



## Amazon Hub program

*Did you know there are about 200 million Amazon Prime members in the U.S.? Health Mart® pharmacies can now leverage Amazon's reach by bringing the convenience of package delivery into their pharmacy.\**

### Benefits of enrolling in Amazon Hub:



#### **Drive store visits.**

Each package delivered means a potential new customer may enter your pharmacy.\*\*



#### **Convert foot traffic into loyal customers.**

Once in store, customers will likely spend more. Turn additional traffic into customers and additional sales by offering prescription transfers, immunizations and front-end items.

\*<https://www.aboutamazon.com/news/company-news/2020-letter-to-shareholders>

\*\*Participating Health Mart pharmacies receive 50 packages on average per month and some received up to 200 packages per month during the holiday season.

“

People are excited to find out that we are a family-owned pharmacy and that we carry so many of the products they use. **What starts as a convenient place to pick up their packages becomes a destination.**

”

**PAM MARQUESS**

Owner of The Marquess Group

## How it works



1

Customer selects local Health Mart pharmacy as their package pickup location.

Amazon delivers the package to your pharmacy. You can control the volume of packages delivered.

2



3

Customer enters the store; you scan their pickup code and retrieve their package.

### Get started with these easy steps:

1. Fill and submit enrollment form on [myHealthMart](#)
2. Sign Data Rights and Amazon Operations agreement
3. Activate your pharmacy's device
4. Start receiving packages!

### Questions?

Visit [myHealthMart](#) to learn more or get answers to frequently asked questions.

**ENROLL TODAY!**



### Available resources:

- Get familiar with Amazon Hub on [MyHealthMart](#)
- Promote your store with materials available on the [Marketing Hub](#)



### Counter requirement checklist

- Store must be Health Mart signage compliant
  - Order a signage starter kit on [my.HealthMart.com/StoreDecor.htm](#)
- Store must have a dedicated space (at least 5' x 5') to store packages until pickup



## McKesson

Health Mart is proud to be a member of the McKesson family, sharing in the collective industry knowledge and experience residing within all of the McKesson corporate affiliates. Since 1833, McKesson has been committed to the success of independent pharmacies through the delivery of innovative programs and reliable distribution services. Learn more at [mckesson.com](#).

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