



École Secondaire LAURIER MACDONALD High School  
7355 Viau, Saint-Leonard H1S 3C2  
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### COURSE STANDARDS AND PROCEDURES

**COURSE:**

544 Business Management

**CLASS RESOURCES:**

Google classroom and teacher handmade material

**COURSE DESCRIPTION:** Introduction to the World of Business Ownership

**MYP AIMS ADDRESSED BY THE COURSE:** What are the aims/objectives of the course? How do these relate to the MEES competencies?

MYP Course Aims	MEES Course Objectives
<p>-Act as responsible citizens of local and global communities.</p> <p>-Develop inquiry skills that lead towards conceptual understandings of the relationship between individuals, societies and the environments in which we live in.</p>	<p>-Students take part in entrepreneurial experiences that allow them to be actively involved in their community and to begin playing an active role.</p> <p>-Students acquire or strengthen certain entrepreneurial qualities and use appropriate strategies and resources to enrich their business-like profile.</p>

**FUNDAMENTAL IB CONCEPTS:**

Global interactions focus on the interdependence of the larger human community, and relationships with the world as a whole. Systems provide structure and order in our built environment.

**KEY INSTRUCTIONAL STRATEGIES/APPROACHES TO LEARNING:**

A : Knowing and Understanding: Students will learn how to use terminology and demonstrate knowledge and understanding through business case study and documentary analysis .

B: Investigating- Students will develop research skills and learn how to formulate clear research questions, investigate and collect relevant information using economic issues and contemporary social and mass media.

C: Communicating- Students develop skills to organize and communicate information and ideas using business projects, oral presentations and the impact of marketing.

D: Thinking critically Students will be able to synthesize information, evaluate sources and interpret different business models.

**IB MYP LEARNER PROFILE:**

-Inquirers, knowledgeable, Thinkers, Communicators, Reflective, Risk Takers.

**FORMATIVE & SUMMATIVE ASSESSMENT INCLUDING MYP ASSESSMENT:**

**Term 1 (20% of School Course Grade)**

<i>Competencies targeted</i>	<i>Evaluation methods</i>	<i>Timeline</i>
<i>Competency 1: Business Communication</i>	-Quizzes -Sales Pitch Project -Research Papers -Documentary analysis- modern day business models.	November 2nd, 2023
<i>Communication to students and parents</i>	<i>Materials required</i>	
<ul style="list-style-type: none"> <li>● Telephone or Email or Mozaik portal</li> <li>● Written communication (i.e. progress report)</li> <li>● Parent/teacher interviews</li> <li>● Report cards</li> <li>● Google classroom</li> </ul>	<ul style="list-style-type: none"> <li>● 60 Page Hilroy Copybook</li> <li>● Blue Pocket folder duo-tang</li> <li>● Calculator</li> <li>● Writing materials</li> </ul>	
<i>IB MYP Criterion</i>	<i>Examples of assessment/feedback both formative and/or summative</i>	
<p>A. <i>Knowing and Understanding</i>                      B. <i>Investigating</i>                      C. <i>Communicating</i>                      D. <i>Thinking Critically</i></p>	-Formative Assessment: Quizzes -Summative Assessment: Chapter Test/Projects/Oral presentations/responses -Verbal and written feedback	

**Term 2 (20% of School Course Grade)**

<i>Competencies targeted</i>	<i>Evaluation methods</i>	<i>Timeline</i>
<i>Competency 1: Business Communication</i>	-Quizzes -Research Papers -Marketing -Branding and logo design -Planning you brand -Web-creation -Investopedia	February 2nd, 2024
<i>Communication to students and parents</i>	<i>Materials required</i>	
<ul style="list-style-type: none"> <li>● Telephone or Email or Mozaik portal</li> </ul>	<ul style="list-style-type: none"> <li>● 60 page Hilroy Copybook,</li> <li>● Blue Pocket folder duo-tang</li> </ul>	

<ul style="list-style-type: none"> <li>● Written communication (i.e. progress report)</li> <li>● Parent/teacher interviews</li> <li>● Report cards</li> <li>● Google classroom</li> </ul>	<ul style="list-style-type: none"> <li>● Calculator</li> <li>● Writing materials</li> <li>● Blank sketchbook</li> </ul>
<i>IB MYP Criterion</i>	<i>Examples of assessment/feedback both formative and/or summative</i>
A. <i>Knowing and Understanding</i> B. <i>Investigating</i> C. <i>Communicating</i> D. <i>Thinking Critically</i>	-Formative Assessment: Quizzes -Summative Assessment: Chapter Test/Project/responses and Oral presentations -Verbal and written feedback

<b>Term 3 (60% of School Course Grade)</b>		
<i>Competencies targeted</i>	<i>Evaluation methods</i>	<i>Timeline</i>
<i>Competency 1: Business Communication</i>	-Quizzes -Research Papers -Documentary analysis-business models. -Web-creation -Investopedia -Business Plan	June 21st, 2024
<i>Communication to students and parents</i>	<i>Materials required</i>	
<ul style="list-style-type: none"> <li>● Telephone or Email or Mozaik portal</li> <li>● Written communication (i.e. progress report)</li> <li>● Parent/teacher interviews</li> <li>● Report cards</li> <li>● Google classroom</li> </ul>	<ul style="list-style-type: none"> <li>● 60 page Hilroy Copybook</li> <li>● Blue Pocket folder duo-tang</li> <li>● Calculator</li> <li>● Writing materials</li> <li>● Blank Sketchbook</li> </ul>	
<i>IB MYP Criterion</i>	<i>Examples of assessment/feedback both formative and/or summative</i>	
A. <i>Knowing and Understanding</i> B. <i>Investigating</i> C. <i>Communicating</i> D. <i>Thinking Critically</i>	-Formative Assessment: Quizzes -Summative Assessment: Chapter Test/Project/Oral presentations/responses -Verbal and written feedback	

- This course does not have a final exam. The final course grade comes entirely from the school course grade.
- This course has a final exam administered by the English Montreal School Board. The final course grade is determined by taking 70% of the school course grade and 30% of the school board exam.
- This course has a final exam administered by the *Ministère de l'Éducation et de l'Enseignement Supérieur* (MEES). The final course grade is determined by taking 50% of the school course grade and 50% of the MEES exam. Please note that the final course grade is subject to MEEs moderation.