



2019 KCU ANNUAL REPORT

# A YEAR IN REVIEW

At Kansas City University, we continuously work to achieve new levels of excellence in health sciences education. Here are a few highlights from 2019 we're proud to share with you.

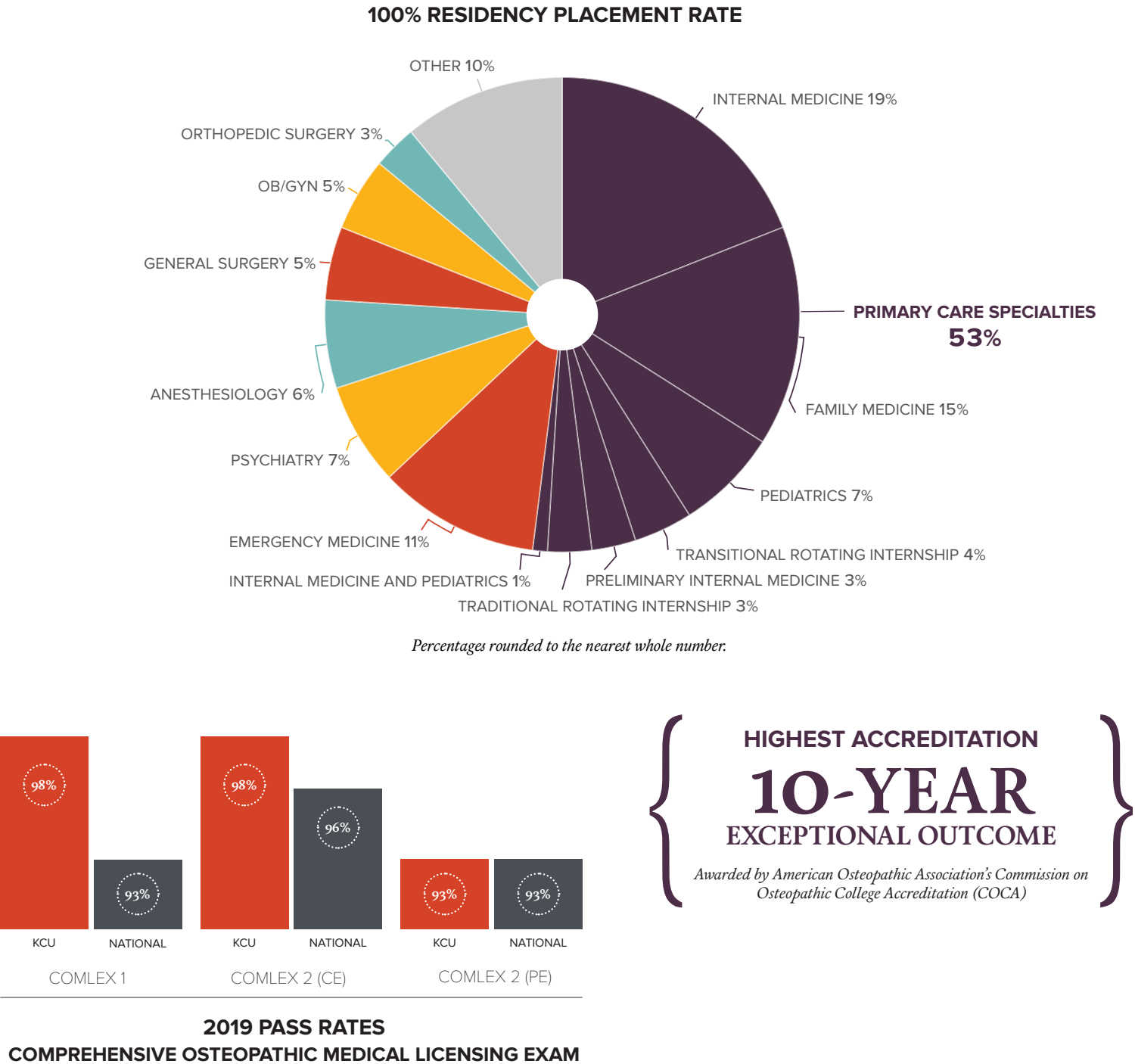






# OUR COMMITMENT TO FUTURE PHYSICIANS

Teaching the next generation of osteopathic physicians inspires KCU to look beyond the classroom and the lab to achieve academic excellence. We are driven to accomplish outcomes that position our students for long-term success with positive impacts on their communities. KCU achieved a 10-year Exceptional Outcome designation by the Commission on Osteopathic College Accreditation and secured a 100 percent residency placement rate. These achievements reinforced our commitment to helping ensure a bright future for our next generation of osteopathic physicians.



# GRADUATING SCIENTISTS IN HIGH DEMAND

Our core mission in the College of Biosciences is to prepare students for a career in the health sciences. KCU students who graduate with a one-year degree are placed in some of the most prestigious post-graduate programs in the country.

## COLLEGE OF BIOSCIENCES - 2017-2019 BIOMEDICAL GRADUATE PLACEMENTS



## ANSWERING THE CALL IN BEHAVIORAL HEALTH

Health care delivery will continue to be driven by a trend toward comprehensive patient health care teams, which include psychologists working in partnership with physicians. The KCU clinical psychology (PsyD) program is helping to meet the mental health demands of a collaborative health care environment.

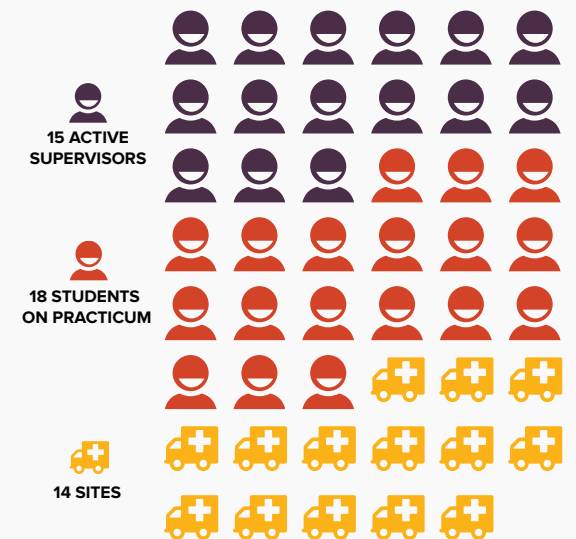
### SERVING COMMUNITIES

THREE YEARS INTO OUR PROGRAM, WE'VE BEEN ABLE TO PROVIDE EXTENSIVE PSYCHOLOGICAL SERVICES TO COMMUNITIES WE SERVE.

# 16,300

total service hours since  
program inception

### GROWTH IN PSY D TRAINING SITES



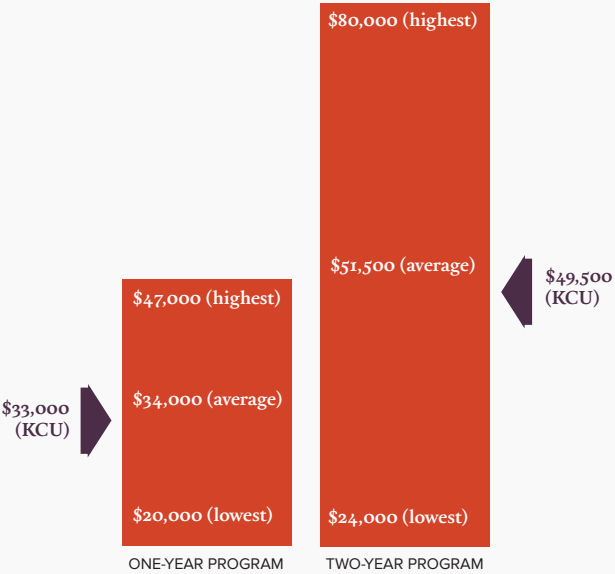


10<sup>TH</sup>

most affordable  
private medical school  
in the United States

BIOMEDICAL SCIENCES PROGRAM

TUITION FOR ONE- AND TWO-YEAR PROGRAMS  
FALL BELOW THE NATIONAL AVERAGE



CLINICAL PSYCHOLOGY PROGRAM

1/2

TUITION IS CUT IN HALF  
FOR PSY D STUDENTS DURING  
THEIR INTERNSHIP YEAR



DREAMS WITHIN REACH  
MAKING AFFORDABILITY A PRIORITY

One of our top priorities is to limit the debt KCU students bear as a result of attending osteopathic medical school and graduate programs in biosciences, bioethics and psychology. Our goal is to consistently provide an exceptional educational experience while keeping the cost at a manageable level.

BY THE NUMBERS

56,000

square-foot building  
for hands-on training of  
future health care professionals

13,000

square feet of flex classroom space  
for teaching advanced physical diagnosis  
and osteopathic manipulative medicine.

72

physical exam and manipulation stations  
with integrated video technology  
to teach physical diagnosis and OMM

22

standardized patient rooms  
used for face-to-face and  
telehealth education

1:1

teaching using integrated  
technology for lecture-style  
or remote web-based learning



LEADING-EDGE TECHNOLOGY  
DRIVING THE FUTURE OF KCU

Construction on KCU’s Center for Medical Education Innovation was in full-swing throughout 2019. More than just a building, this state-of-the-art facility will fulfill KCU’s vision to transform how medical and health sciences students are educated. It will serve as a resource for students and health care professionals throughout the region, offering opportunities for medical education, interprofessional education and active research in academic collaboration.



# EXPANDING OUR RESEARCH TO NEW HORIZONS

## TRANSLATIONAL RESEARCH

UNIVERSITY OF IOWA / CANCER

KANSAS UNIVERSITY MEDICAL CENTER  
NEURODEGENERATIVE DISEASES (ALS,  
PARKINSON'S, ALZHEIMER'S)

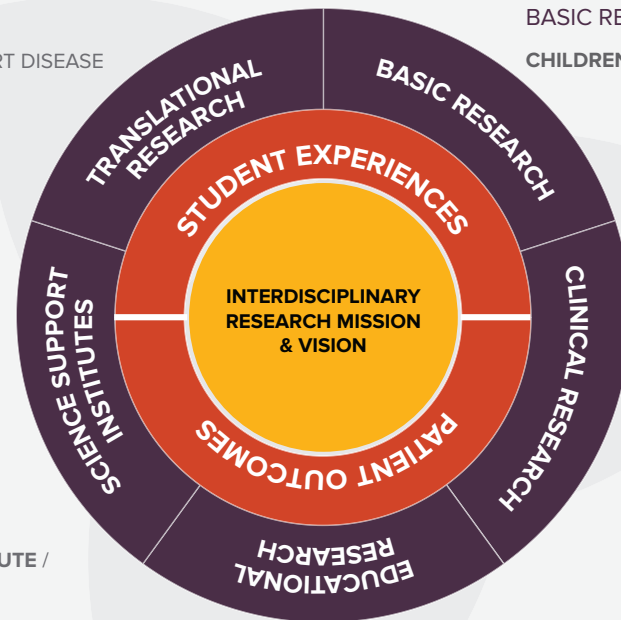
MRI GLOBAL / CANCER & INFECTIOUS DISEASES

LIKARDA / DIABETES

CHILDREN'S MERCY HOSPITAL / HEART DISEASE

SCIENCE SUPPORT INSTITUTES  
BIONEXUS KC / MEMBERSHIP AND  
GRANT SUPPORT

MISSOURI BIOTECHNOLOGY INSTITUTE /  
MEMBERSHIP AND PARTNERSHIP



EDUCATIONAL RESEARCH  
KCU INTERPROFESSIONAL EDUCATION

## INTERDISCIPLINARY RESEARCH

OUR TEAM-BASED APPROACH ALLOWS STUDENTS TO WORK  
ALONGSIDE SCIENTISTS FROM PARTNER INSTITUTIONS,  
ADVANCES RESEARCH ON MENTAL HEALTH AND RESILIENCY, AND  
EXPANDS INTERPROFESSIONAL EDUCATION.

### BASIC RESEARCH

CHILDREN'S MERCY HOSPITAL / HEMATOLOGY

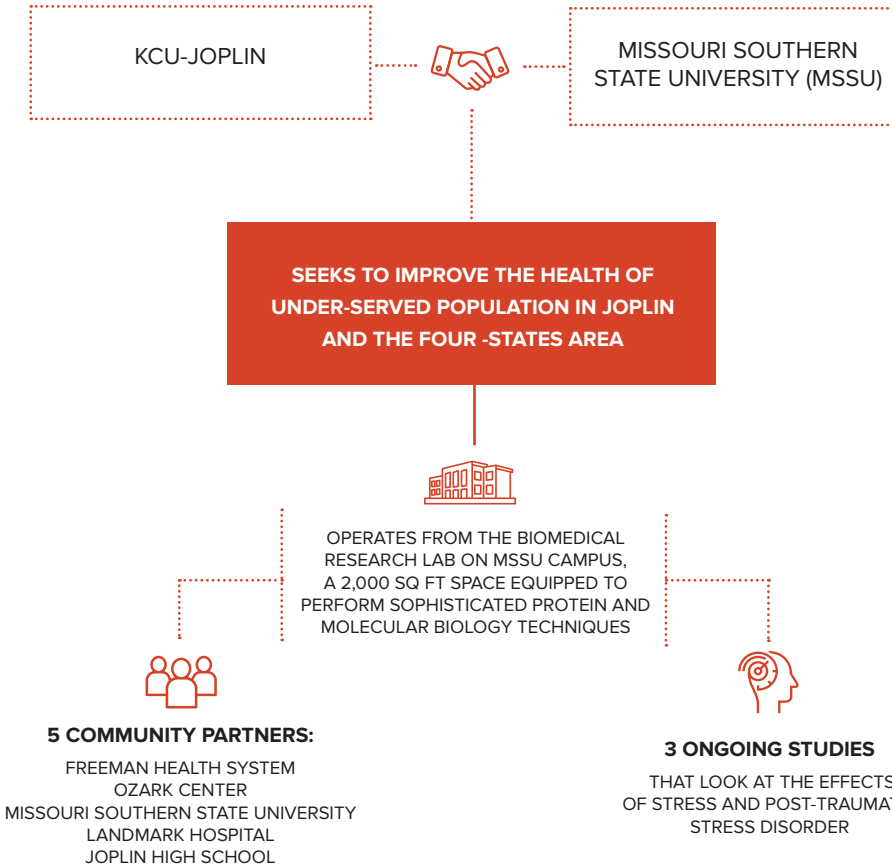
### CLINICAL RESEARCH

KCMO POLICE DEPARTMENT  
MENTAL HEALTH AND RESILIENCY

MISSOURI SOUTHERN STATE UNIVERSITY  
STRESS / PTSD RESEARCH

## MSSU-KCU RESEARCH CONSORTIUM

OUR PARTNERSHIP WORKS TO IDENTIFY BEHAVIORAL HEALTH  
TREATMENT ROOTED IN HOLISTIC, OSTEOPATHIC CARE.



## KCU RESEARCH MISSION STATEMENT

KCU is dedicated to creating interdisciplinary research opportunities that  
enable students to develop in-depth experience, knowledge and  
critical-thinking skills resulting in improved patient care. It also continues  
the lifelong learning process for faculty as mentors.



## ANNUAL RESEARCH SYMPOSIUM

DURING THIS EVENT, WHICH HAS SEEN  
SIGNIFICANT GROWTH IN RECENT YEARS,  
STUDENTS AND FACULTY PRESENT RESEARCH IN  
A COMPETITIVE FORMAT.

**85**  
student participants

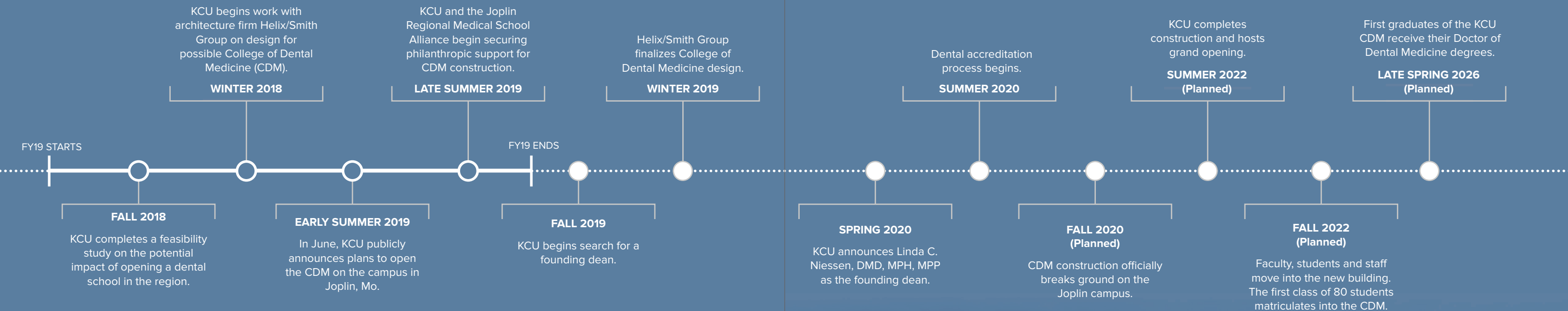
**23**  
faculty participants



**94 poster  
presentations**



**13 oral  
presentations**



## BUILDING A FUTURE OF IMPROVED ORAL HEALTH

Dental health is a cornerstone of overall health, and there continues to be a severe shortage of dental health professionals in Missouri and the surrounding region. Building on KCU's overall mission to improve the well-being of the communities we serve, in 2019, we announced plans to establish an \$80 million state-of-the-art College of Dental Medicine on our Farber-McIntire Campus in Joplin, Missouri. The College is projected to have a total annual economic impact of \$45 million\* to the region and will greatly improve access to oral health care throughout the four-state area.

*\*Source: Tripp Umbach Economic Impact Study*

ON AN ANNUAL BASIS, THE  
COLLEGE OF DENTAL MEDICINE  
(CDM) WILL GENERATE\*

**\$45M**

per year in economic impact

THE COLLEGE OF DENTAL  
MEDICINE WILL CREATE  
AND SUPPORT\*

**206**

jobs

THE COLLEGE OF DENTAL  
MEDICINE WILL  
GENERATE\*

**\$1.7M**

in state and local taxes







### WHAT DOES 1U MEAN TO US?

THROUGH ONE UNIVERSITY (1U), WE SEEK TO CREATE A POSITIVE CLIMATE AT KCU THAT LEADS TO SUCCESSFUL OUTCOMES FOR MEMBERS OF OUR UNIVERSITY COMMUNITY: A HEALTHY IDENTITY, PRODUCTIVITY, A SENSE OF VALUE AND OVERALL WELL-BEING FOR ALL.

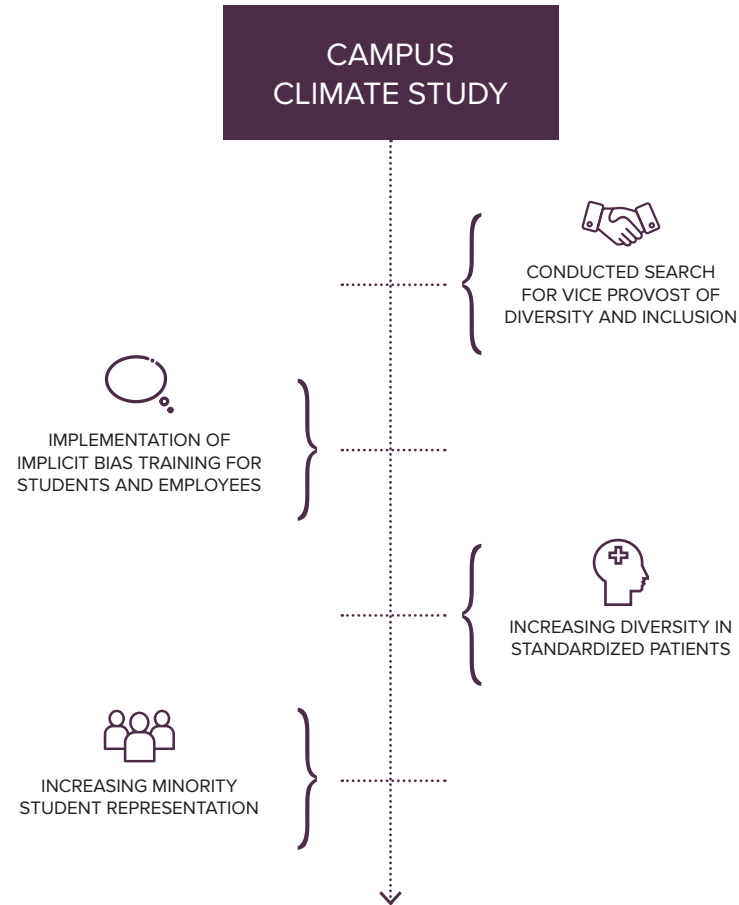
### UNDERREPRESENTED MINORITY STUDENTS

▲ **129%**

INCREASE IN FIRST-YEAR UNDER-REPRESENTED MINORITY STUDENT ENROLLMENT DURING LAST 5 YEARS

## THE VOICES OF ALL THE CAMPUS FOR ALL

KCU continues to work toward creating a campus community that reflects all of the populations we serve. In 2018, KCU engaged consultants Rankin & Associates to help us assess our current campus climate. Study results will help to inform the development of strategic initiatives that both build upon our successes and address our challenges.



### SCORE 1 FOR HEALTH

KCU STUDENTS PROVIDE FREE IN-SCHOOL HEALTH SCREENINGS AND HEALTH EDUCATION TO CHILDREN AND FAMILIES IN UNDERSERVED COMMUNITIES.

**\$600,000**  
raised in FY19

**\$250,000** CLAIRE GIANNINI FUND

**\$175,000** HEALTH FORWARD FOUNDATION

**\$70,000** DERON CHERRY CHARITABLE FOUNDATION

**\$37,300** MARION AND HENRY BLOCH FAMILY FOUNDATION

**\$25,000** JE DUNN CONSTRUCTION CO.

**\$10,000**  
HELIX ARCHITECTURE + DESIGN, INC.  
HEARING HEALTH ASSOCIATES  
MICHAEL J. SPEZIA  
JOHN SHERMAN

## ENSURING OUR VITALITY THROUGH PHILANTHROPIC SUPPORT

Furthering our goals to be student-focused and serve our communities requires a high level of philanthropic support. The strength of our relationships with our alumni and other donors ensures continued excellence in the education of health professionals and the enduring vitality of our institution.

**5-YEAR FUNDRAISING TOTAL**

**\$87M**

FUNDS KCU'S NEW CENTER FOR MEDICAL EDUCATION INNOVATION, SCHOLARSHIPS AND RESEARCH

**LEADING THE WAY**

**\$21M**

CAMPAIGN TOTAL

### SCHOLARSHIP MATCHING FUND



**\$1,000,000**  
MATCH  
CHALLENGE



**\$489,868**  
MATCH

**\$1,489,868**

FY19 SCHOLARSHIP FUNDS

### COLLEGE OF DENTAL MEDICINE

ON OUR FARBER-MCINTIRE CAMPUS IN JOPLIN, MISSOURI

**\$18,000,000**

FY19 AMOUNT RAISED

# FINANCIAL OVERVIEW

## A STRONG FOUNDATION FOR OUR FUTURE

KCU achieved a net surplus in 2019 with strong revenue growth coupled with carefully managed salary and benefits costs. Revenues were particularly impacted with the gift of the Charitable Remainder Unitrust valued at \$8.9 million for the development of the College of Dental Medicine.

FY19 BALANCE SHEET (IN MILLIONS)

FISCAL YEARS ENDED JUNE 30	2015	2016	2017	2018	2019
ASSETS					
CASH AND CASH EQUIVALENTS	26.2	28.8	30.0	45.4	29.0
ACCOUNTS, CONTRIBUTIONS AND LOANS RECEIVABLE, NET	6.9	4.9	3.9	5.9	4.2
OTHER ASSETS	3.0	2.5	2.7	3.7	3.3
INVESTMENTS	96.1	107.8	119.2	107.4	141.5
PROPERTY AND EQUIPMENT, NET	60.4	81.9	109.9	111.6	123.3
TOTAL ASSETS	\$192.6	\$225.9	\$265.7	\$274.0	\$301.3
LIABILITIES					
ACCOUNTS PAYABLE, ACCRUED EXPENSES AND OTHER LIABILITIES	6.8	8.7	12.1	11.5	14.5
DEFERRED TUITION AND FEE REVENUE	6.1	10.7	10.8	10.7	14.3
REFUNDABLE GOVERNMENT STUDENT LOAN PROGRAMS	2.9	3.0	3.1	3.0	2.7
LONG-TERM DEBT, NET	24.4	23.5	42.4	41.4	40.0
TOTAL LIABILITIES	\$40.2	\$46.1	\$68.4	\$66.6	\$71.5
NET ASSETS					
UNRESTRICTED	140.7	140.6	179.3	188.1	200.4
TEMPORARILY RESTRICTED	5.8	32.8	9.8	11.1	21.3
PERMANENTLY RESTRICTED	5.9	6.4	8.2	8.2	8.2
TOTAL NET ASSETS	\$152.4	\$179.8	\$197.3	\$207.4	\$229.9
TOTAL LIABILITIES AND NET ASSETS	\$192.6	\$225.9	\$265.7	\$274.0	\$301.4

FY19 REVENUES AND EXPENSES (IN MILLIONS)

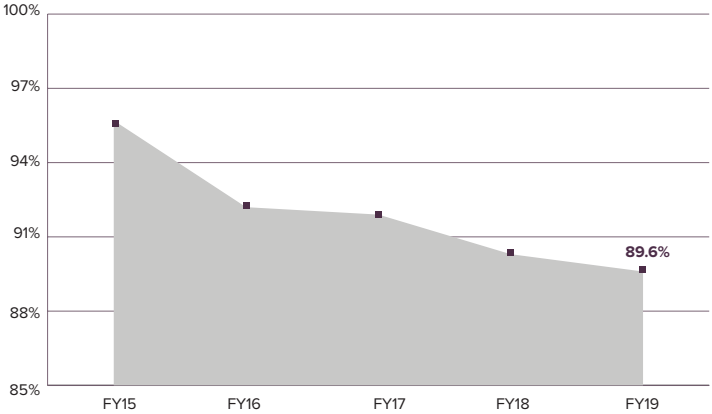
FISCAL YEARS ENDED JUNE 30	2015	2016	2017	2018	2019
REVENUES					
TUITION AND FEES	46.6	48.2	48.3	59.0	68.7
CONTRIBUTIONS AND GRANTS	6.0	29.5	13.8	7.4	15.1
INVESTMENT INCOME (LOSS)	(0.5)	(1.4)	7.5	4.2	3.7
OTHER	1.2	1.0	1.4	1.5	1.6
TOTAL REVENUES	\$53.3	\$77.3	\$71.0	\$72.1	\$89.1
EXPENSES					
INSTRUCTIONAL AND STUDENT SERVICES	21.1	23.0	24.5	27.4	28.0
INSTITUTIONAL SUPPORT	11.4	11.7	12.1	14.9	16.4
ACADEMIC SUPPORT	4.5	4.6	5.0	5.6	6.0
OPERATION AND MAINTENANCE	8.0	9.2	10.2	12.9	15.0
OTHER	1.1	1.4	1.7	1.2	1.3
TOTAL EXPENSES	\$46.1	\$49.9	\$53.5	\$62.0	\$66.7
INCREASE IN NET ASSETS	\$7.2	\$27.4	\$17.5	\$10.1	\$22.4

NET ASSETS

▲ 51%

INCREASE IN NET ASSETS OVER FIVE YEARS

KCU-COM TUITION AS A PERCENT OF NATIONAL PRIVATE COMS



Represents average of Private COMs for nonresident tuition.  
Source: AACOM Annual Tuition and Fee Survey





## The Impact of Our Global Health Program

(ABOUT THE COVER)

With the increasing globalization of today's modern world, KCU is committed to integrating Global Health into our medical school curriculum. College of Osteopathic Medicine students and faculty travel on international medical mission trips to Guatemala, Kenya and the Dominican Republic as a team, providing much-needed health care to indigent and isolated people in remote areas around the world. The impact of our efforts has grown significantly during the past five years, with the overall number of students participating increasing 129% (from 35 to 80) and the number of patients seen increasing 173% (from 1,170 to 3,200). Students also complete clerkships in a number of other countries under the supervision of KCU faculty.

*Photo: COM students traveled to Guatemala in 2019*

---

**KCUMB.EDU/ANNUALREPORT**

For more information, please contact  
KCU's Office of University Relations at  
[editor@kcumb.edu](mailto:editor@kcumb.edu) or 816-654-7000

