



Health Mart Budget Worksheets

Gross Annual Sales	Percent to Spend on Marketing and Advertising	Total Annual Marketing Budget

Marketing Tactic	Cost per Month	Setup and Misc. Fees	Total Annual Cost
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

Marketing Tactic	Estimated Monthly Cost	Estimated Monthly Time Investment	Responsible Employee
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

[illegible]