



## PRESS KIT

**KANSASCITY.EDU** —

— *KANSAS CITY'S OLDEST MED SCHOOL  
HAS A BRAND NEW ONLINE ADDRESS.*

### UNIVERSITY LOCATIONS

#### KANSAS CITY CAMPUS

1750 Independence Avenue  
Kansas City, Missouri 64106  
816.654.7000 | 800.234.4847

#### JOPLIN CAMPUS

2901 St. John's Boulevard  
Joplin, Missouri 64804  
417.208.0630 | 800.234.4847

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*Manager of Creative Services*

# University Overview

## ABOUT KCU

Kansas City University (KCU) is one of the nation's founding colleges of osteopathic medicine. We welcomed our first students in 1916, and we've been on the forefront health sciences innovation ever since. As a progressive health sciences educator, KCU continually renews our commitment to our communities by advancing research, forging partnerships, increasing outreach and training future leaders in the health sciences to meet the vast needs of patients.

## DEGREE PROGRAMS

Doctor of Osteopathic Medicine (DO)

Doctor of Clinical Psychology (PsyD)

Master of Science in Biomedical Sciences (MS)

### DUAL DEGREE PROGRAMS

Doctor of Osteopathic Medicine & Master of Arts in Bioethics (DO/MA)

Doctor of Osteopathic Medicine & Master of Business Administration in Health-Care Leadership in partnership with Rockhurst University (DO/MBA)

### FUTURE DEGREE PROGRAMS

Doctor of Dental Medicine (DDM) (*planned for Fall 2022*)

*Improving the well-being  
of the communities we serve.*

**THE KCU MISSION**

### THE KCU VISION

To be the most student-focused health sciences university in the nation by:

delivering value;  
cultivating team spirit; and  
becoming a trusted partner.

# University Statistics and Accomplishments

## KCU BY THE NUMBERS

2

CAMPUS LOCATIONS:  
KANSAS CITY & JOPLIN

1891

STUDENTS  
ENROLLED

67

FULL-TIME  
FACULTY

318

ADJUNCT  
FACULTY

247

FULL-TIME  
STAFF

8<sup>th</sup>  
LARGEST  
MED SCHOOL  
IN THE NATION

leading producer  
OF PHYSICIANS FOR MISSOURI

10<sup>th</sup>  
MOST AFFORDABLE  
PRIVATE MED SCHOOL  
IN THE NATION



~10<sup>K</sup>  
PHYSICIAN AND  
SCIENTIST ALUMNI

180<sup>K</sup>  
JOBS SUPPORTED BY  
ALUMNI PRACTICES

# University Name and Brand Assets

## NAME

As of 2020, KCU has officially retired “of Medicine and Biosciences” from the University name to better represent KCU’s wide focus as a comprehensive health sciences university. Please refer to the University as “Kansas City University” on first reference. Subsequent references may instead use “KCU” in place of the full name\*.

*\*The University’s previous acronym of “KCUMB” **should not** be used in any instance.*

KCU’s brand identity includes two standalone logo marks for general, editorial and promotional use. These logos are available for download at [brand.kansascity.edu](http://brand.kansascity.edu).

## APPROVED LOGOS



If additional logo formats are needed, please provide detailed information regarding your logo needs and intended use to:

Breton Silvis, MSE | [bsilvis@kansascity.edu](mailto:bsilvis@kansascity.edu)  
Manager of Creative Services

## STOCK IMAGES

KCU maintains a stock image library for editorial use. This library includes photography for download and is available at [brand.kansascity.edu](http://brand.kansascity.edu).

## UNIVERSITY LEADERSHIP

# Marc B. Hahn, DO, FAOCA

## KCU President and CEO

Marc B. Hahn, DO, was appointed the 14th president and CEO of Kansas City University (KCU) in July 2013. He previously served as the University's executive vice president, provost and dean of the College of Osteopathic Medicine (COM). Founded in 1916, KCU is the home of two medical school locations (KC and Joplin, MO) and a graduate school with multiple science and health professions programs. The University plans to break ground on a new College of Dental Medicine on its Joplin campus in late 2020.

Previously, Dr. Hahn served as senior vice president and dean for the University of New England, as well as the University of North Texas Health Science Center. He was chief of Pain Medicine and Palliative Care and professor of Anesthesiology at the Penn State College of Medicine, where he served as a Robert Wood Johnson Health Policy Fellow for the U.S. Senate Committee on Finance.

Dr. Hahn earned a BS in Biology from Syracuse University and a DO from Des Moines University. He completed an anesthesiology residency at Walter Reed Army Medical Center and a fellowship in pain management at National Institutes of Health and Georgetown University. He held the position of chief of pain management at Walter Reed and the Uniformed Services University. While in the Army, he served as anesthesiologist for Presidents Ronald Reagan and George H.W. Bush.

Notably in the past, Dr. Hahn was the president of the American Academy of Pain Medicine; chair of the Board of Deans for the American Association of Colleges of Osteopathic Medicine and co-chair for the Blue Ribbon Commission for the Advancement of Osteopathic Medical Education; Medicaid commission member to the Governor of Texas; planning member for National Academy of Medicine Report on Graduate Medical Education and trustee for Rockhurst University. He is currently a member of the Civic Council of Greater Kansas City; serves on the board of directors for the Greater Kansas City Chamber of Commerce and the Kansas City Area Development Council and is a Trustee of MRIGlobal (Midwest Research Institute).



### CONTACT

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*Senior Executive Assistant to the President*

# Board of Trustees & President's Cabinet

## BOARD OF TRUSTEES

*The KCU Board of Trustees provides fiduciary oversight to the University as a whole and meets quarterly to develop and assess University initiatives and strategic objectives.*

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## PRESIDENT'S CABINET

*The KCU President's Cabinet is appointed by the president and meets regularly to collaborate on University initiatives and strategic objectives.*

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*CFO/COO & Executive Vice President  
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