

RESILIENT & luxurious

Modern vinyl flooring designed for living

Flooring gaps, bubbles and cracks are just a few of the SOS calls your floor may be sending you. If you are noticing warped or damaged floor boards, it's important to not miss these cues.

"Expanding and contracting flooring is often the result of the wrong flooring being installed in certain areas of your home," says Shelley Alexanian of Alexanian Carpet and Flooring. While traditional hardwood flooring

is beautiful, it can respond negatively to changes in temperature and humidity.

"All it takes is not having a working humidifier on your furnace to see changes in your hardwood."

If you love the look of hardwood, you're not alone. In fact, many of us are drawn to the warm, timeless wood grain of hardwood planks. While the style isn't going anywhere, Shelley suggests looking at

alternatives to traditional hardwood that give you the look of hardwood, without the risks.

"If you're redecorating or updating your hardwood floors, consider a hardwood-style luxury vinyl," says Shelley. While luxury vinyl can be made to look like hardwood, it is designed to wear and wash well, regardless of where it's installed.

"We call it four-season flooring," says Shelley. "It has a very good tolerance to changes in humidity levels in your home. And it's warm and soft under foot, so you don't need in-floor heating to feel comfortable."

It's perfect for entryways and basements that see temperature changes and wet boots. But, thanks to its wide range of modern designs, you'll likely want to use it throughout your home.

At Alexanian Carpet and Flooring, Shelley and her staff have a variety of styles that mimic a range of flooring options, including wide-plank hardwood and 18-by-36 large-format tile with gold inlays.

"They look like something out of a magazine. They're really beautiful."

Vinyl is also easier and faster to install than other flooring options, seeing there's no grout or nailing required.

Whether you visit their Toronto or Barrie location, Alexanian's staff will help guide you

through the selection process to find the right flooring for your home. And once you find the right floors, you can also match them with an indoor, outdoor, or custom area rug to complete the space.

"Custom rugs can be made from any of our carpet designs," says Shelley. "Whether you want a unique design, like the teardrop shaped rug we recently designed for a client, or a simple runner for the entryway, we're here to make your space uniquely beautiful." **DS**

BY SHELANNE AUGUSTINE

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