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# Canadore *Innovation* Challenge



## Primer: Why are we doing this workshop?

The day of the Innovation Challenge is going to be an exciting and fast paced day. You will be taking in a lot of awesome knowledge and meeting some great people. We wanted to help pre-prepare you and your teams for your pitch beforehand, so you can spend a bit more time with the people who are at the Challenge to work with you. We thought this workshop would help to answer some questions and relieve some potential stress, so you can focus on the challenge at hand!

### Why the PechaKucha format?

This way all of the teams will have equal opportunity to pitch by having the same template and expectations (Amy and Phoebe will tell you more in a few minutes).

- We understand that some teams might have graphic design and presentation skills that are a bit more advanced than others. This keeps the teams on an equal playing field for the pitch itself.
- Time was also a concern, PechaKucha will keep all the presentations will be 6:40 in length.





Teams will be presenting in a PechaKucha format. This is a presentation format where a speaker presents 20 slides, each displayed for 20 seconds, for a total presentation time of 6 minutes and 40 seconds. The slides automatically advance while the presenter speaks, creating a fast-paced and concise presentation style. If you would like more detail, there is a 20-minute workshop with a PechaKucha example recorded and available [here](#).

20  
photos

20  
seconds

6:40 mins

## Outline for each slide

- Be sure to have a black background (see last slide to copy paste)
- Share a clear image, 2 max per slide
- **No** text on slides, unless in a graphic
- Remember to keep each slide to 20 seconds
- Check out the 20 slide breakdown on the right hand side ->

1. **Your Passion/Topic Introduction: (20 seconds)**
2. **Why Does This Matter: (20 seconds)**
3. **Outline The Three Main Points You Will Discuss: (20 seconds)**
4. **Point 1: an introduction to the problem (20 seconds)**
5. **Point 1:Sub Point 1: (20 seconds)**
6. **Point 2:Sub Point 2: (20 seconds)**
7. **Point 3:Sub Point 3: (20 seconds)**
8. **Point 2: an overview of your proposed solution (20 seconds)**
9. **Point 2:Sub Point 1: (20 seconds)**
10. **Point 2:Sub Point 2: (20 seconds)**
11. **Point 2:Sub Point 3: (20 seconds)**
12. **Point 3: a discussion of its feasibility and impact (20 seconds)**
13. **Point 3:Sub Point 1: (20 seconds)**
14. **Point 3:Sub Point 2: (20 seconds)**
15. **Point 3:Sub Point 3: (20 seconds)**
16. **Review Your Three Main Points: (20 seconds)**
17. **Takeaway/Putting It In Practice 1: (20 seconds)**
18. **Takeaway/Putting It In Practice 2: (20 seconds)**
19. **Takeaway/Putting It In Practice 3: (20 seconds)**
20. **Final Thought: (20 seconds)**

