APPLIED RADIATION ONCOLOGY™

MEDIA PLANNER 2020

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Applied Radiation Oncology is a quarterly physician-authored journal published in print and online, featuring educational, practical, and actionable information for radiation oncology professionals striving to enhance the efficacy, value, and quality of radiotherapy.

Audience Includes:

- Radiation Oncologists
- Radiation Therapists
- Medical Dosimetrists
- Physicists

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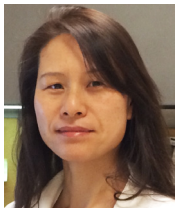

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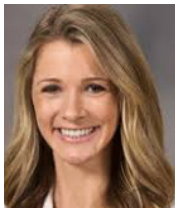

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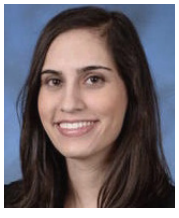

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Reaching 4500+ Radiation Oncology Professionals

***Applied Radiation Oncology* is published 4 times a year: March, June, September, and December**

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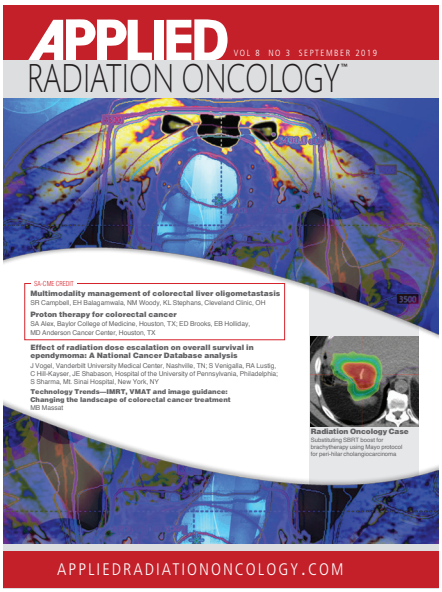
2020 Editorial Calendar

Month	Topics	Events
March Space | Feb 10 Materials | Feb 17	***Focus: Cardiac Care and RT*** • Cardiotoxicity: mitigation and prevention • Noninvasive cardiac radioablation Technology Trends: Cardiac radioablation	ESTRO | April 3-7
June Space | May 11 Materials | May 18	***Focus: Radiation Therapy Treatment Concerns Related to the Coronavirus Pandemic*** Technology Trends: Nanoparticles in radiation therapy	ASCO | May 29-June 2 AAPM/COMP | July 12-16
September Space | Aug 10 Materials | Aug 17	***Focus: Oligometastatic Disease*** • Oligometastatic RT treatment in low- and middle-income countries • RT for oligometastatic prostate cancer Technology Trends: Oligometastatic SBRT	ASTRO | Oct 25-28
December Space | Nov 9 Materials | Nov 16	***Focus: Head and Neck Cancer*** • Advances in treatment management • AI treatment planning in head and neck cancer Technology Trends: Carbon ion therapy	RSNA | Nov 29 - Dec 4

Each issue of *Applied Radiation Oncology* also features physician-authored, peer-reviewed cases, research articles and SA-CME offerings.



Each issue of *Applied Radiation Oncology* features physician-authored, board-reviewed articles and cases as well as a Technology Trends article, which reviews the most recent techniques and equipment keeping our readers up to date with the newest features available in the marketplace.

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