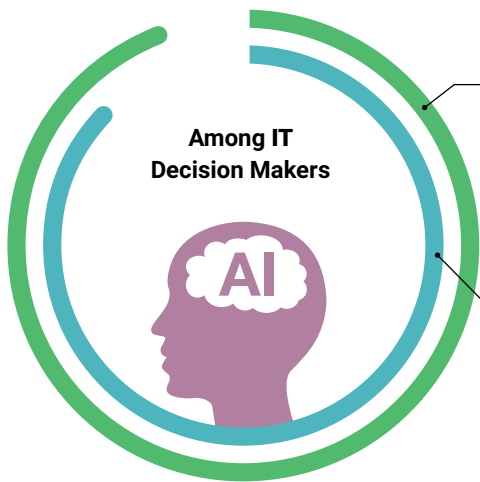


ETHICAL AI

TECHNOLOGY LEADERS CALL FOR MORE ACCOUNTABILITY

ETHICAL AND RESPONSIBLE AI DEVELOPMENT is a top concern for IT decision makers, according to the latest research from SnapLogic, an intelligent integration platform provider. The research studied the views and perspectives of U.S. and UK IT decision makers across industries.



94%

believe more attention needs to be paid to corporate responsibility and ethics in AI development

87%

believe AI should be regulated

32%

said regulation should come from a combination of government and industry

25%

said regulation should be the responsibility of an independent industry consortium

AMONG THOSE WHO OPPOSED REGULATION, their reasoning was evenly split

Regulation would slow down AI innovation

AI development should be at the discretion of the organizations

RESPONDENTS SAID FAIR RULES

and protocols can be established to ensure the ethical and responsible development of AI by:



An independent global consortium composed of representatives from government, academia, research institutions and businesses

16%



Governments in the countries in which the AI systems are developed

11%



WHO IS ULTIMATELY RESPONSIBLE FOR ENSURING AI SYSTEMS ARE DEVELOPED ETHICALLY AND RESPONSIBLY?

53%



Organizations developing the AI systems

17%



Individuals working on AI projects