

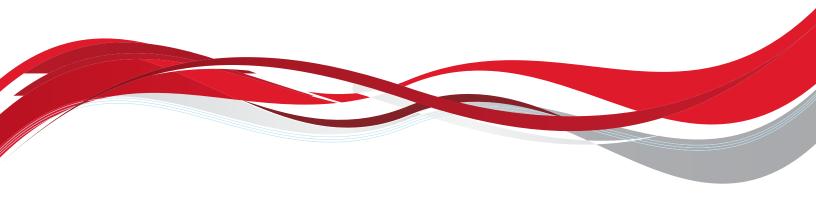


TRINITY GLEN

HOW COLD CLIMATE HEAT PUMPS WILL SAVE YOU MONEY

Case Study







Case Study: Trinity Glen

"There are many townhome communities out there similar to Trinity Glen with existing electric heating, gobbling up those expensive kW-hours. You want a product that is going to deliver maximum savings with minimum electrical consumption, and for that you need a heat pump that gives you the most heat at the lowest temperatures. For this project, Mitsubishi's Zuba-Multi system was the natural choice."

- Tom Melanson, Territory Manager, Mits Airconditioning Inc.

"The lowest common denominator pricewise can be ok in some cases, but when you're choosing this kind of product you really want a company that has been doing R&D for years and are gliding along with a product that is perfect."

- Bob McKeraghan, Contractor
Canco ClimateCare





The Challenge

Trinity Glen is a co-operative housing complex located in the town of Newmarket, Ontario. Built in the late 1980s, its original heating source was electric baseboard heating, which is a very costly method of heating.

Trinity Glen needed a modern, energy-efficient heating solution that would be easy for residents to use daily and cost-effective to run and install. When Trinity Glen received a government grant to upgrade the complex's infrastructure, they requested quotes and proposals from three companies.

The Solution

Leslie Adams, Trinity Glen's property manager, confirms that of the three companies that submitted proposals, Canco ClimateCare came back with the best bid using Mitsubishi Electric products. "Because there was a cap on the funding, we became very innovative to create some savings to cover all the homes," explains Bob McKeraghan, President of Canco ClimateCare and the Contractor for the project. The selected product was the Mitsubishi Electric Zuba-Multi system, a solution that provided efficient heating and air conditioning, which the homes never had before.Plus, Mitsubishi Electric products have a lifecycle of over 20 years with minimal maintenance.

Tom Melanson, of Mits Airconditioning Inc. and the territory distributor of the product, describes the product: "The previous costly baseboard heating, combined with the absence of air conditioning, made our Zuba-Multi low-temperature systems an attractive choice for heating and cooling. Mitsubishi was chosen because the system performed the best at low temperatures, efficiently generating a high amount of heat in temperatures as low as -27°C." The Zuba-Multi heat pumps provide up to 80% of their rated capacity at -25C, meaning residents would have little or no reason to turn on their baseboard heating, saving money from day one.

The Results

"The overall consensus is that everybody is very pleased with the new system, especially the air conditioning portion," shares Adams. She says the feedback from the tenants is that their heating bills have dropped with the new installation. "The results were amazing, and even exceeded expectations in savings on the heating side with a 50% reduction on average, varying slightly depending on family size," says McKeraghan. Each system is individually metered, allowing for further savings analysis versus the previous baseboard systems. Aesthetically, the units also blended well into the sightlines of the building, so that driving by you would not know there were any installations done. Still, the key benefit of the new install and heating system is everyday savings it will bring to residents.

Summary

Company:

Trinity Glen Housing Co-op

Industry:

Residential

Size:

800-1200 square feet/unit

Challenges:

The housing complex needed an energy-efficient, modern upgrade to their existing heating solution – electric baseboards.

Selection Criteria:

- Energy efficiency
- Cost-effective up-front and in the long run
- Optimal performance at below freezing temperatures
- Air conditioning included

Design/Engineering Solution:

Mitsubishi Electric Outdoor unit models:

- 55 x MXZ-3C24NAHZ-U1
- 37 x MXZ-3C30NAHZ-U1

Mitsubishi Electric Indoor unit models:

- 173 x MSZ-GE06NA
- 11 x MSZ-GE09NA
- 76 x MSZ-GE12NA
- 30 x MSZ-GE15NA
- All infra-red remotes

Results:

- 50% reduction on heating bills, on average
- Energy-efficient models provided lower heating costs with a bonus of air conditioning
- Seamless integration of models into homes
- Back up heat not required



Mitsubishi Electric Canada

Mitsubishi Electric Sales Canada Inc. was established in 1979 as a subsidiary of the Mitsubishi Electric Corporation of Japan. Since then Mitsubishi Electric Sales Canada Inc. has been at the forefront of heating and air conditioning technology, sales, installation and service.

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation is a recognized world leader in

the manufacturing, marketing and sales of electrical and electronic equipment used in information processing and communications, consumer electronics, industrial technology, energy, transportation and construction. No matter what you do, or where you live, work or play, chances are a Mitsubishi Electric product touches your life.

Vision:

To be the most trusted industry leader in providing innovative heating, cooling and ventilation technology, engineered specifically for Canadian climates.

Mission:

To deliver quality, comfort and value to all Canadians through leading-edge engineering, locally inspired design and a dedication to superior service.







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