CALIFORNIA STATE UNIVERSITY, LONG BEACH

NewsLink

COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

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CCPE Welcomes New Director of International Admissions Doris Lee

In January, Doris Lee was appointed Director of International Admissions of CSULB's Center for International Education (CIE). She will be reviewing workflow systems and working to improve efficiency in admissions by automating some of the processes for evaluators, minimizing response time for students, and building new bridges between International Admissions and all other departments within the university.

"We're excited to have her. She helped implement a paperless admissions process during her time at Pace University," said Terrence Graham, the Associate Dean and Executive Director for International Programs. "And, going paperless is a long term goal for us, as well."

Lee brings a wealth of expertise and more than 10 years of experience in graduate admissions, international education, and recruitment. She is fluent in English, Mandarin, and Taiwanese, and holds a Dual Bachelor of Arts degree in Mandarin Language and Literature, and Broadcast Journalism from the University of Iowa.

CSULB President Jane Close Conoley announcing the ASI-CSULB Study Abroad Scholarship at the Karl Anatol Center on campus

Cal State Long Beach President Announces Annual Study Abroad Scholarships

California State University, Long Beach (CSULB) President, Jane Close Conoley, alongside Joseph Phillips the Associated Students, Incorporated (ASI) President, and Dr. Jeet Joshee the Associate Vice President for International Education and Dean of the College of Continuing and Professional Education (CCPE), recently announced the ASI-CSULB Study Abroad Scholarship program. The announcement was delivered to a packed room of excited students, alumni, faculty, and staff from across the university at the Karl Anatol Center on campus.

"The College of Continuing and Professional Education was a fantastic partner to us, as they matched our $50,000 with the same amount, making our total budget for the scholarships $100,000," said Phillips. "The study abroad scholarships are one of the biggest achievements ASI has had following our fee referendum which made them possible. Many of those who attend this institution are from economic backgrounds where studying abroad is cost-prohibitive, and these scholarships were meant to mitigate those costs."

The launch of CONTINUED ON PAGE 8

MESSAGE FROM THE DEAN

This issue of NewsLink ushers in many exciting achievements that I am proud to share with our campus, business, and community partners. CCPE's focus on enriching the lives of the students, faculty, and organizations we serve through globalized programming, as well as offerings for international students and groups to study here at The Beach, continues to grow and we've experienced a number of recent inspiring accomplishments.

This past fall, President Jane Close Conoley announced the ASI-CSULB Study Abroad Scholarship program. In hopes of doubling the number of students studying abroad by 2020, CCPE has partnered with ASI, each offering $50,000, for a total budget of $100,000 in yearly scholarships. Just another example of how CCPE is working to help CSULB establish a truly globalized university.

CCPE serves as a community outreach branch of the university, on both a local and international level. From Terrence and Heidi's trip to China (pg. 4), my visit to Japan (pg. 4), and AMP's expanded program distribution (pg. 3), CCPE strives to build relationships, establish educational partnerships, and provide our students and global community with exceptional educational opportunities.

Enjoy this issue,
Jeet Joshee
Associate Vice President and Dean

Student Profile: Mohammed "Moe" Al Naimi, From ALI to Lacrosse

A native of Saudi Arabia, Mohammed "Moe" Al Naimi joined California State University, Long Beach, by way of CSULB's American Language Institute (ALI) in 2012. After studying English with ALI for a year, Naimi was accepted as a CSULB Freshman and is working towards earning a Finance degree.

From day one on campus, Naimi was looking to embrace new opportunities, learn new skills, and make new friends. Now in his third year, he is busy with his studies and soaking up as much California culture as he can before he graduates and returns to Saudi Arabia to work for the family's real estate company.

"The height of my time in Long Beach has been sports and the people I have met," he said.

Until two years ago, the 22-year-old soccer player had never even heard of lacrosse, but during "Week of Welcome," he noticed a helmet on a table and his interest was piqued. "I went to the first practice and got hooked."

Naimi was a natural and quickly picked up on the skills of lacrosse. Today he is the vice president of the CSULB lacrosse team and his goal is to make the team bigger and stronger. He is excited that they're up 13 players from last year.

Mohammed "Moe" Al Naimi with CSULB mascot, Prospector Pete

Student Profile: Efat Alawi, Performing Master's Field Work With TELC

Efat Alawi has become an integral part of CCPE's Technology Enhanced Learning Center (TELC). A Master of Arts in Education student focused on Educational Technology and Media Leadership, Alawi has been working to create dynamic PowerPoint slides for courses as part of CCPE's course conversion project, taking traditional face-to-face courses and preparing them to go online.

"She is pretty much doing what we all do when we create a course," said Debbie Hildreth Pisarcik, TELC Associate Director. "But, she is also a student, so anytime we can talk to students about their expectations for online it really makes us as a better team."

"I want to work as an instructional designer," said Alawi. "I would also love to teach computer information system and/or mathematics at CSULB or a community college. My interest in math peaked when I was preparing to apply to either medical or engineering school at Kabul University in 1999. I love mathematics."

After relocating to the United States in 2000, Alawi found her educational partner in CSULB and is excited for her future.

FirstMed Ambulance Services Finds Exceptional EMT's Through CSULB

CCPE's Emergency Management Technician (EMT) Program has gained a reputation for producing high-quality graduates. Focused on preparing students for the real world and placing special emphasis on patient assessment, communication, ambulance operations, and patient care, the EMT Program is producing top-notch EMT's that are in demand and sought after by local ambulance service companies. One such company is the well-respected FirstMed Ambulance Services.

"CSULB EMT graduates are sharp in their skills and seem very eager to learn more," said FirstMed operations manager Emilio Gaona. "We have quite a few CSULB students who make-up a huge portion of our Long Beach division and we have one more that we hired just last week."

Started in 2006, FirstMed Ambulance is dedicated to providing high-quality service. They value integrity and respect, and have found great team members in the graduates produced by CCPE's program. Additionally, graduates of the program are finding a good fit with FirstMed as well.

Some EMTs are just beginning their healthcare careers, with goals such as joining the fire department or becoming a doctor, and others choose to make it a lifelong career. The average age of graduates entering the field is between 18 and 22 said FirstMed supervisor, Dan Macias. He explained that while the graduates have passed their certification, they have little to no experience in the field.

"Long Beach students need less training," Macias said. "We don't have to spend as much time with them. It's a pleasure to hire them."

Matt Nathan, CSULB EMT Fall 2013 graduate and FirstMed employee, added, "FirstMed is very helpful. They make sure you get it. I am getting a lot of experience in proper patient care and protocol."

L to R: CSULB graduate Elleni Ruiz, FirstMed Supervisor Dan Macias, and CSULB graduates Matt Nathan and crew chief Mike Rosso

AMP LAUNCHES BEACH TV CALIFORNIA AFFILIATE NETWORK

CCPE's Advanced Media Production (AMP) has launched Beach TV programming on more than 20 California local cable channels in cities as far north as Sacramento and Salinas. The new programming arrangement commences the Beach TV California Affiliate Network. Participating California Public Access, Educational, and Governmental (PEG) channels have signed agreements allowing them access to Beach TV programs that can be downloaded for later broadcast at the affiliate's convenience.

"We've been airing some [Beach TV] programs and they've been well received by the Sacramento community," said Sacramento Educational Cable Consortium (SECC) Office Manager, Dale Fenton. SECC includes 16 educational partners in the Sacramento area.

Shows available include documentaries, special lectures, a new yoga technique series, and two talk show series, "Talking Points" and "In Conversation."

Beach TV is streamed live at www.ccpe.csulb.edu/beachtv and on demand on YouTube at www.youtube.com/AMPCENTER.

Terrence Graham, Associate Dean and Executive Director for International Programs, with his wife in China

Trip to China Cultivates More Than 15 International Training Programs

CCPE's Heidi Zhang, Director of International Training Programs, and Terrence Graham, Associate Dean and Executive Director for International Programs, took a trip to China in late October. Spanning nearly 20 days, they toured 10 cities, visited nine universities, and met with directors of national and local State Administration of Foreign Experts Affairs (SAFEA), as well as directors of local departments of education.

"The trip provided great perspective of the work we're doing with China," said Graham. "China is impressive and astonishing in so many ways. The economic growth is phenomenal and there is a real openness to mutually beneficial partnerships."

Zhang and Graham had a number of agency meetings including a visit to New Oriental, a provider of private educational services in China. The duo had great success recruiting new International Training Program partners as well as extending current relationships.

"More than 15 new international training programs will be coming our way as a result of the trip," said Zhang. "Xuzhou Institute of Technology and Beijing Normal University are planning to send students to our Study Abroad @ the Beach program and International Training Programs for short-term studies. Also as a result of the trip, the first group of CSULB nursing students went to Chengde Medical University in January to study abroad. They had classes along with CMU English nursing students and spent a few days in the teaching hospital for practicum training."

Additionally, January 2015 brought nearly 40 students from Tang Fu University to the CSULB campus. Many more are scheduled to attend throughout 2015.

DEAN'S TRIP TO JAPAN RESULTS IN IMMEDIATE ESL PROGRAM AGREEMENT

Dean, Dr. Jeet Joshee, traveled to Japan in late August to meet with CSULB's Exchange Partners, Josai International University (JIU) and Nihon University, to set-up tailored English as a Second Language programs for their students.

Enjoying visits to both Tokyo and Chiba, Dr. Joshee met with Josai University Education Corporation Chancellor, Noriko Mizuta; JIU President, Hakuko Yanagisawa; JIU Language Center Director, Maria Siguemi; and a number of faculty members. He explained that in-person meetings and the opportunity to discuss all aspects of the program, such as curriculum, logistics, cost, housing, and staffing, made the trip very productive.

Dr. Jeet Joshee with Josai staff

"Since time was short, a face-to-face meeting was requested to go through their needs and make a decision quickly," said Dr. Joshee. "While there I was able to assess their program needs and provide them with guidelines and requirements needed for the program to start so soon."

Within a month, CSULB was hosting 44 JIU students for a seven-week customized ESL program from October to December prepared specifically for them and their needs.

"This is an ongoing relationship," added Dr. Joshee. "We are already planning for the next cohort of students coming in Fall of 2015."

Additionally, Dr. Joshee's meetings with faculty at Nihon University yielded exciting results. As part of the newly signed agreement, Nihon will be sending approximately 50 students to CSULB this spring.

Diversity Takes Center Stage at CSULB International Ed Week

Dancer from the Mexican folk dance group Iztacuauhtli

In November, CSULB's International Education Week Kick-Off Festival met with cloudless blue skies and unseasonably warm weather. A joint initiative of the U.S. Department of State and the U.S. Department of Education to celebrate the benefits of international education and exchange worldwide, CSULB celebrated the annual event with an International Village and cultural performances.

"We are very fortunate to have this celebration here. It happens at universities and consulates all over the world," said Dr. Jeet Joshee, Associate Vice President for International Education and Dean of the College of Continuing and Professional Education. "We have more than 90 countries represented on this campus. We truly are an international university."

Taiko Center of Los Angeles drummers performing at the CSULB International Village

As part of the International Village, students from more than six countries welcomed visitors to their booths with food, activities, and information from their native countries.

"We have a great opportunity to learn and collaborate with one another," said Elvin Garayeve, the International Student Association President. "The diversity on this campus is impressive."

A program of live performances took place on CSULB's Southwest Terrace, featuring drummers from the Taiko Center of Los Angeles, large feather headdresses and the scent of burning copal (ceremonial incense made of tree resin) from the Mexican folk dance group Iztacuauhtli, a slow-motion reenactment of the Saudi Arabian Revolutionary War by male members of the Saudi Students Organization, and tropical sounds of Rio de Janeiro from Samba and More dance troop.

Mexican Scholars Spend a Month with CCPE's ALI

CCPE's American Language Institute hosted study abroad students from more than six different Mexican universities for the month of November. The partnership between CSULB and the Mexican institutions is the first program of its kind at The Beach and is a result of the *Proyecta 100,000* program aimed at bringing 100,000 Mexican scholars to the U.S. for a number of different academic programs.

"Mexico is a growing economic power and there are so many areas of collaboration available," said Terrence Graham, Associate Dean and Executive Director for International Programs.

The *Proyecta 100,000* is part of the U.S.-Mexico Bilateral Forum on Higher Education, Innovation and Research launched by U.S. President Barack Obama and Mexican President Enrique Peña Nieto last year.

"The ultimate goal is to establish better relations and partnerships between U.S. and Mexican institutions," said Sean Cochran, Interim Director of ALI.

As part of the students' visit, the Consulate General of Mexico in Los Angeles joined them for a special lunch. The study abroad students as well as CSULB AB 540 students (undocumented students working to achieve a college education) enjoyed an intimate opportunity to discuss their educational experience, hopes for the future, and concerns.

"The *Consulado General de México* had a good meeting with President Conoley," added Graham. "They talked about CSULB engaging more deeply with Mexico."

ALI-hosted Mexican scholars and Consulate General of Mexico for lunch

CITT ANNUAL TOWN HALL BRINGS ALL PARTIES TO THE TABLE

CSULB President Jane Close Conoley opened CITT's annual State of the Trade and Transportation Industry Town Hall welcoming industry partners, educators, and business entrepreneurs. Organized in an attempt to foster information exchange that positively contributes to resolution of port-related conflicts, the theme of "Global Trends, Local Impacts, Big Decisions" discussed Southern California's preparedness for the way world trade is changing.

Key decision makers and players, including new Port of Long Beach Chief Executive Jon Slangerup and ILWU Local 13 President Bobby Olvera, Jr., were on stage to debate what the changing trends mean for the economy, environment, and future of the region as a trade gateway.

"I am thrilled that the CITT Town Hall continues to serve as a forum to discuss critical issues. Everyone left informed," said CITT Executive Director, Tom O'Brien.

The 2014 Town Hall Feature Film and video minutes are both available online at www.ccpe.csulb.edu/CITT.

CITT Named Principal in Federal Highway Administration's Southwest Regional Surface Transportation Workforce Center

In October, CCPE's Center for International Trade and Transportation (CITT) was honored with the principal role in the Federal Highway Administration's (FHWA) Southwest Regional Surface Transportation Workforce Center, Southwest TransWorks (SWTW), an eight-state consortium dedicated to providing a more strategic and efficient approach to transportation workforce development.

Led by the METRANS partnership of California State University, Long Beach (CSULB) and the University of Southern California (USC), SWTW is comprised of California, Nevada, Utah, Arizona, New Mexico, Colorado, Oklahoma, and Texas, and is represented by members from CSULB, USC, Texas A&M University, ICF International, and the National Occupational Competency Testing Institute.

In agreement with FHWA's belief that the success of the U.S.'s ability to deliver and manage an efficient, safe, and effective transportation system is dependent on the knowledge, skills, and abilities of the transportation workforce, SWTW is working to engage and facilitate partnerships with state departments of transportation, state departments of education, industry, and other public and private stakeholders throughout the transportation, education, labor, and workforce communities.

"Over the next four years, our efforts will address workforce development activities at the sixth to 12th grade levels, technical schools and community colleges, universities, post graduate programs, and professional development for incumbent transportation workers," said CITT Executive Director, Tom O'Brien.

He explained that today there are a number of challenges in trade and transportation workforce development. With baby boomer retirements, competition from other industries, difficulty in recruiting women and minorities, and new technologies driving the need for new skills from incumbent transportation workers, the industry is experiencing issues with developing a qualified pipeline of talent.

"SWTW will be seeking to tackle a variety of workforce development issues," added O'Brien. "We'll be looking at everything from consulting with stakeholders and contributing findings to a national database and developing a communications strategy."

L to R: Allison Alexander, ICF; Luis Saenz, CSULB; Fran Beauman, NOCTI; Susan Gautsch, USC; Steve Lantz, CSULB; Tom O'Brien, CSULB; Mark Coppock, Texas A&M

Sport Management Students Learn the Business of Sport in Japan

Rakuten Kobo Stadium Miyagi in Sendai, Japan

Over the summer CSULB's Graduate Program in Sport Management offered students a non-required, but unique, opportunity to take classes at Sendai University in Northern Japan for two weeks.

"This program is one you could not buy," said Earl Declet, who graduated from CSULB's Sport Management program in December. "It's honestly a once-in-a-lifetime opportunity."

The non-traditional sport management master's program runs for 18 months and is a collaboration between the Department of Kinesiology and College of Continuing and Professional Education.

"One of the approaches we take with this program is that we run it like a business," said Steve Buchan, Associate Director of Graduate Program in Sport Management. "In fact, for this trip, each of the students was provided business cards—English on one side and Japanese on the other."

As his class project, Declet was in charge of planning the trip in coordination with Marty Kuehnert, the founder and president of International Sports Management and Consultants, vice president and a professor at Sendai University, and instructor for many of the program classes. The group stayed at Sendai University's International Students Dormitory and, when not in class, got the opportunity to participate in stadium tours, a tour of Tokyo, personal meetings with front office executives, and attend professional sporting events, as well as a dinner with a sumo wrestler.

Declet added, "The program is great on its own; this trip is just another positive thing about it."

MSGISCI STUDENTS GAIN INSIGHT INTO FUTURE EMPLOYMENT

Students in the Master of Science in Geographic Information Science degree program (MSGISci) were treated to a presentation by well-known Geographic Information Science Educator and Director of Education at the Environment Services Research Institute (Esri), David DiBiase, focused on industry careers and employment. Addressing how Esri supports higher education, DiBiase discussed best methods for current students to begin thinking about their future GIS employment. He offered advice on career opportunities and employers within the geospatial industry, and recommended students consider internships and part-time jobs.

"Employment opportunities are endless," said MSGIS student Therese Norman. "You can apply GIS to almost every field."

California State University Long Beach

College of Continuing and Professional Education

Jeet Joshee
Associate Vice President and Dean

Timothy Mozia
Associate Dean

Terrence Graham
Associate Dean and Executive Director for International Programs

The College of Continuing and Professional Education (CCPE) is a leader in continuing higher education. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California's workforce and economy. Working with the university's academic colleges and departments, CCPE provides expanded access to CSULB's exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and international education programs in many disciplines.

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3 Weeks Abroad Changes Lives Forever

As part of the 3-week program students can enjoy activities in addition to academic and service-learning components, like black water rafting

Since 2007, Dr. Nilufer Medora, director of CSULB's Family Life Education Program and professor of Child Development and Family Studies, has been leading short-term study abroad programs to New Zealand.

Initially, the excursion was planned as a one-time special topics course titled, "Children and Families in the Community: A Comparison Between New Zealand and the U.S.," but the overwhelming response praising the three-week program inspired Dr. Medora to continue. In the summer of 2014, she added a short visit to Fiji as well. However, because of steep fare increases, Summer 2015 may be the last one.

Zorbing is one of the sport activities students try while in New Zealand

"I learned so much on this trip about myself and about the world around me," said Tien Tran, CSULB Child Development and Family Studies student. "It opened me up to new cultures, traditions, and people." Dr. Medora is often asked why she has selected New Zealand, nearly a 15-hour flight from Los Angeles International Airport, as a short-term study abroad destination. "For most of my students, this may be the first and last time they will visit or travel to a foreign country. For me, a pre-requisite in selecting a study abroad destination for my students, is for the destination to be culturally stimulating and also to ensure my students' physical safety," she said. "New Zealand is one of the safest countries in the world and it offers immense, natural, pristine, and untouched beauty."

In addition, Dr. Medora explained the biggest key factor in selecting New Zealand was the cultural differences and similarities between the indigenous Maori people and the "Kiwi" people. She said the history of colonization and challenges the Maori people have experienced are similar to what American Indians experienced in the U.S.

CSULB Child Development and Family Studies student, Karina Servin added, "I was exposed to a new side of my major that I would not have seen in a regular classroom setting."

SCHOLARSHIPS CONTINUED FROM PAGE 1

the ASI-CSULB Study Abroad Scholarships also addresses the Institute of International Education's (IIE) initiative, Generation Study Abroad, to double the amount of U.S. students studying abroad by 2020. CSULB is a signatory on the Generation Study Abroad program. The scholarship will also continue to establish CSULB as a globalized university with culture and language learning opportunities for all CSULB students, whether local or international.

Phillips explained that currently less than five percent of the student body has embarked on a study abroad experience during their time at CSULB and he believes that number should be much higher. "I went on a study abroad trip to Greece and it gave me a new perspective on life and enriched my learning experience."

Already, more than 50 CSULB students are reaping the rewards of the new scholarship program having received anywhere from a half-tuition waiver of $448.55 for a short-term course to $2,000 scholarships for year-long academic programs.

"The event really showcased how both faculty from the International Education Committee (IEC) and ASI students collaborate to select recipients," said Terrence Graham, the Associate Dean and Executive Director for International Programs. He added that the enthusiasm to modernize curriculum for CSULB students both here and abroad is putting a spotlight on the goal to globalize the CSULB campus.

"In her speech, President Conoley recognized the importance of establishing global learning opportunities for all CSULB students" said Tim Keirn, Chair of the International Education Committee and one of the evening's speakers. "There has been a major shift in support for study abroad opportunities."