



About ***Inspirations Newspaper***: *Celebrating inclusive communities*

*Sponsored by the English Montreal School Board, a leader in catering to children and young adults with special needs*

**What makes Inspirations unique?**

- » Montreal's only English-language special needs publication
- » French-language content
- » Provides advertisers and sponsors with direct access to a target audience
- » A resource for parents, teachers and caregivers of people with special needs
- » A resource for everyone, educating the public-at-large, breaking down barriers
- » Our contributors are specialists in the field
- » Provides Information about *resources* and *inspirational stories* about children and young adults with special needs, from autism spectrum disorder, attention deficit hyperactivity disorder, learning disabilities to visual and hearing impairments, physically impairments, cerebral palsy, spina bifida, etc.
- » A reputable, loyal and satisfied advertising base
- » Online sponsor and advertiser page

**Our audience:**

- » Teachers, parents, caregivers, therapists, consultants, psychologists, speech language pathologists, students, policy and decision makers, organizations, the public-at-large.

**Distribution:**

- » Published in print twice yearly (spring and fall), online editions twice yearly
- » 15,000 copies printed
- » Distributed widely across the Greater Montreal area (including the West Island, South Shore and Laval).
- » Distributed to:
  - English language schools, CEGEPS, universities and some French schools
  - Special needs schools
  - Over 110 points - hospitals, therapy centres, MacDonald's, libraries, etc.
- » Direct mail distribution
- » Significant online reach via our website
- » Distribution via bulk email, Facebook and Twitter

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