

Marketing Hub

Support: (855) 658-4482

Marketing Hub Enrollment

Follow the steps below to learn how to enroll and complete the online contract. If you have questions, contact a Local Marketing Coordinator at 855-MKTG-HUB (855-658-4482).

START: GO TO MY HEALTH MART

Log into myHealthMart.com then hover over **Marketing** on the left navigational panel and click **Marketing Hub**. Select the link at the top of the page to access the Marketing Hub.

The screenshot shows the Health Mart Pharmacy website interface. At the top, the logo for Health Mart Pharmacy is on the left, and the store name "Gotham Pharmacy - East, New York" is in the center. A search bar and a user profile icon are on the right. Below the header is a left-hand navigation menu with categories: Dashboard, Results Optimizer, Operations, Marketing, Ordering, Patients, Reports, and Quick Links. The "Marketing" menu item is expanded, showing sub-options: Marketing Hub, Monthly Circular Files, Physician Outreach, and Interior Signage and Décor. The "Marketing Hub" option is highlighted. The main content area is titled "PERFORMANCE METRICS" and includes tabs for Favorites, Operational, Clinical, and Marketing. A message states "Your store hasn't selected any favorites yet!" with a "Set Favorites" button. Below this are four featured sections: "Results Optimizer" (with a wrench and hammer icon), "Town Hall" (with a group of people icon), "Health Mart University" (with a graduation cap icon), and "trc therapeutic research center" (with a mortar and pestle icon). Each section contains a brief description and a link to the respective resource.

STEP 1: ENROLL AND ACCEPT THE CONTRACT (SINGLE STORE)

Welcome

The Marketing Hub replaces the current toolkit and provides a more robust set of tools to help you market to your customers

To access the Marketing Hub we require a simple one-time enrollment. See steps below:



By clicking "Enroll Now", you represent that you are an authorized representative and have the ability to sign contracts and make financial decisions on behalf of the legal entity(ies) and business(es) associated with this McKesson Connect account.



ENROLL NOW

[Return to McKesson Connect >](#)

If you are not authorized to enroll but would like access to the Marketing Hub, please have your owner or authorized user access.

Click Enroll Now to Begin

Questions? Contact a Local Marketing Coordinator, available Monday-Friday, 8:30 a.m. – 7:00 p.m. EST at 855.MKTG.HUB (855.658.4482) or support@marketinghubsupport.com.

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Review and Accept the Pharmacy Agreement

Please note that after you have accepted the Pharmacy Agreement you will also have to accept additional terms and conditions as required by the platform provider.

If you have any pharmacy locations that are not shown below, please contact support to ensure access to them.

McKesson Account #	Pharmacy Name	Address
000000		One Post

Scroll down to enable signature fields.

MCKESSON LOCAL MARKETING SUPPORT PLATFORM AGREEMENT

THIS MCKESSON LOCAL MARKETING SUPPORT PLATFORM AGREEMENT (this "Agreement") is made by and between McKesson Corporation, a Delaware corporation with its principal office located at One Post Street, San Francisco, CA 94104 ("McKesson") and you and the legal entity you represent, as identified in the registration information or your McKesson Connect account ("Pharmacy") and is effective as of the date Pharmacy executes this Agreement (the "Effective Date") by clicking its acceptance of this Agreement as set forth below. If you represent more than one legal entity, or the pharmacy locations displayed in your McKesson Connect account are owned by more than one legal entity, then each applicable legal entity and all the pharmacy locations are subject to the requirements of this Agreement (and are included in the definition of "Pharmacy"), unless you indicate otherwise in your registration with McKesson.

McKesson may make available via an internet portal (the "Marketing Hub") certain local marketing support and resources for access or additional purchase by certain pharmacies.

I am an authorized representative of the above pharmacy location(s) and the legal entity(ies) that own each location, as identified above, and have the corporate authority to sign contracts and make financial decisions for the pharmacy location(s) listed above.

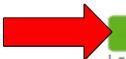
First Name*

Last Name*

Legal Entity(ies) - if more than one, put a

semi-colon between each legal entity*

Your title with each legal entity*



ACCEPT

[Don't Accept >](#)

Accept the Agreement

I agree to the above Pharmacy Agreement on behalf of the above pharmacy locations and the le

STEP 2: ADD USERS

1 2 3

Add Users

By selecting the users below you are allowing them access to the Marketing Hub and granting them permission to make marketing and financial decisions. If you don't find a user you would like to add, please contact support.

Select All	McKesson Account #	Store Name	Address	Find Users Collapse/Expand
<input type="checkbox"/>	#####	Pharmacy Name	830 PRUDENTIAL DRIVE	

Find Additional Users

To see the users at each store, click on the plus symbol to expand the list

1 2 3

Add Users

By selecting the users below you are allowing them access to the Marketing Hub and granting them permission to make marketing and financial decisions. If you don't find a user you would like to add, please contact support.

Select All	McKesson Account #	Store Name	Address	Find Users Collapse/Expand	
<input type="checkbox"/>	#####	Pharmacy Name	830 PRUDENTIAL DRIVE		
		Select	Connect ID	Name	Email Address
<input checked="" type="checkbox"/>		ABBEJM			email@bmcjax.com
<input type="checkbox"/>		ABXJMK			email@bmcjax.com
<input checked="" type="checkbox"/>		AMMIZH			email@bmcjax.com

Select Additional Users and click continue

Check the box to select users and hit continue

Note: these users will not have permission to add other users or modify any billing information.

CONTINUE [Return to McKesson Connect >](#)

Questions? Contact a local marketing coordinator, available Monday-Friday, 8:30 a.m. – 7:00 p.m. EST at 855.MKTG.HUB (855.638.4482) or support@marketinghubsupport.com

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STEP 3: CHOOSE WHETHER OR NOT TO CONSOLIDATE MATCHING FUNDS

If enrolling a single McKesson account, you will automatically skip this step. If enrolling multiple Health Mart accounts, you will next have the option to consolidate marketing activities and matching funds for all your stores into a single account for easier management.

Choose your preference and click continue.

Select one McKesson account number for all your billing. You will still be able to use separate addresses and stores for different promotions, but the process will be more streamlined and easier to manage.

Please note: If a store has an existing matching funds balance, the initial balance will only reflect the amount available to the account selected for billing. *Within 2 business days we will process the request and update the available balance to show the total for all stores.*

STEP 4: ENROLLMENT CONFIRMED

Next, you will see an enrollment confirmation page, but you're not done yet. **Click Continue.**

If enrolling a single or consolidated multi-store account, you will automatically skip this screen.

Marketing Hub

Questions? Contact Support at 855.MKTG.HUB

Click on the Marketing Hub Account you want to access:

Account	Created Date	Last Modified Date
##### - Pharmacy Name1	11/07/2013	11/07/2013
##### - Pharmacy Name2	11/07/2013	11/07/2013
##### - Pharmacy Name3	11/07/2013	11/07/2013

[Return to McKesson Connect >](#)

If you enrolled multiple stores but chose not to consolidate accounts, you will see an additional screen.

Select by clicking the account link.

In the future, you will see this screen whenever you log in

Questions? Contact a local marketing coordinator, available Monday-Friday, 8:30 a.m. – 7:00 p.m. EST at 855.MKTG.HUB (855-656-4482) or support@marketinghubsupport.com

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STEP 5: ENROLLMENT COMPLETE!

Upon completion of accepting the Terms and Conditions during the enrollment process, you will be transferred directly into the Marketing Hub.

To access the Marketing Hub in the future, click the same Marketing>Marketing Hub link from the left navigation panel in myHealthMart.com.

How to Place an Order

Follow these steps to place an order on the Health Mart Marketing Hub

FIND THE ITEM YOU WOULD LIKE TO ORDER

Once logged into the Marketing Hub navigate to the item you would like to order by using the search bar or browsing the Catalog or Ideas tabs at the top of the page:

Marketing Hub

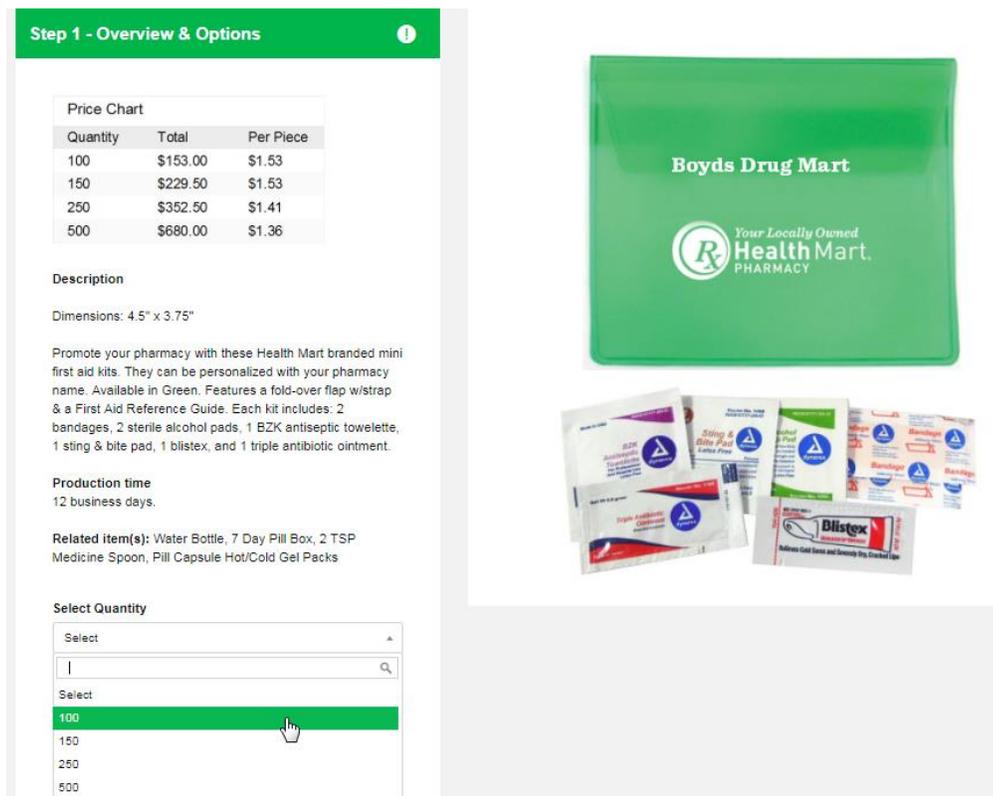
Support: (855) 658-4482



ITEM CUSTOMIZATION

Many of the items on the Marketing Hub may be customized. Once you click on the item you would like to order, follow the steps to customize and then add the item to your cart.

Step 1 - Select the quantity you would like:



Step 1 - Overview & Options

Price Chart		
Quantity	Total	Per Piece
100	\$153.00	\$1.53
150	\$229.50	\$1.53
250	\$352.50	\$1.41
500	\$680.00	\$1.36

Description
Dimensions: 4.5" x 3.75"

Promote your pharmacy with these Health Mart branded mini first aid kits. They can be personalized with your pharmacy name. Available in Green. Features a fold-over flap w/strap & a First Aid Reference Guide. Each kit includes: 2 bandages, 2 sterile alcohol pads, 1 BZK antiseptic towelette, 1 sting & bite pad, 1 blistex, and 1 triple antibiotic ointment.

Production time
12 business days.

Related item(s): Water Bottle, 7 Day Pill Box, 2 TSP Medicine Spoon, Pill Capsule Hot/Cold Gel Packs

Select Quantity

Select

100

150

250

500

Boyd's Drug Mart
Your Locally Owned Health Mart PHARMACY



Step 2 - Select your store profile to auto-populate the available fields or add your text to customize the item:

Step 1 - Overview & Options ✓

Step 2 - Customize & Finalize ⓘ

Store Profile
(003244) Boyds Drug Mart

Pharmacy Name
Boyd's Drug Mart

Order Authorization
 I have reviewed this order and acknowledge its accuracy. I authorize the Marketing Hub to proceed with next steps and understand that any production or creative expenses incurred will be non-refundable.



Once your item is customized to your satisfaction, click on the Order Authorization button:

home > Catalog > Branded Merchandise > Giveaways >

Back Save Progress **Add to Cart**

Mini First Aid Kit

Step 2 - Customize & Finalize ✓

Store Profile
(003244) Boyds Drug Mart

Pharmacy Name
Boyd's Drug Mart

Order Authorization
 I have reviewed this order and acknowledge its accuracy. I authorize the Marketing Hub to proceed with next steps and understand that any production or creative expenses incurred will be non-refundable.

To complete your order, click the "Add to Cart" button and "Proceed to Checkout" on the next page.



Once authorized, you can add the item to your cart!

Back Save Progress **Add to Cart**

CART REVIEW

Once you have reviewed the items in your cart, select Proceed to Checkout. This is your last chance to make any changes to your items before the order is placed. Use the icons below the item information to make changes.

SUBTOTAL \$ 153.00 Back Proceed to Checkout

Date (New-Old) ▾

Added items	Qty.	Price
 D-McKesson-00049083	100 ▾	\$ 153.00
<div style="display: flex; justify-content: space-between; align-items: center;"><div>Mini First Aid Kit Mini First Aid Kit Modified: 10/3/2018 11:14 AM</div><div style="border: 2px solid red; padding: 2px;">     </div></div>		

CHECKING OUT

Once you are at the checkout screen, select the address where you would like the order delivered as well as the delivery method:

Shipping ✓

Ship To Select an Option +

Joe Pharmacist
123 Main Street
Dallas, TX 75224
United States

Delivery Method

FedEx Ground: \$ 14.92

FedEx Express Saver: \$ 47.81

FedEx 2 Day: \$ 69.27

FedEx Standard Overnight: \$ 114.69

FedEx Priority Overnight: \$ 126.46

Tracking Number



Mini First Aid Kit (D-McKesson-00049083) Qty 100

Subtotal	\$ 153.00
Shipping	\$ 14.92
Total Price	\$ 167.92

PLACE ORDER

Once you select the address and delivery method, scroll down to the payment area. You will see the amount of eligible Matching Funds that will be applied to the order. Select Place Order.

Payment ✓

Available Matching Funds are automatically applied, up to 50% of your order:

Payment Type	Amount
Matching Funds	<input type="text" value="83.96"/>
McKesson Invoice	83.96

You can modify the amount above to reduce your Matching Funds contribution. The remaining balance, plus any applicable sales tax, will be billed on an upcoming McKesson Invoice.

[Cancel Checkout](#) [Place Order](#)

POST ORDER

After you click Place Order, you will see the orders area which will show that the order is “In Process.” Your order will remain in process until it has shipped and a tracking number is available.

October 3, 2018 12:01 PM

G-McKesson-00083624 Mini First Aid Kit **\$ 171.75**

In Process Total Price

[View details](#) [Reorder](#)

Your items are now in production!

How to Download an Item

The Marketing Hub has print items, documents and helpful articles that you can download and print on your own at no cost! Follow these steps to download an item from the Marketing Hub.

FIND THE ITEM YOU WOULD LIKE TO DOWNLOAD

Once logged into the Marketing Hub navigate to the item you would like to order by using the search bar or browsing the Catalog or Ideas tabs at the top of the page:



ITEM CUSTOMIZATION

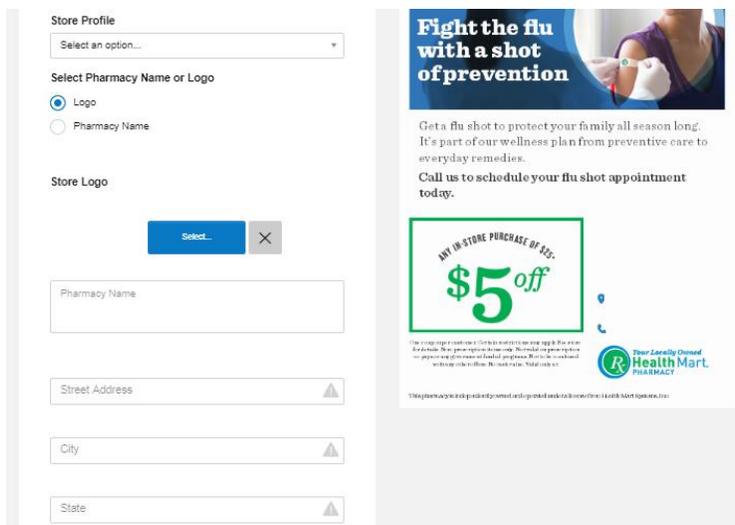
Many of the items on the Marketing Hub are available to be customized to meet your needs. Once you click on the item you would like to order, follow the steps to customize and then add your item to your cart.

Step 1 - Select “Download a print-ready file (to print yourself)”:

Production Options:

- Download a print-ready file (to print yourself)
- We produce and ship finished piece(s)

Step 2 - Select your store profile to auto-populate the available fields or add your text to customize the item:



Templates are flexible – text will pre-populate but can be edited to meet your individual pharmacy offerings:

Flu Bag Stuffer

with a shot of prevention

Body Copy
Get a flu shot to protect...

Get a flu shot to protect your family all season long. It's part of our wellness plan from preventive care to everyday remedies.

Call To Action
Call us to schedule your...

Call us to schedule your...
Walk-in flu shots are now...
Stop by for your flu...
Write Your Own

Call us to schedule your flu shot appointment today.

Upload an Image, Stamp or Coupon

Image
 Stamp
 Coupon

Once your item is customized to your satisfaction, click on the Order Authorization button:

Coupon
\$5 off

Select... X

Select Coupon Disclaimer
Disclaimer with Valid at [Pharmacy Name]

See store for details. Non-prescription items only. Not valid on prescription co-pays programs. Not to be combined with cash value.

Order Authorization:

I have reviewed this order and authorize the Marketing Hub to understand that any production or creative expenses incurred will be non-refundable.

To complete your order, click "Proceed to Checkout" on the next page.

After checkout, if you have chosen to download your file, click on the "download icon" (located to the left of the order name) on the next page. You can also access this file and previous downloads by visiting "Orders".

Order Authorization:

I have reviewed this order and acknowledge its accuracy. I authorize the Marketing Hub to proceed with next steps and understand that any production or creative expenses incurred will be non-refundable.

To complete your order, click the "Add to Cart" button and "Proceed to Checkout" on the next page.

After checkout, if you have chosen to download your file, click on the "download icon" (located to the left of the order name) on the next page. You can also access this file and previous downloads by visiting "My Account" and selecting "Orders".

Preview of the Flu Bag Stuffer template:

Fight the flu with a shot of prevention

Get a flu shot to protect your family all season long. It's part of our wellness plan from preventive care to everyday remedies.

Call us to schedule your flu shot appointment today.

Your Health Mart Pharmacy
123 MAIN STREET
ROCHESTER, NY 14622
505.230.8336
HEALTHMART.COM

Your Locally Owned Health Mart PHARMACY

Health Mart Systems, Inc.

Helpful directions are shown in red throughout the process

Once authorized, you can add the item to your cart!

Back Save Progress Add to Cart

CART REVIEW

Once you have reviewed the items in your cart, select Proceed to Checkout. This is your last chance to make any changes to your items before the order is placed. Use the icons below the item information to make changes. Note that for a download, the cost is listed as \$0.00.

SUBTOTAL \$ 0.00 Back Proceed to Checkout

Date (New-Old) ▾

Added items	Qty.	Price
 D-McKesson-00049152	1	\$ 0.00

Flu Bag Stuffer
Flu Bag Stuffer
Modified: 10/3/2018 12:52 PM

✎ ✏ 🔄 ⛶ ⌚ 🗑

PLACE ORDER

Click proceed to check out to finalize your download and then Place Order.

Online Delivery

D-McKesson-00049152 - Flu Bag Stuffer



Cancel Checkout Place Order

ORDER SUMMARY

After you click Place Order, you will see the orders area which will show the order as “In Process.” The order will be complete once the downloaded item arrives in your email inbox:

October 3, 2018 12:56 PM

G-McKesson-00083683 **\$ 0.00**

In Process Flu Bag Stuffer Total Price

[View details](#) [Reorder](#)

EMAIL DELIVERY

You will receive an email with a link to download your file. The downloaded item will be emailed to the email address associated with the McKesson Connect ID used to log into the Marketing Hub.

Thank you for placing your order on the Marketing Hub! Your order has been received and is currently being processed. You will receive another email notification when your order has been shipped, including related tracking information.

Order Details
Order Number: G-McKesson-00083683
Order Placed Date: 10/3/2018

Item Ordered: Flu Bag Stuffer
Quantity: 1
If available, link to raw assets: [Download Raw Assets](#)

You may also retrieve your PDF output file(s) on the Marketing Hub by following these instructions:

- Choose "Orders" within "My Account"
- Look for this order number
- Click the "download icon" (next to the item's name)
- Complete your browser's download process

Click on the Download Raw Assets link. You will be able to download and save the item you ordered!

DOWNLOAD ITEM FROM ORDER HISTORY

After you log back into the Marketing Hub, you will see the order is now listed as "Completed." In addition to receiving the item via email, you can also download it from this page. Or, you can hit the "Refresh" button (↻) on your browser toolbar and the download button will appear.

October 3, 2018 12:56 PM

G-McKesson-00083683 **\$ 0.00**

Completed [Download Flu Bag Stuffer](#) Flu Bag Stuffer Total Price

[View details](#) [Reorder](#)

PLEASE NOTE: Downloadable items such as the Wellness Newsletter and fax templates are available as Word documents and may only be downloaded through the link in the order confirmation email.