2017 KCU ANNUAL REPORT

# APPLYING A WIDER LENS

TO BRING KCU'S SECOND CENTURY INTO FOCUS



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### OUR MISSION

Kansas City University of Medicine and Biosciences is a community of professionals committed to excellence in education, research, patient care and community service while *improving the well-being of the communities we serve*.

### OUR VISION

To become the most student focused health sciences university in the nation by: delivering value; cultivating team spirit; and becoming a trusted partner.

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## FROM THE CHAIRMAN

JOHN P. SMITH, DO, FACOS

This past fiscal year has been an exciting time for Kansas City University of Medicine and Biosciences and for me, personally. I was honored to serve in my new role as chairman of the KCU Board of Trustees and participate in the events that continue to shape and transform our university and best prepare students for success.

We opened the doors to KCU's new Joplin campus for our College of Osteopathic Medicine, introduced our new doctoral program in clinical psychology, strengthened our commitment to a more innovative and integrated curriculum, and expanded our partnerships to leverage shared capabilities for greater impact on the health of our communities.

Successfully building upon the foundation set by our previous five-year strategic plan, we solidified the new 2017-2021 strategic plan and will hold it as a guiding light as we expand our view of educating health professions workforces and become a more comprehensive health sciences university across academics, research and clinical service.

We recognized that to successfully steer the plan, the KCU board needed to become more focused in our guidance and oversight roles. To that end, we added new members to our board with more diversified insights and skill sets. With board leadership expanded, we place ourselves in a strong position to accomplish the more far-reaching goals outlined in our new strategic plan.

We welcome and embrace life's one constant: change. Yet, we remain steadfast in advancing our longstanding mission of *improving the well-being of the communities we serve* and achieving our vision of becoming the most student-focused health sciences university in the nation. This past year was emblematic of both and of the more comprehensive approach we have begun taking to ensure KCU's continued success as we chart a new course for our second century.

John P. Smith



## FROM THE PRESIDENT MARC B. HAHN, DO, FAOCA

Fiscal Year 2017 reflected a more intentional focus on the future of health care and how we, as a university, must view our role through an increasingly wider lens. Key initiatives and outcomes underscore our commitment to adopting a more comprehensive approach for preparing future generations of students to meet workforce demand in an ever-changing and complex environment.

This expanded view was guided by our new 2017-2021 KCU Strategic Plan, which informs our work in key areas of educational innovation, national impact, value-driven partnerships, research collaboration and team success, while remaining true to our mission of *improving the well-being of the communities we serve*. Defined by updated goals and strategies, we forged a new path in 2017, which bore witness to the realization of a number of related accomplishments and milestones, and underscored our continued growth.

Foremost, FY17 saw the final months of our Centennial celebration. Marked by numerous events and activities in honor of a century of educating health sciences professionals, we concluded the year with a spectacular Centennial Gala. This culminating event brought together nearly 1,200 KCU supporters, raised more than \$600,000 and provided a backdrop for the announcement of a \$1 million challenge grant, which we secured following \$7.5 million in capital fundraising. This major milestone allowed KCU to finalize plans for construction of our new Center for Medical Education Innovation — a leading-edge facility that will provide students with state-of-the-art educational technology, while also providing a shared training resource for our partners in the community.

The year was also punctuated by completion of our new medical school campus in Joplin, Missouri, which opened its doors to 162 students last fall. KCU-Joplin will graduate highly skilled, compassionate osteopathic physicians to address the workforce needs of Joplin and the surrounding four-state region, with an emphasis on primary care and rural health.

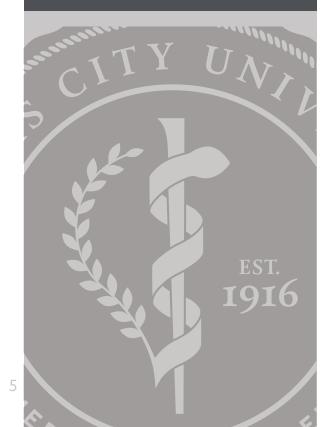
At the same time, KCU introduced a new doctoral program in Clinical Psychology (PsyD) — the only one of its kind in Missouri or Kansas. Opportunities to train alongside our medical students in an interprofessional education environment will help prepare PsyD students to be successful as our country continues to move toward a model of team-based health care delivery.

As the health care landscape evolves, so must we in health sciences education, continuously adapting to provide training that meets the workforce needs of tomorrow. I remain grateful to our entire KCU family, not only for their commitment during FY17, but also for their continued support as we pursue opportunities for new growth, build additional strategic partnerships and develop new academic programs that align with our mission and address the unique workforce needs of our two campus locations and the populations we serve.

## UNIVERSITY LEADERSHIP

The Board of Trustees at Kansas City University of Medicine and Biosciences is comprised of alumni, business leaders and experts in higher education. Board members also serve on subcommittees that provide business advice and investigate specific initiatives that might benefit the University.

The President's Cabinet is appointed by the president and meets regularly to collaborate on University initiatives and strategic objectives.



#### **BOARD OF TRUSTEES**

(COM '75) CHAIR

FACHE

Chief Operating Officer Kansas City CARE Clinic

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KEVIN KAUFMAN

Chief Business Officer

Netsmart Technologies Kansas City, Missouri

(COM '72)

Retired Physician Wichita, Kansas

\*Board service ended in FY18

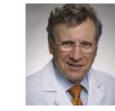
General Surgeon Surgical Specialists, P.A. Wichita, Kansas



EUGENE OLIVERI, DO (COM '64) VICE CHAIR Retired Physician DelRay Beach, Florida



SHEILAHN DAVIS-WYATT, EDWARD ENYEART Senior Vice President, Finance Cerner Corporation Kansas City, Missouri \*Board service began in FY18



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(COM' 75)



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PAUL DYBEDAL, DO (COM '54) EMERITUS Retired Physician Dr. D.J. Strickland Professional Corp. La Quinta, California



President and Chief Executive Officer



MPH, MBA Executive Dean, College of Osteopathic Medicine and Vice President of Health Affairs



(COM '73) Dean, College of Osteopathic Medicine



KEVIN LOCKETT Partner and Chief Financial Officer Fulcrum Global Capital Kansas City, Missouri



DARWIN STRICKLAND, DO (COM '65) EMERITUS Physician and Surgeon Denver, Colorado



#### PRESIDENT'S CABINET



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JANE LAMPO, EDD Vice President of Advancement



BROOKE YODER, JD Director of Community Relations



ANGIE BLEDSOE, MBA Director of Marketing



## INNOVATION DRIVEN BY OUTCOMES

Our focus on outcomes-based education increasingly relies on innovative approaches across curriculum, using methodologies and technology that help ensure we best prepare the health professionals of tomorrow.

With an increased emphasis on larger issues and modern trends impacting health care, this past year we began piloting efforts to educate students to be successful in providing patient care in today's emerging health systems and models of delivery.

With an eye toward increasing interprofessional education and team-based care, embracing new frontiers in technology, capitalizing on opportunities to expand graduate medical education, and instilling a culture of inclusion, we seek to create an innovative learning environment that will allow students to have the greatest impact on the health of their patients, communities and populations.



### OUR NEW CENTER FOR MEDICAL EDUCATION INNOVATION

Thanks to fundraising efforts that secured a \$1 million challenge grant from the J.E. and L.E. Mabee Foundation, KCU raised \$7.5 million to construct a new, state-of-the-art Center for Medical Education Innovation (CMEI) to improve student learning, patient safety and population health.

The four-story, 51,000-square-foot facility will offer enhanced opportunities for students to receive experiential training through the latest in virtual reality, haptic technology and simulated clinical experiences. It will, in effect, double the current number of rooms dedicated to standardized and robotic patient experiences. Additionally, the new CMEI will be built with flexibility in mind and be responsive to the everevolving technology and educational delivery methods required to prepare students for real-life medical experiences.

Immersion, integration and connection between the classroom and the lab will be hallmarks of the CMEI. For example, students will be able to connect with clinical practice through virtual and augmented reality. Educators will be able to control, in a dynamic environment, changing elements of a patient's condition and, subsequently, team interaction in patient care. The center also will create an environment for interprofessional education, training different types of health professionals together, enriching our students' quality of learning and preparing them for a future that will see increased teambased care. KCU anticipates breaking ground on the new center during Fiscal Year 2018.



## NOVEL CURRICULUM TEACHES STUDENTS THE ART OF MEDICINE

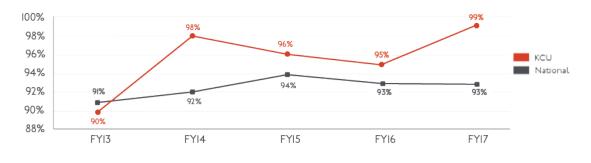
KCU encourages innovative learning methods as a way to enhance outcomes-based education. During Fiscal Year 2017, Schoen Kruse, PhD, associate dean for Academic Affairs and associate professor of Pharmacology, introduced a session for our anatomy fellows that encourages inner reflection as a pathway to better patient care. Dr. Kruse believes that as a society, we don't spend enough time reflecting and/or teaching our learners to reflect. He suggests that when students tap into their inner selves, they're better equipped to succeed in their lives and careers, and to consider the needs of their patients.

"The Art of Observation" is a nod to the high levels of stress medical students face in their academic careers. This innovative learning opportunity nudges them toward a moment of quiet self-reflection in a nontraditional learning environment. In the company of fellow KCU students, Kansas City's Nelson – Atkins Museum of Art serves as the backdrop while Dr. Kruse leads the journey of introspection. Such mindfulness has been shown to significantly reduce stress, according to numerous scientific studies.

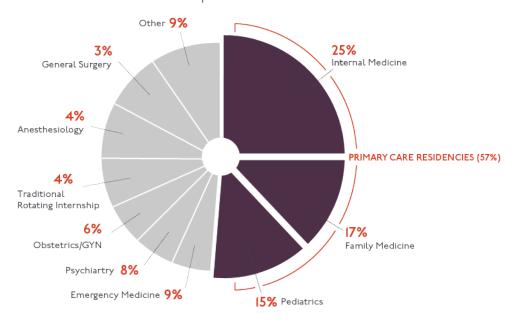
Students look at select works and reflect on the experience by noting: their own emotional response; the situation they perceive is being represented; and what the piece's subjects are experiencing. Nonjudgmental group sharing follows while the students express their thoughts and emotions. The takeaway? It's okay, even beneficial, to hit pause and reflect. It is possible to gain a deeper understanding of yourself and, additionally, those you serve.

#### INNOVATION DRIVEN BY OUTCOMES

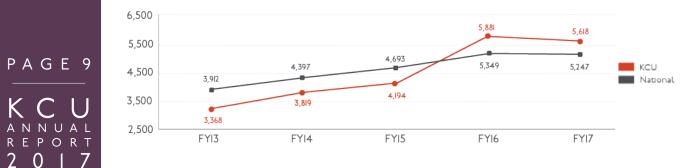
#### FYI7 COMLEX I FIRST-TIME PASS RATE | KCU VERSUS NATIONAL AVERAGE



FYI7 RESIDENCY MATCH | KCU CLASS OF 2017



#### FYI7 COM APPLICATIONS | KCU VERSUS NATIONAL AVERAGE



#### COLLEGE OF OSTEOPATHIC MEDICINE (COM) ACHIEVEMENT

In Fiscal Year 2017 KCU-COM's student doctors continued, the trend of exam and placement success, while the incoming Class of 2022 showcased prospective students' affinity for KCU through strong application numbers.

#### KCU Ranks Highest in U.S. on Licensing Exam

Students from the Class of 2018, who took the Comprehensive Osteopathic Medical Licensing Exam (COMLEX) Level 1 for the first time in FY17, ranked number one in the nation for firstattempt pass rates, with 98.82 percent passing.

#### Class of 2017 Achieves 100 Percent Residency Match

One hundred percent of eligible graduates from the Class of 2017 matched in a post-graduate medical education program (residency) during FY17. Students matched at 152 residency locations in 18 different specialties, with 57 percent entering into primary care.

#### COM Applications Continue to Outpace National Average

Interest in our College of Osteopathic Medicine remains strong, with the number of applications continuing to exceed the national average of our counterparts across the country for the second year in a row. During FY17, applications to KCU-COM were 7 percent higher than the national average.

### KCU-COM CLASS OF 2018 **TANKS MUMPER ONE** ON COMPREHENSIVE OSTEOPATHIC MEDICAL LICENSING EXAM LEVEL I

A testament to the caliber of our medical students and the dedication of the faculty who teach them, KCU's Class of 2018 ranked number one in the nation on first-attempt pass rates on the Comprehensive Osteopathic Medical Licensing Exam (COMLEX) Level 1. On the first attempt, 98.82 percent of KCU's class passed the exam during FY17, compared to a national average of 92.70 percent; KCU's mean score is nearly 32 points higher than the national average. The National Board of Osteopathic Medical Examiners looked at first-attempt pass rates from 35 osteopathic medical schools across the country.

COMLEX Level 1 is the first in a series of three medical licensing exams designed to assess the osteopathic medical knowledge and clinical skills considered essential for osteopathic generalist physicians to practice osteopathic medicine. Passing the COMLEX exams provides a pathway for licensure for osteopathic physicians in the U.S. and is also a graduation requirement for earning a doctor of osteopathic medicine (DO) degree.

#### INNOVATION DRIVEN BY OUTCOMES

STRONG STUDENT FOCUS PRODUCES HIGHLY COMPETITIVE BIOMED GRADUATES

KCU's master's program in biomedical sciences continues to perform well among its counterparts across the country, with doctoral-level professional programs and industry taking notice of the impressive outcomes following KCU students' completion of the 1- and 2-year tracks.

Eighty-nine percent of the 2017 graduating class went on to a biomedical science-related career, with 76 percent going into medical school, 2 percent going into another doctoral program, 1 percent attending a professional school and 10 percent attaining employment in a related field.

As part of KCU's move toward becoming a more comprehensive health sciences university, the College of Biosciences continues to pledge its dedication to student success — here at KCU and after graduation. With a focus on studentcenteredness, a number of key strategies help students to advance in their chosen field of study. Examples include:

- Preparing for medical and health science schools through rigorous curriculum and coursework, including five graduate-level courses that are precursors to required medical school courses.
- Matching students in the 2-year track with mentors to perform off-site research with leading organizations in critical areas of biomedical research. Examples include studying infectious disease at MRIGlobal and Type 1 Diabetes at Children's Mercy.
- A variety of resources and support services are tailored to students' needs and challenges, including dedicated learning specialists; psychologists; and job counselors and advisors who provide guidance and training for students applying to medical school.
- Working with advisors, deans and learning specialists, students become proficient in study plan development, time management, prioritization of work, and study and test-taking strategies.

...THE COLLEGE OF BIOSCIENCES CONTINUES TO PLEDGE ITS DEDICATION TO STUDENT SUCCESS...

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K C U A N N U A L R E P O R T 2 0 1 7

# BIOMED OUTCOMES

89% OF KCU'S BIOMED GRADUATES STAY IN THE HEALTH SCIENCES

76% WENT ON TO MEDICAL SCHOOL

> 2% ENTERED INTO ANOTHER DOCTORAL PROGRAM

ARE EMPLOYED IN A RELATED FIELD

**1%** ENTERED INTO A PROFESSIONAL SCHOOL

## EXPANDING NATIONAL I M P A C T

Fiscal Year 2017 marked a turning point in our goal of expanding our national impact through the development of new academic programs, campuses and strategic partnerships. The addition of a second campus in more than 100 years and the first new academic program in more than a decade are both emblematic of KCU becoming a more comprehensive health sciences university, a growing force in closing workforce gaps and a valued partner in improving access to medical care in the communities we serve.



#### **OUR INTENTIONALITY AROUND DIVERSITY AND INCLUSION**

KCU is an intentionally inclusive educational community where people from diverse racial, ethnic and socioeconomic backgrounds are welcomed and afforded the opportunity to excel academically and professionally. Our focus on inclusion extends throughout our institution and is increasingly reflected in our academic programs, our engagement with the communities we serve, our outreach programs into high schools and middle schools, and our commitment to preparing KCU students to serve the health care needs of diverse patient populations around the world. We realize that maintaining this focus must be a continuous process, and there is extensive work ahead before we fully reach our goals.

Much of our work during FY17 was centered upon improving the numbers of underrepresented minority students who matriculate at the University This effort has produced noticeable results in both the College of Osteopathic Medicine (COM) and the College of Biosciences (COB) and includes key strategies for establishing additional pathways into the university, enhancing curriculum and implementing more intentional recruitment processes.

#### Developing Innovative Curricula

· Late in 2017, we tested a new element of our medical school curriculum as part of the bioethics course. This new educational experience, entitled "Poverty Simulation," helps students understand how and why families that may be in poverty must balance decisions contradictory to their long-term health. This experiential course is proving to impact students' overall cultural competency and instill compassion in health care delivery.

## MAINTAINING THIS FOCUS MUST BE A CONTINUOUS PROCESS...

#### Establishing Pipelines

• Students from both KCU colleges established a new chapter of the Student National Medical Association (SNMA). The SNMA is an organization "committed to supporting current and future underrepresented minority medical students, addressing the needs of underserved communities, and increasing the number of clinically excellent, culturally competent and socially conscious physicians." SNMA chapters exist at both osteopathic and allopathic medical schools throughout the country.

· KCU also hosted several groups of Kansas City area high school students who visited the university to learn about the health professions. One such group, Awesome Ambitions, is an organization primarily focused on mentoring high school girls from diverse backgrounds and helping to prepare them for education and careers after high school graduation. Introducing high school and/or even middle school students to our campus allows them to interact with faculty, students and staff and envision the possibility for careers in science and health care.



Over the last three years, COB enrollment of underrepresented minority students (URMs) has averaged 18.5 percent for each of the classes — a percentage that is substantially higher than the median percentage of master's program enrollment nationally (10 percent). The COB one-year master's program is serving as a model for increasing enrollment of diverse students in our College of Osteopathic Medicine (COM) with some notable results.

Specifically, KCU-COM is implementing a multi-faceted strategy to recruitment that includes:

#### FOCUS ON UNDERREPRESENTED MINORITY STUDENTS

Through application services, KCU specifically recruits highly qualified URM students who have a penchant for science. KCU can then reach out to these students to pique their interest in KCU.

#### PERSONAL OUTREACH

KCU's Office of Admissions engages qualified students with the goal of creating an environment of inclusivity, where the students can feel welcome. Once a student applies, we strongly encourage him/her to interview at KCU so that students can experience first-hand the welcoming and open culture.

#### COMPREHENSIVE APPLICATION REVIEW

Once a URM student applies to KCU, their application is carefully reviewed by the Admissions Committee in order to provide each student with a comprehensive review of their entire application, looking beyond simple quantitative measures to ensure that future KCU recruits have a genuine passion for patient care.

#### SCHOLARSHIPS FOR DIVERSE POPULATIONS

KCU has developed four types of scholarships for which all URM students are eligible. These scholarships include: President's Scholarship (\$10,000), Dean's Scholarship (\$5,000), University Scholarship (\$1,500) and Diversity Scholarship (full tuition), and are highlighted as part of the recruitment process. KCU selects recipients of the scholarships in the spring each year so that students can consider the receipt of the scholarship as part of their enrollment

# 68%

INCREASE IN **APPLICATIONS FROM** URM STUDENTS OVER THE PAST 5 YEARS

3X THE NUMBER OF **URM STUDENTS** INTERVIEWED, **TRIPLING DURING** THE PAST 4 YEARS 112%

**INCREASE IN CURRENT URM STUDENT ENROLLMENT OVER THE PAST 4 YEARS** 

**DOMINIC ROYSTER, OMS II, SM** 

# A GRAND OPENING FOR KCU IN JOPLIN

staff and trustees; dignitaries from across Missouri; and several hundred members of the Joplin community gathered for a ribbon-cutting ceremony to celebrate the art facility followed the ceremony.

fidelity, programmable robots in fully equipped medical, surgical, obstetrical and trauma settings. Audio-visual capabilities allow instructors to interact in real time

KCU-Joplin has a class size of 162 medical students; once the site's full cohort is enrolled, KCU is expected to be among the largest osteopathic medical schools

#### KCU-JOPLIN RESPONDS TO RURAL HEALTH NEEDS OF SOUTHWEST MISSOURI

As the health care landscape continues to evolve, KCU is committed to educating health professionals to better serve the needs of underserved populations in our communities. Of the many initiatives that were highlighted this past year, none spoke more profoundly to that mission than the opening of the KCU College of Osteopathic Medicine Farber-McIntire Campus in Joplin, Missouri, to help address the health needs of the four-state, largely rural region.

It is estimated that 20 percent of Americans live in rural areas, but barely one-tenth of physicians practice there. At the same time, the federal government projects a shortage of over 20,000 primary care physicians in rural areas by 2025. KCU-Joplin has the potential to help close the region's workforce gap, directly impacting the quality and accessibility of health care for those residing in nearby rural areas.

First- and second-year students will be afforded training opportunities in rural and underserved settings under the tutelage of practicing physicians. Third- and fourth-year students will have the experience of rural clinical rotations as they round out their medical education. At the new campus, KCU-Joplin students will benefit from receiving the finest in osteopathic training through the use of state-of-the-art facilities, leading-edge technologies, interdisciplinary opportunities, and a focus on primary care, as well as learning about the unique challenges of serving rural populations.

Researchers suggest that half of graduating physicians permanently locate within a 75-mile radius of their residency training site to practice

medicine. Our goal is to ensure that our graduating students from KCU-Joplin are interested in residencies that serve the needs of the underserved in the region. KCU is collaborating with Freeman and Mercy health systems in Joplin, as well as the Southwest Missouri Area Health Education Center (AHEC) and interested others to expand clinical clerkships for our students, as well as the number of residency programs and residency slots available.

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By training and retaining physicians for the four-state region — with an emphasis on primary care and rural health — KCU-Joplin reflects our university's commitment to expand our national impact and support our mission.

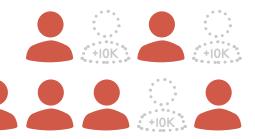
#### COLLEGE OF BIOSCIENCES INTRODUCES NEW PSYD PROGRAM

This past fiscal year, KCU introduced a new doctoral program in clinical psychology (PsyD) to help meet the growing need for behavioral health providers in our region — a trend that is playing out on a larger scale across the country. Nationally, it is estimated that 70,000 mental health providers will be needed by 2025 to meet demand. KCU's PsyD program is the only one of its kind in Kansas or Missouri. The five-year program exposes students to a broad base of disciplinespecific knowledge and training in profession-



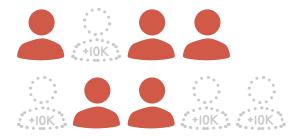
wide competencies required by the American Psychological Association (APA).

PsyD students will learn alongside medical students, where osteopathic medicine's holistic philosophy and emphasis on primary care provide important educational experiences and meaningful synergies, strengthening the understanding of how psychological and physical aspects of health are interrelated. Our new PsyD program establishes a foundation for the development of additional new academic programs that support our becoming a more comprehensive health sciences university — providing greater educational experiences for students to increase access to care and improve the well-being of the communities we serve.



**70 THOUSAND** 

ADDITIONAL BEHAVIORAL HEALTH PROFESSIONALS WILL BE NEEDED IN THE NATIONAL WORKFORCE BY 2025 TO MEET THE GROWTH IN DEMAND



## RESEARCH THAT IMPROVES HEALTH

Ongoing efforts to better leverage existing research being conducted — both internally at KCU and with community partners — underscores the University's commitment to broaden its horizon as a comprehensive health sciences university. In particular this past fiscal year, KCU built on the foundation of our partnership with the Kansas City Consortium on Musculoskeletal Diseases (KCMD) to expand research toward improving patient outcomes. Now four medical schools strong, KCMD is a key driver of research collaboration in the region, as partner universities channel the strengths and resources each possess into a concerted effort to obtain grant funding and advance translational research in musculoskeletal and neuromuscular diseases.



## ADVANCING OUTCOMES THROUGH COLLABORATION

Collaborative research is an area of growth for KCU and one in which our College of Biosciences (COB) and College of Osteopathic Medicine (COM) are increasingly engaged. Five of KCU's leading research scientists and their consortium colleagues have made significant strides in the study of musculoskeletal and neuromuscular diseases, including Amyotrophic Lateral Sclerosis (ALS), Duchenne Muscular Dystrophy (DMD), Alzheimer's disease and heart disease.

Highlights from KCU research scientists this past year follow.

#### Jingsong Zhou, PhD

Dr. Zhou, professor of Physiology, continues to collaborate with area researchers to better understand the etiology of ALS. Dr. Zhou has focused her research on the role of mitochondria in the development of the disease and is working toward identifying unique treatments which someday may impact the well-being of ALS patients. She is working with KCMD partner University of Kansas Medical Center (KUMC) in the development of grant applications in ALS research.

#### Abdulbaki Agbas, PhD

Dr. Agbas, associate professor of Basic Sciences, is looking into the development of biomarkers for the detection of ALS and other neurodegenerative diseases, such as Alzheimer's disease and Parkinson's disease. His collaborative research on Parkinson's with KCMD partner KUMC has brought forth compelling data that will be part of a proposed clinical trial grant.

#### Asma Zaidi, PhD

Dr. Zaidi, professor of Biochemistry, focuses on neurodegeneration in Alzheimer's disease and in aging populations. Her research efforts are also complemented by KCMD collaborative partner KUMC. FYI7 RESEARCH GRANT ACTIVITY | AMOUNT IN DOLLARS

ESEARCHER	GRANT	AMOUNT		
RANTS SUBMI	TTED			
Seidler	Whitehall Foundation 225,0			
Zhou (Co-Pl)	NHLBIROI	613,008		
Zhou (Co-Pl)	NIA	417,913		
Zhou (Co-Pl)	NHLBIROI	3,041,698		
Zhou (Co-Pl)	NIH	1,456,496		
Zhou	NINDS ROI	3,885,493		
Zhou	NIH R0I	2,971,075		
Agbas	CReaTE and ALSA	59,967		
Agbas	Neuro/Musculoskeletal Disorders	6,790		
	TOTAL SUBMISSIONS	\$12,677,440		
GRANTS AWAR	DED			
Zhou	KCCMD	40,000		
Agbas	KCCMD	5,000		
Wright	KCCMD	5,000		
Konorev	NIHRI5	464,382		
Agbas	KCALSI (Sub-award with KU Med)	6,821		
	TOTAL AWARDS	\$521,203		

#### Robert White, PhD

Dr. White, dean of the KCU College of Biosciences and professor of Biochemistry, identified a "cousin" protein to the type found missing in DMD patients. Working with KCMD institutions University of Missouri – Kansas City (UMKC) and KUMC, Dr. White developed and performed mouse model gene therapy with positive results that may lead to preventing not only skeletal muscle disease, but also cardiac muscle disease.

#### Eugene Konorev, PhD

Dr. Konorev, associate professor of Pharmacology and Microbiology, is studying the role of biological pathways in the development of microvascular defects in heart disease. To further his research, KCU and Dr. Konorev have been awarded a grant totaling more than \$460,000 from the National Institutes of Health (NIH).



RESEARCH IMPROVES

> Pathway in Cancer." Carl Gelhaus, PhD, senior program manager in the Medical Countermeasures Division of MRIGlobal and KCU adjunct professor, presented his ongoing Zika virus research.

The day-long event included 10 oral and 46 poster presentations with student awards presented in each category.

#### **KCU CELEBRATES 25TH ANNIVERSARY** OF RESEARCH SYMPOSIUM

For a quarter of a century, KCU students have gathered during the University's annual Research Symposium to showcase their work and learn from renowned scientists. During its 25th Anniversary this past year, the event focused on the importance of translational research, referred to as the "bench to bedside" approach for translating laboratory discovery into patient diagnosis, treatment and cures.

The symposium featured presentations from two national leaders in research from the Kansas City community. Tom Curran, PhD, the Donald J. Hall Eminent Scholar in Pediatric Research and executive director for the Children's Research Institute at Children's Mercy Hospital, delivered the keynote address "Translating Science into Medicine: Lessons from Targeting the Hedgehog



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#### JOSHUA BECKLER MS CANDIDATE

"Potential Therapy for DMD: Cardiomyopathy in DMD Model Mice" Norbert W. Seidler, PhD, Prize for Research Oral Presentation



Internal Mammary Vessels for Microvascular Autologous Breast Reconstruction" Betty Jo White, DO, FACOS, Prize for Research Oral Presentation

### OMS III & MS CANDIDATE

"Location of the





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ANNUA REPOR 2017

FORAQUARTER OF A CENTURY. KCU STUDENTS... HAVE GATHERED TO SHOWCASE THEIR WORK...



#### **KELLEE NEAL** oms III

"Endoscopic Anatomical Landmarks for the Sub-Temporal Trans-Zygomatic Approach to the Cavernous Sinus" Poster Presentation First Place

#### **AMY WHITAKER** OMS III

"Morphological and Biomechanical Variations in the Anterior Talofibular Ligament" Poster Presentation Second Place

### KCU TRUSTEE STUDIES empathy IN MEDICAL STUDENTS

Empathy is the key to doctors' ability to connect with their patients and assist them in compassionate healing. But can you teach and measure empathy in physicians-tobe? Can you select these traits in potential students? KCU alumnus and renowned HIV researcher Leonard Calabrese, DO, is researching answers to those questions in a groundbreaking nationwide study sponsored by the American Association of Colleges of Osteopathic Medicine in collaboration with the Sidney Kimmel Medical College of Thomas Jefferson University. The study involves first-year KCU osteopathic medical students from both the Kansas City and Joplin campuses.

Beginning in the fall of 2017, first-year medical students took a comprehensive self-assessment of empathy. They all then took the assessment again in the spring, with the results measured and studied. While there are limited data on medical students and empathy, small studies have suggested that students enter medical school with empathy, but some lose it in subsequent years. Dr. Calabrese wants to know if it is possible to teach empathy to student physicians. He believes a doctor's connection to a patient helps the healing process, as well as helping the patient maintain good health. Outcomes will be used to assess standards and curriculum in osteopathic education and have the potential to impact medical education across all health professions.

### PARTNERSHIPS ТН A CREATE VALU\_E

KCU is committed to developing partnerships that align with our mission and create value for our constituents. Identifying innovative opportunities to work with like-minded organizations throughout our neighborhood, region, country and world allows KCU to create the most widespread benefit.

As a nonprofit health sciences university, these partnerships range from caring for our neighbors in the northeast area of Kansas City, to clinical partners in and around the region, to research institutions who contribute to the scientific discoveries that enable us to care for patients and families in the communities we serve.



#### **EXPANDING EARLY CLINICAL EXPERIENCES**

During Fiscal Year 2017, the expansion of our clinical partnerships underscored KCU's commitment to community health and reflected a more comprehensive view of preparing tomorrow's osteopathic physicians. This year, we expanded KCU's model of clinical practice in federally qualified health centers (FQHC) in the Kansas City listing of some of our community partners. area. Additional partnerships with community health centers in the Joplin area are being explored as well. These partnerships create widespread value, delivering a win-win-win for KCU students. patients in our communities, and the clinics that serve them. Embedding faculty and students at partner sites helps ensure the delivery of highquality medical care to underserved individuals and families. At the same time, students acquire value-added, real-world experience, and faculty develop greater leadership skills, both formally and informally, with the potential to benefit clinics through improved operations and more efficient use of clinical resources.

Medical student learning involves more than training in specific disciplines. A comprehensive approach addresses contemporary challenges in delivering health care and developing physician competencies in emerging health systems science, including population health and social determinants of health. Our clinical partnership sites provide an ideal environment for hands-on education of these aspects of health care, which are critical to students' future success as providers.

This past year, KCU began laying the groundwork for a Community Health Center (CHC) track with

the goal of exposing students to the complexities of safety-net health care, including navigating our complex health care system. Under the direction of Anne VanGarsse, MD, assistant dean for Clinical Affairs and assistant professor of Pediatrics at KCU, students work as care coordinators, arranging high-level specialty health care for patients who are uninsured or underinsured. Additional highlights of our clinical service during FY17 follow in this

#### KC CARE Clinic

KCU continues to strengthen its longstanding partnership with KC CARE Clinic, one of the nation's largest charitable clinics. KC CARĚ provides basic health care services to people with financial challenges and those who have difficulty accessing or paying for health care. At various KC CARE sites, KCU faculty engage students in hands-on learning to provide pediatric care, staff a walkin clinic and provide osteopathic manipulative medicine. The clinic is also a participant in KCU's new CHC track.

#### Health Partnership Clinic

Health Partnership Clinic (HPC), a FQHC that is certified as a patient-centered medical home, provides high-quality, affordable, accessible and culturally appropriate care to all individuals regardless of ability to pay. HPC's collaboration with KCU is a critical opportunity to fulfill the clinic's mission. KCU faculty work with students to provide family medicine and behavioral health, as well as administration and oversight of HPC's four practice sites.

#### Fackson County Fuvenile Detention Center

Fackson County, Missouri's Fuvenile Detention Center provides temporary and safe custody of juveniles who are accused of conduct subject to the jurisdiction of the Court, and who require a restricted environment for their own or the community's protection while pending legal

action. KCU has established a growing partnership with the center, which has resulted in delivery of pediatric care for these underserved youth, as well as clinic operations support, including implementing projects that have improved operational efficiencies and patient outcomes.

#### HCA PARTNERSHIP CREATES ADDITIONAL CLINICAL OPPORTUNITIES

During FY17, KCU joined forces with HCA Midwest Health, Kansas City's largest health care network, to establish high-quality training opportunities for third- and fourth-year KCU medical students. The partnership began the process of developing clinical rotations for up to 100 osteopathic medical students, strengthening their ability to sharpen their skills as they work side-by-side with HCA medical staff. This collaboration helps assure valuable experiences for students, who will train in HCA hospitals and learn from highly knowledgeable physicians in the region. The program also lays a foundation for future development of new graduate medical education programs for fourth-year students. KCU alumnus Bruce Williams, DO, serves as regional assistant dean for HCA Midwest Health and leads this important partnership.

CLINICAL ROTATIONS FOR UP TO 100 OSTEOPATHIC MEDICAL STUDENTS...

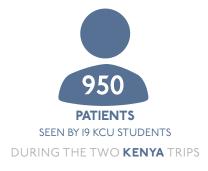
### SCORE I PROVIDES SCREENINGS FOR thousands OF INNER-CITY YOUTH

health screening programs.



#### PARTNERSHIPS T H A T C R E A T E V A L U E

# GLOBAL IMPACT



#### MEDICAL MISSIONS IMPROVE THE WELL-BEING OF COMMUNITIES ABROAD

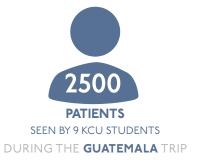
KCU's widened view extends beyond our borders to deliver clinical care through partnerships abroad. Our sponsor, DOCARE International, provides the platform for our Global Health Outreach, which connects KCU faculty and students with underserved communities worldwide to directly impact the health and well-being of individuals and families at the local level.



DURING THE DOMINICAN REPUBLIC TRIP

WHERE KCU ALSO WORKED WITH THE KC ROYALS FARM TEAM TO CONDUCT SPORTS PHYSICALS





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K C U R E P O R T 2 0 1 7 ...CONNECTS KCU FACULTY AND STUDENTS WITH UNDERSERVED COMMUNITIES WORLDWIDE...

### MEDICAL MISSIONS IMPROVE THE Well-being OF COMMUNITIES ABROAD

Since the program began more than 20 years ago, our medical missions have served nearly 14,000 patients in five countries. In Fiscal Year 2017, KCU faculty, along with more than 60 students, saw approximately 3,700 underserved patients in Kenya, Guatemala and the Dominican Republic. In the Dominican Republic, we also teamed with members of Major League Baseball's Kansas City Royals to conduct sports physicals for young athletes.

For all of our missions, KCU also purchased and dispensed medicine free of charge, provided osteopathic manipulative treatment and general diagnosis and treatment, as well as delivered donations from our KCU community, including books, clothing, sunglasses and toys.

Although each mission trip is short in duration, its impact on our students is lifelong.

## INVESTING FORTEAM SUCCESS

#### **KCU EARNS BEST WORKPLACE** RECOGNITION

During Fiscal Year 2017, KCU earned the distinction of being a "Best Company to Work For" by Ingram's Magazine. KCU was selected for our commitment to cultivating a work environment that invests in our faculty and staff based on a number of factors, including paid time off, retirement plan match, employee wellness program and annual tuition assistance.

#### "HEALTHY KC" HONORS KCU

Last year, KCU also was honored by the Greater Kansas City Chamber of Commerce for fostering a culture of health and wellness in the workplace. Named a "Healthy KC Certified Company" at the highest Platinum Level, KCU was recognized for our performance in five key areas: Nutrition, Physical Activity, Tobacco Cessation, Work-Life Integration and Design/Built Environment.

#### PRESIDENT AND CEO RECOGNIZED FOR LEADERSHIP

Marc B. Hahn, DO, president and CEO of KCU, was included among the "250 Most Powerful Business Leaders in Kansas City" by Ingram's Magazine. Published in September 2017, this issue is devoted to recognizing those individuals who are making the greatest difference in Kansas City.

#### KCU FACULTY MEMBER NAMED "HERO IN HEALTHCARE"

Josh Cox, DO, KCU interim associate dean of Clinical Education and chair of Primary Care. was recognized as a 2017 "Hero in Healthcare" by Ingram's Magazine. Honored for his commitment as a medical educator and physician, and his dedication to service. Cox considers his work a calling that he could not ignore.







### ...A RENEWED COMMITMENT TO ... FACULTY AND STAFF WHO CAN BEST HELP KCU ACHIEVE ITS GOALS.



# NEW TALENT ROUNDS OUT KCU



FY17 saw the addition of three new members to KCU's leadership, complementing the strengths of our existing faculty, staff and administration. Together, our team ensures we remain focused on achieving our goals toward becoming a more comprehensive health sciences university set out in the KCU Strategic Plan.

#### EDWARD O'CONNOR, PHD, MBA PROVOST & EXECUTIVE VICE PRESIDENT OF ACADEMIC AND RESEARCH AFFAIRS

Ed O'Connor offers extensive experience in administration with an emphasis on academic excellence, cross-campus collaboration, research and scholarship. His expertise in establishing new academic programs in the health professions and proven capabilities in growing interprofessional education bode well for KCU's continued growth. O'Connor provides leadership, vision, direction and advocacy to support students in meeting their academic and career goals, and he is responsible for advancing KCU's goals for research through continued collaboration with key partners.

#### DARRIN D'AGOSTINO, DO, MPH, MBA EXECUTIVE DEAN, COLLEGE OF OSTEOPATHIC MEDICINE & VICE PRESIDENT OF HEALTH AFFAIRS

With a strong background in teaching, clinical service and research, Darrin D'Agostino brings proven leadership capabilities and a career-long commitment to community health. His expertise will further KCU's growth as a leading health sciences university and our mission of improving the well-being of the communities we serve. D'Agostino oversees curriculum, increased development of graduate medical education, enhanced clinical outreach, and expansion of research within the College of Osteopathic Medicine for both the Kansas City and Joplin campuses.

#### MARCI NIELSEN, PHD, MPH SENIOR VICE PRESIDENT OF COMMUNITY ENGAGEMENT

With nearly three decades of academic, health care and health policy experience, and an emphasis on advocacy for patient-centered primary care, Marci Nielsen provides expertise in government affairs; strategic planning and implementation; communications, public relations and public affairs; and fundraising and grant management. Nielsen oversees Communications, Advancement, Marketing and Public Policy, providing strategic direction and enhanced collaboration among these areas, in addition to community outreach.

### ADVANCEMENT

The strength of our philanthropic support is a testament to KCU's vital role in advancing health sciences education to improve the health and well-being of our communities regionally, nationally and around the globe. As an independent, private institution, KCU relies on donor support to help provide the resources necessary to ensure excellence in medical education and the success of our students.



### ENSURING A STRONG FUTURE IN HEALTH SCIENCES EDUCATION

KCU reached impressive fundraising goals, raising more than \$19 million for Fiscal Year 2017, including cash, new pledges and planned gift expectancies. We extend our sincere appreciation to our loyal alumni and numerous other dedicated University donors (listed on the following pages) who have provided their financial support to KCU during the past fiscal year. For a full listing, including our giving society donors, please visit our website: kcumb.edu/giving

### KCU RECEIVES LARGEST GIFT IN UNIVERSITY'S HISTORY

During FY17, fundraising resulted in a \$9.1 million planned gift expectancy for KCU-Joplin from Harry Cornell, Jr., bringing his cumulative giving to \$10.6 million — the largest philanthropic gift in KCU history. The KCU-Joplin campus building is named the Harry M. Cornell Medical Education Center in his honor.

### ...THE LARGEST PHILANTHROPIC GIFT IN KCU HISTORY.



### GALA PROVIDES BACKDROP FOR ONC MILLION dollar MABEE CHALLENGE

During FY17, a key element of our fundraising was associated with the Centennial Gala held October 22 at Kansas City's Union Station. The gala represented the culmination of our Centennial celebration and had an impressive showing of community support. Nearly 1,200 KCU alumni, faculty, staff, and civic and community leaders gathered to celebrate the institution's founding in 1916 and show their support for KCU's "Leading the Way" campaign. With a goal of \$500,000, nearly \$617,000 was raised, representing support from 42 corporations and organizations throughout the Kansas City metropolitan area.

During the Centennial Gala, KCU announced a \$1 million challenge from the J.E. and L.E. Mabee Foundation to support our new Center for Medical Education Innovation. The University raised over \$7 million, exceeding the \$6.5 million needed to secure the \$1 million Mabee grant. The 51,000-square-foot facility represents the next generation in medical simulation and will provide students with the latest educational technology, as well as serve as a resource for health care providers throughout our region and state.





DONORS

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# RECOGNIZING

The following is a list of all alumni who contributed to KCU in the form of cash, pledge or stock between July 1, 2016, and June 30, 2017.

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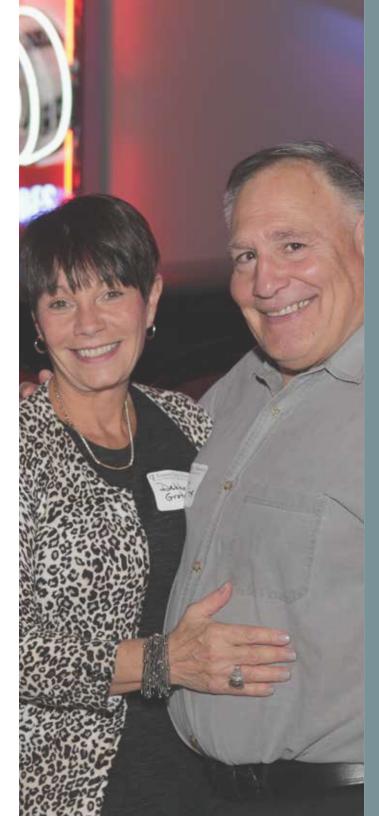
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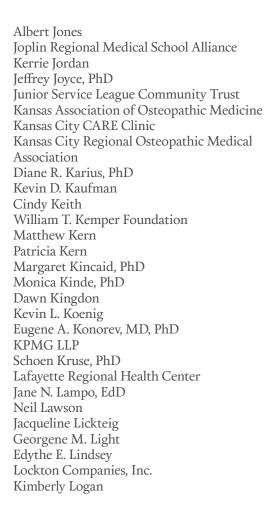




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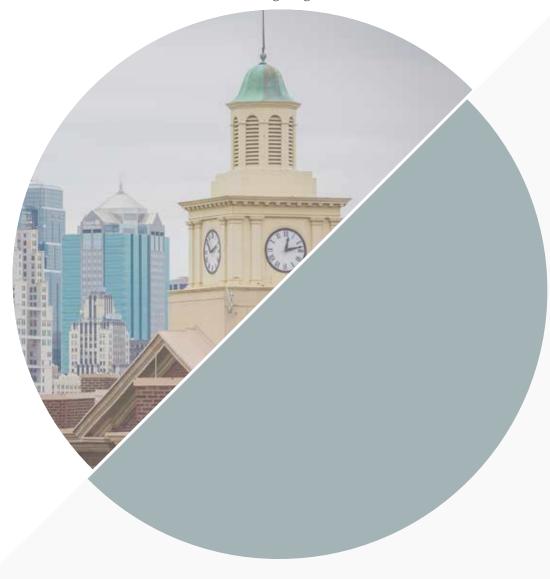
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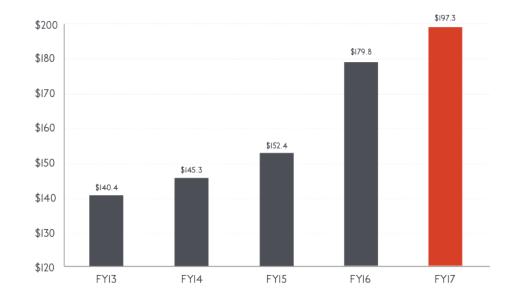
Kansas City University of Medicine and Biosciences generated a significant surplus during Fiscal Year 2017, primarily as a result of \$10.2 million in philanthropic support received in connection with the Joplin location expansion, in addition to a positive return on investments. Overall, the University's net assets increased by 9.7 percent to \$197.3 million.



#### FYI7 GROWTH IN TOTAL ASSETS | DOLLARS IN MILLIONS



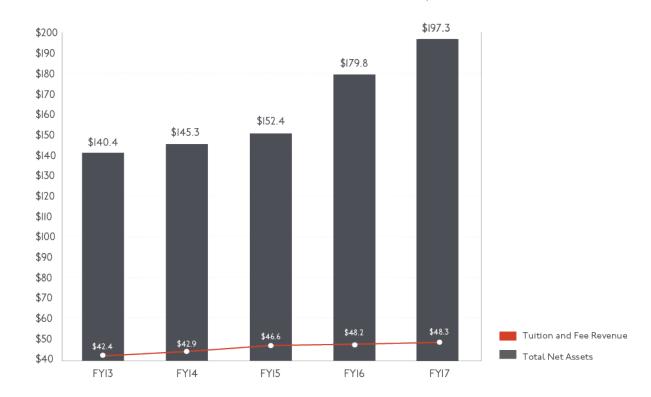
### FYI7 GROWTH IN TOTAL NET ASSETS | DOLLARS IN MILLIONS



#### FYI7 BALANCE SHEET | DOLLARS IN MILLIONS

FISCAL YEARS ENDED JUNE 30	2013	2014	2015	2016	2017		
ASSETS							
Cash and cash equivalents	29.0	30.0	26.2	28.8	30.0		
Accounts, contributions and loans receivable, net	11.1	5.7	6.9	4.9	3.9		
Other assets	1.7	2.3	3.0	2.5	2.7		
Investments	75.9	94.6	96.1	107.8	119.2		
Property and equipment, net	48.0	53.5	60.4	81.9	109.9		
TOTAL ASSETS	\$165.7	\$186.1	\$192.6	\$225.9	\$265.7		
LIABILITIES							
Accounts payable, accrued expenses and other liabilities	5.4	7.1	6.8	8.7	12.1		
Deferred tuitition and fee revenue	10.6	5.8	6.1	10.7	10.8		
Refundable government student loan programs	2.9	3.0	2.9	3.0	3.1		
Long-term debt, net	6.4	24.9	24.4	23.5	42.4		
TOTAL LIABILITIES	\$25.3	\$40.8	\$40.2	\$46.1	\$68.4		
NET ASSETS	1	1	1				
Unrestricted	132.7	136.9	140.7	140.6	179.3		
Temporarily restricted	2.1	2.6	5.8	32.8	9.8		
Permanently restricted	5.6	5.8	5.9	6.4	8.2		
TOTAL NET ASSETS	\$140.4	\$145.3	\$152.4	\$179.8	\$197.3		
TOTAL LIABILITIES AND NET ASSETS	\$165.7	\$186.1	\$192.6	\$225.9	\$265.7		

#### FYI7 NET ASSET GROWTH VS. TUITION AND FEE REVENUE | DOLLARS IN MILLIONS



#### FYI7 INCREASE IN COM TUITION AND FEES FOR FIRST YEAR STUDENTS KCU VERSUS NATIONAL AVERAGE



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#### FYI7 REVENUES AND EXPENSES | DOLLARS IN MILLIONS

FISCAL YEARS ENDED JUNE 30	2013	2014	2015	2016	2017		
REVENUES							
Tuition and fees	42.4	42.9	46.6	48.2	48.3		
Contributions and grants	1.1	1.0	6.0	29.5	13.8		
Investment income (loss)	2.4	8.2	(0.5)	(1.4)	7.5		
Other	1.9	1.4	1.2	1.0	1.4		
TOTAL REVENUES	\$47.8	\$53.5	\$53.3	\$77.3	\$71.0		
EXPENSES							
Instructional and student services	19.8	20.8	21.1	23.0	24.5		
Institutional support	10.2	11.6	.4	11.7	12.1		
Academic support	3.7	3.5	4.5	4.6	5.0		
Operation and maintenance	7.2	10.1	8.0	9.2	10.2		
Other	3.3	2.6	1.1	1.4	1.7		
TOTAL EXPENSES	\$44.4	\$48.6	\$46.1	\$49.9	\$53.5		
INCREASE IN NET ASSETS	\$3.4	\$4.9	\$7.2	\$27.4	\$17.5		





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