

## Christopher Eby

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Chris has a 25-year career spanning both the public and private sectors that is marked by a commitment to fostering effective communication, managing complex issues and building enduring relationships. Before joining Northcrest as its first employee in December, 2018, Chris was Chief of Staff to Toronto Mayor John Tory where he played a pivotal role in developing and executing policies that addressed the city's social and economic issues. At Toronto City Hall, he navigated an intricate web of inter-governmental and stakeholder issues and worked to build bridges and foster collaboration between diverse interest groups. He left the public service with a reputation as a skilled consensus builder and an astute issues manager. Chris has also worked as a public affairs consultant, responsible for formulating and executing comprehensive communications strategies that strengthened brand image, enhanced reputation and reinforced positive relationships with stakeholders; as a broadcast journalist with CTV News; and a writer for the National Post. Chris has a lifelong interest and involvement in politics and has had the opportunity to contribute his strategic acumen and communications expertise to numerous election campaigns including three straight victories in Toronto's mayoral contest in 2014, 2018 and 2022.