



# **PREMIER'S AWARDS 2026**

## **PRIX DU PREMIER MINISTRE**

**SPONSORSHIP  
PROSPECTUS**

November 30, 2026  
Sheraton Centre Toronto Hotel

# A TRIBUTE TO EXCELLENCE IN HIGHER EDUCATION

## ONTARIO COLLEGE AND POLYTECHNIC GRADUATES ARE MAKING AN IMPACT AROUND THE WORLD.



The Premier's Awards for outstanding college and polytechnic graduates, now in its 33rd year, is an annual event run by Colleges Ontario that celebrates our graduates' successes in this province and throughout the world.

Selected graduates will be recognized for outstanding achievement in areas including health care innovation, science, technology, engineering and math innovation, community impact, cultural and creative achievement, entrepreneurship and economic development, Francophone outreach and workforce and skilled trades achievement. From these Premier's Awards recipients, eight graduates, one in each category, will be chosen to receive the Award of Excellence.

Award recipients in recent years have included Canada Goose president Carrie Baker, bestselling children's author and illustrator Jonathan Klassen, Guelph General Hospital president and CEO Marianne Walker, robotics weld programmer and trades influencer Melissa Phelan and auto technician and instructor Saifullah Sanaye.

Sponsoring the Premier's Awards gala positions your organization in front of an audience of influential leaders in business, education and government. Collectively, in 2024-25, Ontario colleges and polytechnics

represent more than \$7.7 billion in annual purchasing activity, making the gala a valuable opportunity for strategic visibility and partnership development. This year's celebration provides an unparalleled platform to promote your commitment to higher education and to the colleges' and polytechnics' pivotal role in creating a more prosperous and successful province.

Colleges Ontario has created a range of high-impact sponsorship opportunities designed to maximize your investment and enhance your organization's visibility.

The success of an event of this caliber and magnitude is made possible through your support. We thank our returning sponsors for their ongoing partnership and look forward to collaborating with new sponsors to deliver an exceptional sponsorship experience.

We look forward to seeing you on Monday, November 30, 2026, to recognize and celebrate the many accomplishments of our graduates.

Sincerely,

**Maureen Adamson**  
President and CEO  
Colleges Ontario



**Colleges Ontario** is the advocacy voice for the province's 24 public colleges and polytechnics. The colleges and polytechnics offer 900 programs each year that prepare students for a wide range of careers in everything from IT, advertising and health care to game development, animation, biotechnology and much more.

Ontario's colleges and polytechnics are leaders in innovation, ensuring graduates have the professional and technical qualifications to succeed in the rapidly evolving new economy. As the voice of the 24 institutions, Colleges Ontario uses research, communications and marketing initiatives to ensure government leaders, decision-makers and the public are aware of the essential role graduates play – and will continue to play – in the province's long-term success.

For more information about Colleges Ontario, please visit [www.collegesontario.org](http://www.collegesontario.org).

**ALGONQUIN**  
COLLEGE

**Boréal**

**Cambrian**  
College

**CANADORE**  
college.ca

**CENTENNIAL**  
COLLEGE

**CONESTOGA**  
Connect Life and Learning

**Confederation**  
COLLEGE

**DURHAM**  
COLLEGE  
SUCCESS MATTERS

**FANSHAWE**

**FLEMING**

**GEORGE BROWN**  
POLYTECHNIC

**Georgian**

**HUMBER**  
POLYTECHNIC

**LA CITÉ**  
LE COLLEGE D'ARTS APPLIQUÉS  
ET DE TECHNOLOGIE

**Lambton**  
College

**LOYALIST**  
COLLEGE

**MOHAWK**  
COLLEGE

**nc Niagara**  
College  
Canada

**Northern**  
COLLEGE

**SAULT**  
COLLEGE

**ST. CLAIR**  
COLLEGE

**St. Lawrence**  
College

**Seneca**  
POLYTECHNIC

**Sheridan**



# ABOUT THE PREMIER'S AWARDS

The Premier's Awards for Ontario college and polytechnics graduates were established by the province in 1992 to recognize outstanding alumni and their successes. Proudly celebrating its 32nd year, the awards are a tribute to college and polytechnics graduates' achievements in Ontario and throughout the world.

Taking place at the Sheraton Centre Toronto Hotel on the evening of November 24, 2025, the evening celebration offers the unique opportunity to showcase your company's support of the college and polytechnic system among the sector's leading influencers and decision-makers.

Well supported by private sector sponsors, the event provides an excellent opportunity to meet:

- SENIOR BUSINESS EXECUTIVES
- SENIOR GOVERNMENT OFFICIALS
- INDUSTRY PARTNERS
- COLLEGE LEADERS

The Premier's Awards Gala attracts approximately 600 attendees. The nominees and recipients are prominent, highly respected individuals from the private and public sectors.

Chosen by a selection panel of community leaders, the awards are presented to seven college graduates demonstrating outstanding career success in the following areas:

- COMMUNITY IMPACT
- CULTURAL & CREATIVE ACHIEVEMENT
- ENTREPRENEURSHIP & ECONOMIC DEVELOPMENT
- FRANCOPHONE OUTREACH
- HEALTH CARE INNOVATION
- SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM) INNOVATION
- WORKFORCE & SKILLED TRADES ACHIEVEMENT
- CHANGE MAKER

Last years recipients were:

|                                                                                                                                                  |                                                                                                                                                                      |                                                                                                                                        |                                                                                                                                                             |
|--------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Community Advancement<br>Durham College<br><b>AARON DALE</b><br>Military Veterans Wellness<br>Program Co-ordinator<br>Toronto Police Service     | Community Advancement<br>Durham College<br><b>JEREMY BURNS</b><br>Police Constable, First Class<br>Toronto Police Service                                            | Cultural and Creative<br>Achievement<br>Georgian College<br><b>SOLOMON KING</b><br>Owner & Principal Designer<br>Stone Artisan Studios | Entrepreneurship and<br>Economic Development<br>Humber Polytechnic<br><b>MIA PEARSON</b><br>Serial Entrepreneur and Pioneer<br>in Canadian Public Relations |
| Health Care and Community<br>Well-Being<br>Conestoga College<br><b>MEGAN WALKER</b><br>Founder and CEO,<br>WeeCare Pediatric Home<br>Health Care | STEM Innovation<br>St. Clair College<br><b>WALTER LAPLANTE</b><br>Controls and Industrial<br>Connectivity Supervisor,<br>Stamping Engineering,<br>Ford Motor Company | Francophone Outreach<br>Collège La Cité<br><b>XAVIER<br/>BRASSARD-BÉDARD</b><br>CEO, Télévision française<br>de l'Ontario (TFO)        | Workforce and Skilled Trades<br>Advancement<br>St. Lawrence College<br><b>PATRICK MOORE</b><br>Program Manager,<br>Amor Construction                        |

# FOUR REASONS TO BE A PART OF THE 2026 PREMIER'S AWARDS

- EXCELLENT EXPOSURE**  
This is a must-attend event for post-secondary influencers. With approximately 100 leaders, influencers and high-level decision-makers in attendance, the gala provides an unmatched opportunity to build and enhance your company's reputation within the college and polytechnic sector.
- SHOWCASE YOUR COMPANY AS A PARTNER**  
Establish your company as a proud partner of a system that continues to shape Canada's economic and social fabric.
- PROMOTE PRODUCTS/SERVICES**  
Position your company as a trusted provider of choice to Ontario colleges/polytechnics by ensuring your messaging reaches our vast audience of college/polytechnics system leaders.
- ENGAGE INDUSTRY LEADERS**  
It's never been more important to start a conversation and network face to face. This networking opportunity is key to aligning your brand with the mandates of Ontario's institutions. Build preference and realize ROI via your participation at the awards celebration.

For more sponsorship information, please contact:

Loretta Piattelli  
Sponsorship, advertising and exhibit sales  
(647) 258-7684  
piattelli@collegesontario.org





# THANK YOU TO OUR RECENT SPONSORS OF THE PREMIER'S AWARDS



## INTERESTED IN SPONSORING?

Contact Loretta Piattelli  
(647) 258-7684 | [piattelli@collegesontario.org](mailto:piattelli@collegesontario.org)



# DIRECT ACCESS

Gain access to over 500 attendees, including decision makers combined annual spending activity of over **7.7 billion** across Ontario.<sup>1</sup>



<sup>1</sup>Based on 2024-2025 Ontario colleges spending data.

# SPONSORSHIP OPPORTUNITIES

|  |                                                  |                 |                 |
|--|--------------------------------------------------|-----------------|-----------------|
|  | <b>DIAMOND SPONSOR</b> (0 AVAILABLE)             | <b>SOLD OUT</b> | <b>\$40,000</b> |
|  | <b>PLATINUM SPONSOR</b> (4 AVAILABLE)            | <b>3 SOLD</b>   | <b>\$20,000</b> |
|  | <b>GOLD SPONSOR</b> (2 AVAILABLE)                |                 | <b>\$15,000</b> |
|  | <b>SILVER SPONSOR</b> (LIMITED AVAILABILITY)     |                 | <b>\$10,000</b> |
|  | <b>HONOUREES RECEPTION SPONSOR</b> (1 AVAILABLE) |                 | <b>\$10,000</b> |
|  | <b>GALA DINNER SPONSOR</b> (1 AVAILABLE)         |                 | <b>\$10,000</b> |
|  | <b>GALA DÉCOR SPONSOR</b> (1 AVAILABLE)          |                 | <b>\$10,000</b> |
|  | <b>GALA RECEPTION SPONSOR</b> (1 AVAILABLE)      |                 | <b>\$9,000</b>  |
|  | <b>GALA DESSERT SPONSOR</b> (1 AVAILABLE)        |                 | <b>\$8,500</b>  |
|  | <b>EMCEE SPONSOR</b> (1 AVAILABLE)               |                 | <b>\$7,500</b>  |
|  | <b>GALA ENTERTAINMENT SPONSOR</b> (1 AVAILABLE)  |                 | <b>\$7,000</b>  |
|  | <b>BRONZE SPONSOR</b> (LIMITED AVAILABILITY)     |                 | <b>\$6,000</b>  |

We understand that every organization is unique, with unique sponsorship objectives, requirements and metrics of success. Our focus is on building a partnership to meet your organization's marketing objectives. Whether your goals include promotion and awareness, lead/sales generation, product/service positioning, networking or advancement of corporate responsibility goals, we will work together to help you meet your requirements and surpass your expectations.

For more sponsorship information, please contact:

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(647) 258-7684 | piattelli@collegesontario.org



# DIAMOND SPONSOR

EXCLUSIVE

**\$40,000**  
(0 AVAILABLE)

**SOLD OUT**



Your company will have the highest visibility whenever and wherever the event is promoted.

The Diamond sponsorship includes the following:

- 1

As the opening video sponsor, your company logo is prominently displayed in an opening video at the gala
- 2

Your company logo prominently featured on 24 college/ polytechnic award recipient pop-up banners displayed during event (600 attendees)
- 3

An on-stage welcome message (2 min.)
- 4

An award presentation, including delivering on-stage remarks (2 min.)
- 5

Company logo (logo spotlight) projected on foyer and ballroom wall
- 6

Company logo in McLean's (Jan. issue) advertisement featuring award recipients
- 7

Registration:  
Ten (10) tickets to the Premier's Awards Honourees reception
- 8

Head table guest with the Premier and/or the Minister of Colleges, Universities, Research Excellence and Security (subject to their availability)
- 9

Corporate table - Ten (10) Premier's Awards gala registrations with sponsor recognition on name badges
- 10

Corporate table - Ten (10) Higher Education Summit keynote luncheon tickets (Nov. 30)
- 11

Photo with the premier, minister and Premier's Awards/Award of Excellence recipient (subject to their availability)
- 12

One full-page corporate message with photo and full-page advertisement in the Premier's Awards program<sup>1</sup> placed at each place setting (600)
- 13

One (1) prominent 8' by 10' exhibit space during the Higher Education Summit
- 14

Five complimentary passes for exhibit booth personnel (luncheon, dinner and reception not included)
- 15

Company logo in a special edition e-newsletter featuring the Premier's Awards/Awards of excellence recipients<sup>1</sup>
- 16

Verbal acknowledgment by the presiding chair of the gala evening thanking your company
- 17

Acknowledgment of sponsorship in the promotional materials, on the official website, on social media, on on-site signage and on screens<sup>1</sup>
- 18

Highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

<sup>1</sup>To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.





# PLATINUM SPONSOR AWARD PRESENTER

**\$20,000**  
(4 AVAILABLE)

**3 SOLD**



The Platinum sponsorship includes the following:

- 1

Award presenter category of choice
- 2

On-stage remarks (2 min.) delivered during award presentation
- 3

Company gobo (logo spotlight) projected on ballroom wall
- 4

Company logo in McLean's (Jan. issue) advertisement
- 5

Registration:
  - Head table guest with Premier and/or the Minister of Colleges, Universities, Research Excellence and Security (subject to their availability)
  - Ten (10) tickets to Premier's Awards Honourees reception
  - Corporate table - Ten (10) Premier's Awards gala registrations with sponsor recognition on name badges
  - Corporate table - Ten (10) Higher Education Summit keynote luncheon tickets (Nov. 30)
- 6

Photo with Premier, Minister and Premier's Awards recipient (subject to their availability)
- 7

One full-page corporate message with photo<sup>1</sup>
- 8

One full-page colour ad in the printed program<sup>1</sup> placed at each table setting (600)
- 9

Individual social media highlighting sponsorship
- 10

One (1) prominently situated 8' by 10' exhibit space at the Higher Education Summit
- 11

Five (5) complimentary passes for exhibit booth personnel (luncheon, dinner, receptions not included)
- 12

Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 13

Verbal acknowledgment by the presiding chair of the gala evening, thanking your company for sponsoring (not applicable to receptions)
- 14

Acknowledgment of sponsorship in promotional materials
- 15

Second highest level of visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.

  
COLLEGES ONTARIO | COLLÈGES ONTARIO

PREMIER'S AWARDS  
PRIX DU 2025  
PREMIER MINISTRE

Ontario's public college graduates are the backbone of the province's economy and vital to communities across Ontario. Colleges Ontario proudly celebrates the remarkable achievements of the 2025 Premier's Awards recipients and nominees.

2025 AWARD RECIPIENTS

  
COMMUNITY ADVANCEMENT

  
CULTURAL AND CREATIVE ACHIEVEMENT

  
ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT

  
FRANCOPHONE OUTREACH

  
Jeremy Burns/Aaron Dale  
Police Constable, First Class,  
Toronto Police Service  
Military Veterans Wellness Program  
Coordinator, Toronto Police Service

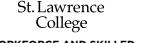
  
Solomon King  
Owner and Principal Designer,  
Stone Artisan Studios

  
Mia Pearson  
Serial Entrepreneur and Pioneer,  
Canadian Public Relations

  
Xavier Brassard-Bédard  
CEO, Télévision française de l'Ontario (TFO)

  
HEALTH CARE AND COMMUNITY WELL-BEING

  
SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM) INNOVATION

  
WORKFORCE AND SKILLED TRADES ADVANCEMENT

  
Megan Walker  
Founder and CEO,  
WeeCare Pediatric Home  
Health Care

  
Walter LaPlante  
Controls and Industrial Connectivity  
Supervisor, Stamping Engineering,  
Ford Motor Company

  
Patrick Moore  
Program Manager,  
Amor Construction

TO LEARN MORE ABOUT THE PREMIER'S AWARDS, VISIT [WWW.CO-AWARDS.ORG](http://WWW.CO-AWARDS.ORG)

  
DIAMOND SPONSOR

  
PLATINUM SPONSORS









# GOLD SPONSOR

## \$15,000

(2 AVAILABLE)



The Gold Sponsorship includes:

- 1 Sponsor branded promo item, such as a chocolate treat, provided and prominently placed at each dinner place setting (600)
- 2 Individual social media highlighting sponsorship
- 3 Registration:
  - Guest at Premier's Awards Honourees reception with ten (10) registrations
  - Corporate table - Ten (10) Premier's Awards gala registrations
  - VIP table - Three (3) Higher Education Summit keynote luncheon tickets (Nov. 30)
- 4 1/2-page colour advertisement in the printed program<sup>1</sup>
- 5 One (1) 8' x 10' exhibit space at the Higher Education Summit
- 6 Three (3) complimentary passes for exhibit booth personnel (luncheon, dinner and receptions not included)
- 7 Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- 8 Company logo in a special edition e-newsletter featuring the Premier's Awards recipients and sponsors<sup>1</sup>
- 9 Verbal acknowledgment by the presiding chair of the gala thanking your company for sponsoring (not applicable to receptions)
- 10 Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.

# SILVER SPONSOR

## \$10,000

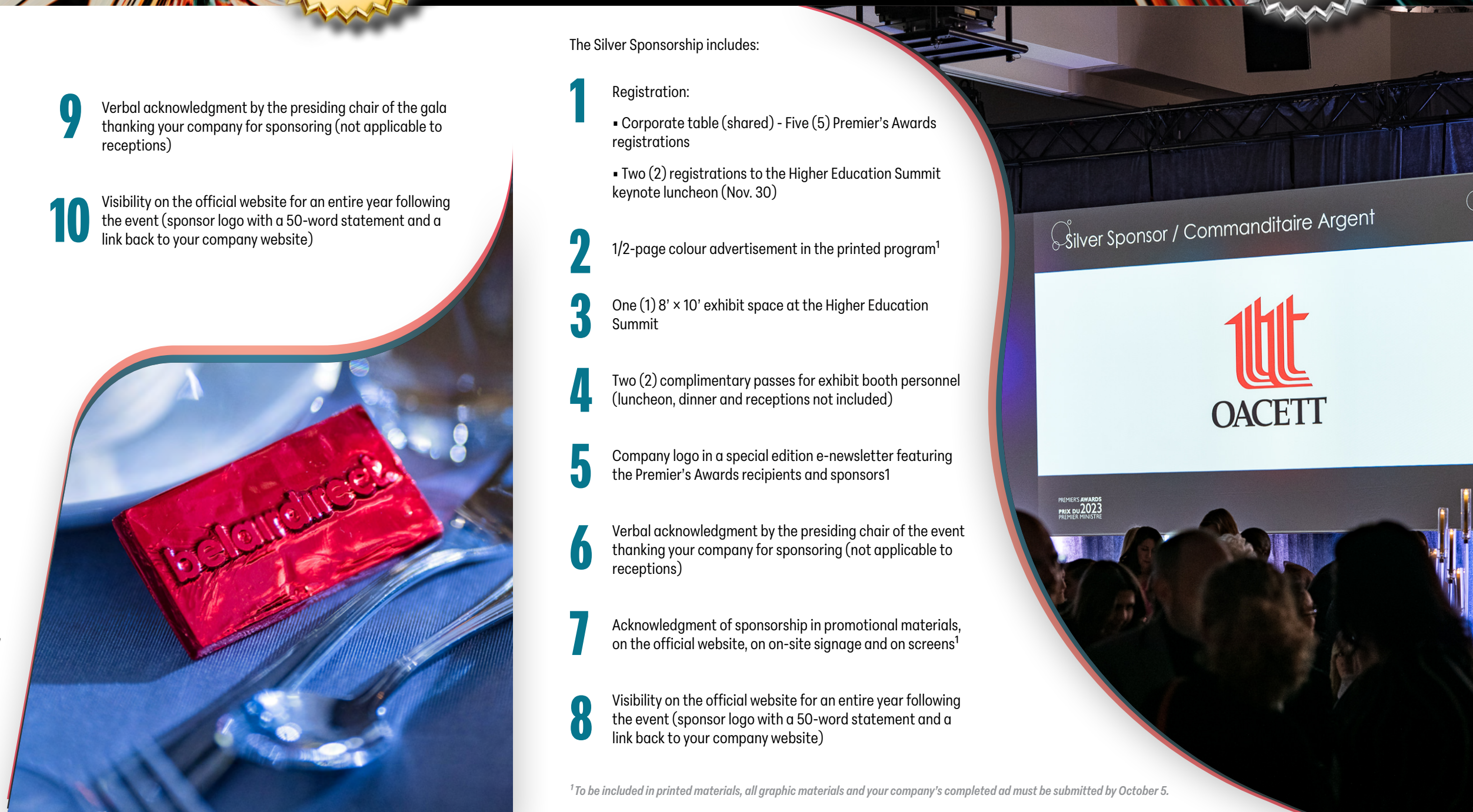
(LIMITED AVAILABILITY)



The Silver Sponsorship includes:

- 1 Registration:
  - Corporate table (shared) - Five (5) Premier's Awards registrations
  - Two (2) registrations to the Higher Education Summit keynote luncheon (Nov. 30)
- 2 1/2-page colour advertisement in the printed program<sup>1</sup>
- 3 One (1) 8' x 10' exhibit space at the Higher Education Summit
- 4 Two (2) complimentary passes for exhibit booth personnel (luncheon, dinner and receptions not included)
- 5 Company logo in a special edition e-newsletter featuring the Premier's Awards recipients and sponsors<sup>1</sup>
- 6 Verbal acknowledgment by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- 7 Acknowledgment of sponsorship in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- 8 Visibility on the official website for an entire year following the event (sponsor logo with a 50-word statement and a link back to your company website)

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.





# HONOUREES RECEPTION SPONSOR

EXCLUSIVE

**\$10,000**  
(1 AVAILABLE)



Prior to the Premier's Awards gala dinner, a private reception – complete with hors d'oeuvres and refreshments – is held with the Premier's Awards recipients, college and polytechnic presidents, board chairs, sponsors and government officials.

- 1** Company representatives to greet the VIP guests (presidents, board chairs and award recipients) at the reception entrance
- 2** On-stage welcome remarks delivered with the vice-chair of the colleges' Committee of Presidents
- 3** Company-branded reception tickets
- 4** Company name and logo prominently displayed at the entrance and in the reception room on signage
- 5** Opportunity to provide a gift and a gift bag to all VIP attendees or to the Award recipients
- 6** Video loop with award recipients and sponsor logo on screens in the reception room
- 7** Individual social media highlighting exclusive sponsorship
- 8** Company name and logo in the printed program<sup>1</sup>
- 9** 1/2-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- 10** Company logo in a special edition e-newsletter featuring the Premier's Awards recipients and sponsors<sup>1</sup>
- 11** Logo recognition on all gala marketing materials
- 12** Sponsor logo on the official website with company link
- 13** Registration: Two (2) tickets to the Honourees reception Two (2) Premier's Awards gala reception and dinner registrations

Expected audience of 200 at 5 p.m. - 5:50 p.m.

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.

# GALA DÉCOR SPONSOR

EXCLUSIVE

**\$10,000**  
(1 AVAILABLE)



Shine a spotlight on your brand by sponsoring the elegant decor of the evening, creating a memorable atmosphere that will be enjoyed and admired by over 600 distinguished guests.

- 1** Company acknowledgment on each table (10)
- 2** Company brand colours in table linens and other tabletop decor
- 3** On-screen and verbal recognition during dinner
- 4** Company name and logo in the printed program<sup>1</sup>
- 5** 1/2-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- 6** Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 7** Company logo recognition on all gala marketing materials
- 8** Linked company logo on the official website
- 9** Registration: Two (2) Premier's Awards gala dinner registrations

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.



# GALA DINNER SPONSOR

EXCLUSIVE

**\$10,000**  
(1 AVAILABLE)



Highlight your brand at the pinnacle event of the evening by sponsoring the Premier's Awards dinner, where over 600 influential guests gather to celebrate excellence and achievement.

- 1 Company-branded menu placed on place setting
- 2 On-screen and verbal recognition during dinner
- 3 Company name and logo displayed on signage and printed program
- 4 1/2-page colour advertisement in the printed program placed at each place setting (600)<sup>1</sup>
- 5 Company logo in a special edition electronic newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 6 Individual social media highlighting sponsorship
- 7 Logo recognition on all marketing materials
- 8 Company logo on the official website with company link
- 9 Individual social media highlighting exclusive sponsorship
- 10 Registration:  
Three (3) Premier's Awards reception and dinner registrations

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.

# GALA RECEPTION SPONSOR

EXCLUSIVE

**\$9,000**  
(1 AVAILABLE)



Showcase your leadership by sponsoring the reception, where you'll welcome guests with an opening message and gain prime visibility with Ontario's top college leaders and influencers.

- 1 Company representatives to greet the VIP guests (presidents, board chairs & award recipients) at the reception entrance
- 2 On-stage welcome remarks delivered with the vice-chair of the colleges' Committee of Presidents
- 3 Company name and logo prominently displayed at the entrance and in the reception room on signage
- 4 Individual social media highlighting exclusive sponsorship
- 5 Company name and logo in the printed program<sup>1</sup>
- 6 1/2-page colour advertisement in the printed program placed at each place setting<sup>1</sup>
- 7 Company logo in a special edition e-newsletter featuring the Premier's Awards winner and sponsors<sup>1</sup>
- 8 Logo recognition on all marketing materials
- 9 Sponsor logo on the official website with company link
- 10 Registration:  
Three (3) Premier's Awards reception and dinner

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.



# GALA DESSERT SPONSOR

EXCLUSIVE

\$8,500  
(1 AVAILABLE)



Sweeten the evening by sponsoring the Premier's Awards dessert, with your logo elegantly featured on each treat enjoyed by every guest.

- 1 Company logo prominently displayed on the dessert (600)
- 2 Onscreen and verbal recognition during dinner Company name and logo displayed in printed program<sup>1</sup>
- 3 1/4-page colour advertisement in the printed program placed at each place setting (600)<sup>1</sup>
- 4 Company logo in a special edition electronic e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 5 Logo recognition on all marketing materials
- 6 Company logo on the official website with company link
- 7 Individual social media highlighting exclusive sponsorship
- 8 Registrations:  
Three (3) Premier's Awards reception and dinner registrations



<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.

# MASTER OF CEREMONY ENTERTAINMENT SPONSOR

EXCLUSIVE

\$7,500  
(1 AVAILABLE)



Elevate your brand's profile by sponsoring renowned comedian **James Cunningham** as Master of Ceremonies, ensuring your company is front and centre throughout the Premier's Awards' most entertaining and memorable moments.

- 1 Registration:  
Three (3) Premier's Awards gala reception and dinner registrations
- 2 On-screen and verbal recognition by the comedian emcee during dinner
- 3 Company name & logo displayed on signage and printed program
- 4 1/4-page colour advertisement in the printed program placed at each place setting (600)<sup>1</sup>
- 5 Company logo in a special edition electronic newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 6 Individual social media highlighting sponsorship
- 7 Logo recognition on all gala marketing materials
- 8 Company logo on the official website with company link
- 9 Individual social media highlighting exclusive sponsorship

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.





# GALA ENTERTAINMENT SPONSOR

EXCLUSIVE

**\$7,000**  
(1 AVAILABLE)



Be the life of the party! Live music and performances by students will be enjoyed by all attendees at the gala and receptions.

The Gala Entertainment sponsorship includes:

- 1** Registration:  
Two (2) Premier's Awards gala reception & dinner registrations
- 2** 1/4-page colour advertisement in the printed program placed at each place setting (600)<sup>1</sup>
- 3** Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 4** Verbal acknowledgment will be made by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- 5** Acknowledgment of sponsorship on ballroom screen during performance, in promotional materials, on the official website, and on on-site signage<sup>1</sup>
- 6** Sponsor listings on the official website (sponsor logo and a link back to your company website) will remain posted online for an entire year following the event

Expected audience of 600  
5 p.m. - 6 p.m. and 6 p.m. - 9 p.m.  
(receptions in the ballroom foyer)

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.

# BRONZE SPONSOR

**\$6,000**  
(LIMITED AVAILABILITY)



The Bronze sponsorship includes:

- 1** Two (2) Premier's Awards gala reception & dinner registrations
- 2** 1/4-page colour advertisement in the printed program placed at each place setting (600)<sup>1</sup>
- 3** Company logo in a special edition e-newsletter featuring the Premier's Awards winners and sponsors<sup>1</sup>
- 4** Verbal acknowledgment will be made by the presiding chair of the event thanking your company for sponsoring (not applicable to receptions)
- 5** Acknowledgment of sponsorship given in promotional materials, on the official website, on on-site signage and on screens<sup>1</sup>
- 6** Sponsor listings on the official website (sponsor logo and a link back to your company website) will remain posted online for an entire year following the event

<sup>1</sup> To be included in printed materials, all graphic materials and your company's completed ad must be submitted by October 5.



**FULL-PAGE  
PROGRAM AD**

6.25 in x 8.75 in  
15.50 cm x 22.50 cm

**HALF (1/2)  
PAGE AD**

6.25 in x 4.25 in  
15.50 cm x 11.00 cm

**QUARTER  
(1/4) PAGE AD**

3.00 in x 4.25 in  
7.75 cm x 11.00 cm

**NOTE:**

To be included in printed materials, the completed version of your ad must be submitted by the final deadline of

**FRIDAY, OCTOBER 5, 2026.**



# SPONSOR PARTICIPANT FORM

NOVEMBER 30, 2026 • SHERATON CENTRE TORONTO HOTEL



## CONTACT INFORMATION

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_ PC: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

## PAYMENT INFORMATION

Total Amount Due: \$ \_\_\_\_\_

Enclosed is my cheque made payable to Colleges Ontario.

- ☐ Visa    ☐ MasterCard    ☐ American Express  
☐ E-transfer : finance@collegesontario.org  
☐ EFT (contact finance@collegesontario.org for EFT info)

Credit card no. \_\_\_\_\_  
Name on card: \_\_\_\_\_  
Exp. date: \_\_\_\_\_ / \_\_\_\_\_ VAL code: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_ PC: \_\_\_\_\_  
Authorized signature: \_\_\_\_\_  
Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

I hereby allow Colleges Ontario to charge my credit card  
\$ \_\_\_\_\_ CAD.

Disclaimer Agreement: Sponsorship reservations are made on a first-come, first-served basis based on the date your reservation form is received.  
Cancellations: All sponsor fees are non-refundable. Any money due per contract is payable regardless of cancellation.

By signing below, I confirm I am authorized to place this order and agree to all terms and conditions stated on the pages of the contract form. I understand this is a non-refundable transaction. In the event that a sponsor breaches contract or fails to pay as required, the sponsor will be liable for all attorney fees and court costs incurred by Colleges Ontario in recovering for breach of contract or failure to pay. By signing below, I acknowledge I have read and agree to the terms outlined above.

Authorized Representative Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
Title: \_\_\_\_\_ Date: \_\_\_\_\_

## OPPORTUNITIES

- |                                                      |          |
|------------------------------------------------------|----------|
| <input type="checkbox"/> Diamond Sponsor             | \$40,000 |
| <input type="checkbox"/> Platinum Sponsor            | \$20,000 |
| <input type="checkbox"/> Gold Sponsor                | \$15,000 |
| <input type="checkbox"/> Silver Sponsor              | \$10,000 |
| <input type="checkbox"/> Honourees Reception Sponsor | \$10,000 |
| <input type="checkbox"/> Gala Reception Sponsor      | \$10,000 |
| <input type="checkbox"/> Gala Décor Sponsor          | \$10,000 |
| <input type="checkbox"/> Gala Dinner Sponsor         | \$9,000  |
| <input type="checkbox"/> Gala Dessert Sponsor        | \$8,500  |
| <input type="checkbox"/> Emcee Sponsor               | \$7,500  |
| <input type="checkbox"/> Gala Entertainment Sponsor  | \$7,000  |
| <input type="checkbox"/> Bronze Sponsor              | \$6,000  |

Email completed participant form and credit card/cheque  
payment information to:

**Loretta Piattelli**  
**Colleges Ontario**  
**130 Queens Quay East, Suite 606, Toronto, Ontario M5A 0P6**  
**Phone: (647) 258-7684 | Fax: (647) 258-7699**  
**Email: piattelli@collegesontario.org**