### Key Components to Improve Adherence

## Patient Education

- Behavioral Counseling
- Dose Simplification
- Comprehensive Medication Review

## Clinical Refill Reminders

- Electronic
- Telephone
- Appointment-Based Model

# Dose Reminder Packaging

- Cold Seal Blister Packaging
- Medication
   Pouches
- Medication Trays

#### 6 Actions You Can Do to Have an Impact Today



Become an expert on medication management of chronic conditions



Counsel each patient using behavior counseling techniques



Leverage "reminder" technology to keep patients accountable



Implement an appointment-based model for med synchronization



Begin utilizing compliance packaging



Drive awareness of your skills with providers

#### Tell Us How We Can Help You

#### **Solution**

## Sample Features

Patient Education	Clinical Refill Reminders	Dose Reminder Packaging	Marketing
<ul> <li>Sponsored Clinical Services</li> <li>Health Mart &amp; McKesson Universities</li> </ul>	<ul> <li>Your Pharmacy Online <ul> <li>Website</li> <li>Mobile App</li> </ul> </li> <li>Telemanager</li> </ul>	Parata Pass	<ul><li>Physician     Outreach Program</li><li>Health Mart     Marketing     Hub</li></ul>
<ul> <li>Behavioral Counseling Techniques</li> <li>Disease-State Education</li> <li>Best Practices</li> </ul>	<ul><li>Email</li><li>Text Messaging</li><li>Outbound IVR</li><li>Appointment-Based Model</li></ul>	<ul> <li>Medication Synchronization</li> <li>Cold Seal Blister Packaging</li> <li>Medication Pouches</li> </ul>	<ul><li>Network with Providers</li><li>Let Patients Know About Your Services</li></ul>

Learn more

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