

# Health Mart Marketing Goals Service Audit Worksheet

List any new programs and services that you would like to offer in the next three years. List the pros and cons of offering them for competitive marketing reasons.

New Program	Pros and Cons
1	Pros:
	Cons:
2.	Pros:
	Cons:
3.	Pros:
	Cons:
4.	Pros:
	Cons:
5.	Pros:
	Cons:
6.	Pros:
	Cons:
7.	Pros:
	Cons:
8.	Pros:
	Cons:
9.	Pros:
	Cons:
10.	Pros:
	Cons: