

Drive patients into your pharmacy

As a benefit for being a Health Mart® store, we've partnered with Theraworx® Relief, a new muscle cramp solution. You may see new or existing customers enter your store requesting this product, so make sure you are prepared to meet your customer demands. Here is why you should take advantage of this additional revenue opportunity:

Theraworx will be conducting national advertising

- Advertising will include Health Mart pharmacies and the other locations where it will be sold
- Customers can find stores under the **TheraworxRelief.com** location finder

How it works

Provide patients the opportunity to purchase Theraworx at Health Mart pharmacies by stocking the product.

Learn more about Theraworx Relief

- Clinically proven innovation that prevents muscle cramps in the legs and feet
- Topical, locally acting, fast-absorbing foam
- Among people over 60, almost half report having leg cramps, a third say they are awakened by cramps at night, and 15% report weekly episodes*

Things to know

- Sold out quickly? Stock up again and order via McKesson Connect™
- Don't need the product? Return anytime throughout 2018 with no restocking fee
- Billing will be processed the same way as always
- 15% discount applied to five-bottle kit, plus one free bottle to use as a tester**



McKesson Item #: 3709953

Item Description: THERAWORX RELIEF FOAM 7.1OZ



McKesson Item #: 3787892

Item Description: THERAWORX RELIEF FOAM 7.1OZX6

Log in today
and place
your order of
Theraworx
Relief.

[Connect.McKesson.com](https://connect.mckesson.com)

*Source: health.harvard.edu/bone-and-muscle-health/is-there-hope-for-leg-cramp-sufferers

**Restrictions apply based on supply agreement. Discounts and/or rebates are price reductions for purposes of 42 U.S.C. § 1320A – 7b(b)(3)(a). Customers are responsible for complying with all applicable laws and regulations (including without limitation 42 C.F.R. § 1001.952(h)) requiring them to fully and accurately report and reflect discounts and rebates in cost reports or claims submitted to Medicare, Medicaid, and other federal and state healthcare programs and private third-party payers, and any federal or state pricing survey (e.g., National Average Drug Acquisition Cost Survey).



McKESSON

Health Mart is proud to be a member of the McKesson family, sharing in the collective industry knowledge and experience residing within all of the McKesson corporate affiliates. Since 1833, McKesson has been committed to the success of independent pharmacies through the delivery of innovative programs and reliable distribution services. Learn more at mckesson.com.

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