

Continuing Education Textbooks - Winter 2021 Semester

Desire2Learn

Course	BUS108
Course Title	Introduction to Business
Instructor Name	Tina Carswell
Title	Essentials of Contemporary Management
Edition	6 th Canadian Edition
Author	Jones, George, Haddad
Publisher	McGraw-Hill Publishing
ISBN #	Print: ISBN10: 1259654966, ISBN13: 9781259654961 E-Book: ISBN10: 1260304892, ISBN13: 9781260304893

Course	FWS115
Course Title	Sanitation and Safety
Instructor Name	Lisa Cantkier
Title Book 1	BASICS.fst, Course Book
Edition	4 th
Author	N/A
Publisher	Traincan Inc.
ISBN #	N/A
Title Book 2	Food Service Workers Safety Guide
Edition	5 th
Author	N/A
Publisher	Canadian Centre for Occupational Health and Safety
ISBN #	N/A

Course	FWS120
Course Title	Food Preparation and Production
Instructor Name	Shelley Busch
Title	Foodservice Management Principles & Practices
Edition	13 th
Author	June Payne-Palacio and Monica Theis
Publisher	Pearson
ISBN #	Print: 9780133762754 Digital: 9780133801125

Course	FWS125
Course Title	Communication and Customer Service
Instructor Name	Lisa Cantkier
Title	Everyday Encounters
Edition	5 th
Author	Wood & Schweitzer
Publisher	Cengage
ISBN #	ISBN13: 978-0-17-658400-9, ISBN10: 0-17-658400-5

Course	FWS130
Course Title	Introduction to Nutrition
Instructor Name	Angela Bouwmeester
Title	Nutrition: Concepts and Controversies
Edition	5 th
Author	Sizer, Whitney, Piche
Publisher	Cengage
ISBN #	ISBN10: 17-689286-9, ISBN13: 978-0-17-689286-9

Course	FWS135
Course Title	Nutrition and Health Care
Instructor Name	Angela Bouwmeester
Title	Nutrition: Concepts and Controversies
Edition	5th
Author	Sizer, Whitney, Piche
Publisher	Cengage
ISBN #	ISBN10: 17-689286-9, ISBN13: 978-0-17-689286-9

Course	SOC100
Course Title	Sociology
Instructor Name	Jennifer Wraight
Title	SOC+
Edition	4 th
Author	Robert Brym
Publisher	Nelson
ISBN #	ISBN10: 0176862137, ISBN13: 978-0176862138

Continuing Education Textbooks – Winter 2021 Semester
OntarioLearn

Course	BTR205
Course Title	Marketing a Trades Business
Instructor Name	Michele Feeser
Title	Marketing An Introduction
Edition	6 th Canadian
Author	Gary Armstrong et al.
Publisher	Pearson
ISBN #	ISBN10: 0134695062, ISBN13: 9780134695068

Course	BUS117
Course Title	Computer Apps for Business
Instructor Name	Sara Reynen
Title	New Perspectives Microsoft Office 365 & Excel 2016 Comprehensive
Edition	1
Author	June Jamrich Parsons, Dan Oja, Patrick Carey and Carol A. DesJardins
Publisher	Cengage Learning
ISBN #	ISBN10: 978-1-305-88040-5, ISBN13: 978-1-305-88040-5

Course	BUS253
Course Title	Health and Safety
Instructor Name	Dan Boulanger, Lisa Scolaro
Title	Management of Occupational Health and Safety
Edition	8th
Author	Kelloway, Francis, Gatien
Publisher	Nelson Education Ltd.
ISBN #	ISBN10: 0176893016, ISBN13: 9780176893019

Course	BUS255
Course Title	Compensation Management
Instructor Name	Charles Purchase, Dan McGarry
Title	Compensation
Edition	5th Canadian
Author	George Milkovich, Jerry Newman, Margaret Yap
Publisher	McGraw-Hill Education
ISBN #	9781259086878

Course	BUS340
Course Title	Strategic Planning
Instructor Name	Richard Yip-Chuck
Title	Strategic Management: Creating Competitive Advantages
Edition	5th Canadian Edition
Author	Dess, Gregory; Lumpkin, Tom; Eisner, Alan; McNamara, Gerry
Publisher	McGraw-Hill
ISBN #	ISBN10: 1259275841, ISBN13: 9781259275845

Course	MGT102
Course Title	Finance for Non-Financial Managers
Instructor Name	Cheryl Neault
Title	Finance for Non-Financial Managers
Edition	7 th
Author	Pierre Bergeron
Publisher	Nelson: TOP HAT
ISBN #	ISBN10: 0176530835, ISBN13: 9780176530839

Course	MGT103
Course Title	Employee Training and Development
Instructor Name	Tina Carswell
Title	Managing Performance Through Training and Development
Edition	8th
Author	Alan M. Saks, Robert R. Haccoun
Publisher	Nelson: TOP HAT
ISBN #	ISBN10: 0176798072, ISBN13: 9780176798079

Course	MGT104
Course Title	International Business
Instructor Name	Emiliano Introcaso
Title	Global Business
Edition	4 th
Author	Peng M
Publisher	Cengage
ISBN #	9781305500891

Course	MGT105
Course Title	Financial Analysis
Instructor Name	Cheryl Neault
Title	Financial Analysis with Microsoft Excel 2016
Edition	8 th
Author	Timothy R. Mayes
Publisher	Cengage
ISBN #	Print: ISBN13: 9781337298049 E-book: ISBN10: 1337298042

Course	MGT106
Course Title	Economic Policy
Instructor Name	Richard Yip-Chuck
Title	Exploring Economics
Edition	4 th Canadian or 5 th Canadian
Author	Sexton, Fortura, Kovacs, Colin, Chapman
Publisher	Nelson
ISBN #	Print (4 th Edition): 978 017 671 4390 Print (5 th Edition): 978 017 690 2469

Course	MGT206
Course Title	Marketing for Managers
Instructor Name	Michelle Reesor
Title	Marketing Management
Edition	5 th
Author	Iacobucci, Dawn
Publisher	Cengage
ISBN #	ISBN10: 1337271128, ISBN13: 9781337271127

Course	MTH205
Course Title	Quantitative Methods II
Instructor Name	Jennifer Elder
Title	Statistical Techniques in Business and Economics
Edition	17 th
Author	Douglas Lind and William Marchal and Samuel Wathen
Publisher	McGraw Hill Education
ISBN #	ISBN10: 1259666360, ISBN13: 9781259666360

Course	REC105
Course Title	Leadership and Program Planning
Instructor Name	Nolan Mackie
Title	Leadership in Leisure Services: Making a Difference
Edition	4 th
Author	Debra J. Jordan, Ronald Ramsing
Publisher	Venture
ISBN #	978-1-57167-855-3

Course	REC108
Course Title	Recreation and Leisure Services - Introduction
Instructor Name	Nolan Mackie
Title	Leisure and Recreation In Canadian Society: An Introduction
Edition	3
Author	George, Karlis
Publisher	Thompson
ISBN #	978-1-55077-167-1

Course	SCM100
Course Title	Information Systems
Instructor Name	Craig Douglas
Title	Management Information Systems: Managing the Digital Firm
Edition	7th Canadian
Author	Laudon, Kenneth C., Laudon, Jane P. & Mary Elizabeth Brabston
Publisher	Pearson
ISBN #	978-0-13-315684-3

Course	SCM110
Course Title	Supply Chain Administration
Instructor Name	Craig Douglas
Title	Principles of Supply Chain Management: A Balanced Approach
Edition	5 th
Author	Wisner, Joel D., Keah-Choon, Tan, & G. Keong Leong
Publisher	Cengage
ISBN #	978-1-337-40649-9

Course	SCM115
Course Title	Purchasing
Instructor Name	Emiliano Introcaso
Title	Purchasing and Supply Chain Management
Edition	6 th
Author	Robert Monczka, Robert Handfield, Larry Guinipero, James Patterson
Publisher	Cengage
ISBN #	Print: 9781285869681, 1285869680 eText: 9780176882266, 017688226X

Course	SCM120
Course Title	Project Leadership
Instructor Name	William Bowen
Title	The Fast Forward MBA in Project Management
Edition	5th
Author	Eric Verzuh
Publisher	Wiley
ISBN #	978-1-119-08657-4

Course	SCM135
Course Title	Supply Chain Accounting
Instructor Name	Jennie Kugler
Title	Accounting for Managers: Interpreting Accounting Information for Decision-Making
Edition	Canadian (2012)
Author	Paul M. Collier, Sandy M. Kizan, Eckhard Schumann
Publisher	Wiley
ISBN #	978-1-118-03796-6

Course	SCM210
Course Title	Transportation and Warehousing
Instructor Name	Rakesh Nayak
Title	The Definitive Guide to Transportation: Principles, Strategies, and Decisions for the Effective Flow of Goods and Services
Edition	1 st
Author	Thomas J. Goelsby, Deepak Iyengar & Shashank Rao
Publisher	Pearson
ISBN #	ISBN10: 133449092, ISBN13: 978-0133449099
Title (Book 2)	The Definitive Guide to Warehousing: Managing the Storage and Handling of Materials and Products in the Supply Chain
Edition	1 st
Author	Scott B. Keller & Brian C. Keller
Publisher	Pearson
ISBN #	ISBN10: 0133448908, ISBN13: 9780133448900

Course	SCM220
Course Title	Marketing for SCM
Instructor Name	Richard Yip-Chuck
Title	Marketing: An Introduction
Edition	6 th Canadian, or 7 th Canadian
Author	Gary Armstrong, Philip T. Kotler, Valerie Trifts & Lilly Anne Buchwitz
Publisher	Pearson
ISBN #	6 th Edition: 978 013 469 5068 7 th Edition: 978 013 535 6234

Course	SCM240
Course Title	Risk Mitigation
Instructor Name	Emiliano Introcaso
Title	Supply Chain Risk Management: Vulnerability and Resilience in Logistics
Edition	2 nd
Author	Donald Waters
Publisher	Kogan Page
ISBN #	Print: 9780749463939 Ebook: 978074946426

Course	SCM245
Course Title	Business Continuity
Instructor Name	Rakesh Nayak
Title	A Supply Chain Management Guide to Business Continuity
Edition	1 st
Author	Betty A. Kidlow
Publisher	Thomas Nelson
ISBN #	9780814416457