Sask.

MAY

Yorkton Terriers win 2014 RBC Cup in Vernon, B.C. ... Canada's National Men's Team finishes fifth at 2014 IIHF Ice Hockey World Championship in Minsk, Belarus ... Calgary, Alta., hosts Hockey Canada's 95th Annual General Meeting

JUNE

Benoit Groulx named head coach of Canada's National Junior Team for 2015 IIHF World Junior Championship ... Derek Laxdal named head coach of Canada's National Men's Summer Under-18 Team for 2014 U18 Ivan Hlinka Memorial Cup ... Scott Salmond named vice-president of hockey operations/national teams ... Canada's Men's Olympic Team, Canada's Women's Olympic Team and Canada's National Women's Under-18 Team honoured for Olympic and world championship victories at Hockey Canada Foundation Celebrity Classic in Vancouver, B.C.

Events

Another hockey season is in the books, and it was another year of growth for Hockey Canada's national team events and national championships held in Canada. In total, more than 150,000 fans watched games live, another 1.5 million watched on TSN/RDS, the official broadcasters of Hockey Canada, and more than 100,000 logged on to free webcasts thanks to Hockey Canada's partnership with FASTHockey. Five provinces – from Nova Scotia to British Columbia – welcomed domestic events, putting the future of the game on display for all Canadians to see, and giving hundreds of players the chance to represent their hometown, province and country in front of the most passionate hockey fans in the world.



Nov. 4-10, 2013
Yarmouth, N.S.
(G) United States
(S) Russia
(B) Canada West
Teams: 6
Games: 13
Facebook-En: 2,912
Facebook-Fr: 45
Twitter-En: 2,182
Twitter-Fr: 54
FASTHockey: 22,091
TSN: 18,000
Volunteers: 150
Attendance: 16,859



Nov. 6-10, 2013
Calgary, Alta.
(G) Ontario Red
(S) Ontario Blue
(B) Alberta
Teams: 8
Games: 18
Facebook-En: 1,044
Facebook-Fr: 175
Twitter-En: 836
Twitter-Fr: 40
FASTHockey: 12,773
TSN: 14,000
Volunteers: 75
Attendance: 7,665



Dec. 1-7, 2013
Toronto, Ont.
(G) Canada
(S) United States
(B) Russia
Teams: 4
Games: 10
Facebook-En: 982
Facebook-Fr: 51
Twitter-En: 567
Twitter-Fr: 46
FASTHockey: 7,529
TSN: 15,000
Volunteers: 25
Attendance: 4,226



Dec. 29, 2013-Jan. 4, 2014
Cape Breton, N.S.
(G) United States
(S) Pacific
(B) Russia
Teams: 10
Games: 27
Facebook-En: 3,052
Facebook-Fr: 240
Twitter-En: 2,619
Twitter-Fr: 170
FASTHockey: 25,839
TSN: 286,000
Volunteers: 171
Attendance: 26,184



April 20-26, 2014
Stoney Creek, Ont.
(G) Weyburn Gold Wings
(S) Edmonton Thunder
(B) Stoney Creek Sabres
Teams: 6
Games: 19
Facebook-En: 1,130
Facebook-Fr: 118
Twitter-En: 1,130
Twitter-Fr: 66
FASTHockey: 12,903
TSN: 9,000
Volunteers: 138
Attendance: 5,906



April 21-27, 2014
Moose Jaw, Sask.
(G) Prince Albert Mintos
(S) Grenadiers de Châteauguay
(B) Okanagan Rockets
Teams: 6
Games: 19
Facebook-En: 2,032
Facebook-Fr: 130
Twitter-En: 2,518
Twitter-Fr: 114
FASTHockey: 21,406
TSN: 143,000
Volunteers: 129
Attendance: 10,333



May 10-18, 2014
Vernon, B.C.
Champions: Yorkton Terriers
Runners-Up: Carleton Place Canadians
Teams: 5
Games: 13
Facebook-En: 3,815
Facebook-Fr: 23
Twitter-En: 3,443
Twitter-Fr: 21
FASTHockey: 30,658
TSN: 96,000
Volunteers: 217
Attendance: 17,016



High Performance

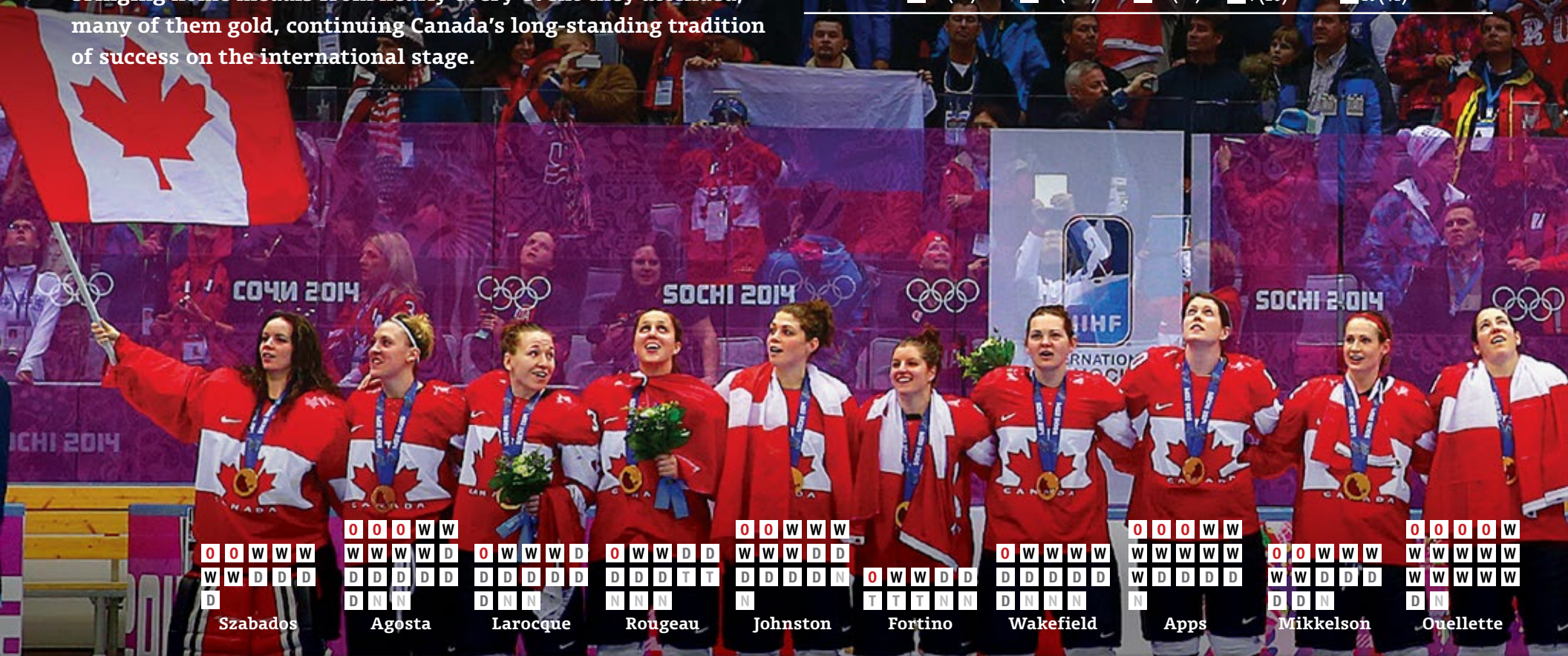
From coast to coast to coast, from the Strait of Georgia to Baffin Bay to Cape Spear, Canadians involved in hockey had reason to celebrate during the 2013-14 season. Canada's 13 branches and more than 3,500 minor hockey associations continued to produce not only great athletes, but tremendous ambassadors for our nation's game. Canada's national teams represented Canadians with pride and honour on the ice, bringing home medals from nearly every event they attended, many of them gold, continuing Canada's long-standing tradition of success on the international stage.

National & International Experience – Women's Olympic Team

- O Olympic Winter Games
- W IIHF Ice Hockey Women's World Championship
- D Development Team U.S. Series or January Event
- T U18 Team U.S. Series or Worlds
- U18 Nationals or CWG

Player appearances at each event (total number of appearances)

O 21(44) W 20(104) D 20(83) T 7(20) ■ 19(41)



	O O O W W	W W W W D	O W W W D	O W W D D	O O W W W	O O O W W	O O O O W
	W W D D D	D D D D D	D D D D D	D D D T T	W W W D D	W W W W W	W W W W W
	D	D N N	D N N	N N N	O W W D D	D D D D D	W W D D D
	Szabados	Agosta	Larocque	Rougeau	Johnston	Fortino	Wakefield
						D N N N	N
						Apps	Mikkelson
							Ouellette

Results

EVENT	RESULT	RECORD	GF	GA
2013 Memorial of Ivan Hlinka (National Men's Summer U18 Team)	gold medal	4-1	18	8
National Women's Under-18 Team vs. United States	--	2-1	9	6
2013 Four Nations Tournament (National Sledge Team)	gold medal	5-0	19	6
2013 4 Nations Cup (National Women's Team)	gold medal	4-0	17	9
National Women's Team vs. United States	--	2-4	15	20
2013 World Sledge Hockey Challenge	gold medal	5-0	19	8
2013 Spengler Cup (National Men's Team)	fourth place	2-2	18	16
2014 IIHF World Junior Championship	fourth place	4-3	25	19
National Sledge Team vs. United States	--	1-2	6	6
National Sledge Development Team vs. United States	--	1-5	6	12
2014 Olympic Winter Games (men)	gold medal	6-0	17	3
2014 Olympic Winter Games (women)	gold medal	5-0	17	5
2014 Paralympic Winter Games	bronze medal	4-1	18	4
2014 IIHF Ice Hockey U18 Women's World Championship	gold medal	5-0	25	2
2014 IIHF Ice Hockey U18 World Championship	bronze medal	5-2	21	14
2014 IIHF Ice Hockey World Championship	fifth place	6-2	30	16
TOTAL		61-23	280	154



Canada's IIHF Ranking

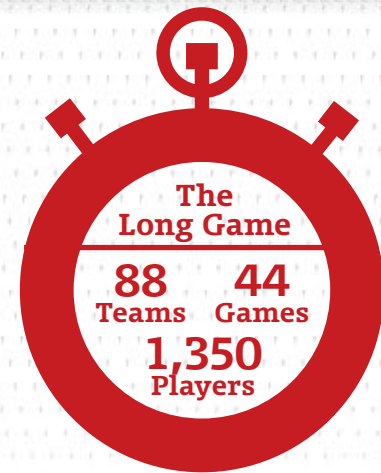
Men's IIHF Ranking 4th

Women's IIHF Ranking 1st

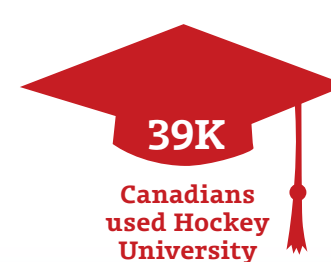


0 0 0 0 0		0 0 0 0 0		0 0 0 0 0		0 0 0 0 0		0 0 0 0 0		0 0 0 0 0		0 0 0 0 0		0 0 0 0 0	
W W W W W		O O W W W		O W W D D		O O W W W		W W W W W		O W W W D		O W D D D		W D D D T	
O D D T T		W W W W W		W D D D D		D T T T T		W D D D N		W W W W W		D D D D T		D T T N N	
T N N N		W W N		D D N N		N N N N		N		W W D N		T N N N		N	
Daoust	Hefford	Ward	Jenner	Irwin	Wickenheiser	Spooner	Watchorn	Poulin	Lacasse	Labonté					

Hockey Development
















Every season, hundreds of thousands of Canadians – players, coaches, officials and trainers – are involved in Canada’s game in more than 3,500 minor hockey associations, and every single one of them are affected by Hockey Canada’s development system. From skills camps for players to the National Coach Mentorship Program, Hockey Canada Officiating Program, Hockey Canada Safety Program and so many, many more, Hockey Canada’s development programs continue to evolve, continue to develop future stars, and continue to be the envy of the hockey world. The goal is to keep getting better, and remain a world hockey leader.



Hockey University

More than 39,000 Canadians used Hockey Canada's online Hockey University, the premier online resource for hockey education in Canada, during the 2013-14 season.

	Coaching	Officiating	Safety	Total Users
	1,557	2,642	1,428	5,627
	2,053	3,351	2,660	8,064
	1,678	3,049	745	5,472
	1,451	1,269	551	3,271
	27	5	9	41
	83	148	0	231
	748	1,982	0	2,730
	761	831	0	1,592
	5,008	1,253	1,231	7,492
	470	402	276	1,148
	349	524	245	1,118
	527	364	1,094	1,985
	43	279	108	430
TOTAL	14,755	16,099	8,347	39,201














Respect In Sport – Parent Program

During the 2013-14 season, more than 90,000 parents were surveyed on what they gained from completing the Respect in Sport program.

Statements	Parents in Agreement
Useful information	89%
Simple and easy to understand	97%
Convenient method of online delivery	91%
Makes you a more child-centered sport parent	80%
More confident to ensure a safe sports environment	83%
More confident to set realistic expectations	88%
More confident to interact positively with others	86%
Would recommend this program for other parents	83%

Hockey Canada Skills Academy









The Hockey Canada Skills Academy program celebrated its 11th anniversary in 2013-14. There are now academies in 11 of 13 Hockey Canada branches, and from coast to coast in Canada.

	27		0		1
	36		14		1
	6		1		3
	16		80*		
	1		1	TOTAL	187

* The Hockey Quebec Sports School/Skills Academy model has been in place for more than 20 years in the Quebec school system. Along with the Hockey Quebec 'Sport Etude' and 'Midget Espoir' programs, Hockey Canada Skills Academy programs continue to demonstrate an excellent example of academic and athletic pursuits within the school system.

World Girls Hockey Weekend

As part of the third annual World Girls Hockey Weekend, Hockey Canada's membership staged The Long Game, featuring four continuous games from Newfoundland & Labrador to British Columbia.

	Atom Red	Atom White	Peewee Red	Peewee White	Bantam Red	Bantam White	Midget Red	Midget White
	7	8	3	7	6	2	6	2
	15	4	5	5	3	5	0	0
	10	2	2	0	0	1	5	3
	3	9	3	2	4	3	1	3
	1	6	4	3	4	0	5	1
	1	3	1	2	5	2	1	4
	1	1	0	2	3	1	0	3
	2	7	3	1	1	0	1	3
	0	0	3	0	3	7	8	3
	4	3	1	11	3	0	3	1
	7	11	6	2	1	4	2	4
TOTAL	51	54	31	35	33	25	32	27

The Long Game included 88 teams in 44 games (approximately 1,350 players) in 33 communities.

Registration



Adult Recreation

Involvement in adult recreational hockey has increased dramatically; Hockey Canada and its member branches are in year three of a five-year partnership with Canlan Ice Sports/Adult Safe Hockey Network, and more than 97,000 players were registered for the 2013-14 season, up from 12,000 in 2010-11. The goal is to surpass 100,000 registrants in 2014-15. Hockey Canada and Canlan continue to work on a recruitment plan, which is implemented annually to increase membership across the country, with positive evidence of growth already seen in a number of branches without Canlan facilities. The future of adult recreational hockey is an exciting one, and Hockey Canada is looking forward to continued growth in this segment of its membership.

 17,777

 5,970

 9,125

 5,651

 360

 3,948

 32,461

 3,831

 965

 1,149

 339
















 555

 1,381















 13,050

 96,562

















Coach Registration

		House League	University	College	Sr. AAA & AA	Senior Other	Adult Rec- House (Cantlan)	Major Jr.	Jr. A	Junior Other	High School	Juvenile	Intermediate	Midget	Bantam	Peewee	Atom	Novice	Initiation	Pre-Novice	Tyke	Sledge Hockey	Special Needs	NA	Total	
	M	—	—	—	21	27	8	—	42	111	—	64	—	1,220	1,161	1,370	1,420	1,404	156	790	8	—	—	32	7,834	
	F	—	—	—	—	—	—	—	—	3	—	1	—	60	31	39	41	52	12	46	2	—	—	3	290	
		—	—	—	21	27	8	—	42	114	—	65	—	1,280	1,192	1,409	1,461	1,456	168	836	10	—	—	35	8,124	
	M	—	7	29	55	135	2	—	46	325	—	—	—	1,771	1,837	2,384	2,685	2,756	2,971	159	22	—	—	13	15,197	
	F	—	4	13	8	19	—	—	—	14	—	—	—	78	77	69	54	75	150	10	—	—	—	—	571	
		—	11	42	63	154	2	—	46	339	—	—	—	1,849	1,914	2,453	2,739	2,831	3,121	169	22	—	—	13	15,768	
	M	—	—	—	—	210	56	—	—	91	—	—	—	613	557	713	793	899	948	4	10	—	—	11	4,905	
	F	—	—	—	—	6	4	—	—	—	—	—	—	51	12	19	26	25	35	2	—	—	—	2	182	
		—	—	—	—	216	60	—	—	91	—	—	—	664	569	732	819	924	983	6	10	—	—	13	5,087	
	M	551	—	—	5	81	—	—	30	85	190	30	—	390	570	811	940	570	131	305	—	—	—	5	4,694	
	F	17	—	—	2	2	—	—	—	8	2	—	—	29	32	41	38	25	9	28	—	—	—	—	233	
		568	—	—	7	83	—	—	30	93	192	30	—	419	602	852	978	595	140	333	—	—	—	5	4,927	
	M	18	3	—	2	—	—	—	22	13	14	2	—	128	153	143	141	124	153	—	—	—	—	1	917	
	F	—	—	—	—	—	—	—	—	—	—	—	—	1	1	4	4	2	20	—	—	—	—	—	32	
		18	3	—	2	—	—	—	22	13	14	2	—	129	154	147	145	126	173	—	—	—	—	1	949	
	M	—	—	—	—	—	—	—	35	81	—	67	—	704	742	788	885	827	508	51	—	7	—	—	4,695	
	F	—	—	—	—	—	—	—	—	—	—	—	—	9	7	5	8	14	24	6	—	—	—	—	73	
		—	—	—	—	—	—	—	35	81	—	67	—	713	749	793	893	841	532	57	—	7	—	—	4,768	
	M	775	—	—	10	260	111	—	61	303	—	393	320	4,349	4,517	5,026	4,684	3,423	886	458	1,527	32	25	951	28,111	
	F	19	—	—	16	494	9	—	—	—	—	1	265	965	874	933	753	506	37	12	35	3	8	136	5,066	
		794	—	—	26	754	120	—	61	303	—	394	585	5,314	5,391	5,959	5,437	3,929	923	470	1,562	35	33	1,087	33,177	
	M	—	9	37	1	20	8	—	409	556	—	74	—	2,483	2,492	2,904	2,799	2,741	65	2,435	—	3	—	13	17,049	
	F	—	3	11	—	—	1	—	17	6	—	1	—	52	41	46	47	49	—	51	—	—	—	—	325	
		—	12	48	1	20	9	—	426	562	—	75	—	2,535	2,533	2,950	2,846	2,790	65	2,486	—	3	—	13	17,374	
	M	7	—	—	—	30	7	—	14	36	—	1	—	370	405	405	386	400	358	—	—	—	—	—	2,419	
	F	3	—	—	—	—	—	—	—	—	—	—	—	7	9	7	8	2	5	—	—	—	—	—	41	
		10	—	—	—	30	7	—	14	36	—	1	—	377	414	412	394	402	363	—	—	—	—	—	2,460	
	M	—	—	—	—	—	—	—	13	78	—	—	—	430	539	572	591	521	583	—	—	7	—	6	3,340	
	F	—	—	—	—	—	—	—	—	—	—	—	—	17	20	17	21	20	31	—	—	2	—	1	129	
		—	—	—	—	—	—	—	13	78	—	—	—	447	559	589	612	541	614	—	—	9	—	7	3,469	
	M	—	—	—	—	6	—	—	3	28	—	—	—	127	112	112	115	102	42	—	—	—	—	—	647	
	F	—	—	—	—	3	—	—	—	—	—	—	—	12	8	7	4	4	5	—	—	—	—	—	43	
		—	—	—	—	9	—	—	3	28	—	—	—	139	120	119	119	106	47	—	—	—	—	—	690	
	M	10	—	—	4	18	3	—	—	25	33	—	—	167	174	226	223	199	103	23	—	—	—	60	1,268	
	F	3	—	—	—	—	—	—	—	—	—	—	—	5	3	11	4	4	6	—	—	—	—	—	9	
		13	—	—	4	18	3	—	—	25	33	—	—	172	177	237	227	203	109	23	—	—	—	—	69	1,313
	M	—	—	—	—	—	4	—	—	3	—	—	—	15	15	19	28	27	12	—	—	—	—	7	130	
	F	—	—	—	—	—	1	—	—	—	—	—	—	1	1	1	3	3	3	—	—	—	—	—	3	
		—	—	—	—	—	5	—	—	3	—	—	—	16	16	20	31	30	15	—	—	—	—	10	146	
	M	—	—	—	—	—	—	117	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	117	
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	
		—	—	—	—	—	—	117	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	117	
	M	1,361	19	66	98	787	199	117	675	1,735	237	631	320	12,767	13,274	15,473	15,690	13,993	6,916	4,225	1,567	49	25	1,099	91,323	
	F	42	7	24	26	524	15	—	17	31	2	3	265	1,287	1,116	1,199	1,011	781	337	155	37	5	8	154	7,046	
		1,403	26	90	124	1,311	214	117	692	1,766	239	634	585	14,054	14,390	16,672	16,701	14,774	7,253	4,380	1,604	54	33	1,253	98,369	

















Officials Registration

		Level I	Level II	Level III	Level IV	Level V	Level VI	Other	Total
	M	2,183	1,506	241	53	21	8	-	4,012
	F	242	110	13	5	-	-	-	370
									4,382
	M	1,964	2,018	348	77	25	9	28	4,469
	F	138	131	14	3	-	-	-	286
									4,755
	M	1,464	688	248	51	17	7	5	2,480
	F	147	32	10	3	-	-	-	192
									2,672
	M	598	362	516	32	14	4	-	1,526
	F	77	18	23	5	-	-	-	123
									1,649
	M	64	56	107	21	10	1	-	259
	F	8	6	7	1	-	-	-	22
									281
	M	380	384	340	37	10	5	-	1,156
	F	27	22	5	-	-	-	-	54
									1,210
	M	1,815	4,114	2,143	628	185	20	-	8,905
	F	269	441	90	16	-	-	-	816
									9,721
	M	670	1,893	1,309	38	8	8	-	3,926
	F	38	50	39	2	-	-	-	129
									4,055
	M	494	267	436	65	22	6	7	1,297
	F	49	12	13	5	-	-	-	79
									1,376
	M	272	385	420	63	11	6	-	1,157
	F	36	23	12	5	-	-	-	76
									1,233
	M	151	67	178	8	7	4	-	415
	F	24	3	10	-	-	-	-	37
									452
	M	293	159	243	33	12	1	-	741
	F	41	16	20	-	-	-	-	77
									818
	M	55	23	19	4	-	-	-	101
	F	5	-	-	-	-	-	-	5
									106
	M	10,403	11,922	6,548	1,110	342	79	40	30,444
	F	1,101	864	256	45	-	-	-	2,266
		11,504	12,786	6,804	1,155	342	79	40	32,710

Registration by Year

		2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14
	M	36,245	37,711	37,748	38,383	39,495	39,549	40,268	51,728	53,167	53,546
	F	4,305	6,282	6,355	6,644	6,722	6,748	6,832	7,202	8,836	7,983
		40,550	43,993	44,103	45,027	46,217	46,297	47,100	58,930	62,003	61,529
	M	53,128	52,409	53,997	54,568	56,133	56,316	60,127	62,434	63,202	59,981
	F	6,444	6,701	6,956	7,930	8,438	8,468	8,907	8,911	8,489	9,131
		59,572	59,110	60,953	62,498	64,571	64,784	69,034	71,345	71,691	69,112
	M	25,584	24,150	24,008	23,162	24,902	24,773	25,124	32,186	32,844	32,421
	F	4,170	3,863	3,949	3,751	4,099	4,022	4,030	4,712	4,973	4,849
		29,754	28,013	27,957	26,913	29,001	28,795	29,154	36,898	37,817	37,270
	M	20,991	19,934	19,973	20,114	20,098	20,430	20,336	23,500	24,462	24,708
	F	3,666	3,538	3,769	4,146	4,137	4,233	4,192	4,570	4,940	5,143
		24,657	23,472	23,742	24,260	24,235	24,663	24,528	28,070	29,402	29,851
	M	5,004	5,343	4,615	4,986	5,037	4,975	4,600	4,654	4,670	4,707
	F	328	-	408	465	487	496	492	484	513	573
		5,332	5,343	5,023	5,451	5,524	5,471	5,092	5,138	5,183	5,280
	M	22,872	27,683	24,063	24,215	24,741	25,593	25,868	27,847	25,270	28,520
	F	861	975	943	988	1,034	1,040	1,165	1,142	1,187	1,304
		23,733	28,658	25,006	25,203	25,775	26,633	27,033	28,989	26,457	29,824
	M	182,028	186,694	172,993	175,568	187,204	175,258	165,915	183,486	193,009	189,138
	F	27,950	35,226	38,539	40,249	46,205	46,109	45,356	44,765	42,936	41,864
		209,978	221,920	211,532	215,817	233,409	221,367	211,271	228,251	235,945	231,002
	M	82,852	83,215	90,304	94,001	94,430	96,859	96,968	97,766	94,100	93,185
	F	5,557	5,609	6,165	6,018	6,415	6,601	6,773	6,693	6,519	6,354
		88,409	88,824	96,469	100,019	100,845	103,460	103,741	104,459	100,619	99,539
	M	16,241	14,579	12,831	14,612	14,748	15,116	14,535	14,077	14,168	15,632
	F	1,692	1,376	1,651	1,484	1,838	1,806	1,878	1,776	2,268	2,751
		17,933	15,955	14,482	16,096	16,586	16,922	16,413	15,853	16,436	18,383
	M	15,639	15,237	15,508	15,387	15,262	15,409	15,260	15,198	15,889	15,928
	F	2,171	2,250	2,261	2,432	2,675	2,832	2,779	3,066	3,262	3,405
		17,810	17,487	17,769	17,819	17,937	18,241	18,039	18,264	19,151	19,333
	M	4,043	4,529	4,530	4,562	4,391	4,346	4,338	4,198	4,118	4,020
	F	1,421	1,495	1,403	1,517	1,457	1,403	1,417	1,272	1,249	1,183
		5,464	6,024	5,933	6,079	5,848	5,749	5,755	5,470	5,367	5,203
	M	7,614	7,248	7,596	7,735	8,152	8,519	9,109	9,317	9,215	9,315
	F	1,168	1,074	685	1,296	1,314	1,408	1,557	1,627	1,637	1,690
		8,782	8,322	8,281	9,031	9,466	9,927	10,666	10,944	10,852	11,005
	M	3,261	3,261	2,869	2,913	3,400	2,916	2,679	2,636	2,389	2,705
	F	517	1,168	707	541	487	458	449	455	421	382
		3,778	4,429	3,576	3,454	3,887	3,374	3,128	3,091	2,810	3,087
	M	1,318	1,364	1,411	1,324	1,378	1,394	1,457	1,405	1,419	1,424
	F	-	-	-	-	-	-	-	-	-	-
		1,318	1,364	1,411	1,324	1,378	1,394	1,457	1,405	1,419	1,424
	M	-	-	-	-	-	-	-	-	-	13,050
	F	-	-	-	-	-	-	-	-	-	-
											13,050
	M	476,820	483,357	472,446	481,530	499,371	491,453	486,584	530,432	537,922	548,280
	F	60,250	69,557	73,791	77,461	85,308	85,624	85,827	86,675	87,230	86,612
		537,070	552,914	546,237	558,991	584,679	577,077	572,411	617,107	625,152	634,892

Player Registration by Branch

		House League	University	College	Sr. AAA & AA	Senior Other	Adult Rec- House (Canlan)	Major Jr.	Jr. A	Junior Other	High School	Juvenile	Intermediate	Midget	Bantam	Pee wee	Atom	Novice	Initiation	Pre-Novice	Tyke	Sledge Hockey	Special Needs	NA	Total
	M	6	—	—	363	122	15,336	—	403	1,037	—	563	—	6,850	5,820	6,496	6,407	5,931	792	3,296	11	3	—	110	53,546
	F	1	—	—	19	161	2,441	—	—	16	—	64	—	1,119	966	1,006	865	727	130	408	26	—	—	34	7,983
		7	—	—	382	283	17,777	—	403	1,053	—	627	—	7,969	6,786	7,502	7,272	6,658	922	3,704	37	3	—	144	61,529
	M	—	81	216	511	794	4,956	—	385	2,075	—	—	—	7,720	7,208	8,643	9,004	9,111	8,669	483	59	—	—	66	59,981
	F	—	64	114	242	749	1,014	—	—	232	—	—	—	1,353	995	1,054	1,147	988	1,092	85	2	—	—	—	9,131
		—	145	330	753	1,543	5,970	—	385	2,307	—	—	—	9,073	8,203	9,697	10,151	10,099	9,761	568	61	—	—	66	69,112
	M	—	—	—	—	2,699	8,453	—	—	801	—	—	—	3,336	2,722	3,335	3,622	3,578	3,746	33	55	—	—	41	32,421
	F	—	—	—	—	56	672	—	—	1	—	—	—	870	448	633	642	703	780	2	6	—	—	36	4,849
		—	—	—	—	2,755	9,125	—	—	802	—	—	—	4,206	3,170	3,968	4,264	4,281	4,526	35	61	—	—	77	37,270
	M	2,308	—	—	13	982	4,765	—	261	640	1,101	171	—	1,890	2,582	3,122	3,243	1,888	515	1,208	—	—	—	19	24,708
	F	302	—	—	64	136	886	—	—	105	58	—	—	513	594	759	746	607	94	274	—	—	—	5	5,143
		2,610	—	—	77	1,118	5,651	—	261	745	1,159	171	—	2,403	3,176	3,881	3,989	2,495	609	1,482	—	—	—	24	29,851
	M	79	25	—	25	13	301	—	172	107	71	6	—	617	632	698	667	610	684	—	—	—	—	—	4,707
	F	22	—	—	—	—	59	—	—	—	—	—	—	11	37	99	85	86	174	—	—	—	—	—	573
		101	25	—	25	13	360	—	172	107	71	6	—	628	669	797	752	696	858	—	—	—	—	—	5,280
	M	—	—	—	—	—	3,840	—	284	643	—	578	—	4,369	3,876	4,051	4,042	3,616	2,870	295	—	56	—	—	28,520
	F	—	—	—	—	—	108	—	—	1	—	13	—	39	101	167	220	295	312	41	—	7	—	—	1,304
		—	—	—	—	—	3,948	—	284	644	—	591	—	4,408	3,977	4,218	4,262	3,911	3,182	336	—	63	—	—	29,824
	M	2,164	—	—	33	97	31,492	—	598	2,396	—	5,076	7	25,261	24,843	26,545	25,719	18,424	9,789	2,698	13,075	303	187	431	189,138
	F	161	—	—	185	5,515	969	—	—	1	—	65	2,254	6,914	6,098	6,259	5,150	4,126	1,400	187	1,368	58	27	1,127	41,864
		2,325	—	—	218	5,612	32,461	—	598	2,397	—	5,141	2,261	32,175	30,941	32,804	30,869	22,550	11,189	2,885	14,443	361	214	1,558	231,002
	M	—	89	233	—	474	3,598	—	2,829	3,968	—	434	—	14,677	12,840	14,439	13,992	12,816	411	12,235	—	40	—	110	93,185
	F	—	61	173	26	—	233	—	370	183	—	—	—	1,152	923	1,011	868	634	17	694	—	9	—	—	6,354
		—	150	406	26	474	3,831	—	3,199	4,151	—	434	—	15,829	13,763	15,450	14,860	13,450	428	12,929	—	49	—	110	99,539
	M	54	—	—	—	405	787	—	91	231	1,198	26	—	2,801	2,063	2,141	2,052	1,877	1,885	—	—	—	21	—	15,632
	F	12	—	—	—	—	178	—	—	—	570	—	—	525	282	409	299	227	242	—	—	—	7	—	2,751
		66	—	—	—	405	965	—	91	231	1,768	26	—	3,326	2,345	2,550	2,351	2,104	2,127	—	—	—	28	—	18,383
	M	—	—	—	—	448	—	—	136	663	871	—	—	2,146	2,334	2,472	2,337	2,221	2,266	—	—	34	—	—	15,928
	F	—	—	—	—	701	—	—	—	1	261	—	—	401	409	433	402	379	408	—	—	10	—	—	3,405
		—	—	—	—	1,149	—	—	136	664	1,132	—	—	2,547	2,743	2,905	2,739	2,600	2,674	—	—	44	—	—	19,333
	M	—	—	—	—	2	238	—	22	289	—	—	—	671	556	580	599	560	503	—	—	—	—	—	4,020
	F	—	—	—	—	127	101	—	—	—	—	—	—	264	197	147	134	81	132	—	—	—	—	—	1,183
		—	—	—	—	129	339	—	22	289	—	—	—	935	753	727	733	641	635	—	—	—	—	—	5,203
	M	—	—	—	26	242	555	—	—	218	34	—	—	1,277	1,243	1,447	1,474	1,493	1,148	136	—	14	—	8	9,315
	F	76	—	—	—	—	—	—	—	—	—	—	—	154	201	257	121	220	182	25	—	1	—	453	1,690
		76	—	—	26	242	555	—	—	218	34	—	—	1,431	1,444	1,704	1,595	1,713	1,330	161	—	15	—	461	11,005
	M	—	—	—	—	1,275	—	—	28	47	—	—	—	211	223	215	279	243	103	23	—	—	—	58	2,705
	F	—	—	—	—	106	—	—	1	—	—	—	—	12	30	47	53	39	18	6	—	—	—	70	382
		—	—	—	—	1,381	—	—	29	47	—	—	—	223	253	262	332	282	121	29	—	—	—	128	3,087
	M	—	—	—	—	—	—	1,424	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	1,424
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
		—	—	—	—	—	—	1,424	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	1,424
	M	—	—	—	—	13,050	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	13,050
	F	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
		—	—	—	—	13,050	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	13,050
	M	4,611	195	449	971	5,830	89,094	1,424	5,209	13,115	3,275	6,854	7	71,826	66,942	74,184	73,437	62,368	33,381	20,407	13,200	450	208	843	548,280
	F	574	125	287	536	6,744	7,468	—	371	540	889	142	2,254	13,327	11,281	12,281	10,732	9,112	4,981	1,722	1,402	85	34	1,725	86,612
		5,185	320	736	1,507	12,574	96,562	1,424	5,580	13,655	4,164	6,996	2,261	85,153	78,223	86,465	84,169	71,480	38,362	22,129	14,602	535	242	2,568	634,892





Hockey Canada Foundation



The Hockey Canada Foundation, along with its sister organization, the Canadian Hockey Foundation U.S., provides a new source of secure, sustainable, long-term funding to support the future development and delivery of Hockey Canada programs, projects and activities. Working with Hockey Canada, the Hockey Canada Foundation raises funds through a number of events it hosts throughout the year, highlighted by its flagship fundraiser, the Hockey Canada Foundation Celebrity Classic gala and golf tournament. It puts those funds to work, in partnership with Hockey Canada and its 13 branches, to help ensure Canada remains at the forefront in the development and promotion of amateur hockey.

Funding Cornerstones

Accessibility, Diversity, Health and Wellness

Skill Development

Canada's Hockey Heritage

Mission

Promoting and fostering accessibility
to our game

EVENT	FUNDS RAISED
Going Fore Gold Golf Tournament	\$80,000
2013 Hockey Canada Foundation Celebrity Classic	\$725,000
TCAA Charity Golf Tournament	\$30,000
TCAA Fantasy Games	\$15,000
Sips, Sticks & Stiletto	\$100,000
eBay Jersey Auctions (IIHF World Junior Championship, Olympic Winter Games, IIHF Ice Hockey World Championship)	\$90,000
2014 Hockey Canada Foundation Celebrity Classic	\$680,000
TOTAL	\$1,720,000

CAUSE	AMOUNT DONATED
Southern Alberta Flood Relief (registration fees)	\$250,000
KidSport Calgary (equipment and registration fees)	\$250,000
Canucks for Kids Fund (registration fees)	\$340,000
HCF Endowment Fund (future growth and grant initiatives)	\$225,000
Dreams Come True – Yellowknife, N.W.T. (equipment and registration fees)	\$30,000
Sips, Sticks & Stiletto (National Women's Team – Olympic family program)	\$75,000
Sips, Sticks & Stiletto (Edmonton Girls Hockey Association)	\$25,000
Association du hockey mineur de Lac-Mégantic (registration fees)	\$50,000
Outdoor Rink Refurbishment – Edmonton, Alta.	\$230,000
Grants to Hockey Canada Programming	\$300,000
TOTAL	\$1,775,000

Communications

As Hockey Canada's minor hockey programs, national team events and domestic championships continue to grow in profile, so too does the need for information on them. In the age of up-to-the-second information, members and fans want to know what is going on near their community, what the score is, who's playing who in the gold medal game and where the next Hockey Canada Skills Camp will be held. Hockey Canada's external communications strategy uses a variety of platforms to bring information and messaging to Canada and the world, including HockeyCanada.ca, social media and close to 200 news releases a year.

Top Five Days

with the Most HockeyCanada.ca Visits











Date	Visits
Monday, February 23, 2014	654,980
Thursday, February 20, 2014	543,526
Monday, December 30, 2014	507,180
Thursday, January 2, 2014	467,524
Thursday, February 13, 2014	387,746

Top Five Pages

Viewed on HockeyCanada.ca

- 2014 Olympic Winter Games – men's home
- Team Canada landing page
- Hockey Canada online store home
- 2015 World Juniors home
- 2014 RBC Cup home

Fans on Social Media

 581,617 Fans	 10,785 Followers
 253,015 Followers	 959 Followers
 3,579 Subscribers	 249,675 Views
 623,316 Views	 6,889 Followers
 8,938 Followers	 300 Followers



Total Page Views
HockeyCanada.ca



Videos on
HockeyCanada.ca

Group Stats Across All Twitter and Facebook Accounts

574 Million Impressions

2,486,436 Interactions
1,667,795 Users

Facebook Impressions



29,400,000	Page Mentions
121,400	Check-ins
140,700	New Fans
69,700,000	Viral
77,400,000	Organic
16,100,000	Paid
163.5 Million Impressions by	
59.1 Million Users	
12 Million Engaged Users	

Twitter

377,661 Link Clicks
101,404 Mentions
127,128 Retweets



Business Development & Partnerships

The 2013-14 season was a ground-breaking one for Hockey Canada in the areas of sponsorship and in-market activation. The Hockey Canada brand continues to have broad appeal, and with record TSN viewership combined with international success, hockey events are in high demand. Corporate partners were eager to leverage opportunities with Hockey Canada to offer tremendous consumer and membership value, including RBC Play Hockey and Lowe's Rink Renovation, and social media integrated campaigns such as the TELUS Power Play Pal, Canadian Tire Heroes of Play, and Delissio Rising Stars. Successful grassroots programs, including the McDonald's atMc program, Chevrolet Helmet program, Esso Medals of Achievement and Sport Chek Train Like a Pro, created a landscape that has Hockey Canada corporate partners firmly entrenched in the day-to-day activities of hockey.

Premier Sponsors



International Marketing Partners



National Partners and Suppliers



Licensing & Merchandising

Hockey Canada's licensing program experienced a highly successful 2013-14 season, culminating with the 2014 Olympic Winter Games. The 2014 Olympic jersey was the focal product of the season, and was complemented by 13 licensing partners creating a broad array of officially licensed Team Canada products for Canadian fans that were offered throughout the retail landscape in a variety of channels. Hockey Canada was privileged to partner with more than 45 licensees for the 2013-14 hockey season, based in Canada, the United Kingdom and the United States, who supported the retail trade with high quality items across 14 product categories – apparel, collectibles, cresting, electronics and accessories, equipment, eyewear, footwear, headwear, household products, luggage, media, novelties, timepieces and jewelry, and toys and games.

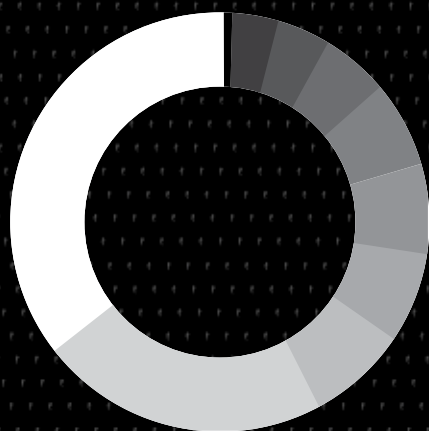
Top Licensing Partners



Finance

Financially, the fiscal year ending June 30, 2014 has been a successful one for Hockey Canada. As was the case in previous years, Hockey Canada continues to benefit from very strong partnerships at both the federal and provincial levels of government. Federally, it continues to benefit from the Own the Podium program, support from which helped Canada defend its men's and women's hockey gold medals at the 2014 Olympic Winter Games. Olympic success, in turn, has meant ancillary benefits, including increased royalties, the attractiveness of the Hockey Canada logo, the desire for sponsors to associate with Hockey Canada, and hard benefits such as prize money. In addition, Sport Canada has approved Hockey Canada for a four-year funding window under the Sport Funding and Accountability Framework, while a three-year deal has been reached with the Government of Alberta to provide financial support through June 30, 2016.

Source of Funds



35.5%	Marketing
22.3%	Insurance Premiums
7.7%	International Event Hosting
7.1%	Interest and Other
6.9%	Fitness and Amateur Sports
6.7%	Branch Assessments
5.5%	Goods and Services
4.9%	Events
3.4%	Funding Agencies

Use of Funds



21.1%	General Operations
17.9%	Insurance Costs
15.4%	Donation to HCF
12.1%	High Performance
9.3%	International Event Hosting
6.9%	Member Services
5.4%	Events
5.2%	Development programs
4.6%	Marketing Services
2.1%	Info Services

Funding Partners

On an annual basis, Hockey Canada benefits from its relationship with its funding partners. These agencies generously fund Hockey Canada to help the organization realize its goals in developing the game of hockey across the country and internationally, whether it is through programs like Sport Canada's Own the Podium, which enhances the chances of Hockey Canada and other winter sports having success at the Olympic Winter Games, or by aiding the development of players, coaches and officials at the local, provincial and national levels.



Canada



Canadian
Heritage
Sport Canada

Patrimoine
canadien

Alberta



SEAMAN HOTCHKISS
HOCKEY FOUNDATION



Coaching
Association
of Canada



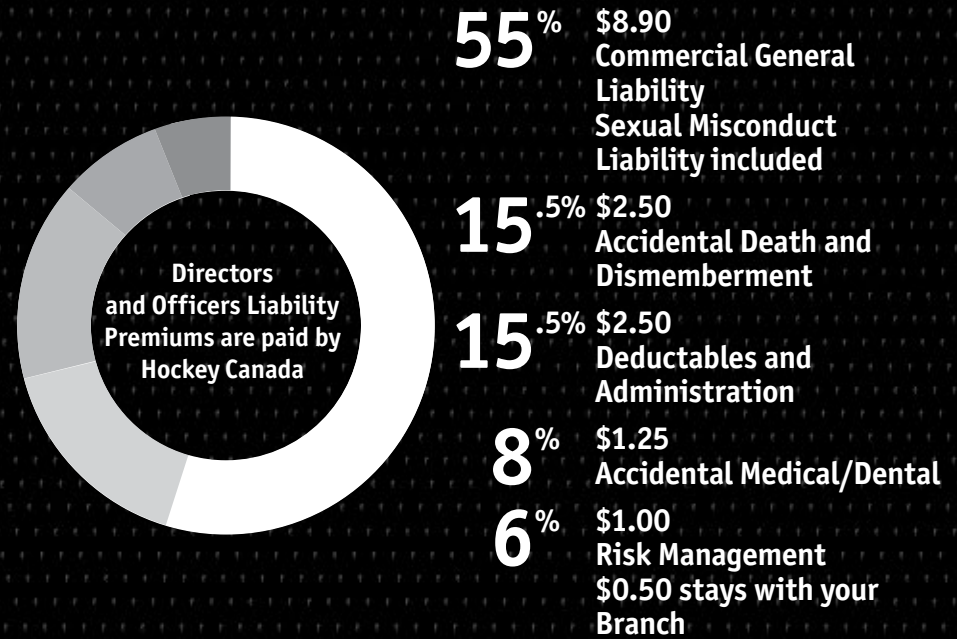
OWN THE | À NOUS LE
PODIUM | PODIUM



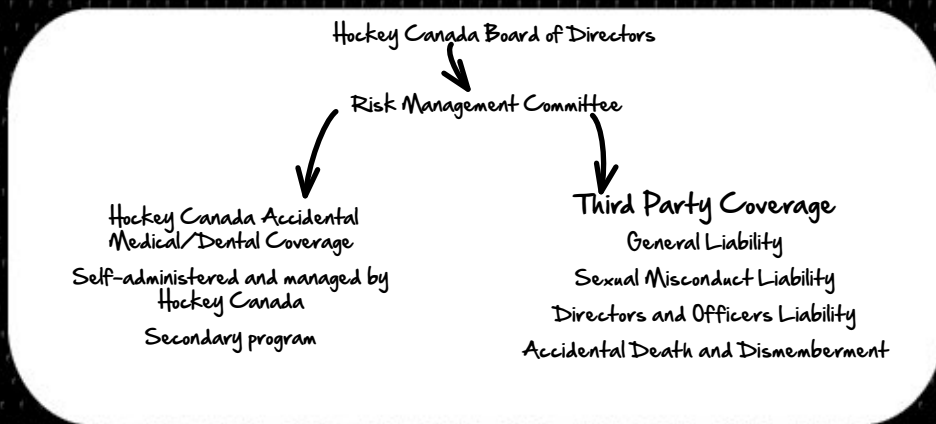
Insurance

Hockey Canada knows it has the responsibility of ensuring that adequate financial resources are in place to compensate those that are injured while playing hockey. One of the benefits of being a member of Hockey Canada is knowing that an exceptional insurance program has been built with the needs of its members in mind. It involves good financial management, so that funds are in place to meet claims obligations when they fall due. It also includes establishing control mechanisms, so that only genuine claims are reimbursed. Hockey Canada takes into consideration risk, conduct and safety management, which is key to keeping premiums low and the insurance program strong.

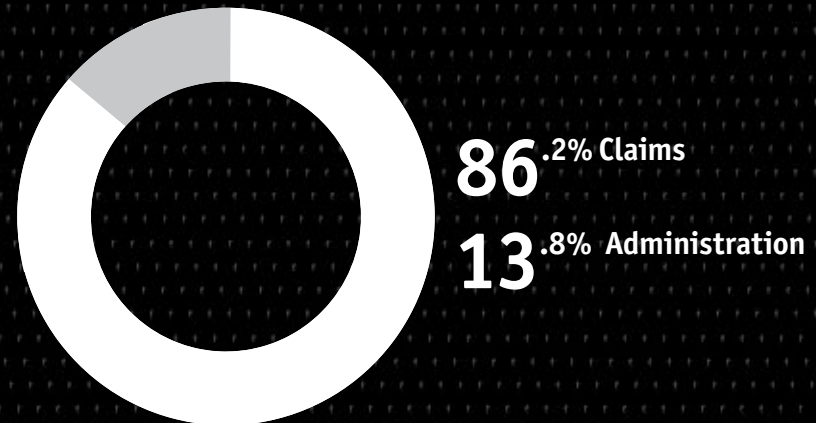
Premium Breakdown Chart



Insurance Program Structure



How Is My Premium Spent?



Affiliates & Partners

Hockey Canada is proud to be associated with the following associations:



Aboriginal Sport Circle
Akwasasne Mohawk Territory
34 McCumber Road, Unit 7
Akwasasne, ON K6H 5R7



Canadian Deaf Ice Hockey Federation
4176 Colonial Drive
Mississauga, ON L5L 4B9
cdihf.deafhockey.com



International Ice Hockey Federation
Brandschenkestrasse 50,
Postfach, 8027 Zurich,
Switzerland
www.iihf.com



Canadian Amputee Hockey Committee
www.canadianamputeehockey.ca



Canadian Hockey League
305 Milner Avenue, Suite 201
Scarborough, ON M1B 3V4
www.chl.ca



National Hockey League
1185 Avenue of the Americas
New York, NY 10036
www.nhl.com



Canadian Armed Forces National Defence Headquarters
MGen George R. Pearkes Building
101 Colonel By Drive
Ottawa, ON K1A 0K2
www.forces.gc.ca



Canadian Interuniversity Sport
801 King Edward ave.,
Suite N205
Ottawa, ON K1N 6N5
www.cis-sic.ca



National Hockey League Players' Association
20 Bay Street, Suite 1700
Toronto, ON M5J 2N8
www.nhlpa.com



Canadian Ball Hockey Association
9107 Norum Road
Delta, BC V4C 3H9
www.cbha.com



Canadian Junior Hockey League
www.cjhlhockey.com



National Inline Hockey Association - Canada
107C Main Street
Dauphin, MB R7N 1C1
www.niha.ca

Hockey Canada Branches



BC Hockey
President: Randy Henderson
6671 Oldfield Road
Saanichton, B.C. V8M 2A1
Tel: (250) 652-2978
Fax: (250) 652-4536
www.bchockey.net



Hockey Alberta
President: Terry Engen
100 College Blvd., Box 5005,
Room 2606
Red Deer, Alta. T4N 5H5
Tel: (403) 342-6777
Fax: (403) 346-4277
www.hockeyalberta.ca



Saskatchewan Hockey Association
President: Mary-Anne Veroba
#2 - 575 Park Street
Regina, Sask. S4N 5B2
Tel: (306) 789-5101
Fax: (306) 789-6112
www.sha.sk.ca



Hockey Manitoba
President: Bill Whitehead
145 Pacific Avenue, Room 508
Winnipeg, Man. R3B 2Z6
Tel: (204) 925-5755
Fax: (204) 925-5761
www.hockeymanitoba.ca



Hockey Northwestern Ontario
President: Judy Bain
214 Red River Road, Suite 301
Thunder Bay, Ont. P7B 1A6
Tel: (807) 623-1542; Fax:
(807) 623-0037
www.hockeyhno.com



Hockey Eastern Ontario
President: Mike Depratton
813 Shefford Road
Ottawa, Ont. K1J 8H9
Tel: (613) 224-7686; Fax:
(613) 224-6079
www.hockeyeasternontario.ca



Ontario Hockey Federation
President: Bill Bowman
400 Sheldon Drive, Unit 9
Cambridge, Ont. N1T 2H9
Tel: (226) 533-9070
Fax: (519) 620-7476
www.ohf.on.ca



Hockey Québec
President: Réal Langlais
7450 boulevard les Galeries
d'Anjou, suite 210
Montreal, Que. H1M 3M3
Tel: (514) 252-3079
Fax: (514) 252-3158
www.hockey.qc.ca



Hockey New Brunswick
President: Ray Carmichael
861 Woodstock Road
P.O. Box 456
Tel: (506) 453-0089
Fax: (506) 453-0868
www.hnb.ca



Hockey Nova Scotia
President: Randy Pulsifer
7 Mellor Avenue, Suite 17
Dartmouth, N.S. B3B 0E8
Tel: (902) 454-9400
Fax: (902) 454-3883
www.hockeynovascotia.ca



Hockey Prince Edward Island
President: Goops Wooldridge
40 Enman Crescent
Charlottetown, P.E. C1E 1E6
Tel: (902) 368-4334
Fax: (902) 368-4337
www.hockeypei.com



Hockey Newfoundland and Labrador
President: Jack Lee
32 Queensway
Grand Falls-Windsor, N.L. A2A 2J4
Tel: (709) 489-5512
Fax: (709) 489-2273
www.hockeynl.ca



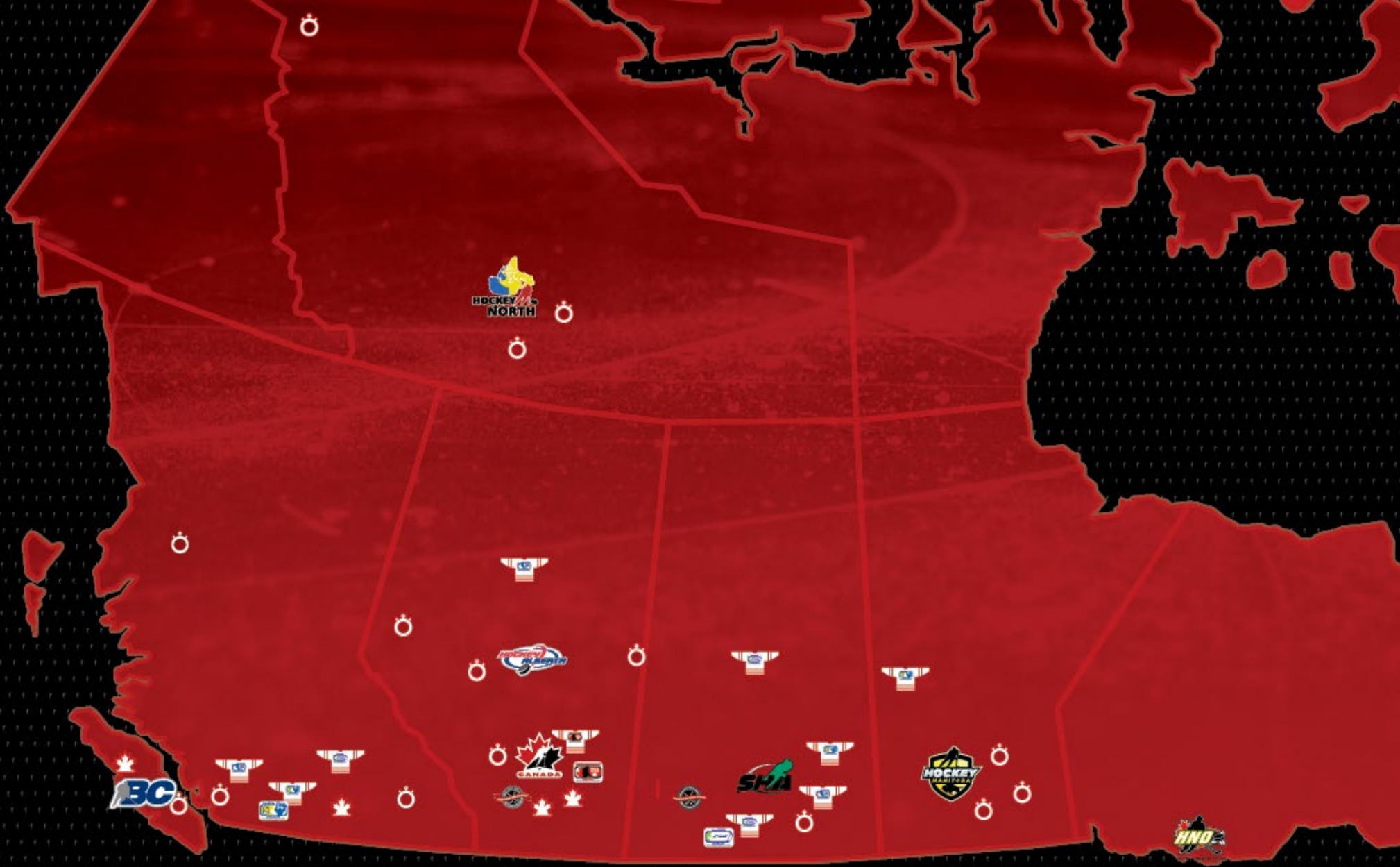
Hockey North
President: Gary Vivian
3502 Raccine Road
Yellowknife, N.T. X1A 3J2
Tel: (867) 920-2729
Fax: (867) 873-3816
www.hockeynorth.ca



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www.hockeycanada.ca



Hockey Canada
N204 - 801 King Edward Avenue
Ottawa, Ont. K1N 6N5
Tel: (613) 562-5677
Fax: (613) 562-5676
www.hockeycanada.ca



Activity Map



Ambassador Map



1914  2014
CANADA

Ambassador Map

There was no shortage of Canadian content in international competition during the 2013-14 season; 189 athletes, 37 coaches and 33 officials were involved at the highest levels of the game, representing minor hockey associations from coast to coast and 12 of 13 Hockey Canada branches.

Congratulations, and thank you for carrying the Hockey Canada banner and waving the Canadian flag so proudly on our behalf.



2013-14 Select
Official



2013-14 Team
Canada Player



2013-14 Select
Coach