EMSB promotes bilingualism

On August 31, the English Montreal School Board (EMSB) officially unveiled its promotional campaign on bilingualism.

According to a press release, the EMSB marked the start of the 2016-2017 academic year with its new slogan: "Être bilingue, c'est gagnant!"

According to EMSB records at the end of the last academic year, there were "1,607 students with the French mother tongue out of 19,388 in our youth sector."