

Contacts:

Mitsubishi Electric Sales Canada Inc., Display & Imaging Solutions Division

Sanal Sreedharan
Manager Display Wall Systems
(905) 475-3271; sanal.sreedharan@mesca.ca

Jickle Ng
Director Display & Imaging Solutions Division
(905) 475-3105; jickle.ng@mesca.ca

3Dot Technologies Inc.

Dave Muscat
Partner
(416) 817-6436; DMuscat@3Dot-Tech.com

John Hallman
Partner
(519) 572-5250; JHallman@3Dot-Tech.com

Mitsubishi Electric Sales Canada Signs Distribution Agreement with 3Dot Technologies



Mitsubishi Electric Sales Canada Inc. (MESCA) joins forces with 3Dot Technologies Inc., a video wall solutions speciality distributor, to lead sales in Canada

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Mitsubishi Electric Sales Canada Inc. (“MESCA”), the direct Canadian subsidiary of the Mitsubishi Electric Corporation of Japan, has signed an agreement with 3Dot Technologies Inc. (“3Dot Technologies”) to distribute Mitsubishi Electric display wall systems across Canada, including DLP™ Display Wall Systems, Narrow Pixel Pitch (NPP) Direct View LED Displays, LCD Display Wall Systems, Upgrade Engines, Display Wall Controllers and Display Wall Management & Control Software.

3Dot Technologies develops solutions using the appropriate technologies to create display walls personalized to customers’ needs and application requirements. Towards this, 3Dot Technologies works with end-users, consultants and system integrators to help provide the optimum solution that best meets the customers’ specific application needs.

As video wall specialists assisting channel business partners to deliver professional display solutions to the Canadian market, MESCA and 3Dot Technologies can help deliver cost-effective and efficient display wall solutions, that benefit end-users with the lowest cost-of-ownership. Mitsubishi Electric is one of the world’s largest manufacturers with a division focused in the design, manufacture and deployment of display wall products, offering superb Quality, proven Performance and unmatched Reliability coupled

with the lowest power consumption, lowest thermal dissipation and lowest ongoing maintenance requirements in the industry, backed by technical support from local (Canadian) factory-trained technical support personnel and local (Canadian) spare parts inventory.

“We are excited to be business partners with 3Dot Technologies, to jointly provide tremendous value to the Canadian Display Wall markets”, said Sanal Sreedharan, Manager, Display Wall Systems, Mitsubishi Electric Sales Canada Inc. “We are committed to the integrator channel and know that this new relationship with 3Dot Technologies will add tremendous value to our business partners and end-user customers across Canada”.

“3Dot Technologies is excited to join forces with MESCA and through them have Mitsubishi Electric as a new manufacturing business partner, delivering state of the art display solution technologies, and to help expand MESCA’s sales efforts in the Canadian marketplace”, says Dave Muscat, Partner, 3Dot Technologies. “MESCA built their brand on trust, Quality, Performance and Reliability of products and is exactly the type of business partner 3Dot Technologies looks to align with”.

“MESCA’s leadership position in the Canadian Command and Control Room marketplace is primarily based on their long-life DLP™ cubes and video wall processor technology solutions. Our role is to build upon MESCA’s leadership position with their additional technologies offered, including LCD and NPP Direct View LED Displays”, stated John Hallman, Partner, 3Dot Technologies.

Jickle Ng, Director, Display & Imaging Solutions Division, Mitsubishi Electric Sales Canada Inc., added “MESCA is committed to the Canadian display wall market with the best products and service offering and we look forward to developing the display wall business even further with 3Dot Technologies, to continue serving the Canadian market and adding value to the industry”.

About Mitsubishi Electric Sales Canada Inc. (MESCA) Display & Imaging Solutions Division

Mitsubishi Electric Sales Canada Inc. is the direct Canadian subsidiary of Mitsubishi Electric Corporation, Japan – one of the world’s largest manufacturers with a division focused on the design, manufacture and deployment of solutions for demanding display applications including control rooms for various industries such as utilities, public safety, security, surveillance, emergency operations, emergency response, transportation, etc., where Quality, Performance and Proven Reliability coupled with the lowest cost-of-ownership are key considerations to provide true Real-Time Situational Awareness with a Common Operating Picture facilitating enhanced collaboration and informed decision making which are critical during an incident.

With over 40 years in Canada, Mitsubishi Electric Sales Canada Inc. provides local Canadian technical support and a local inventory of critical spares to ensure prompt support & service if, and when required.

For more information on Mitsubishi Electric Sales Canada Inc. – Display & Imaging Solutions Division, visit, <https://www.mitsubishielectric.ca/en/displays/display-wall-systems>.



MITSUBISHI ELECTRIC SALES CANADA INC.

4299 14th Avenue
Markham, Ontario L3R 0J2, Canada
Phone 905-475-7728

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About 3Dot Technologies

3Dot Technologies' team of experienced AV market leaders are experts in design, sales and services in the field of video wall solutions technology. 3Dot Technologies offer system design, technology acquisition and implementation including services and after sales support to the Consultant and integrator partner community to ensure utmost satisfaction from our end user customers.

For more information about 3Dot Technologies: visit, <http://www.3dot-tech.com>.

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