

TOUCHSELL

We Sell Results - Not Software

We have developed performance-based online acquisition solutions for more than 15 years with a focus on delivering incremental conversion results.

With TouchSell, clients can target the right visitor with the right message at the right time. TouchSell makes this possible by combining the RightTouch® platform with our expertise in conversion marketing. Combining real-time, predictive analytics with optimized online engagement, we deliver a fully-integrated, managed solution which helps boost conversion rates, decreases call center traffic, reduces abandonment, helps increase customer satisfaction, increases revenue and improves efficiency.

Key TouchSell Features

Live Assistance. Proactive chat, reactive chat and click-to-call allow customers who exhaust online resources to engage knowledgeable agents.

Automated Engagement. TouchGuides and TouchContent assist customers in finding the best product or service to meet their needs.

Transparent Analytics and Reporting. RightTouch provides comprehensive back-end reporting capabilities, giving you real-time campaign information including live chat transcripts and conversion statistics.

Alignment with Customers Goals. Increased conversion rates, reduced abandonment, higher AOV and greater customer satisfaction are key goals.

HIGHLIGHTS

Increasing conversion rates is no easy task, but the potential revenue impact is huge.

TouchSell is a unique online engagement solution targeted for customer acquisition.

Clients typically see a 20% increase in first 90 days.

TouchSell engages customers whether they are in early product discovery, lead generation cycle or in closing the sale.



Why TouchSell?

We Turn Analytics into Action.

We make data actionable by applying the information we collect to how we engage with customers.

We Deliver Results - not Software.

We align ourselves with your goals to deliver the most effective and efficient solutions for conversion and care.

We Have the Expertise.

TouchCommerce has amassed an arsenal of best practices and people with exceptional knowledge of site optimization.

Managed Services.

Each one of our programs is custom designed to meet the unique needs of our clients.

