



Lester B. Pearson High School

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| Academic Year: 2021 -2022 | |
| Subject: Introduction to Business | Level (Cycle and Year): Cycle 2 – Year 1 |

| Term 1 - 40% of School Grade | | | |
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| <p>School Reporting Date(s) Progress Report #1: November 12, 2021 Report Card: January 25, 2022</p> <p>Teacher Methods of Communication: Course Outline Curriculum Orientation Night Progress Report Parent/ Teacher Interview Teacher Website Report Card</p> | | | |
| <p>Competency Evaluated and Percentage of Term Grade:</p> <p>Understands and applies business concepts</p> | | | |
| Evaluation Methods/Tools | Skill(s) Evaluated | Timeline or Frequency of Evaluations | Weight of Evaluation |
| 1. Presentation(s) | Foundation of business. | 1-2 | 30 % |
| 2. Evaluation(s)(tests/quiz) | | 1-2 | 30 % |
| 3. Assignments | | 1-3 | 40 % |

| Term 2 - 60% of School Grade |
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Reporting Date :Progress Report #2: April 21, 2022 Report Card: June 29, 2022

Teacher Methods of Communication:

Course outline
Parent/ Teacher Interview
Teacher Website
Report Card

Competency Evaluated and Percentage of Term Grade:

Understands and applies business concepts

| Evaluation Methods/Tools | Skill(s) Evaluated | Timeline or Frequency of Evaluations | Weight of Evaluation |
|---------------------------------|--------------------------------------|---|-----------------------------|
| 1.Presentation(s) | How to market a business effectively | 1-2 | 30% |
| 2.Evaluation(s)(tests/quiz) | | 1-2 | 30% |
| 3.Assignments | | 4-5 | 40% |

Paragraph that details the subject specific aims of the department, learning and socialization goals

Introduction to Business is a course designed for students interested in understanding the world of business and its activities. This course will provide an overview of the fundamentals of business, including a knowledge of pertinent vocabulary, the functions of a business, the areas of function within a business organization, and an understanding of economic systems and influencing factors. Students will also create their own business ideas in hands-on activities and presentations. This introductory course will provide a basis of knowledge for students interested in furthering their study of Business.