

# *Confused?* **WE'RE HERE TO HELP.**

## **No health insurance? Think you can't afford it?**

Under the Affordable Care Act you may be eligible for health insurance through a health insurance exchange that fits your budget and meets your needs — including subsidies that can reduce your monthly cost.

**Learn how the Affordable Care Act can work for you.  
Visit [www.HealthMart.com](http://www.HealthMart.com) today!**

Enrollment begins October 1, 2013 and ends on March 31, 2014. Coverage starts as soon as January 1, 2014.

### **Act now to learn:**

- How you'll be affected
- Eligibility requirements
- Subsidies that may reduce your monthly premiums
- How to compare plans and purchase insurance on your state's "Marketplace"

For more information visit [HealthCare.gov](http://HealthCare.gov) OR call the Health Insurance Marketplace Call Center at 800.318.2596.